E. V. John - World Headquarters

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JANUARY 1971 PR REPORT
Polychlorinated Biphenyl

Mr. William B. Papageorge

Following inquiries from the Pensacola Plant and Business Week magazine, background information on Monsanto's program to control PCB was furnished. Pensacola had been receiving calls and letters following a TV show "Death of the Gulf" which partially implicated the plant and PCB. Business Week was working on a general pollution control story.

News articles and editorial from Wales have told a positive story of Monsanto's efforts to restrict sales to closed systems and to convince other manufacturers to do the same.

E. V. John

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