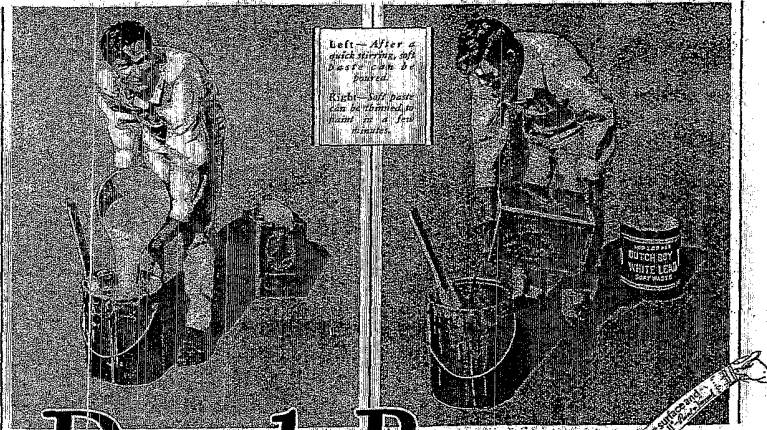




Dutch Boy

Soft Paste White-Lead

...the easier-to-thin lead-in-oil

PAINTERS and other buyers of paint materials see right away the advantages of Dutch Boy *soft paste* white-lead—the ease and quickness with which it can be brought to brushing consistency . . . the saving in time and labor . . . the excellent spreading and tinting qualities of the smooth paint that soft paste gives.



Dutch Boy *soft-paste* is an easier-to-thin form of pure lead-in-oil. It's really "shop lead"—

the same high-grade white-lead contained in the regular or heavy paste with a higher percentage of linseed oil. Thus it comes ready for tinting and final thinning and can be mixed to paint in a few minutes.

Dutch Boy *soft paste* white-lead is sold by the pound and packed in 100 lb. steel kegs and in 50, 25, and 12½ lb. steel pails.



NATIONAL LEAD COMPANY

New York, 111 Broadway
 Buffalo, 116 Oak St.
 Cincinnati, 659 Freeman Ave.
 St. Louis, 722 Chestnut St.
 Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
 Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
 Boston, 800 Albany St.
 Chicago, 900 West 18th St.
 Cleveland, 820 W. Superior Ave.
 San Francisco, 235 Montgomery St.