

SAN JOSE PAINT Spring DECORATING DAYS

Bring the family! Join the fun! Enjoy the savings! There are exciting "Decorating Days" bargains for everyone! Hurry in and see them all!

Free For Everyone



Just stop by and say Hello! You'll receive, at our gift, a pair of handy plastic gloves. They protect your hands when painting, dish-washing, etc.

SPECIAL FAVORS



FOR THE LADIES
For every lady who makes a purchase in our store a delightful perfume kit—one lobe each of our four famous fragrances.



FOR THE MEN
Handsome pearl Tie-Tack for every man who makes a purchase during this special time.

GARDEN UMBRELLA

\$5.95 value priced at only 2.99 during this event! Supply limited! Add to your summertime fun with this portable, easily colored garden umbrella that closes in any table top or chair arm.

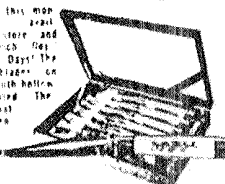
2.99



STEAK KNIFE bargain!

Take advantage of this most exciting offer! Buy one steak knife and get a second one free! This is a limited time offer. Hurry in and see them all!

2.49



SATIN EGGSHELL

2.28

per qt.
In white and colors
1.50 per gallon.



FREE: This yardstick measures accurately, folds in its drawer, capboard, sewing basket. Yours with purchase of Satin Eggshell.



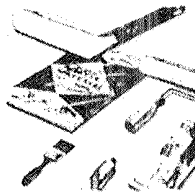
You'll be glad you discovered

NALPLEX

6.80

per gal.
Quarts \$2.05
In White and Colors

FREE: Dutch Boy Popper! This playful hand support was made especially for us. But you could buy any paint and get \$1.35 in money!



DECORATORS KIT

Save time, trouble, money with this Decorators Kit. Here's everything you'll need for painting all your home's interior surfaces. Buy now—Supply Limited!

98¢

During This Store Celebration!



HOUSE PAINT

Buy Now and receive a **FREE!**

1/2 plastic Dropcloth with purchase of 1 gal. or more

Give your home extra years of protection with the House Paint that wears like a warrior's paint. Painted as all outdoors! The guaranteed formula used for the manufacture of Dutch Boy House Paint makes it extraordinary among exterior paints. It's lighter, whiter and a few colors. It's lighter, whiter and a few colors.

QUARTS \$2.23
GALLONS 7.69



New Way TO PAINT!

1/2 Pint 58¢
1/4 Pint 90¢
Pint 1.55
Quart 2.83
Gallon 9.91

REG. 98¢
\$2.39



SAN JOSE PAINT & WALLPAPER COMPANY

DOWNTOWN VALLEY FAIR

112 So. Second
78 Valley Fair

CY2-1447
CM8-4171

up to
\$250,000 worth of
DKWs for lucky GUESTMATORS

HELP HEART RESEARCH

never before,
a contest like this

DKW HEARTBEAT CONTEST

the more entries... the more winners
nothing to buy... nothing to sell
no fancy entries needed

This DKW HEARTBEAT CONTEST is different... Sponsored by DKW for the benefit of the Heart Research Program of the Heart Fund, DKW planned this contest so that the greater number of entries, the greater number of DKWs, up to \$250,000 worth, will be won by lucky contestants. For every entry, 43 cents goes direct to Heart Research. Entering this contest is like making a down payment on a healthy heart for every member of your family, and you may win a new 1961 DKW, besides.

HERE'S WHAT YOU DO... Guess the number of times the DKW HEARTBEAT GIRL's heart beat while she played three holes of golf at San Jose Country Club and complete the following statement: I am interested in supporting the Heart Fund because... That's all. Enclose a dollar bill to DKW HEARTBEAT CONTEST, care of your local postmaster.

DKW 750... the mechanical marvel... ONLY 7 BASIC MOVING PARTS in the engine: Made by Auto Union, a wholly-owned subsidiary of Daimler-Benz, and distributed nationally by Mercedes-Benz Sales, Inc. DKW 750 is functional... like your heart... that's why DKW chose to sponsor this HEARTBEAT CONTEST for the benefit of the Heart Research program of the Heart Fund. Think of the fun, convenience and economy you'll have owning and driving one of these sporty little imported cars.

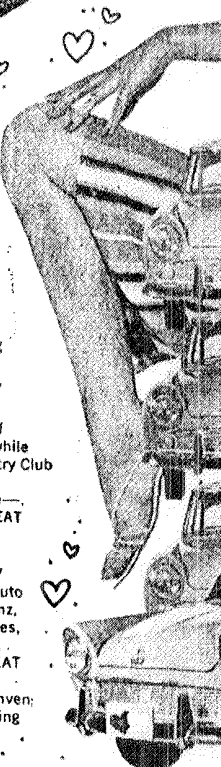
EASY TO OPERATE Front wheel drive for on-a-dime maneuverability.
CONTINENTAL STYLING Sleek, modern design, distinctively new as tomorrow, for year.
ECONOMICAL TO OWN Up to 40 miles per gallon. Efficient engine design reduces repair.
COMFORTABLE Easy riding in the contour seats, with plenty of room for long legs. Arm.
RELIABLE Proved up to 100,000 miles of trouble-free operation. When necessary, repair.
SAFE Wrap around safety steel frame... the only imported compact car with this plus.

HERE'S WHAT THE DKW HEARTBEAT GIRL DID
It was a beautiful day at the San Jose Country Club when the DKW Heartbeat Girl perched on the DKW Heartbeat Contest. She sat down to a leisurely lunch at 12:55 p.m. After she never played golf before, she was accompanied by Eddie Dunn, club pro while she played to blast her way out. Needless to say, she had an astronomical golf score. She finished a total of two hours and thirty-eight minutes for lunch and golf. All this time she was no larger than a wristwatch, which talked every heart beat. It had been attached by Dr. Santa Clara County Hospital and Miss J. D. Spencer, R.N., who, along with William G. Heart Association, accompanied the DKW Heartbeat Girl as she lunched and played golf.

HINTS TO AID YOU IN MAKING YOUR HEARTBEAT GUESTIMATE
The following heartbeat rates apply to the DKW Heartbeat Girl, a healthy young woman. Her heart beats 130 times per minute when she's playing tennis, or engaging in other strenuous exercise. Her heart beats 105 times per minute, on the average, when she walks at a rate of three miles per hour. Her heart beats 115 times per minute when she walks at a rapid pace. Her heart beats 65 times per minute when she lies sleeping quietly. Her heart beats 74 times per minute when she sits quietly. Her heart beats 90 times per minute when she drives her DKW through city traffic.

SUBMIT AS MANY ENTRIES AS YOU WISH
Entries must be postmarked before midnight, June First, 1961. Include a dollar donation with every guestimate you submit. The more guestimates you submit, the greater your chances of winning a DKW, and the greater the benefits for Heart Research. Results will be announced and cars delivered to lucky winners early in June, just in time for the first of many summers of carefree vacation jaunts in your DKW. Submit a guestimate for every member of your family. Remember, the more entries, the more money for Heart Research, and the more DKWs won by lucky guestimators. Use the coupon... no fancy entries needed. All entries become the property of the Heartbeat Contest. The decision of the judges will be final.

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DKW
Heart
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Girl
Contest

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ADDRESS

CITY

STATE

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DATE

SIGNATURE

ENCLOSURE

STAMP

REMARKS

POSTAL

OFFICE

TELEPHONE