

To: Jackson, Ryan[jackson.ryan@epa.gov]
From: Erdos & Morgan
Sent: Fri 7/28/2017 2:00:58 PM
Subject: 2017 Opinion Leader Survey

Dear Mr. Jackson::

Recently we sent you a questionnaire by mail asking you to participate in a nationwide survey of Opinion Leaders. If you already replied, we thank you.

If you haven't had the time to reply, please consider this another request to participate. In exchange for your cooperation in this study we'll send a check for \$10, per your preference, to one of the three charities listed at the end of the survey.

We have been conducting this study for over 25 years to determine involvement with contemporary issues and influence among a group of prominent Americans, such as yourself, who have been designated as Opinion Leaders.

If you have put the questionnaire aside, or perhaps misplaced it, we are offering you the opportunity to reply online.

To take our survey, please [click here](#)

We guarantee your privacy. The answers you give will only be used in combination with other Opinion Leaders from across the U.S.

Thank you again for your help in this important research. We greatly appreciate your involvement.

Sincerely,

Jason Gorelkin
CEO

Erdos & Morgan | 485 Underhill Blvd, Ste 200 | Syosset, NY 11791

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