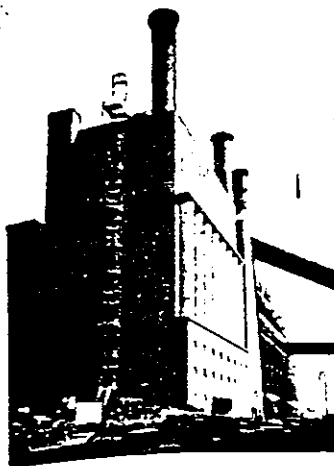
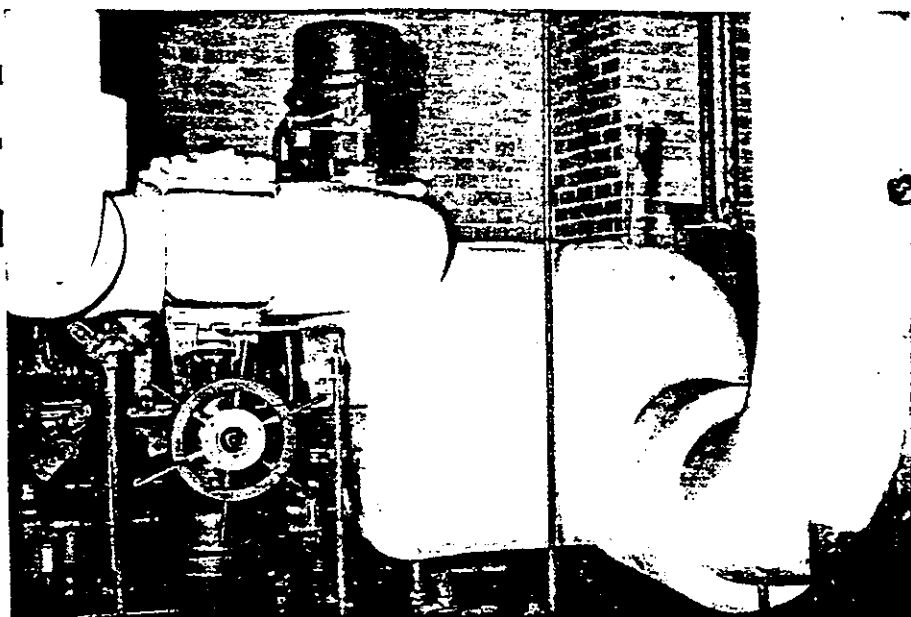


For this addition to their New York City power plant at East River and 14th Street...



(Above) View of recently completed annex to Consolidated Edison's power plant... another link in their gigantic expansion program. (Right) Close-up of J-M 85% Magnesia Insulation on boiler feed lines. It was expertly installed by the Asbestos Construction Company, Inc., an outstanding J-M Insulation Contractor.



CON EDISON SPECIFIES J-M 85% MAGNESIA PIPE INSULATION FOR MAXIMUM FUEL SAVINGS

Like all materials that went into the new power plant addition of New York's leading gas and electric supplier... the pipe insulation had to be the *best*. That's why Consolidated Edison Co. specified J-M 85% Magnesia... industry's No. 1 insulation for many decades and *still* the leader in its class.

J-M 85% Magnesia is the leading insulation on the market for temperatures up to 600F. It is bonded with asbestos fibers. This rugged insulation will not distort regardless of the length of time it stays in service. J-M 85% Magnesia fits snug and stays put. Heat savings, therefore, remain constant for the life of the equipment on which this insulation is applied.

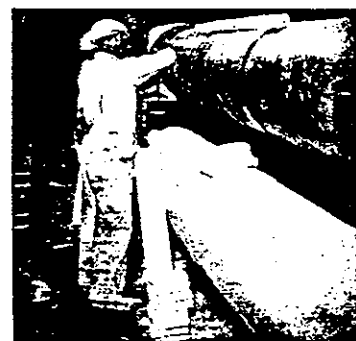
For temperatures over 600F, J-M 85% Magnesia is used in combination with Superex®, a J-M insulation for service to 1900F. This double-layer construction, known as Superex Combination, eliminates through joints and protects the jacket against scorching. It also utilizes the higher

*Reg. U.S. Pat. Off.

heat resistance of Superex next to the hot surface, and the greater insulating value of J-M 85% Magnesia for the outer layer.

Experience has proved that all insulations must be properly installed to pay maximum dividends. That's why Johns-Manville offers industry the services of experienced insulation engineers and installation contractors who have made a career of solving complex insulation problems. From coast to coast, these engineers and the contractor's highly skilled mechanics stand ready to combine their talents and give you an insulation job that will more than pay off your initial investment with maximum fuel savings through the years.

When you face your next insulating problem... remember that Johns-Manville is "Insulation Headquarters." Consult your near-by J-M Insulation Contractor... or write direct to Johns-Manville, Box 60, New York 16, New York. In Canada, write 199 Bay Street, Toronto 1, Ontario.



Skilled Applicators on the team of a J-M Insulation Contractor applying J-M 85% Magnesia to pipelines. Located throughout the nation, these contractors have had years of experience handling all types of installations. They know J-M 85% Magnesia and other J-M insulations as *quality* products, and take pride in applying them properly. Result: an insulation job that pays dividends through the years in maximum fuel savings.

Johns-Manville FIRST IN INSULATION

MATERIALS ENGINEERING • APPLICATION