

From: Valeria Zavala <valeriaz@fb.org>

To: "scheduling@ios.doi.gov" <scheduling@ios.doi.gov>

Cc: Ryan Yates <ryany@fb.org>

Subject: [EXTERNAL] Event Information Request. Sec. Bernhardt

Date: Thu, 28 May 2020 18:41:44 +0000

Attachments: DB_Event_Information_Request_Form-2020.docx; COP_Invitation_Bernhardt-Final.pdf;
2019_Council_of_President_Agenda.docx

Inline-Images: image001.png

Good afternoon,

Attached please find the event-form filled out regarding the invitation we sent to Secretary Bernhardt for our Council of President's meeting that will take place in July.

Attached is also the invitation letter and the 2019 agenda.

Please let me know if you need anything else.

Regards,

Valeria Zavala

Director, Office Operations

American Farm Bureau Federation®

600 Maryland Ave S.W., Suite 1000W

Washington, D.C. 20024

Office: (202) 406-3680

Cell: (703) 870-4443

valeriaz@fb.org



#1363191.1

Event Information Request Form

To ensure that the appropriate individual within the Department of the Interior is participating at your event and because the Office of the Secretary is committed to maintaining the highest ethical standards, we need the information requested below before we can agree to confirm a speaker¹.

Please respond to the questions below and send your response to scheduling@ios.doi.gov.

If you have any questions you may contact the Scheduling Office at 202-208-7551.

Title of the Event (please note if the event is a weekly, monthly, annual, etc.):	Council of Presidents (Annual Event)
Date of Event (please note if the date is flexible):	July 14 and July 15, 2020 (from 8am to 12pm both days)
Event Location (venue, address, city and state):	Virtual Meeting
Point(s) of Contact (Name, Email, Phone):	Valeria Zavala valeriaz@fb.org or 703-870-4443
Briefly describe the event in detail including the purpose and desired role of the Secretary:	Presidents from all states plus Puerto Rico meet in DC for updates on policy and other briefings. They would like to hear from the Secretary on issues that we mention in our attached letter.
Please describe any specific request of the Secretary at the event (i.e. deliver keynote remarks, attend an event, meet with attendees etc.):	Keynote speaker (20 minutes with 10 for Q&A)
Is the event a fundraiser? If yes, please explain who it is benefiting (i.e. specific charity, a political candidate, etc.):	No
Event Host and Sponsor	
Who is the event host? (Please identify and provide background on the Event host as well as any other organization involved in the Event.)	American Farm Bureau Federation
Is the <u>event host</u> a registered lobbyist or lobbying organization, and/or registered under the Foreign Agents Registration Act? (If yes, please identify.)	American Farm Bureau Federation
Is the <u>event host</u> a partisan political candidate, a representative of a political party or a	No

¹Per the Administration Ethics Pledge, the Secretary agreed that he will not for a period of two years from the date of his appointment participate in any particular matter involving specific parties in which a former employer or client of his is or represents a party, if he served that former employer or client during the two years prior to his appointment, absent a waiver under Section 3 of Executive Order No. 13770. This includes recusal from any meeting or other communication with such a former employer or client unless (1) there are five or more different stakeholders present and (2) no particular matters involving specific parties are discussed.

#1363213.1

registered political action committee (PAC)? (If yes, please identify.)	
Is the <u>event host</u> a 501(c)(3) organization or a media organization? (If yes, please identify.)	No
Is the <u>event host</u> seeking or currently have any business interests with the Department such as permits, contracts, litigation, grants, etc.? (If yes, please describe.)	No
Who are the <u>sponsors</u> of the event? Please identify and provide background information on the individual and/or entity.	n/a
Are any event <u>sponsors</u> seeking or do they currently have any business interests with the Department such as permits, contracts, litigation, grants, etc.? (If yes, please describe.)	n/a
With which Bureau or Agency does your agenda most align? Please list all, if more than one.	n/a
Audience	
Approximately how many people are expected to attend the event?	80 (between state presidents and state staff)
Please describe the target audience of the event (elected officials, local community leaders, academics, industry representatives, public sector representatives, etc.).	State Farm Bureau Presidents, state staff and farm bureau staff
Will the attendees at the event include persons with a diversity of views or interests, or representatives from throughout an industry or profession, or the range of persons interested in a matter? (If yes, please describe.)	Ag Issues
Is the event open to the public? If not, please describe who is invited.	No (only state presidents, state staff and special guest speakers)
Who are other VIPs or speakers confirmed and in what role?	Still waiting for confirmation
Who are other VIPs or speakers invited?	President Trump, Vice-President Pence, Secretary Perdue, Vice-President Biden
Remarks	

#1363213.2

If you are requesting remarks, are there any specific issues you would like the Secretary to highlight/address in his remarks?	Issues are listed in the attached letter
What is the desired format of his remarks (will he be delivering the keynote, sharing the stage, participating in a panel or roundtable, etc.)?	Keynote speaker
What is the public registration/ticket fee to attend/participate in the event?	No cost, this is an American Farm Bureau Event
Communications	
Is the event open or closed to press?	closed
If open, are you expecting local, trade, state, or national news coverage?	n/a
If this is an annual event, which news outlets typically cover the event?	n/a
Will you be advertising or live streaming the event on any social media outlets? (If yes, please explain.)	No
Logistics/Other*	
What does the invitation include: registration/conference event fee; meals or refreshments; receptions or other entertainment; informational materials; memento or token of appreciation; and/or travel (ground or air transportation, hotel, etc.).	n/a
Does all or part of the invitation to the Secretary extend to other Department staff such as security, advance, and/or those staff essential to the Secretary's participation in the event? (If yes, please identify.)	This year it will be an virtual event
Does the invitation extend to the Secretary's spouse or other guest? If yes, will others in attendance generally be accompanied by a spouse or other guest?	No
What is the monetary value of the invitation to the Secretary, etc.? Please identify how the costs were determined. (Please attach separate sheet if necessary.)	No

#1363213.3

Please supply any other pertinent background information for the event (history of the event, prior attendance by DOI officials, draft agendas, event website, promotional/advertising materials, outreach plan, etc.):	Attached you will also find a copy of our 2019 Agenda
If the Secretary is not able to attend, is a surrogate desired? If yes, anyone specific?	No
Any additional notes or information?	No

***IMPORTANT NOTE: The purpose of these questions is to elicit information relevant to the ethics analysis and is not a solicitation or request for anything of value by the Department or any of its employees.**

#1363213.4

May 5, 2020

The Honorable David Bernhardt
Secretary
U.S. Department of the Interior
1849 C Street NW
Washington, D.C. 20240

Dear Secretary Bernhardt:

On behalf of the American Farm Bureau Federation, the nation's largest general farm organization, I am writing to extend a personal invitation to you to address a special gathering AFBF is hosting later this year.

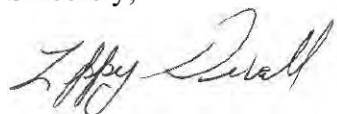
On July 14 and 15, Farm Bureau presidents from all fifty states and Puerto Rico will convene for a Council of the Presidents. This event will be the highlight of our calendar this year, and I would be very grateful if you could address the group. We will do everything possible to accommodate your schedule and are prepared to hear from you either the morning or afternoon of July 14 or July 15.

Because of the unique circumstances of the current national emergency, this Council of the Presidents will be a 'virtual' meeting, not a physical gathering. Our information technology experts will be pleased to consult with your own staff in coordinating your participation in this event.

With all the challenges farmers and ranchers have faced this year, Farm Bureau has never had a better friend or champion in the Department of the Interior. As Secretary, you have undertaken critical work in many areas, in particular the commitment to multiple use management of America's public lands, regulatory efforts to reform the outdated and ineffective Endangered Species Act, streamlining the National Environmental Policy Act, and the modernization of grazing regulations to provide regulatory certainty for federal livestock permittees and to ensure the health of our nation's rangelands. I know our presidents would not only be interested to see and hear from you on issues of common interest but also to express their appreciation for the leadership and support you have demonstrated during these trying times.

I hope your schedule will permit you to join us at this event. We will follow up with your staff in hopes of securing your acceptance of this invitation. Please contact Paul Schlegel (pauls@fb.org or 202-459-8831) or Valeria Zavala (valeriaz@fb.org or 703-870-4443) if you have any questions.

Sincerely,



#1363217.1



AMERICAN FARM BUREAU FEDERATION®

600 Maryland Ave. SW | Suite 1000W | Washington, DC 20024

ph. 202.406.3600

f. 202.406.3602

www.fb.org

Zippy Duvall
President

#1363217.2

Council of Presidents Meeting
JULY 9 & 10, 2019 – WASHINGTON, D.C.



TUESDAY – JULY 9, 2019

7:00 **BREAKFAST** (*Congressional II Ballroom*)

7:45 **Welcome** (*Capitol Ballroom*)

Invocation
Zippy Duvall, AFBF President

Pledge of Allegiance
Scott VanderWal, AFBF Vice President

8:00 **The Honorable Sonny Perdue**, Secretary of Agriculture
(Welcome Video)

8:05 **Public Affairs Update**, **Paul Schlegel**, Vice President, Public Affairs

- RJ Karney, AFBF
- David Salmonsens, AFBF
- Allison Crittenden, AFBF

8:30 **Update on AFBFA and the Beef Checkoff Relationship and Resources**, the Vivayic Team – Seth Derner, Rick Henningfeld, Brian Beierle

9:00 **“Farmer of the Future” Research Project** Brett Sciotto, President & CEO Aimpoint Research

9:30 **BREAK**

9:45 **The Honorable David Bernhardt**, Secretary U.S. Department of the Interior

10:15 **Ford Motor Company and Farm Bureau – “How We are Driving Change”** – Dani Catana, ICI Operations Manager and Joanne Hogan, Senior Account Director

10:45 **CORTEVA Update** – Jim Collins, CEO

11:00 **The Honorable Andrew Wheeler**, Administrator, U.S. Environmental Protection Agency

11:30 **How Farm Bureau Can Now Help Members Manage Risk**, John Newton and Tommy Beyea, AFBF

WEDNESDAY – JULY 10, 2019

7:00 **BREAKFAST** (*Congressional II Ballroom*)

8:00 **Lessons Learned: State FB Responses to Natural Disasters**

- Russell Boening, President Texas FB
- Jamie Johannson, President California FB
- Steve Nelson, President Nebraska FB
- Peter Daniel, Assistant to the President North Carolina FB

8:30 **“New Perspectives on CFTC and Agricultural Derivative Markets” Dr. Heath Tarbert**, Acting Under Secretary for International Affairs, U.S. Department of Treasury

9:00 **The Honorable James Bridenstine**, Administrator NASA

9:30 **BREAK**

9:45 **What Women Want: A First Look into the 2019 Women in Agriculture Survey** – Maggie Good, AFBF

10:00 **Gates Foundation Ag Research Advocacy Update** – Sarah Dirkes AFBF with guest Rob Bertram, Chief Scientist USAID

10:30 **Update on Dairy Meeting**, Michael Nepveux, AFBF

10:45 **Advocacy Update**, Cody Lyon, AFBF

11:00 **Horse Rich & Dirt Poor**, Bevan Lister, President Nevada Farm Bureau

11:30 **The Honorable Collin Peterson**, Chairman House Committee on Agriculture

NOON **LUNCH** (*Congressional II Ballroom*)
AFBF staff are invited to join the presidents

#1363245.2