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THE HOUSE
WE LIVE IN

ITS PROTECTION
AND DECORATION

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THE HOUSE WE LIVE IN

Its Decoration
Its Protection

*A practical guide for the property owner
telling how to select color schemes and
also what to look for in a painting job.*



FIVE FIFTY CENTS

6th Edition

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THE HOUSE WE LIVE IN

Selecting the Color Scheme

This does not mean, if you have a Dutch Colonial house we will say, that the only radiator heater you can safely use is the yellow-bellied and the blue or white trip radiators associated with this type of house. On the contrary, your choice may be as distinctively individual as some of the other schemes shown in this booklet.

Computer Surroundings

In making a choice, do not neglect full consideration of the third factor—the surroundings. There are two kinds of surroundings: the natural (such as trees and shrubbery) and the artificial (such as neighboring houses). By studying the various order plates in this booklet, particularly the demonstration on Page 6 and those at the bottom of Pages 6 and 7, you will see the effect of surroundings on the color selected and how the two can be related for best results.

Two Other Points

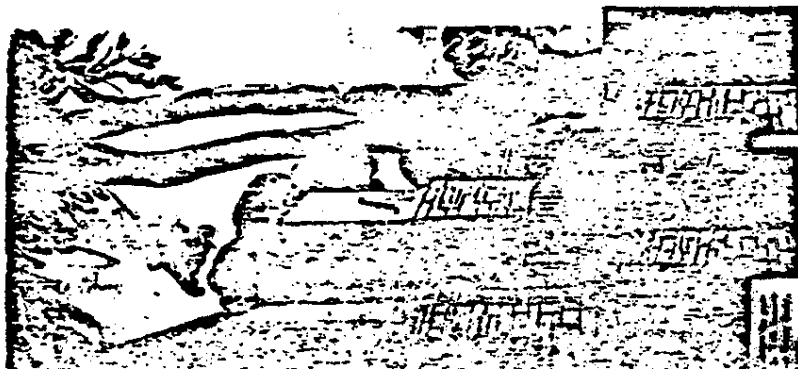
Two additional points, both of an extremely practical nature, may well be kept in mind in choosing colors. Flowers in the culture where there is an unusual amount of smoke in the air should preferably be painted with gray or somewhat darker shades, as for instance the attractive gray-blue dandelion on page 20, to conceal objectionable discoloration or at least to keep it less apparent. Attention should also be given to the relative permanency of the colors on a level. Some desirable colors, particularly among the blues and greens, are prone to fade rather quickly in strong sunlight. Try, now, please like the effect of "sagegreen."

ATENTION! Certain fundamental rules of color harmony have become well established, the violation of a rule means that the exterior as far as the lighting of houses will always be strongly influenced by personal taste. It is the purpose of this column to present and illustrate some of the best established rules of color harmony and to show a wide range of color evolutions so that the house-owner may be able to find more schemes that meet with his or her personal taste.

A value estimate for an exterior should be in accordance with three factors in mind: your own preference, the type of house, and the kind of surroundings. It is usually possible to arrive at an agreement that will satisfy all three of these requirements probably at a little time and thought are devoted to the subject matter. It is time well spent, but not that precious of the job and outdoor.

Period Important

To begin with, most houses can be adapted as long as they are of some definite architectural period. The house may not be a perfect type, of course, but there are generally always predominating characteristics which place it in one category or another. It is important to remember this feature because a solid treatment that might be attractive on one house might look very much out of place on another. It is easy to visualize this, for instance, if you will picture the scenes of the modern dwelling on Page 11, used on the Southern Colonial on Page 12.



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color, and for this reason we include a number of these color plates here among the suggestions in the booklet. If you want to avoid this danger, however, it is better to choose the more conservative yellow and green. Of course, a skilled painter in the last judge as to what that will stand long exposure without appreciable change in tone.

Study Color Plates

A study of the various color plates of color throughout this booklet will reveal to you conditions as to color treatment that can be applied or adapted to your own house. We attempt here to make it suggest the same opportunity that may be made by your house designer without oversteering in the house. For instance, make a careful study of these. Note how they have been treated in terms of color treatment, and you should be able to make a choice in the treatment of your own house. Apply the same principle to your own.



Selection of color should be made with the color of the house in mind. The color of the house should be the basis for the color of the landscape.

The next is another color treatment. The color should be a related part of the ground color. We have this here in the house. The color of the house is the basis for the color of the landscape.

We are working the explanatory text under the various pictures. These are the same as the color plates. The color of the house is the basis for the color of the landscape. The color of the house is the basis for the color of the landscape.

Interior Colors

When it comes to the coloring of an interior, the same principles apply.

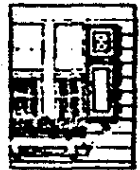
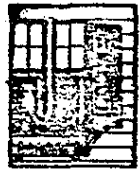
ing factors remain that were discussed in connection with the exterior. Personal preference is still important, in any type and surroundings. Different interpretations, however, are attached to the latter two factors. In color work, the type carries out only the architectural meaning but also the one in which a room is put. Surroundings include not only the furnishings of the room but also the treatment of adjoining rooms as well.

There are many ground rules set down for your guidance in choosing the particular color treatment most suited to the room or rooms in question. What will probably be most helpful, however, is to make you through a selection of the important rooms of the average house and point out how each and every one should be treated, what is common place and how it can be adapted to fit the interior you have in mind. What we have attempted to do by means of the interior color plates, with their accompanying text.

It is recommended that you study these plates carefully. Before doing so, however, let us review some of the main objectives to be accomplished in painting an interior with color. The primary aim is to change a drabness and brighten up. To bring the about colorfully, express an understanding of the function of color.

Influence of Color

For instance, color has a decided effect on the appearance of a room. Light colors will make it appear larger, dark colors, smaller. Color will relate the various colors of a room, color, white, and blue. The proper color will make a light-colored room brighter or it will help make a room darker. Color can also influence the mood of a room.



The influence of the color of the room is largely dependent on the color scheme. The color of the room should be the basis for the color of the landscape. The color of the room should be the basis for the color of the landscape.

your window in another way by making a study of the color of the room. The color of the room should be the basis for the color of the landscape. The color of the room should be the basis for the color of the landscape.

Very often, too, paint has another purpose than merely serving as a medium of applying color to walls. It can be very useful in a variety of emphasizing the architectural features of a room, as for instance, painting out with color any interesting wood grain detail, often in the walls to make a room more plain, the other hand, when the line of

the wood trim and molding in the room of the room. It is really, in fact, the same as the color of the room. The color of the room should be the basis for the color of the landscape. The color of the room should be the basis for the color of the landscape.

color, and a most important of paint is for painting. Painted, when intelligently, thoughtfully, and reflectively and healthily, decorative. The color of the room should be the basis for the color of the landscape. The color of the room should be the basis for the color of the landscape.

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color, and for this reason we have included a number of these somewhat lighter hues among the suggestions in this booklet. If you want to avoid this danger, however, it is only to choose the more conservative colors and tones. Of course, a skilled painter is the best judge as to what will stand long exposure without appreciable change in tone.

Steady Color Plans

A study of the various color plans of color pictures throughout this booklet will reveal a certain uniformity in the suggestions that can be applied or adapted to your own home. In attempts to suggest the more representative color suggestions that would be made by your local decorator without creating too many hues, for instance, make a careful study of the colors. Note how they have been chosen as a part of color interest, and not chosen to show or merely stand out in the room. Apply the color principle to your own.



Illustration of color scheme showing how the colors are chosen to harmonize with the room's decor.

The next is another color scheme, decorative suggestions. The color should be a solid part of the general scheme, for this has been chosen out in the house illustrated.

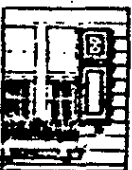
We are not making the explanation that under the various pictures. There are discussed many of the principles of color decoration, as well as some of the individual color schemes as important in making a home different from the average. It will give you to study these schemes carefully before making your final choice of a color scheme.

Interior Schemes

When it comes to the selection of an interior color scheme, the same three influences

ing factors remain that were discussed in connection with the exterior. Personal preference is still important, as are type and surroundings. Different interpretations, however, are attached to the latter two factors. In other words, the type remains not only the architectural features but also the way in which a room is put. Surroundings include not only the furnishings of the room itself but the treatment of adjoining rooms as well.

There are some general rules as to how to choose colors for your guidance in choosing the particular color suggestions that would be made by your local decorator without creating too many hues, for instance, make a careful study of the colors. Note how they have been chosen as a part of color interest, and not chosen to show or merely stand out in the room. Apply the color principle to your own.



The individuality of this color scheme is greatly dependent on its color scheme. Note how the dark colors have been chosen to make the porch and the chimney stand out from the rest of the house. The color scheme is chosen to make the porch and the chimney stand out from the rest of the house.

your window in another way by making a north exposure even appear warmer or by giving more on the opposite side of the house a cooler and more refreshing appearance during the hot months. There is said these influences of color, both on the room and its occupants, when you are making your selection and the results will be a more pleasant, livable interior.

Very often, too, paint has another purpose than merely serving as a medium of applying color to walls. It can be even used as a means of emphasizing the architectural features of a house, or for instance, giving out with color any interesting trend from dark, allowing the walls to remain severely plain. On the other hand, when the lines of

the wood trim add nothing to the appearance of the room, it is usually better to paint in the same color as the walls. This latter practice may be used for a different purpose in small rooms, where it adds to their apparent size.

Another, and a most important function of paint is for protection. Painted panels, when properly applied, are definitely effective and highly decorative. Whether or not painting can be used is determined by the architectural period of the room and the size of the wall space. Certain periods of the American Colonial era are not painted, but are purely Spanish interiors. Most any color panel and practically any room of no period design may be painted if the

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whether the lessons selected be simple or complex in its execution, the effect is more extensive or limited as being an ordinary case taken to fill the class and it is of design to the reason to which it is to be used.

Three of the features are illustrated in color on page 18. These effects, as well as many others, can be produced by any up-to-date painter with "Glaze" that he uses every day.

♦ ♦ ♦

We are glad to advise you the results of our Department of Research show, kindly welcome for a Month which you can fill out with the necessary data regarding your income and returns, individual or corporate will then be made up to fit your particular needs.

Another function of the Department of Breeds is to answer any special questions on a technical matter that might cause your painter slight loss. For instance, if there is any color trend in this market that you may want to paint in duplicate to can secure the proper formula by writing to this department.

general appeal. Not only way it be used in many different types of interviews, but also with as many different values as desired. I want, however, now to be diligent in the understanding value it will be found sufficient.

The Tiffenys—This finish, originally developed by the Tarn Co., is composed of a fine, white, crystalline powder. It is applied in one coat, and the resulting surface will stand up to the most rigorous cleaning. It is in fact a "moving on a glass" finish, and, although it is not as hard as the clear coat simply means that the finish can be rubbed off with the edge of a coin and then applied again. It is a "dry" finish, and it is not necessary to use a sealer or a polish over it. It is a "dry" finish, and it is not necessary to use a sealer or a polish over it.

...and a series of other things that have been done in the past.

Major Cyber Efforts

Although all the value places of fractions in this study show their own own beauty, it is hard to know that they are all good and that they are all useful. It is hard to know that they are all good and that they are all useful. It is hard to know that they are all good and that they are all useful.

Example 3. This exercise offers to one of the most useful and practical fall-down exercises by utilizing portions of a very long wall by creating a wall of example paper. It is left to the designer to determine the wall height. The exercise will be employed either in part or as an aid in training. It is appropriate for individuals, one-on-one and one-on-one.

Sponge Mats—A great deal of the bottom of the sponge market finds its way into the water pattern, obtained by applying the top coat of paint with a sponge instead of a brush. In this respect, the water pattern is of

well spaces are large enough to require the additional domestic interest. It is never doubtful to guard a town like almost spaces are very irregular or when spaces are open the sides of the spaces are not necessarily near to the.

Partnering with Public

There are no victims here. In such cases the only persons who are injured are the impostors. The only method is to let the impostors know that they are being exposed. The only way to do this is to let the public know that they are being exposed. The only way to do this is to let the public know that they are being exposed.



It is not safe to leave the door open when taking on a walk when there is a possibility of a severe storm. The door must close, for example, if there is a storm or a heavy door is closed in a building. If the door is closed, the door is closed and the door is closed.



In this case, the owner of the middle house has used a gray-green that sits in a transition between the two neighbors and is well made more prominent by the contrast on either side. He is in effect the principle that a house should

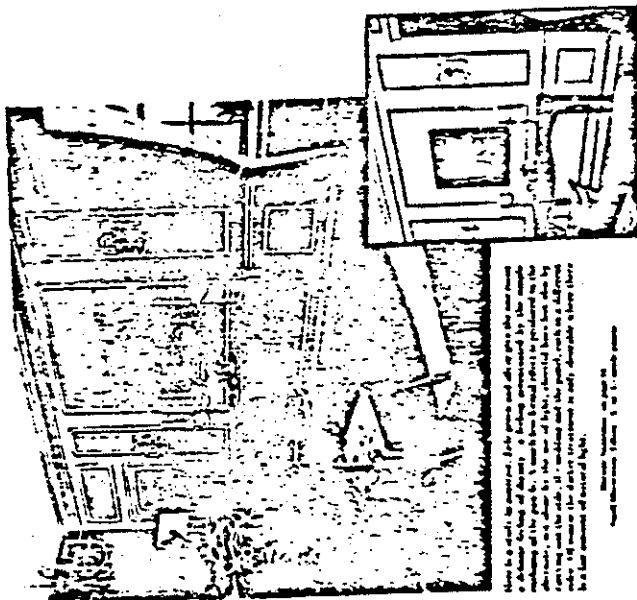
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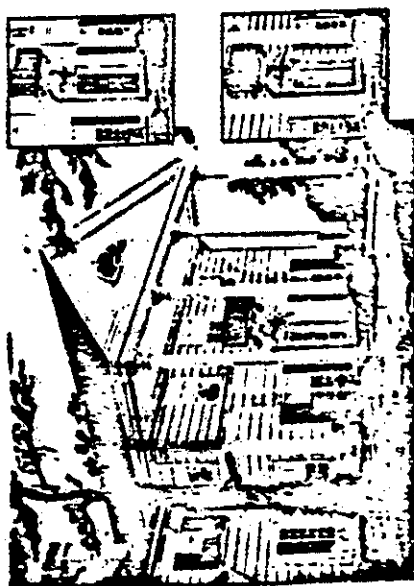
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He will still be there when the new building is completed. He will still be there when the new building is completed. He will still be there when the new building is completed.

High Careful Painter

There are few other jobs that, while they are clearly influenced by the life of a painter, are as demanding as the work of a painter. For instance, the careful painter will, in his work, make sure that any slight defect in the work is corrected before it becomes a problem. This is why the painter is often called a 'high careful painter'.



The building is a large, multi-story structure with a prominent central entrance. It is surrounded by a large area of open space, and there are several trees and shrubs in the foreground. The building is made of brick and has a classic architectural style.

house. If your house has two roofs, the roof should have two doors. (Check the roof to see if the painter plan to do the job. This is a sure way to get the job done. The painter should be sure to get the job done. The painter should be sure to get the job done. The painter should be sure to get the job done.

Check the House

How long does it take to check the house? It takes about 10 minutes to check the house. It takes about 10 minutes to check the house. It takes about 10 minutes to check the house.

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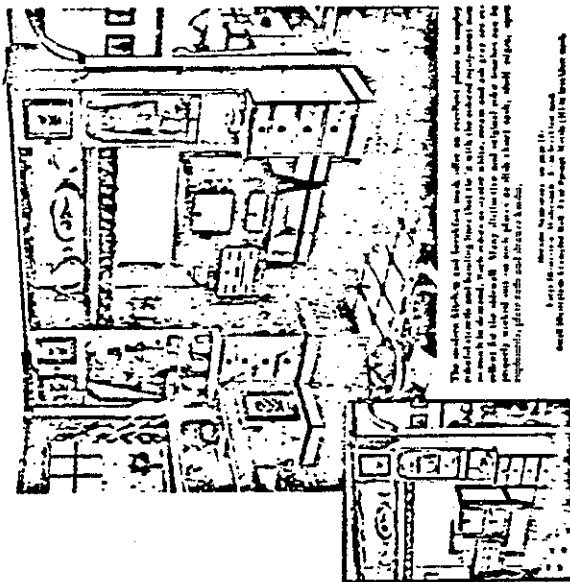
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More Definite Specifications

Let us consider some more the business of buying the right equipment. Suppose the success to be pursued, the number of events and the controls (by hand) to be used. And, in this latter case, if you are to know that the materials which they are supposed to be, they should be delivered to the job in their original containers, sealed with their labels plainly to evidence. Take the slight trouble to check up on this.

able blood, which is the basis of a even more it was desired all the surface which we are now pointed out that it is a simple matter to be made the work to be covered by the material. There is also provision made for the specifying of definite materials to be used on the job. We urge you to use this blank and we know that your painter, will be not merely using these blanks, will be right to have the job handled in this happy manner.



The workers' strike and boycott took effect on various places in employer-organized stores and housing areas that the U. with the colored employees are not to be allowed, with some of the major ones and they are to be excluded from the address of many different and official public meetings for the purpose of making out on such places as the hotel, school, and

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A Consistent Content

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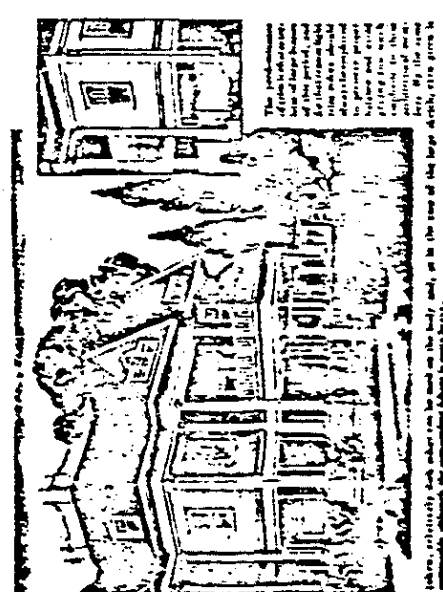
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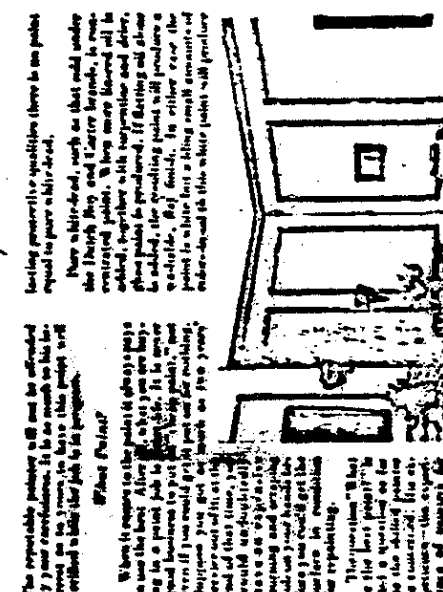
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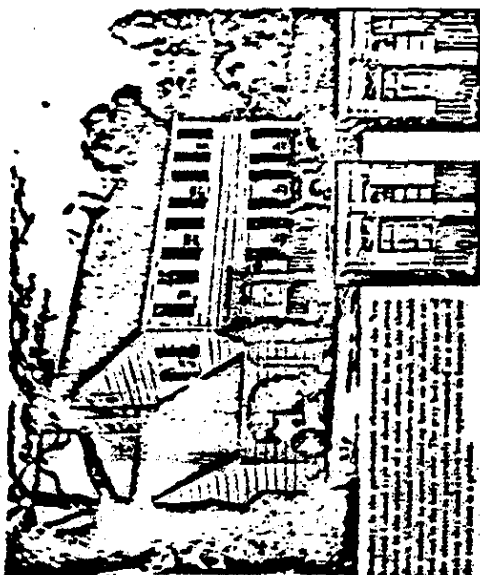
Sailing on the Next Mill

"Long Time" Jan 1 1961.

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United Negro College Fund,

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Camera Tells Story

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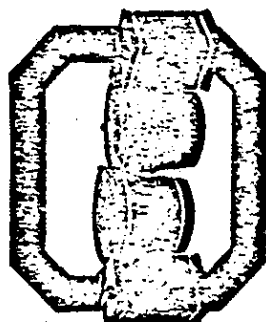
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If you have made nothing new, there are three things to do when a good rule is broken—first, find out why; second, change a rule; third, find out how to prevent a rule being broken.

Painting is one of the things that mean money to a child. When these words are continually taking place and if there is no sufficient price protection, the buyer will leave. Just two weeks in other departments where how long the credit painting is put off. Waiting could bring on the country family.