

TRADE NAME: COOLEDOE HYGRADE
 CATEGORY: Zone or Traffic Paint
 COLOR: White
 NUMBER: 5184
 QUALITY: First

PIGMENT:	55%	LB.	YIELD IN GALLONS	UNIT COST	TOTAL COST
Lithophone		400	11.16	4 1/2¢	18.00
Ultramarine Blue		1/4		32¢	.08

VEHICLE:	45%				
Street Marking Liquid		300	40.00	7¢	21.00
V-M-P Naphtha		31	5.00	1-3/4	.55
		331			

CALCULATED YIELD	731	56.16	39.63
MANUFACTURING LOSS 2 1/2%		1.40	
ACTUAL YIELD		54.00	

COST ANALYSIS:

MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD)	.74
DIRECT LABOR COST PER GALLON, OR POUND	.04
FACTORY OVERHEAD PER GALLON, OR POUND	.08
BULK COST PER GALLON, OR POUND	.86
COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE)	1.33
FACTORY COST IN PACKAGE PER GALLON, OR POUND	.99

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(a) To a company owned or controlled outlet	1.24
(b) To an independent wholesaler	
(c) By company owned or controlled outlet to retail customer	1.80
(d) To an independent retailer (dealer)	1.34
(e) To other (specify)	