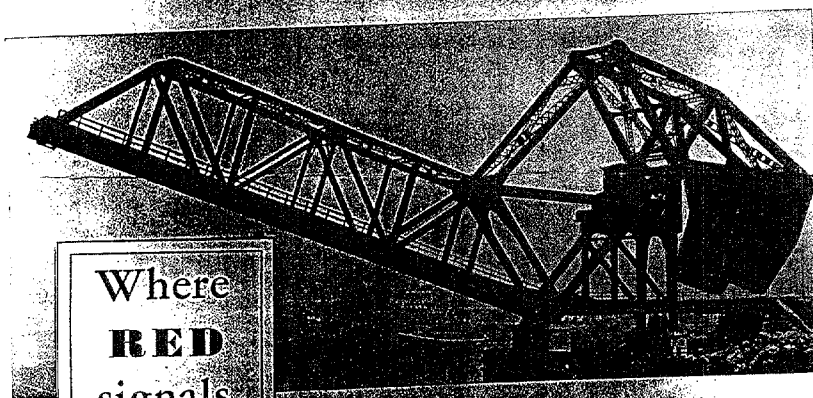


Protects against CORROSION



Where
RED
signals
SAFETY

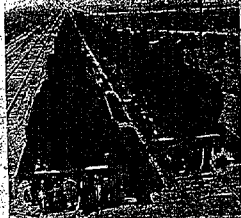
RED LEAD... adds years to
the Life of structural metal!

IN tank and coal cars, signal towers, bridges... the most sturdy steel or iron needs protection. Air and moisture are their relentless foes. Unless kept away, they cause corrosion.

This Rugged Coat Protects for Years

There is no better way to safeguard structural metal from corrosion than by using pure red lead. Red lead seals up metal with a tough, dense, protective coat that lasts for years... that keeps air and moisture away from the metal. Thus, with the unflinching protection afforded by red lead, the life of metal is prolonged.

For more than a century, pure red lead has been the accepted paint



KD88A—Railway Age, Feb. 22, 1930
Railway Eng. Maintenance, April

for iron and steel. It is specified by leading engineers. It protects the armor of ships... the skeleton of skyscrapers... the sturdy steel of bridges, gas tanks and other metal structures.

Paste and Liquid Red Lead

For high-grade red-lead paint, Dutch Boy Red Lead has long been standard. Pure, fine and highly oxidized, it offers a measure of protection that no other pigment can give.

Dutch Boy Red Lead comes in two forms—paste and liquid. The liquid (ready for the brush) is supplied in six different colors... the natural orange-red, two shades each of green and brown and black. The paste comes in orange-red, and can be shaded to dark colors.

For information on any special painting problem, write our Department of Technical Paint Service, in care of our nearest branch.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 115 Oak Street; Chicago, 903 West 16th Street;
Cleveland, 620 Broadway; Cincinnati, 120 West Superior Avenue; St. Louis, 712
Madison Street; San Francisco, 215 Montgomery Street; Boston, National-Boston Lead
Company, 20 Albany Street; Pittsburgh, National Lead & Oil Company of Pa.,
111 Fourth Avenue; Philadelphia, 1000 N. 10th & Race; Gary, 1000 Broadway.

DUTCH BOY RED LEAD

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