

Plastering Materials Merchandiser



June 1, 1962

PLAINTIFF'S EXHIBIT

USG-1241

IMPORTANT!

IMPROVED AUDICOTE

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Effective immediately, an improved formula AUDICOTE, Satin White and Special White, is released for shipment from Fort Dodge and New Brighton.

Shipments will temporarily bear the following label:

AUDICOTE - TYPE A
CAUTION: DO NOT MIX
WITH MATERIAL NOT
BEARING THIS LABEL.

While there is no major difference in the appearance of Type "A" AUDICOTE, this label is to caution against mixing with existing stocks on the same ceiling area.

It will not be necessary to specify Type "A" on your orders.

Revised bag directions are being prepared. Temporarily, bags will be stamped with recommended water content.

A new direction sheet will soon be available, designed to assist you more than ever before to properly service jobs, and be of valuable assistance to the trade in the use of this profitable system for acoustical correction.

D. L. Gilchrist
D. L. Gilchrist
Technical Manager
Plastering Materials

DLG:ed

Send to all U.S.A. salesmen, Sales Correspondents, Office Managers and District Managers (except paint and insulation districts), Division and Regional Managers, with copies to Messrs. G.J. Morgan, A.J. Watt, H.C. Bear, C.O. Futterer, E.W. Duffy, R.B. Fisher, T.J. Boucher, E.R. Stainback, R.R. Dooley (25 copies), F.M. Thorman (25 copies), E.E. Ellwood (50 copies), R.C. Gimlin, R.E. Underwood, H.G. Williams, G.A. Long, R.W. Kyle, W.J.L. Steele, A.V. Abnee, R.C. Young, C.M. Lambe (5 copies), R.L. Solbe, P.S. Quigg, J.A. Robertson, V.H. Noble, G.V. Lane, M.V. Cook; M.C. Musgrave (5 copies) Oakmont; B.M. Hostrup, New Brighton (5 copies); M.E. Davidson, Fort Dodge (5 copies); and Plastering Materials Dept. personnel.