

H₂

R. & D TECHNICAL REQUEST
(REFER TO A.P. & P. BULL. #4-1-7 OR G.O. BULL. #3-27)

TO DEPT. #151 (THREE COPIES)

ATTN: J. M. Walker
(DIRECTOR OF RESEARCH)

REQUESTED BY C. M. Howard, Jr.
DEPT. 147-2 DATE 8/20/70

WHAT IS WANTED AND WHY NEEDED: **WHAT: Eliminate asbestos fiber from all our joint compounds. WHY: 1) To protect us against potential health legislation which might critically raise present standard or simply abolish use of any asbestos fiber in these type products and 2) To promote our Company's image as a dependable, pioneering industry leader.**

PLAINTIFF'S
EXHIBIT
USG-113

(Attach memo if more space is needed)

ANTICIPATED BENEFITS, SALES INCREASE, COST SAVINGS, ETC. (\$ VALUE WHERE APPLICABLE): **In case of #1: Protect some \$20,000 M joint compound business in case a competitor could favorably react to restrictive legislation, and in case of #2: Gain inestimable P.R. value and \$ sales through acting at local level to encourage local legislation.**

IF THERE IS A CRITICAL COMPLETION DATE, SPECIFY AND GIVE REASON: See 1971 Marketing Plan Obj. #9

FOR RESEARCH ONLY

EST. COMPLETION DATE: _____
EST. SUCCESS PROBABILITY: _____ %
EST. RESEARCH COST: \$ _____
EST. RESEARCH TIME: _____ m-h

REQUEST NO. 259-70
RESEARCH CHARGE NO. _____
TITLE OF REQUEST: _____

COMMENTS: _____

(Research Dept. to acknowledge request within seven days)

APPROVALS

REQUESTS ESTIMATED TO REQUIRE 40 MAN-HOURS OR LESS:

FOR REQUESTOR _____ TITLE _____ DATE _____
FOR RESEARCH _____ RESEARCH SECTION MANAGER DATE _____

REQUESTS ESTIMATED OVER 40 m-h, BUT LESS THAN 2,000 m-h OR \$25,000:

FOR REQUESTOR _____ TITLE _____ DATE _____
FOR RESEARCH _____ RESEARCH DIVISION MANAGER DATE _____

NOTE: FOR REQUESTS EXCEEDING 2000 MAN-HOURS OR \$25,000, SUBMIT RESEARCH PROJECT PROPOSAL.