A Never knew they were planning on a label or that they were putting one out.

Didn't know anything about labeling anyway, except I have a hell of a time reading the caution, because they got the print so goddamn fine that you can't read them.

Q What are you talking about?

A My medicine mostly.

BY MR. SMITH:

Q Do you agree that if a label is in small print that it is likely it is not going to be read?

A I would think that is a fair question.

Q You agree that that is a fair statement, don't you?

A I think so, yeah.

Q And in order for a label to be effective, it has got to be easy or conspicuously obvious to somebody who is going to be using the product; do you agree?

A It ought to grab you.

Q It ought to grab you?