



STUCCO NEEDS THIS SPECIAL PAINT

for Beauty

CONCRETA, soft and pleasing in texture, blends with the surface of stucco; greatly enhances its natural beauty.

This protective paint comes in twelve attractive shades, ranging from light cream to Indian red; also white. Your Fuller Dealer, listed below, will give you a color card. See him! He will gladly advise you on your painting problems and help you estimate requirements.

for Protection

Unpainted stucco is porous—open to the attack of moisture, changing temperatures, and carbonic acid from the air. Without protection, it slowly disintegrates, causing ugly cracks and streaks.

CONCRETA *protects*, with a moisture-proof, airtight film! It also resists the lime in stucco that would destroy paint not especially made for stucco surfaces. Write for our special booklet on CONCRETA.

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San Francisco, Los Angeles, Portland. Distributors of Valspar Products.

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