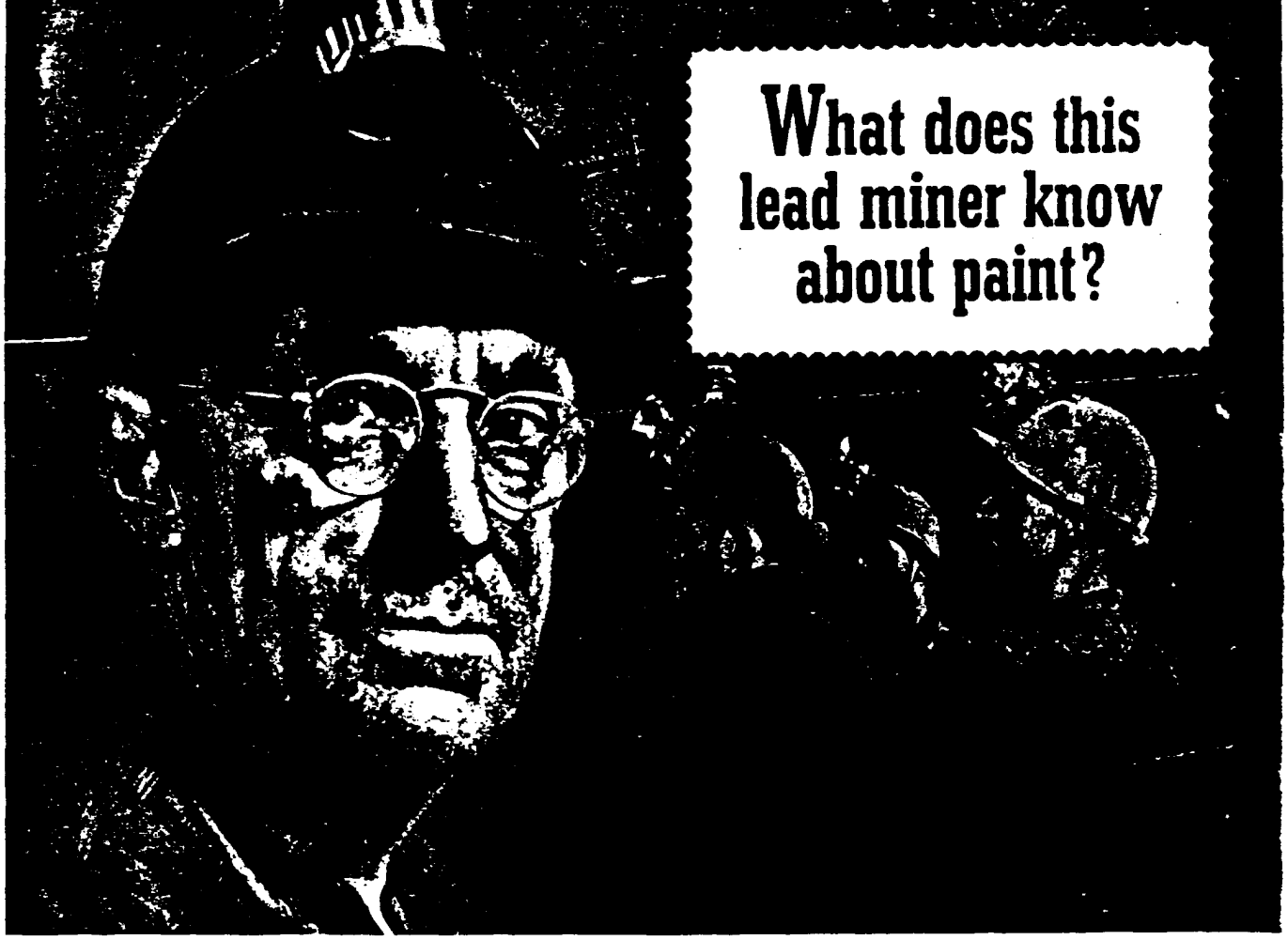

What does this lead miner know about paint?

HE never swung a paint brush in his life.

But he digs out the metal that the best paint's made of.

His job is mining lead—and pure lead is what they start with when they make white lead.

When you know how white lead's made and what it's made from, you can understand why it makes a paint that can't be beat.

That's why a painter who knows his stuff will pick white lead for the paint jobs that have to stand up against the weather.

Coming back to the question asked up above—what this miner knows is, the best paint is made from lead.

And that's a good thing for *you* to know if you want the most for your money.

• • •

"What to expect from white lead paint," tells you dozens of helpful facts. Write for your copy today.

LEAD INDUSTRIES ASSOCIATION
420 Lexington Avenue, New York, N. Y.

Getting ready to paint is almost as important as the kind of paint you use—and a good painter knows how and when to use sandpaper to make sure that new paint will lie smooth and flat. Hiring a real painter is always an economy in the end.