





There is a valuable
Coupon in the middle
of this book.

*Be sure to give it to
your father or mother.*

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Give Coupon to Peter



There was a man named
Who could take most any
And make it look as good
It was the mean old way
He voted a house one of
Where two men hid him
He made that place that
A gharry, worn out, the

Just read this book and
Who put this Old Man



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Give Coupons to Father or Mother



There was a man named "Old Man Gloom"
Who could take most any room,
And make it look so poor and bad;
It was the mean old way he had.
He visited a house one day
Where two nice kiddies used to play,
He made that place that once was bright
A gloomy, worn out, shabby sight.

Just read this book and you'll find out
Who put this Old Man Gloom to rout.

Give Coupon to Father or Mother



The girl and boy felt very blue
These boys were old and shabby too.
They couldn't play in such a place,
The room was really a disgrace.



All gray and old with nothing bright,
It surely was a sorry sight.
And yet that poor neglected room
Was the delight of Old Man Glom.

Give Coupon to Father or Mother



But all at once they changed to joy
The Dutch Boy Printer passing by.
"Oh Mother!" each one cried with joy,
"Please let us play with that nice boy!"



The Old Man
He didn't say "No"
He didn't say "No"
But neither an

Give Coupon to Father or Mother



His life was not with nothing bright,
 It was a dark, dark night.
 He was the first to begin to roam,
 Was the dream of Old Man Gloom.



But all at once they chanced to spy
 The Dutch Boy Panter passing by.
 "Oh Mother!" each one cried with joy,
 "Please let us play with that nice boy!"

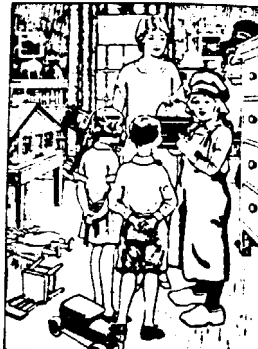


Then Old Man Gloom got very mad
 He didn't like that Panter lad.
 He didn't want him 'round at all,
 But mother asked the boy to call.

Give Coupon to Father or Mother



The Dutch Boy Painter looked around
And said - "This is the worst I've found!
For looking blue you've sent to blame,
Come let me show you a new game!"



"This famous Dutch Boy Lead of mine
Can make this playroom fairly shine
Let's start our painting right away
You'll find the work is only play."

DUPLICATE

NATIONAL LEAD

COUPON

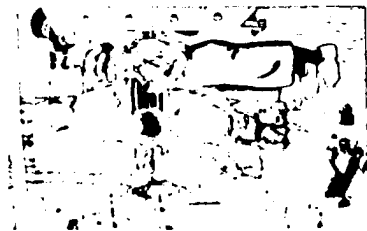
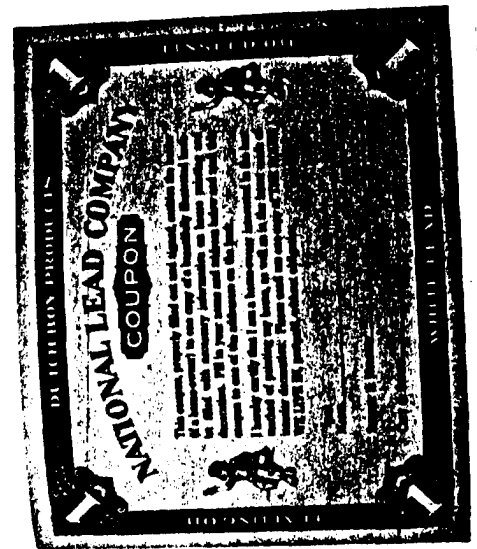
This coupon, properly filled out,
is of a home-owners' to use any of
the lead with economy when
repainting. Fill in your name &
address to one of the addresses
I hereby certify that I am a
member of painting my home,
a better decoration. Please send
ME LEAD IN, please, within

Name _____

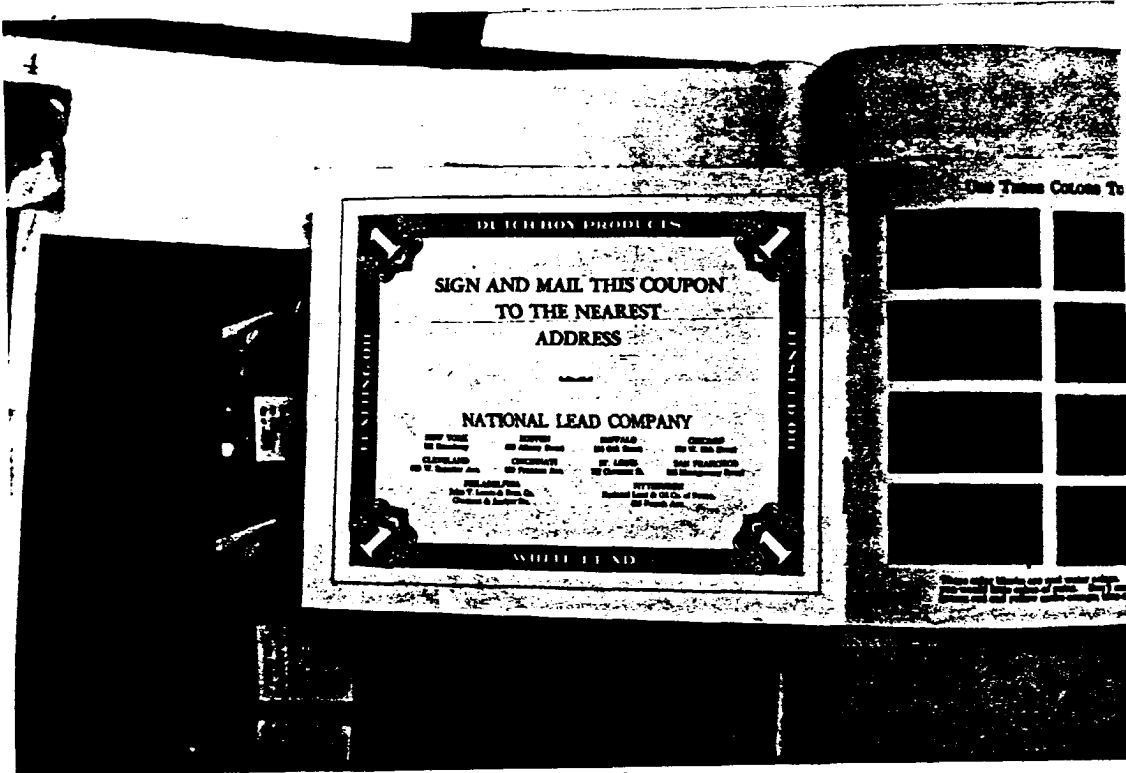
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SEND TO

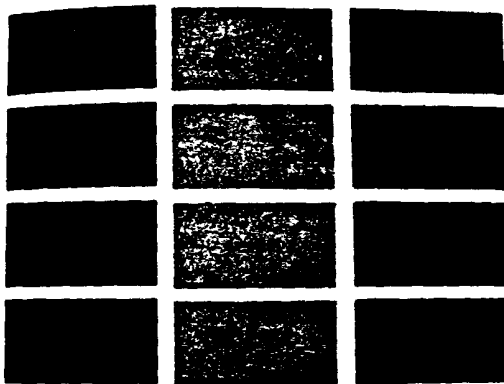
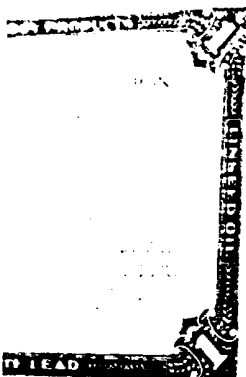


The National Lead Company
 is making the National Lead Company
 a part of your business every day.
 N.L.C. has the lead in every place.





USE THESE COLORS TO PAINT THE PICTURES



These color blocks are real water colors. Use them with a wet paint brush just as you would letter colors of paint. Don't use too much water. Blue and yellow make green, red and yellow make orange, blue and red make purple.



Give Coupons to Father or Mother



He mixed the paint with care and speed,
"Here are the colors we will need!
These tans and shades in bright array
We'll give you lots of fun today."

"While Dutch Boy Lead is poured when
And makes a house a lovely sight,
It can be mixed to any hue,
By adding colors, as I'll do."

Give Coupon to Father or Mother



He showed them just how it would spread
 "It's wonderful!" the kiddies said,
 "And every stroke of work you do
 Just seems to make our room look new!"

And Old Man Gloom looked very blue,
 As everything so lovely grew,
 For well he knew his reign was done,
 The little Dutch Boy's had begun.

Give Coupon to Father or



And as the work went on and on
 The old and shabby room was gone
 And sunny colors, soft and gay
 Made it a lovely place to play

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Give Coupon to Father or Mother



And as the work went on and on
The old and shabby room was gone
And sunny colors, soft and gay,
Made it a lovely place to play.



Then Old Man Gloom cried: "It's a fact
That I will have to change my act.
My work is all undone!" he said,
"By Dutch Boy art and Dutch Boy Lead!"

Give Coupon to Father or Mother



And when the Dutch Boy closed his stay
That happy home was bright and gay,
For he had beautified each room
And fairly routed Old Man Gloom.

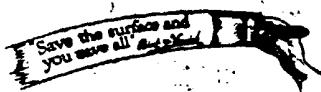


He said, "I'd really like to tell,
That I paint outside just as well
And houses shine where'er I spread
Their outside walls with Dutch Boy Lead."

FOR DURABLE
INS
P
DUTCH

NATION

NEW YORK
111 Broadway
CLEVELAND
830 W. Superior Ave.
PHILADELPHIA
John T. Lewis & Bros.
Cheesnut St. Junction



FOR DURABLE, ECONOMICAL PAINT—
INSIDE OR OUTSIDE

Paint with Lead

DUTCH BOY WHITE-LEAD

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BOSTON
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CINCINNATI
88 Freeman Ave.

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John T. Lewis & Son, Co.
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PAINT THAT SPREADS
AND DRIES IN 15 MINUTES
"Paint with Dutch Boy Lead"