

*MEN WHO BUILD AMERICA
TRUST THIS TRADE MARK*



PLAINTIFF'S EXHIBIT

USG-1076

**RED TOP
PLASTER**

RED TOP is a trademark which distinguishes the plasters manufactured by United States Gypsum. Its presence on a bag guarantees the contents to be of uniform highest quality . . . to be easily workable, durable and flexible. RED TOP is the product of one of the world's

finest research laboratories. And its quality is controlled at every step of manufacture by the most rigid system in the industry. That's why plastering contractors trust this trademark. When you use plaster, choose the name that means the most . . . choose RED TOP.



United States Gypsum

For Building • For Industry

Gypsum • Lime • Steel • Insulation • Roofing • Paint

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