Donut fryer !

BCC: GR Buchanan/R Davis
NY-AL Klemm
CLINTON-GR Graham
D. Allendorf/P. Ziegenfuss
Don Roush-2nd St.

July 9, 1964

Mr. Harold B. Kaufmann
DCA Food Industries, Inc.
45 West 36th Street
New York 18, New York

Dear Hal:

Here are the ad preprints. It almost appears that Monsanto is in the fryer business, doesn't it? A corrected schedule will have the ad in "Food Engineering" starting in August with subsequent placements in "Chemical Engineering" and "Chemical Processing" during the rest of the year.

As DCA's THERMINOL fryer program gets underway we will look forward to helping in any way we can and certainly want to contribute via appropriate public relations efforts, i.e., a joint paper on thermal fluids in the baking industry which Monsanto would be tickled to "merchandise".

I have no scheduled visit to New York until perhaps after the Summer. You certainly can call on Randy Graham; I know he will be most happy to be of service. When you are ready to move into the engineering phase, by all means let us know.

Best regards,

Cordially,

S. Shaw
Market Specialist
Functional Fluids

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Enclosures

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