TRADE NAME: Conqueror Mixed

CLASS: Exterior House Paint

COLOR: White

CODE NO: X 155

QUALITY: Second

	LBS	YIELD(GAL)	UNIT COST	TOTAL COST
PIGMENT: 61 %				
Asbestine	225.	9.47	.1029	
Calcium Carbonate	150.	6.31	.0685	
Rutile Titanium Calcium	200.	7.74	.0841	.1226
35% Leaded Zinc Oxide	175.	3.54	.0385	
Ultramarine Blue	.12	-		.2916
VEHICLE: 39 %				
Heavy Body Soya Bean Oil	41.25	5.00	.0548	.4834
Refined Linseed Oil & Varnish	286.75	37.00	.4019	
Drier	21.00	3.00	.0326	
Mineral Spirits	87.75	13.50	.1466	
Water Solution	11.63	1.50	.0163	
Varnish	39.40	5.00	.0543	.0272
CALCULATED YIELD	1237.90	92.06		
MANUFACT. L[illegible] %		1.84		
ACTUAL YIELD		90.22		

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb.		
DIRECT LABOR		.109
FACTORY OVERHEAD		.924
BULK COST		.25
COMPLETE PACKAGING COST	(container plus filling)	1.174
FACTORY COST IN PACKAGE	gal. or pound	

HIGHEST PRICE IN MARCH 1942 $

(A)	TO A COMPANY OWNED OR CONTROLLED OUTLET	
(B)	TO AN INDEPENDENT WHOLESALER	1.53
(C)	BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER	
(D)	TO AN INDEPENDENT RETAILER (DEALER)	1.71
(E)	TO OTHER (SPECIFY)	