OAKLAND'S
LOCALLY OWNED AND
LOCALLY CONTROLLED
DAILY NEWSPAPER

Oakland Tribune

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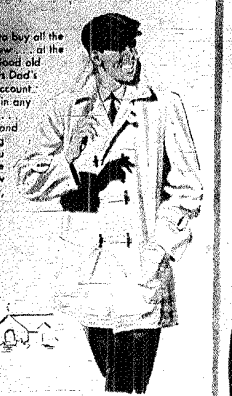
MORE NEWS
THAN ANY OTHER PAPER
IN NORTHERN CALIFORNIA
TOPS IN FEATURES

VOL. CLXV — OAKLAND, CALIFORNIA, MONDAY, SEPTEMBER 3, 1956 — 51 — NO. 65

...IRED READING
...L! YOUNG MEN
...ntributing an excellent grade in "Dressmanship

...u like to be able to buy all the
...nt to . . . right now! . . . at the
...he school term? Good old
...e answer the Ogden Dad's
...reading Super-G account . . .
...o avoid big bills in any
...re's how it works . . .
...mes you want . . . and
...yments over as long
...And every time you
...ent, you can make
...ase! Just tell us how
...t to pay per month,
...rest to us. Good
...est! Guaranteed
...buying power—
...ressed man—get
...you want.



...o typical wardrobes that prove you can be the
...Man on Your Campus . . .

...e a High School Man . . .

...stadium jacket	$15.95
...y League pegs	$ 9.90
...e button-down collar shirts	$ 7.90
...shirt	$11.95
...ier washable lambswool sweater	$ 7.95
...& orlon washable sweater shirt	$ 5.95
...Campus argyle socks	$ 5.00
...ockey shirts	$ 7.50
...	$ 3.75
...hoes	$11.95
Total Cost	$87.80*

PAY ONLY $7.50 A MONTH for 12 months
...and every time you pay $7.50 you can buy $7.50 more.

...e a University Man . . .

...three way suit that triples as a dress suit or ...	
...erent sports outfits	$59.00
...League flannel slacks	$12.95
...cotton slacks	$ 9.90
...e all-weather Campus coat	$19.95
...gue button-down collar shirts	$10.00
...irts	$11.85
...n shirt	$11.95
...flannel shirts	$ 7.90
...e lambswool sweater	$ 7.95
...or Drizzler jacket	$10.95
...gue ties	$12.00
...unous cotton socks	$ 6.00
...s dozen) handkerchiefs	$ 4.95
...shorts	$ 5.00
...	$ 3.75
...	$ 3.00
...shoes	$23.90
...pajamas	$ 7.90
...	$11.00
Total Cost	$229.90*

PAY ONLY $20 A MONTH for 12 months
and every time you pay $20 you can buy $20 more.

*Plus sales tax and service charge

...ENT'S! Open your own Super-G Account at ... try the best students credit deal in town.

...

Gordino's

...Grand at Foothill ... Fashions ... Foothill at "A"

SIMON'S OPEN TUESDAY 'TIL 9 P.M.

SAVE 10.51!



Reg. 22.39
11.88
1.00 weekly

Super Buy! 3-Piece Spinning Outfit

A sensational combination that brings you a regular 14.95 hollow glass spinning rod 6½ feet long . . . a regular 6.95 full pick-up spinning reel . . . plus a regular 4.95 spool of 100 yards 4-lb. test monofilament line. This adds up to a total of 22.39 for only 11.88!

No money down*. — Main Floor

SAVE $57!



Only 47 lbs.

Power Shift

Reg. $245
$188

Majestic 7.8 H.P. Motor

Forward, Neutral and Reverse Power Shift motor by a famous manufacturer whose name you'll know. Alternate timing twin 1956 model! Speeds to 20 m.p.h.

Main Floor

SAVE 19.12!

42.95 Value
23.83



93 COIL SPRINGS
Steel Basket Wheels!
Heavy Duck Cover Not Drill!
Double Bar Frame

Innerspring Chaise

The 93 coil springs in the heavy duck-covered pad give the floating luxury of a finer mattress. Hinged pad, 72"x 24"x4" thick; separating pad 4½" thick! All-aluminum frame will not rust. 90¢ local delivery charge. No money down—1.00 each week.

Second Floor

SAVE 13.07!



Reg. 27.95
14.88

Rod 'n' Reel Outfit

A hard-to-beat combination for your dollar. Outfit includes Simon's "Ocean Prince" solid glass rod, 5' 1-pc. detachable butt; "Ocean City" 200-yd. Star drag, free spool reel and 150 yds. test #27 nylon line.

"Ocean City" 250-yd. Reel. "Bay Master" red, fiber, line hooks. Reg. 33.05 — 17.88

"Ocean City" 250-yd. Reel. "Sleeper Deluxe" red, fiber, line feeders, hooks. Reg. 36.40 — 19.88

Main Floor

SAVE 2.31!

24" LEVEL

Reg. 6.90
4.59



Accurately made of cast aluminum for all precision work in the shop or at home. Will not warp. Fitted with 6 cat's eyes. No home workshop should be without one at this low price!

Main Floor

Special Purchase!

Dutch Boy Outside White



Reg. 5.50 Gallon
4.48

Genuine Dutch Boy No. 3688 paint . . . a favorite of professional painters because of its terrific hiding power and lasting duality. Used both as a primer and finish coat. Loaded with pigment . . . 1 gallon weighs 15 pounds. One of the finest paints you can buy!

Simon's Supercote 1-Coat Stucco — White only. Covers in one coat. 5.45 value — Gal. 3.99

Simon's Supercote Redwood Stain — Preserves, protects, beautifies. For all red wood. 3.99 val. Gal. 1.99

Main Floor

SAVE 1.51!



Reg. 4.50, 10-piece Tap Set. Chrome steel standard taps in sizes from 6-32 to 3/8-13. Dispenser to make clean, accurate threads.

2.99

Main Floor

SAVE 1.62!

Reg. 10.50
8.88



3-D

"Magni-Focuser" Magnifier

New binocular magnifiers with lenses ground from the finest optical glass obtainable. Ideal for machinists, hobbyists and anyone who does close work. Your choice:

No. 2 magnifies 1½ times at 20". Reg. 10.50 8.88
No. 3 magnifies 2¼ times at 14". Reg. 10.50 8.88
No. 5 magnifies 3 times at 14". Reg. 10.50 8.88
No. 7 magnifies 2¼ times at 8". Reg. 10.50 8.88
No. 10 magnifies 3½ times at 4". Reg. 12.50 9.95

SAVE 4.21!



Reg. 7.20 Genuine Swiss Needle Files. #2 cut, made in Switzerland. Ideal for jewelers, watch makers, tool makers, etc. Set of 12.

2.99

Main Floor

ZYNOLYTE



3 in 1 REDWOOD FINISH
No Brushing Strokes
STAINS-SEALS-FINISHES

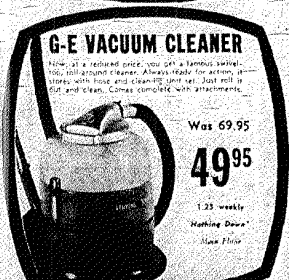
- Stains
- Seals
- Finishes

A revolutionary, new redwood finish for patio furniture, fences, and house siding. Restores faded, old faded redwood surfaces. Zynolyte 3-in-1 finish is specially compounded to maintain its water resistance and flexibility for many years. Will not crack, chip or peel. Highly resistant to acids and alkali. Choice of satin or gloss.

One Gal. 4.95

Main Floor

G-E VACUUM CLEANER



Now, at a reduced price, you get a famous swivel-head, roll-around cleaner. Handy-ready for floors, stairs, stores with hose and cleaning unit set. Just roll it out and clean. Comes complete with attachments.

Was 69.95
49.95
1.25 weekly
Nothing Down*

Main Floor

SAVE 4.21!

Central **Hedge Trimmer**

Fits any ¼" Electric Drill



Reg. 11.95
8.88

Your own ¼-inch electric drill can be used to trim hedges, shrubs and hard-to-reach grass easily and smoothly with this inexpensive attachment. Rigid steel and aluminum construction. Handle for turning 12-inch blade to any desired cutting angle.

Main Floor

SAVE 37.86!

Reg. 81.85
$44



Brass Fireplace Set Ensemble

Includes reg. 36.95 brass finished pull-chain mesh with solid brass frame; filigree and legs in tarnish-proof lacquer finish; reg. 22.95 solid brass andirons, 16½" high, very heavy; reg. 21.95 solid brass tool set. Gallery rail base holds shovel, rectangular brush and poker.

No money down*. — 1.00 weekly

Main Floor

Only 99.95



PORTABLE TV

Weighs only 32 pounds. Take it upstairs, downstairs, all around the house. Goes to the office, the summer cottage, back to school. G-E quality features include rugged cabinet, easily screen, built-in antenna, two-way interference protection, Duo-power speaker.

No money down* — 2.00 weekly.

Main Floor

SAVE 1.51!

Reg. 4.00
2.49



2" Pony Clamps

Power by iron pipe clamps made. This is the rapid action style with handy quick release feature. Gives positive clamping on all jobs. A sensational buy!

Main Floor

All-Aluminum RY-LOCK TENSION SCREENS



They're all-aluminum . . . last a lifetime! Require no painting! Rustproof! Easy to install! Easy to remove! A foolproof locking device keeps them tight fitting, stay in place when window is opened.

Examples:
18"x24" 2.66 30"x34" 4.22 36"x36" 4.46

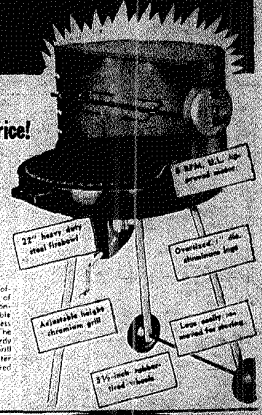
Over 100 Standard Sizes In Stock
Re-Look Screen Doors Also In Stock

Basement

Manufacturer's End-of-Season Closeout!

Brazier with Chrome Hood

HEAVY-DUTY MOTOR
ADJUSTABLE GRILL



22" heavy duty steel firebowl
Ornament... the aluminum loop
Adjustable height chromium grill
Large cooking surface for plenty
3½" wide rubber tired wheels

SAVE 11.12 at this Sensationally Low Price!

34.95 Value!
23.83
1.00 weekly

NO MONEY DOWN*

A famous manufacturer approached the end-of-his-season with a considerable overstock of braziers. He offered us this model at a considerable discount. That's why we are now able to sell a deluxe chrome-hooded brazier at less than an ordinary model usually sells for. The heavy-duty 22" steel firebowl has a sturdy chrome grill with smooth-operating crank grill mechanism. Detachable, oversize, 1" diameter polished aluminum legs, and 5½" rubber-tired wheels. See! Buy this beauty!

Second Floor

SAVE 3.18

Reg. 12.95
9.77



Pull-Down

Light Fixture

Reflector type fixture that can be raised and lowered to give exactly the right amount of light . . . adjustable to 52" length, 15" in diameter. Black or brass finish. Holds 2 globes for plenty of light!

Basement

Save 28.82 on Glass-Lined Water Heater

Guaranteed 10 YEARS



30-Gallon 92.50 list price
64.88
5.00 Weekly

6-HOUR INSTALLATION SERVICE

A famous brand water heater with glass-lined tank, glass-lined baffle, 2" glass wool insulation, and heavy duty jacket. Has 2 anode rods for extra protection. Automatic thermostat. Fully approved by A.G.A. Has safety pressure relief valve. Complete with all connections. Fully guaranteed for 10 years. Choose from 30-gallon, 181" high or 40-gallon, 125" high.

30-Gal., 181" Ht. — $76.88
40-Gal., 125" Ht. — $82.88

No C.O.D.

KIRSON RODS



Genuine Kirsons. Tournament grade. Adjust .28" to .48" ringed rods in direction . . . in the blank.

32" to 56 inches — 2.95
48 to 84 inches — 3.95
64 to 120 inches — 4.95



Wrought Iron Furniture Legs. Sets of 4

16" hairpin legs, regularly 5.95 — 4.88
28" hairpin legs, regularly 7.08 — 5.88
18" brass-tipped legs, regularly 6.98 — 5.88
28" brass-tipped legs, regularly 8.76 — 7.48

Basement

CAMP Comfort

Reg. 1.69
1.33
Limit Four per customer

"Philly" Portable Room Cooler

Refreshing cool air in any room. Just add water and evaporative cooling does the rest. Has 3-speed motor, 3-position air direction control, 1-gallon water capacity. Runs 10 hours on full tank. Uses 100 watts. Thermostat.

No money down.

Basement

Bargain Priced Water System



• Glass-insulated pressure tank

WATER YOUR GARDEN WITH YOUR OWN WELL! SAYS

Jacuzzi Econo-mat for Shallow Wells

SAVE 23.62

• Self-Priming 500 gph jet pump with tank
• A complete, full-size automatic system

Now, have your own well! Get all the water you need, for garden and entire pool, at LOW COST! Ideal for small country businesses, cabins, resort towns, or moderate farm use. This fully automatic system delivers up to 500 gallons per hour. Full-size Jacuzzi jet pump is close-connected to 4-gallon pressure tank equipped with automatic air control. Easy to install.

Reg. 108.50 Complete system — 84.88 — 3.00 weekly Nothing down

SIMON HARDWARE CO.
BIRCH & BROADWAY

FREE PARKING

for one hour on purchase of $1.00 or more. Enter from 42nd Street. Also, at the Church Attendants' Parking Lot. Be sure to validate your ticket.

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