

292 Madison Avenue

New York, N. Y. 10017

May 24, 1971

To Mr. J. L. Kimberley

FROM Mr. J. F. Smith

Re: New Orleans City Ordinance

Dear Jack:

As you know, I spoke with Bill Ford who is in the Testing Department of Sears Roebuck, Chicago, concerning a reported Ordinance before the New Orleans City Council. The wording given at the time by Mr. Ford would have ruled out the use of many items around the home because of their lead content. However, subsequent to that conversation, I called Mr. George Sellers, Manager of the Sears store at 201 Varonne Street, New Orleans 70160, to get further information. Mr. Sellers said that as a member of the Retail Council in New Orleans, he and other retailers had been present at a meeting with members of the Council, the City Health Department and other interested parties, in a preliminary session to consider the wording of the Ordinance. Mr. Sellers said that the definition of lead based substances had been changed to mean "any paint, plaster or putty." He also said that the reason for the Ordinance was that Dr. Doris Thompson, Director of the City Health Department, had run into numerous cases of childhood lead poisoning recently, and apparently a few of these even originated from children chewing on porch railings. She then obtained Ordinances from Baltimore, Philadelphia, Boston, etc., and this one was intended to be a composite of the best features from each. Mr. Sellers said that the Ordinance is nine pages long and "looks like it was written by a Philadelphia lawyer."

Mr. Sellers expressed much interest in our Organization--said he was pleased to learn of our existence and requested some of our literature. He also suggested that Dr. Thompson would be most grateful and very much interested in our contacting her and providing some of the background activities in childhood lead poisoning.

I think Jerry Cole should probably follow-up on this. Her number is 504-529-4311.

My thought is that while the Council will be meeting again on Tuesday, May 25th at 11:00 a.m., to consider adoption of this Ordinance, that in view of the change made in the definition of a lead based substance, there is no further need for action on our part--assuming another change is not made between now and then.

Jerry
cc: Mr. D. M. Borcina
✓ Dr. J. Cole

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5/24/71

6 copies "Pediatrics"

1 copy ILZRC Manual

1 copy Z66.1 Standard

JFS:lm

sent airmail - CJ

Jerry

I took a bit of time for a few days, but I thought