



CONFIDENTIAL DEALERS' NET PRICE LIST

No. 59

EFFECTIVE AUGUST 31, 1950

Subject to change without notice



THE A. WILHELM COMPANY

The Olden Company

Reading, Pa.

ENAMELS AND UNDERCOATERS

	5's per gal.	1's each	3/4's each	3/4's each	1/2's each
RIPOLIN-ARCHITECTURAL-B.L.T.					
Gloss, Semi-Gloss, Flat White	\$6.75	\$1.85	\$.99		
RIPOLIN-QUICK DRYING					
Gloss, Semi-Gloss, White	6.00	1.87	.90	\$.50	
RIPOLIN UNDERCOAT					
Quick Drying	2.95	1.15	.64		
ROYALUXE ENAMEL					
Gloss White	4.95	1.40			
ROYALUXE ENAMEL UNDERCOAT					
	3.55	1.05	.59	.35	

VARNISHES (Continued)

	5's per gal.	1's each	3/4's each	3/4's each	1/2's each
B. JAPAN DRIER	\$1.45	\$1.75	\$.60	\$.37	\$.24
BLACK ASPHALTUM					
Royal Special	1.15	1.35	.75	.32	.22
GLID-SEAL		2.45	1.30		
PENETREX	1.15	1.35	.75	.32	.22
PURE SHELLAC					
(See application)					

VARNISHES

	5's per gal.	1's each	3/4's each	3/4's each	1/2's each
Royalpar Bar and Table Top Finishing	\$4.65	\$1.33	\$.73	\$.42	
Wilpar	3.95	1.15	.64	.38	
Royalite Floor, Royal Flat, Rapid Dry, Church Seat	3.95	1.15	.64	.38	
No. 65 Velvet Floor Varnish	2.80	1.12	.62	.37	
No. 65 Velvet Floor Varnish	2.44	1.05	.58	.34	
No. 65 Velvet Floor Varnish	1.75	1.10	.60	.35	
No. 65 Velvet Floor Varnish	1.15	.60	.35	.20	

STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	3/4's each	3/4's each	1/2's each
AD-EL-ITE NON IN-FLAMMABLE PAINT AND VARNISH REMOVER		\$2.95	\$.90	\$.53	
AD-EL-ITE AND ROYAL MELTAWAY PAINT AND VARNISH REMOVER	\$1.40	1.50	.54	.35	\$.23
PASTE WOOD FILLERS		2.75	.85	.50	.30
TOE STAINS					

HOUSEHOLD SPECIALTIES

ROYALCOTE ENAMEL	1's each	1/4's each	1/2's each	3/4's each	1 1/2's each
All Whites, Blacks and Colors.....	\$4.55	\$1.80	\$.82	\$.41	\$.25
	4.65	1.33	.73	.42	.27

ROYALCOTE VARNISH STAIN	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Natural & All Colors ..		\$3.50	\$1.04	\$.59	\$.35
Ground Color.....		3.30	.99	.56	.34

GRAINING SPECIALTIES	1/4's each
Light and Dark Graining Color.....	\$.37

ROYALCOTE GOLD & ALUMINUM	1/4's each	1/2's each	3/4's each	1 1/2's each	1 3/4's each
Aluminum.....	\$1.19	\$.66	\$.39	\$.24	\$.18

ROYAL SCREEN ENAMEL	1's each	1/4's each	1/2's each	3/4's each	1 1/2's each
Black.....	\$2.00	\$.67	\$.40	\$.26	

ROYAL JET STOVE PIPE ENAMEL.....		.70	.42	.37	\$.18
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SLICK LINOLEUM COATING.....	3.30	1.12	.63	.33	.22
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SLICK REDUCER.....			.41		
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AUTO FINISHES

ROYALCOTE SPEEDY AUTO FINISH	1's each	1/4's each	1/2's each	3/4's each	1 1/2's each
Black, Autumn Brown		\$1.29	\$.71	\$.41	
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue		1.39	.76	.44	
Fire Red, Monroe Maroon, Jersey Cream		1.54	.84	.47	
Gray Primer.....		.90	.50	.28	
Auto Body Solder					\$.32

TOUCH-UP BLACK	1 1/2's each
Half-pint cans only.....	\$.24

WAGON-TRACTOR-IMPLEMENT

WAGON-IMPLEMENT-TRACTOR	1 1/2's each	1 3/4's each
Black	\$1.29	\$1.07
I.H.C. Red, J.D. Yellow, A.O. Orange, J.D. Green, Cletrac Orange, Hi-way Yellow.....	4.00	1.29
I.H.C. Blue, New Fordson Gray.....	2.70	1.09

ALUMINUM PAINT

METALLITE INTERIOR CHROME FINISH ..	1's each	1/4's each	1/2's each	3/4's each
METALLITE EXTERIOR READY MIXED.....	\$3.70	\$1.00	\$.55	\$.28
	3.90	1.15	.60	.33

HEAT RESISTING MET. WALLITE.....	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
	\$3.45	\$1.25	\$1.40		

ALUMINUM ASPHALT ROOF PAINT.....					
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MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX 1 lb.
\$.76

	Large Unit	Small Unit
WOOD BLEACH	\$6.30	\$2.50

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
BLACKBOARD SLATING					
Black		\$2.65	\$.83		

	1's each	1/4's each
VISMATIC GREEN CHALKBOARD COATING	\$5.10	\$1.44

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
CAULKING COMPOUND					
White					
Gray and White					
Cartridges and Guns					

(Prices upon application)

PURE COLORS IN OIL

Zinc Oxide White	\$6.75	\$1.85		\$.55
Raw Umber, Burnt Umber	4.20	1.22		.38
Burnt Sienna, Raw Sienna	5.10	1.44		.45
Van Dyke Brown	4.25	1.23		.40
Ivory Drop Black		1.39		.44
Lamp Black	3.90	1.14		.37
Prussian Blue		1.45		.44
Ultramarine Blue				.52
Chrome Green, Light				
Chrome Green, Med.				
Chrome Green, Dark				
Chrome Yellow, Light				
Chrome Yellow, Med.				
Chrome Yellow, Dark				
Yellow Ochre	3.90	1.14		.37
Venetian Red	3.95	1.15		.38
Venetian Red		2.30		.60
Raw Lake				.25
American Vermilion		2.30		.60
.....				.25

MISCELLANEOUS AND SPECIALTIES (Continued)

OIL COLOR IN TUBES

	each
Master Painters' Size 1 x 5-inch	\$.19
Household Size 1/2 x 3-inch	.10

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
NEVA-ROT					
Neva-Rot Clear	\$2.25	\$2.25	\$.75		
Neva-Rot Green	1.90	2.00	.57		

SURFACENE	1.90	.64	\$.38
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ASPHALT PRODUCTS

	5's per gal.	1's each
MASTICRETE		
Masticrete	\$1.05	\$1.15
Masticrete Primer	1.05	1.15

WEATHERPRUF COATING

(Cold Process Asphalt) (Prices upon application)

WEATHERPRUF CEMENT

(Cold Process Asphalt) (Prices upon application)

BLACK ROOF PAINT

(Liquid) (Prices upon application)

ROYALSHAL ASBESTOS ROOF

PAINT (Liquid) (Prices upon application)

ROYALSHAL ROOF CEMENT

(Liquid) (Prices upon application)

GLD025572

UNTESTED

**SPRED
SPRED FLAT**

White and Tints	1/2 gal	1/2 each	1/2 each	1/2 each	1/2 each
	\$2.45	\$2.45	\$2.45	\$2.45	\$2.45

SPRED TEXTURE BASE

(Prices on request)

SPRED LUSTER

White and Tints	1/2 gal	1/2 each	1/2 each	1/2 each	1/2 each
	\$2.45	\$2.45	\$2.45	\$2.45	\$2.45

**MEZZOTONE SOYA PROTEIN PAINT
(Semi-Paste)**

White and Tints

SPRED SATIN

White and Tints	1/2 gal	1/2 each	1/2 each	1/2 each	1/2 each
	\$2.45	\$2.45	\$2.45	\$2.45	\$2.45

**SPRED PRIMER-SEALER
(Vapor Barrier)**

1/2 gal	1/2 each	1/2 each	1/2 each	1/2 each
\$2.45	\$2.45	\$2.45	\$2.45	\$2.45

- AD-EL-ITE BASED PAINT
- AD-EL-ITE HYDROPHOBIC KILNDRIER
- AD-EL-ITE KILNDRIER
- AD-EL-ITE EXTERIOR COLD WATER PAINT
- AD-EL-ITE TEXTURE PAINT
- AD-EL-ITE GLEAM VARNISH
- AD-EL-ITE PATCHING PASTE
- AD-EL-ITE PLASTIC SURFACER

(See separate price list)

TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter becoming effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

$\frac{1}{2}$	1c per can
$\frac{1}{4}$	2c "
$\frac{1}{8}$	3c "
$\frac{1}{16}$	3c "
1's	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed—

	Number to Carton
Gallons	4
Quarts	6
Pints	6
$\frac{1}{2}$ Pints	12
$\frac{1}{4}$ Pints	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sale and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

All prices, terms and conditions are subject to change without notice.

THE A. WILHELM COMPANY

Division of The Glidden Company

Third and Bern Streets

Reading, Pa.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.
Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.

BRANCHES AND DISTRIBUTING POINTS

Arkansas City, Kan.
Atlanta, Ga.
Baltimore, Md.
Billings, Mont.
Birmingham, Ala.
Buffalo, N. Y.
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Detroit, Mich.

Duluth, Minn.
El Paso, Texas
Evansville, Ind.
Honolulu, T. H.
Houston, Texas
Huntington Park, Calif.
Indianapolis, Ind.
Jacksonville, Fla.
Long Beach, Calif.
Los Angeles, Calif.
Knoxville, Tenn.
Louisville, Ky.
Memphis, Tenn.

Miami, Fla.
Minneapolis, Minn.
Mobile, Ala.
Montreal, Quebec, Canada
Mt. Vernon, Ill.
New Orleans, La.
Norfolk, Va.
North Bergen, N. J.
Oklahoma City, Okla.
Omaha, Neb.
Orlando, Fla.
Philadelphia, Pa.
Portland, Ore.
Reading, Pa.

Richmond, Va.
St. Louis, Mo.
St. Petersburg, Fla.
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Sioux Falls, S. D.
Tampa, Fla.
Toledo, Ohio
Washington, D. C.
West Palm Beach, Fla.
Winnipeg, Manitoba, Can.