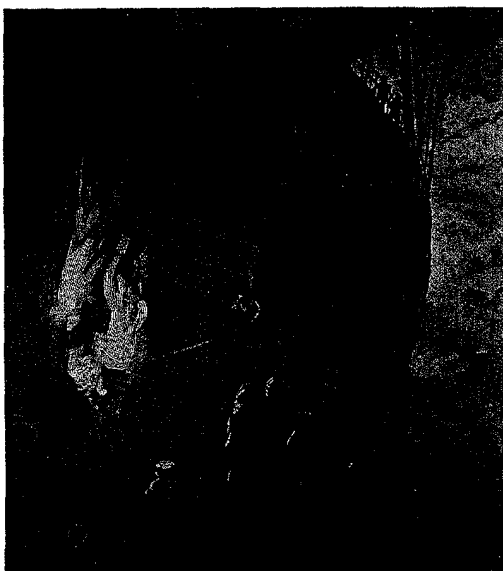




SMOKE clouds pouring from the hold. Then a bursting sheet of flame. "All hands man the pumps." Frantic wireless calls. What is more horrible than a fire at sea!

FIRE at Sea!

*the horror of all mariners, the death thrust
for many a sturdy ship*

FIRE at sea. The terror of early Spanish galleons, of sturdy frigates, of the great steel ships of today. Once fire aboard ship has got its start, the ship is in vital danger. Too often the only hope is to save passengers and crew.

Every precaution is taken against fire on shipboard. But sometimes mariners neglect other dangers, less dramatic, but fully as devastating.

The annual loss from corrosion of ship steel is stupendous. Waves, sun, wind, rain, all the forces of the elements, are constantly on the attack. Once they have secured a foothold, corrosion quickly follows.

Fortunately corrosion can be prevented. Properly protected ship steel does not rust. A shield of pure red-lead paint gives absolute protection against the rust-forming elements.

Dutch Boy red-lead, carefully applied, is corrosion insurance. It makes a paint film that is tough, durable, moisture-proof. It spreads readily, economically. Dutch Boy red-lead is the accepted protective paint of the shipping industry.

You can get Dutch Boy red-lead in either paste or liquid

form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, black, greens for finishing coats. The paste is obtainable in the natural orange-red and can be shaded to dark colors.

For all surfaces, interior as well as exterior, where white or light colors are required, Dutch Boy white-lead is unsurpassed. Mixed with flattening oil, it gives a lustreless interior finish of unusual beauty—a finish that is truly washable. Mixed with linseed oil, it produces a gloss exterior paint of extreme durability. In either case, the paint can be tinted to any desired color.

If you have a special painting problem, our technical staff will be glad to help you solve it. Write them in care of our nearest branch. This service is yours for the asking.



NATIONAL LEAD COMPANY
New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 920 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.
DUTCH BOY RED-LEAD

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