

Advertisements
for 1937-1938

(1938 first half;

1937 last half)

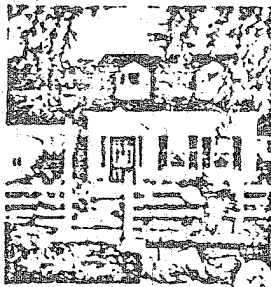
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00048

NLI 104766

1938
1937

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NATIONAL LEAD COMPANY
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.

Home

THE LOVELIEST WORD
 IN OUR LANGUAGE...

And that's why keeps it looking
 as bright as it sounds

Home is a word of pleasant suggestion. It would
 that makes you think of happy family life...
 peaceful hours... the best and wisest

Take good care of that home by keeping it
 painted with Dutch Boy White Lead. The paint
 does not crack and scale. It keeps the weather
 out, and the sun, and the wind, and the rain
 out, so that it looks as bright as it sounds

So the experienced painter recommends Dutch
 Boy White Lead. It's the paint that keeps
 your home as bright as it sounds. It's the paint
 that keeps your home as bright as it sounds

DUTCH BOY WHITE LEAD
 GOOD PAINTS OTHER NAME

© 1917 - American Federation of Labor, 1917

THE MORE Home MEANS TO YOU...

the more you'll appreciate
 its DUTCH BOY PROTECTION

When you see your painter say his
 paint Dutch Boy White Lead, you
 know that the house will be as good as
 new. You know that the sparkling
 appearance of your home will last for
 years to come. You know that the
 weather will not harm it. You know
 that the sun will not fade it. You know
 that the wind will not crack it. You know
 that the rain will not stain it. You know
 that the Dutch Boy White Lead paint
 will keep your home as bright as it sounds



NATIONAL LEAD COMPANY
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.
 111 Broadway, New York, N. Y.

DUTCH BOY WHITE LEAD
 GOOD PAINTS OTHER NAME

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FILED

NLI 104767

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WHEN YOU'VE WORKED AND SAVED FOR
A Home of Your Own
 DON'T LET 'CHEAP' PAINT SPOIL IT

Think of the years of pleasure of all the things you can do with a new home. It's yours to live in, to love, to spend the "free" years of your life in. The greatest pleasure of your life. It's your home.

This beautiful paint does not wash and rub off. It's the best paint in the world. It's the only paint that's been tested and found to be the best. It's the only paint that's been tested and found to be the best. It's the only paint that's been tested and found to be the best.



DUTCH BOY WHITE LEAD
 GOOD PAINT'S OTHER NAME

ED-11. American Federation of Labor, 1937

Good are those who have done what the boy has done. They have every reason to be proud of their home. It's theirs to live in, to love, to spend the "free" years of their life in. The greatest pleasure of their life. It's their home.

For painting your home, choose the paint of the highest quality. I know Dutch Boy. When Dutch Boy paint has been used, it's a pleasure to see the results. It's a pleasure to see the results. It's a pleasure to see the results.

And so the painter who is in the business of painting your home, let him know that you want the best. Let him know that you want the best. Let him know that you want the best.

In Defense of Our Homes



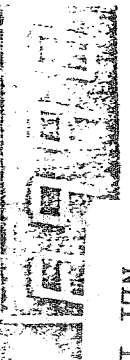
LET THE DUTCH BOY GUARD YOUR HOME AGAINST THE ASSAULTS OF THE WEATHER!



DUTCH BOY WHITE LEAD
 GOOD PAINT'S OTHER NAME

ED-11. American Federation of Labor, 1937

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NLI 104768

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IN



1. The first part of the report is a summary of the work done during the year. This includes a list of the projects completed, a description of the work done on each project, and a summary of the results of the work.

You'll Always
be Proud
of the Picture

১৯৪৭ সালের ১৫ আগস্ট
 পাকিস্তান স্বাধীন হওয়ার ১৫

What politicians don't see that has gone very badly
again and again - a process of internationalization
of violence is going to be painful.

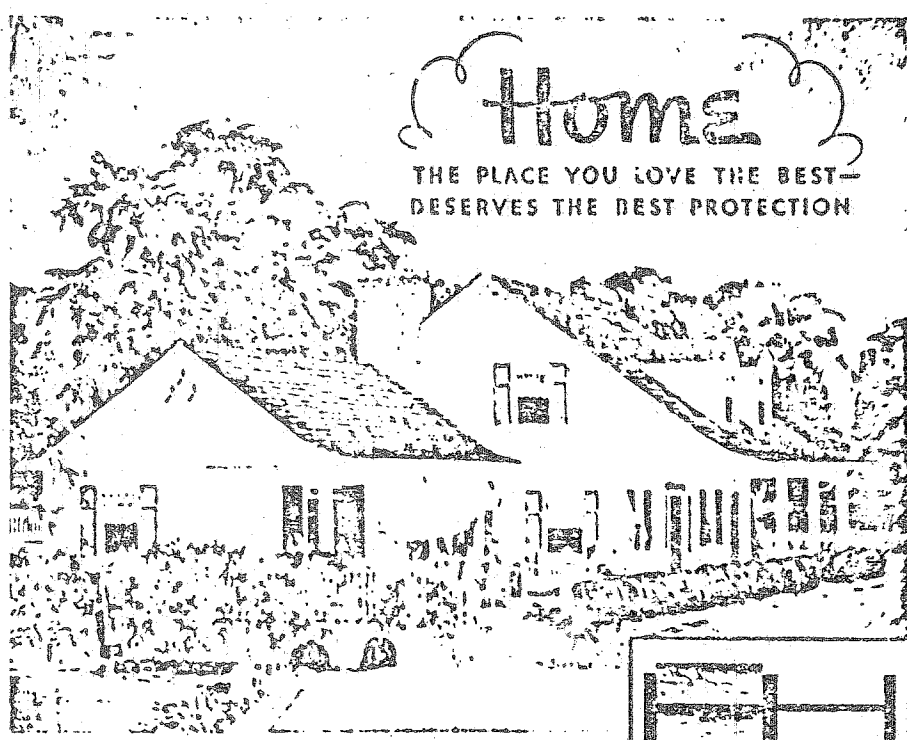
If we now mention that Japan was twice punished
after World War II, that it lost the power that
was used to make it control the whole north
hemisphere, then again we are in a world where
on the 4th of November the war began.

So the system and process are completely
broken. It is broken and cannot be mended but
it was broken - even if it is the same reason for
what has now become almost like a religion.

DUTCH BOY WHITE LEAD
6000 PINTS GROSS CAN

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Home
THE PLACE YOU LOVE THE BEST—
DESERVES THE BEST PROTECTION

Give your home the proven protection of Dutch Boy White Lead

If you are not sure of the safety of being damaged, you need no protection at all. But do you want to save money?—unnecessarily?—by choosing "cheap paint"? See to it that you know what cheap paint will do!

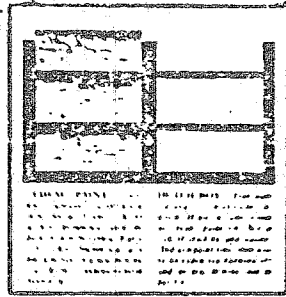
Look at the left-hand photo, an actual section from a house whose owner put a short time ago thought he was saving money.

See how the "cheap paint" has gone to pieces, badly cracked and peeled—after a few months of service. Now it must be scraped and scraped off. And that calls for an extra lot in repainting. That's

why you find "cheap paint" so costly in the long run. Dutch Boy, on the other hand, does not crack and peel. It is the weather—rays down and winds—beaten off, which makes it a smooth and even surface, an ideal foundation for new paint.

And so the painting contractor who has your money at least uses Dutch Boy White Lead. He mixes it to meet the requirements of your particular job and tries it to the exact color you specify. But one finish—paint like a painter!

If you prefer to put the cost of painting by the month, take advantage of the Dutch Boy Lay Payment Plan. No down payment. Eighteen months to pay, no interest, until monthly installments. Check the coupon below for complete information. And regardless of whether you are interested in the plan, send



in the coupon for a copy of the illustrated booklet, "The Dutch Boy Lay Plan." Tell him to buy a paint job, how to select the right color scheme, the right paint and the right painter. Address Department 555, in care of the nearest branch.

DUTCH BOY WHITE LEAD
GOOD PAINTS OTHER NAME

MANUFACTURED BY DUTCH BOY WHITE LEAD CO., INC., NEW YORK, N.Y. 10018. DUTCH BOY WHITE LEAD CO., INC. is a subsidiary of THE DUTCH BOY WHITE LEAD CO., INC. of New York, N.Y. 10018. DUTCH BOY WHITE LEAD CO., INC. is a subsidiary of THE DUTCH BOY WHITE LEAD CO., INC. of New York, N.Y. 10018. DUTCH BOY WHITE LEAD CO., INC. is a subsidiary of THE DUTCH BOY WHITE LEAD CO., INC. of New York, N.Y. 10018.



NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

Send me a copy of the booklet "The Dutch Boy Lay Plan." I am interested in the plan, and I would like to know more about it.

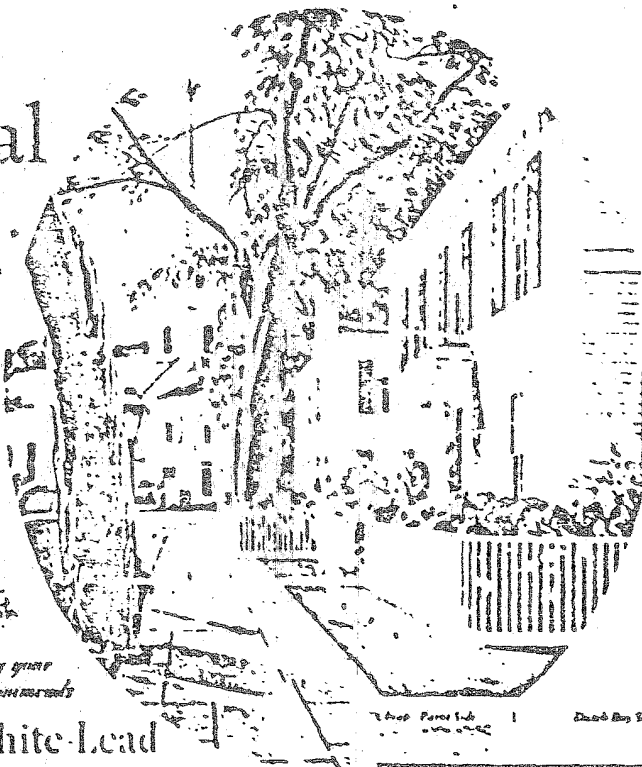
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NLI 104770

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Since Colonial Days...

White Lead has remained American Choice



That's one reason why your Painting Contractor Recommends

Dutch Boy White Lead

White Lead is a time-tested material. The men who taught us to paint and to build have long known that when they use White Lead, they get the best results. It is the reason that White Lead has remained the choice of the painter throughout the centuries.

So today, when your painting contractor recommends Dutch Boy White Lead, he is recommending the best. It is the reason that White Lead has remained the choice of the painter throughout the centuries.

That's why, when you buy White Lead, you are buying the best. It is the reason that White Lead has remained the choice of the painter throughout the centuries.

And the best reason of all is that White Lead is the only paint that has remained the choice of the painter throughout the centuries.

And the best reason of all is that White Lead is the only paint that has remained the choice of the painter throughout the centuries.

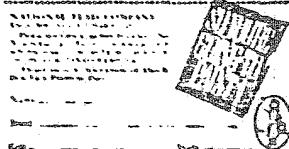
The Dutch Boy White Lead Paint is available in all sizes and quantities. It is the only paint that has remained the choice of the painter throughout the centuries.

White Lead Paint



Double the strength of any other paint. It is the only paint that has remained the choice of the painter throughout the centuries.

NATIONAL TRADING COMPANY, Inc. is the only company that has remained the choice of the painter throughout the centuries.



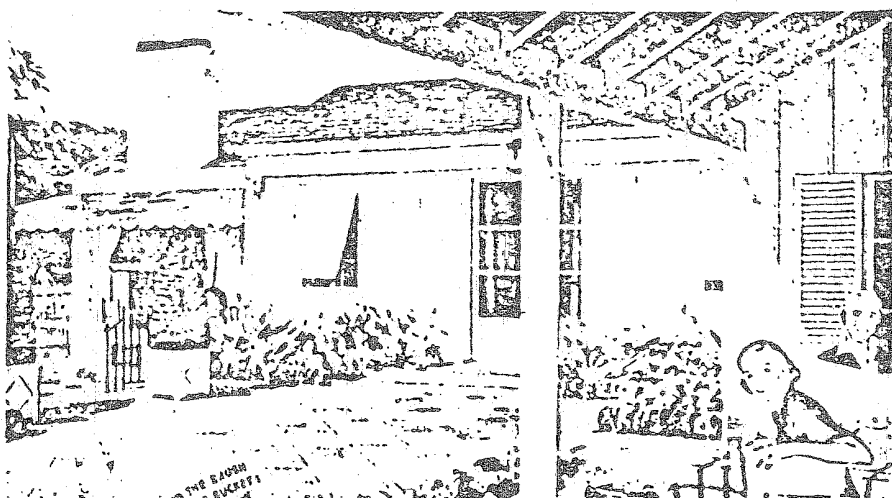
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NLI 104773

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"We won't be Back Here for Many a Year!"

"No question about it, my friend," the painter agreed. "That's because we belong to a painting contractor who uses top-notch paint. Every time they fill me up with Dutch Boy White-Lead, I know we're going to deliver another long-lasting job."

REMARK: No self-respecting painter wants to have anything to do with cheap paint. In no time at all, it starts to crack and scale.

REMARK: That's pretty much on the money. He has to have all the cheap paint scraped and scraped off. Then his repair job has to include an extra coat of new priming coat.

REMARK: Well, you don't catch Dutch Boy doing any of that cracking and scaling. It wears down slowly, in gradual chalking, leaving a smooth, unbroken surface on which to paint.

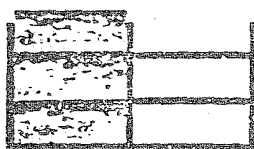
REMARK: That's why our house always remains so bright. You find that all over down paint like a primer.

Your painting contractor is an expert in making all houses look new. It all starts with the satisfaction of using good house paint. With the right paint, it's no wonder he can be so good painting in all climates. Take advantage of the Dutch Boy Low Price Plan. It back the company's complete satisfaction.

And regardless of whether you are interested in the plan, send in the coupon for a copy of the illustrated booklet. See You in Future to Paint. Tells how to buy a paint job from the right color scheme, the right paint and the right painter. Address: Department, in care of the nearest branch.

Dutch Boy White Lead

GOOD PAINT'S OTHER NAME



THE PAINT **ON THE ROOF**
The paint on the roof is applied in a different manner than on the wall. It is applied in a thick coat and is allowed to dry for a longer period of time.

REMARK: The paint on the roof is applied in a different manner than on the wall. It is applied in a thick coat and is allowed to dry for a longer period of time.

REMARK: The paint on the roof is applied in a different manner than on the wall. It is applied in a thick coat and is allowed to dry for a longer period of time.

Address: Dutch Boy White Lead, Dept. 100, P.O. Box 100, New York, N.Y. 10001

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NLI 104774

UNITED STATES DEPARTMENT OF JUSTICE

LIBRARY
NLI

NTI 104775

[illegible][illegible]

The first one of these is the Black - a very
 much finer one, and the only one of the kind in the
 collection. It is a very fine one, and the only one
 of the kind in the collection. It is a very fine one, and
 the only one of the kind in the collection. It is a very
 fine one, and the only one of the kind in the collection.

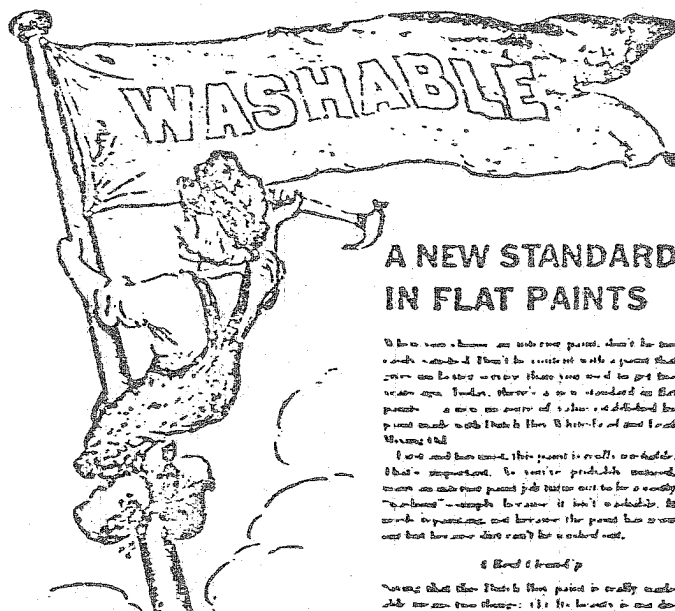
NATIONAL LEAD COMPANY

DUTCH BOY WHITE-LEAD
GOOD PAINTS SIGN PAINT

4243—Demand Loan, Aug. 1902

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NET 104777



A NEW STANDARD IN FLAT PAINTS

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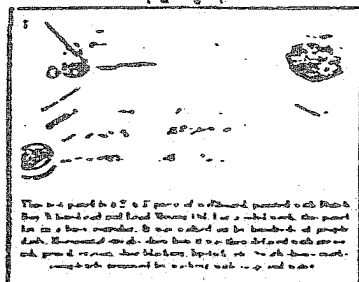
I was used to work. This present is all wonderful. I don't understand. To make possible working more on other past jobs that are to be a steady "pushed" - maybe because it isn't suitable. As with experience and know the past but now was that time when there was a standard unit.

THE UNIVERSITY OF CHICAGO

saying that the State is being paid in exactly equal
 value for the same thing: (1) the service is not de-
 manded for the benefit of individuals; (2) These expenditures
 are really for the benefit of the State. The first point is that
 it is not a mere expenditure of money and that it is not the
 same as other such. It is a payment for the service of the
 State. The State is being paid for the service of the
 Government and for the service of the people.

1885 season, a combination isn't the best word. The game has all the bests and characteristics that have helped it build up the long term success. However, it is not there alone now, it does not mean and makes sense in. And it was never in more ways than one. It was quite a special case and has been successful for a few years, so much so.

I have these questions on his first set. They will have one, and of the others, and one has been the same.



There is a parcel of 25 to 50 pairs of a diamond presented to the British
Museum and called French diamonds. It is a small number of the present
has in a large number. It is called as the diamonds of the people
diamond. Diamond is the stone that is the stone of the stone and is the stone
and green of the stone. The diamond is the stone of the stone and is the stone
of the stone and is the stone of the stone and is the stone of the stone.

**DUTCH BOY WHITE-LEAD
AND LEAD MIXING OIL**

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

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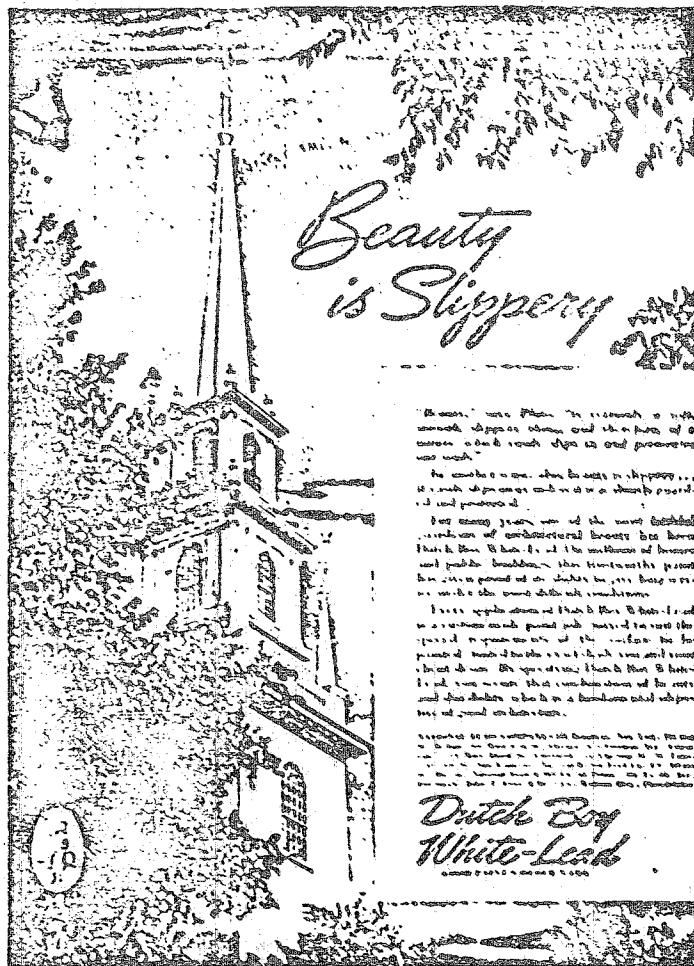
The following are the names of the persons who have been appointed as members of the Board of Directors of the National Association of Manufacturers:

Mr. J. B. Connelley, President, American Cyanamid Co., New York
Mr. C. F. Johnson, Vice-President, General Electric Co., Schenectady, N.Y.
Mr. Wm. H. Rouse, Secretary, National Association of Manufacturers, Washington, D.C.

PROPOSAL

1. The first step is to identify the problem. In this case, the problem is that the company is not meeting its sales targets.

NYL 104778



DATE: 11-11-11

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SWEET MUSIC TO YOUR CLIENT'S EAR

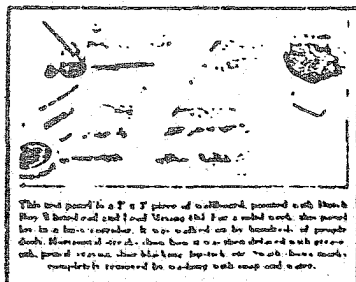
Here you have a flat paint in close harmony with your client's demands—an interior finish that is really washable. It's made with Dutch Boy White-Lead and Dutch Boy Lead-Mixing Oil.

You know the importance of washability. Again and again you're even made in need in repainting, not because paint had more of but because stains and dirt marred its surface. The reason having walls that are not afraid of a rubbing means substantial savings for the property owner.

It has a clean-up!

Saying that this Dutch Boy paint is really washable means two things: (1) Its beauty is not destroyed by hard scrubbing; (2) Those scrubbing actually get you some where. The test panel on the left shows how stubborn stains and dirt really do "come out in the wash". It explains why paint made with Dutch Boy White-Lead and Lead-Mixing Oil saves money formerly spent for over frequent repainting.

Of course, washability isn't the whole story. This paint has all the beauty and durability for which a hard-lead has long been famous. Because of its excellent making power, it stays uniform and hides blemishes. And it saves money in many ways than one. It colors quickly, spreads easily and has high coverage—60 sq. ft. per gal. on smooth plaster. These three qualities mean low first cost. They add long wear and real washability, and you have long-term economy also.



**DUTCH BOY WHITE-LEAD
AND LEAD MIXING OIL**

Architectural Version, May 1933



NATIONAL LEAD COMPANY

140 Broadway, New York 100 192-5250 On Radio 600 On 100
In Chicago, 444 Franklin Ave., Chicago 192-1000 On 100
In Cleveland, 717 Cleveland St., B. B. 192-1000 On 100
In Kansas, National Lead Co., 215 1/2 Main St., Kansas
In London, 100 & 101 St. Martin's Lane, London W.C. 2
In New York, 140 Broadway, New York 100

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NLI 104779

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NLI 104780

**"I THINK YOU HAVEN'T
GOT SOMETHING THERE"**



Every architect is a man of action and a scientist. He is the scientist who is constantly at work to improve the things put before him. He is the man who is constantly at work to improve the things put before him. He is the man who is constantly at work to improve the things put before him.

The experimental proof of Dutch Boy White Lead is a modern-made paint job - made to suit the special requirements of the white to be painted - made to the exact color and put there by the scientific Dutch Boy White Lead paint team that combination of brains and materials which is a fundamental advantage of paint on housing.

NATIONAL LEAD COMPANY
110 Broadway, New York, N.Y. 10038
Dutch Boy White Lead is a modern-made paint job - made to suit the special requirements of the white to be painted - made to the exact color and put there by the scientific Dutch Boy White Lead paint team that combination of brains and materials which is a fundamental advantage of paint on housing.

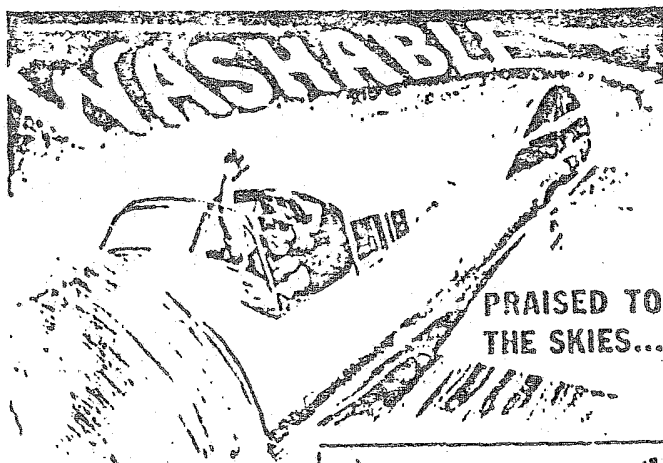
DUTCH BOY WHITE-LEAD
GOOD PAINT'S OTHER NAME

© 1938 National Lead Company, New York, N.Y.

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NLI 104781



PRaised TO THE SKIES...

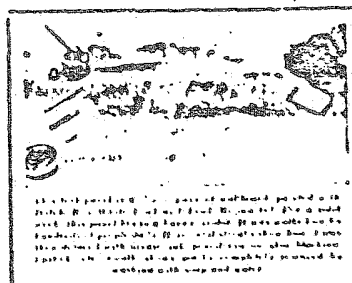
DURING recent years, a new interior paint has been winning high praise from architects and property owners. These men who have checked upon the new "flat" color that is being developed. They recognize that a new sense of value has been established by paint made with Dutch Boy White-Lead and Lead Mixing Oil.

Specialists emphasize one comment on this paint's washability. That's important. As you're probably aware, many an interior paint job is "all washed up" simply because it can't washable. It needs repainting, not because the paint has worn out but because dirt can't be washed out.

It Washes & Washes

Saying that this paint is really washable means two things: (1) Its beauty is not destroyed by hard scrubbing. (2) These scrubbing actually get you underneath. Test panel at right shows how stubborn stains and dirt really do "wash out to the wash." That explains why paint made with this Dutch Boy combination water base formula is the spot for one frequent repainting.

Of course, washability isn't the whole story. This



paint has all the beauty and durability for which white-lead has long been famous. Because of its excellent wearing power, it stays on longer and looks fresher. And it saves money in more ways than one. It covers quickly, spreads easily and has high coverage—fitting fit for its smooth plaster. These three qualities mean less hard work. They add long wear and real economy, and you have handsome rooms also.

DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL



DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL

DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL is a registered trademark of the Dutch Boy White-Lead and Lead Mixing Oil Company, Inc., New York, N.Y. It is sold in all parts of the United States and is the only white-lead paint that is truly washable. It is the only white-lead paint that is truly washable. It is the only white-lead paint that is truly washable.

The diagrams show a sequence of five circular cross-sections of a developing organism. The first circle shows a single cell with a nucleus. The second circle shows a cell with a more defined nucleus and some internal structure. The third circle shows a cell with a prominent nucleus and some internal structure. The fourth circle shows a cell with a prominent nucleus and some internal structure. The fifth circle shows a cell with a prominent nucleus and some internal structure.

MLI 104782



It was equally clear to them that the Government had a right to make the people pay for the cost of the war and the reconstruction of the country. The Government had a right to make the people pay for the cost of the war and the reconstruction of the country.

Handwritten text, likely bleed-through from the reverse side of the page. The text is mostly illegible due to fading and the quality of the scan. Some discernible words include "Handwritten text" and "Handwritten text".

© 2004 Blackwell Publishing Ltd *Journal of Internal Medicine* 255: 257–267

www.elsevier.com/locate/jmb

NTI 104783

A FEATURE ATTRACTION

You have the impression of her being with and
remembrance that she is with the world. I am and
again, your wish is that she should be to
the world and for the world. The world has come and will
be with her. I am not a world, I am a world, I am a world.
I have been, present the world and the world and the world
the world and the world. I am a world and the world.

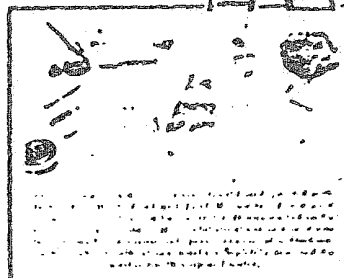
1. David C. Brown - 1890

[illegible]

DEPARTMENT OF THE ARMY

1. The first of these is the fact that the
 2. Government has been unable to secure
 3. the necessary funds to carry out its
 4. policy of non-interference in the
 5. internal affairs of the country.
 6. The second is the fact that the
 7. Government has been unable to secure
 8. the necessary funds to carry out its
 9. policy of non-interference in the
 10. internal affairs of the country.

കി.മീ. ൧൦൦ മുതൽ ൧൦൦൦ വരെ



all manner of antibodies into the body more. It is possible
that all the acids and antibodies for a body should be
then being taken together. The nature of the antibodies is
perhaps a change in time and time. However, the kind of
antibodies is more or less the same. It is more or less
the same and has been in the past. The antibodies are
not necessarily positive. I know there are antibodies - but not
with them and with them and all antibodies, and even
then, they are not the same.

DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL

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NLI 104784



STAR CUSTOMER

When you go to the store to buy paint, you are sure to find a man who has been a "Star Customer" for many years. He is a man who has bought a lot of paint, and he knows the quality of the paint. He is a man who has been a "Star Customer" for many years. He is a man who has bought a lot of paint, and he knows the quality of the paint. He is a man who has been a "Star Customer" for many years. He is a man who has bought a lot of paint, and he knows the quality of the paint.

WHERE PAINTERS BUY THIS
...they also buy these:



DUTCH BOY
PAINTERS' PRODUCTS

NATIONAL LEAD COMPANY
The National Lead Company is the largest manufacturer of paint in the world. It has a long history of producing high-quality paint products. The company's products are sold in many different forms, including cans, buckets, and drums. The company's products are used by painters and other professionals in many different industries.

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NLI 104786



R_x for VOLUME SALES

"There are no secrets in the business of painting and no one to surprise who is honest in it that's your job, it's the honest thing to think about."

"Painting contractors are good customers. They are the ones who lead the big volume in the paint business, whether in buildings, houses, etc. Just like them, you are looking for the right supply."

"The type of painting contractor has now well known, honest, honest. The Dutch Boy man has led in a high level. The man that will have the right kind of a man, you have a man."

"You have the 'get together' for your business. And the volume has to be working and painting. Dutch Boy White Lead, undiluted first class, of painting, contractors, but many more. You can see the Dutch Boy."

Get the Dutch Boy

The Dutch Boy display on your window, inside your door. It's a good idea to have one of these in your store and in all your up the Dutch Boy, even in the paint store. "Dutch Boy" is the painting contractor's best and it's up to you to see that they get it."



DUTCH BOY
PAINTERS' PRODUCTS

NATIONAL LEAD COMPANY
New York, New York, Inc. 100 Wall Street, New York 100
Philadelphia, Pa. 100 North 10th Street, Philadelphia 100
Chicago, Ill. 100 North Dearborn Street, Chicago 100
San Francisco, Cal. 100 Market Street, San Francisco 100
Los Angeles, Cal. 100 Broadway, Los Angeles 100

Get the Dutch Boy
Philadelphia, Pa. 100 North 10th Street, Philadelphia 100
Chicago, Ill. 100 North Dearborn Street, Chicago 100
San Francisco, Cal. 100 Market Street, San Francisco 100
Los Angeles, Cal. 100 Broadway, Los Angeles 100

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Yours
Mc

CUSTOMER

There is a large number of people who are interested in the work of the Commission. In the past few years we have had a number of people who have been interested in the work of the Commission. We have had a number of people who have been interested in the work of the Commission. We have had a number of people who have been interested in the work of the Commission.

The first thing I did was to go to the
 bank and get some money. I then
 went to the store and bought some
 food. I then went to the
 post office and sent a letter to
 my mother. I then went to the
 school and saw the teacher. I then
 went to the church and saw the
 minister. I then went to the
 hospital and saw the doctor. I then
 went to the court and saw the judge. I then
 went to the prison and saw the warden. I then
 went to the factory and saw the manager. I then
 went to the office and saw the boss. I then
 went to the house and saw the family. I then
 went to the street and saw the people. I then
 went to the field and saw the crops. I then
 went to the mountain and saw the trees. I then
 went to the river and saw the fish. I then
 went to the sea and saw the ships. I then
 went to the sky and saw the birds. I then
 went to the earth and saw the rocks. I then
 went to the sun and saw the rays. I then
 went to the moon and saw the craters. I then
 went to the stars and saw the galaxies. I then
 went to the universe and saw the everything.

The
provides
... ..
... ..
... ..

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348 2349 2350 2351 2352 2353 2354 2355 2356 2357 2358 2359 2360 2361 2362 2363 2364 2365 2366 2367 2368 2369 2370 2371 2372 2373 2374 2375 2376 2377 2378 2379 2380 2381 2382 2383 2384 2385 2386 2387 2388 2389 2390 2391 2392 2393 2394 2395 2396 2397 2398 2399 2400 2401 2402 2403 2404 2405 2406 2407 2408 2409 2410 2411 2412 2413 2414 2415 2416 2417 2418 2419 2420 2421 2422 2423 2424 2425 2426 2427 2428 2429 2430 2431 2432 2433 2434 2435 2436 2437 2438 2439 2440 2441 2442 2443 2444 2445 2446 2447 2448 2449 2450 2451 2452 2453 2454 2455 2456 2457 2458 2459 2460 2461 2462 2463 2464 2465 2466 2467 2468 2469 2470 2471 2472 2473 2474 2475 2476 2477 2478 2479 2480 2481 2482 2483 2484 2485 2486 2487 2488 2489 2490 2491 2492 2493 2494 2495 2496 2497 2498 2499 2500 2501 2502 2503 2504 2505 2506 2507 2508 2509 2510 2511 2512 2513 2514 2515 2516 2517 2518 2519 2520 2521 2522 2523 2524 2525 2526 2527 2528 2529 2530 2531 2532 2533 2534 2535 2536 2537 2538 2539 2540 2541 2542 2543 2544 2545 2546 2547 2548 2549 2550 2551 2552 2553 2554 2555 2556 2557 2558 2559 2560 2561 2562 2563 2564 2565 2566 2567 2568 2569 2570 2571 2572 2573 2574 2575 2576 2577 2578 2579 2580 2581 2582 2583 2584 2585 2586 2587 2588 2589 2590 2591 2592 2593 2594 2595 2596 2597 2598 2599 2600 2601 2602 2603 2604 2605 2606 2607 2608 2609 2610 2611 2612 2613 2614 2615 2616 2617 2618 2619 2620 2621 2622 2623 2624 2625 2626 2627 2628 2629 2630 2631 2632 2633 2634 2635 2636 2637 2638 2639 2640 2641 2642 2643 2644 2645 2646 2647 2648 2649 2650 2651 2652 2653 2654 2655 2656 2657 2658 2659 2660 2661 2662 2663 2664 2665 2666 2667 2668 2669 2670 2671 2672 2673 2674 2675 2676 2677 2678 2679 2680 2681 2682 2683 2684 2685 2686 2687 2688 2689 2690 2691 2692 2693 2694 2695 2696 2697 2698 2699 2700 2701 2702 2703 2704 2705 2706 2707 2708 2709 2710 2711 2712 2713 2714 2715 2716 2717 2718 2719 2720 2721 2722 2723 2724 2725 2726 2727 2728 2729 2730 2731 2732 2733 2734 2735 2736 2737 2738 2739 2740 2741 2742 2743 2744 2745 2746 2747 2748 2749 2750 2751 2752 2753 2754 2755 2756 2757 2758 2759 2760 2761 2762 2763 2764 2765 2766 2767 2768 2769 2770 2771 2772 2773 2774 2775 2776 2777 2778 2779 2780 2781 2782 2783 2784 2785 2786 2787 2788 2789 2790 2791 2792 2793 2794 2795 2796 2797 2798 2799 2800 2801 2802 2803 2804 2805 2806 2807 2808 2809 2810 2811 2812 2813 2814 2815 2816 2817 2818

The way the mind has been used
 in the past, and the way it is
 used now, is the difference between
 the old and the new. The old
 way was to use the mind to
 know the things of the world,
 and the new way is to use the
 mind to know the things of
 the spirit. The old way was
 to use the mind to know the
 things of the world, and the
 new way is to use the mind
 to know the things of the
 spirit. The old way was to
 use the mind to know the
 things of the world, and the
 new way is to use the mind
 to know the things of the
 spirit.

DUTCH BOY
PAINTERS' PRODUCTS

[Faint, mostly illegible handwritten notes at the bottom of the page.]

Abington - Amount on Fund & not in the Disposition for 1966 Oct.

Monterey Apr. 1900
London October, 1899

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NIJ 104787

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ACE CUSTOMER



Next week, the art community has the proud business of the painting contest over that new and innovative explanation. It's the man who leads the big tumor contest. To print a new book inside and out, he has used the intense will of a hundred thousand big people like those who set his work to find paint supplies.

The sign of possessing wealth in the
her ear will be a "living
beet". The No. 1 sign on his face
is a white spot. All the other things
he needs are things of the same
that will have his white spot.

[illegible]

It has great value for fugitives

There's a willing wife that 'as paid
out in such other store - a little
flow the pastures. It's not a prison
and no words of abiding good but
reminiscence that she's they live,
even now. That she's a mother
big super-natural in everlasting
patience, mother them feel your
love in a bubble in scappling the
hand of gentle there perfect to be.

DUTCH BOY
PAINTERS' PRODUCTS

1110 South 1st St., New York, N.Y. 10003
 Tel. 212-696-1110
 Telex 910000
 Cable 212-696-1110
 Fax 212-696-1110
 E-mail: info@nyu.edu
 Web: www.nyu.edu

Attorney General of the State of New York, Albany, N. Y.

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NY 104788

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NLI 104790



Paints that are high in white lead content are paints that prove high in economy, satisfaction, for the more white lead you use, the better the paint in durability, in ease of spread, and in coverage.

When you buy your white lead pigments, choose them from National Lead Company.

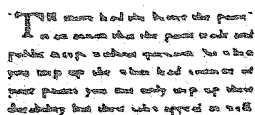
The high quality and consistency of our products are a trademark in the paint industry.

In addition to the white lead pigments we have in our own plants, we have a large stock of white lead, white lead, white lead, and white lead.

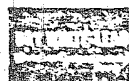
AMERICAN PAINT COMPANY INC. 241100

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NTI 104791



be submitted to this within 10 days of payment
being made. The National Land Company is not a charitable company and is not
entitled to any special treatment in respect of its
taxation.

[illegible]

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NLI 104792

Your choice of 5 White-Leads

THE NEW **333** H.T.S. CARTER DUTCH

- to meet every paint manufacturing requirement

White-Lead is the most important of all pigments. It is the basis of all white paints and is essential for the production of a high quality paint. The new White-Lead 333 H.T.S. is a specially refined product which gives a superior finish to all paints. It is the only White-Lead which is completely free from lead and is therefore safe for use in all environments. It is also the only White-Lead which is completely free from impurities and is therefore the most reliable and consistent product available.

White-Lead 333 H.T.S. is a specially refined product which gives a superior finish to all paints. It is the only White-Lead which is completely free from lead and is therefore safe for use in all environments. It is also the only White-Lead which is completely free from impurities and is therefore the most reliable and consistent product available.

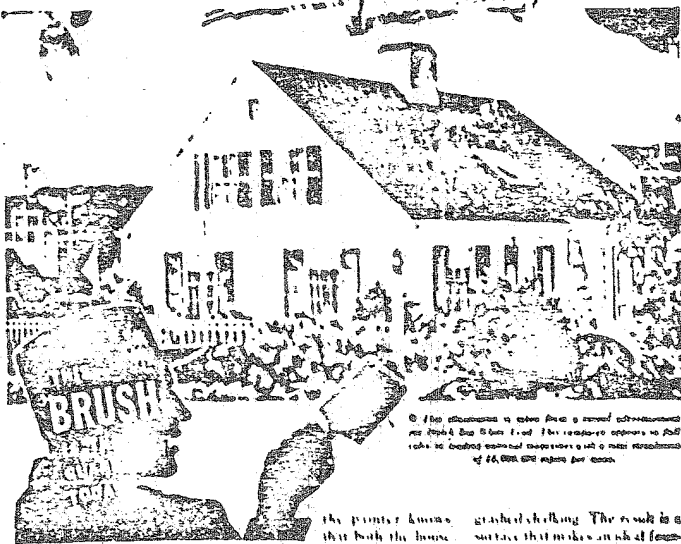
White-Lead 333 H.T.S. is a specially refined product which gives a superior finish to all paints. It is the only White-Lead which is completely free from lead and is therefore safe for use in all environments. It is also the only White-Lead which is completely free from impurities and is therefore the most reliable and consistent product available.

NL 104795



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In Defense OF OUR Homes



© The illustration is taken from a recent advertisement for Dutch Boy White-Lead. The company reports to full color in leading national magazines a net mass circulation of 16,000,000 copies per month.

GOING are the days when this recent Dutch Boy advertisement we had to call out the man behind the mousetrap. Instead, it's the man behind the paint brush who defends the American home.

And when it's Dutch Boy White-Lead that's doing off the brush.

the painter knows that both the house and his own good name will be well guarded. This high-quality paint protects the house from the weather - protects the painter's reputation for his craftsmanship. You can depend on Dutch Boy not to crack and with some to let you choose.

Dutch Boy White-Lead stands hardy against the weather, but it's cracking and scaling if we are down by shore.

gradual chipping. The result is a surface that makes an ideal foundation for repainting.

Dutch Boy All-Purpose Soft Paste White-Lead is pure lead-based plus a little turpentine - nothing else. You can get it ready for the brush in double-quick time. And it gives you the breathing qualities - easy spread and high coverage - that are characteristic of all white-lead paint. This is an easy paint and less time per job - and more profit for you!



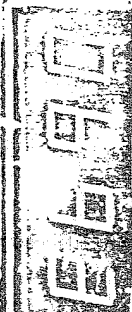
DUTCH BOY WHITE-LEAD

Good Paint's Other Name

EDITH - American Paint Company, Inc. 1940
 New York City, N.Y.
 Paint Company, Inc. 1940
 Paint Company, Inc. 1940

American Paint Company, Inc. 1940
 Paint Company, Inc. 1940

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NLI 104798

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104799

NLI 104799

There's another line of three and the advertisement for Dutch Boy White-Lead. This company appears to just enter the business of painting with a lot of experience of over 100 years and over 100 years.



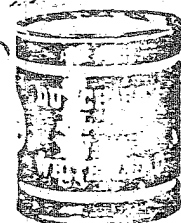
You'll Always be Proud of the Future

THAT'S WHAT I CALL PROFITABLE PRIDE

When the house owner is proud of the picture and state of the house, the man who paints the painting is proud too. He knows that the house is in the best of health and that the house is in the best of health and that the house is in the best of health.

As an experienced painting contractor, you know that you can count on Dutch Boy White-Lead to give you the best results. This paint is made of the best materials and is the best of its kind. It is the best of its kind and is the best of its kind.

Dutch Boy White-Lead is a high quality paint. It is made of the best materials and is the best of its kind. It is the best of its kind and is the best of its kind. It is the best of its kind and is the best of its kind.

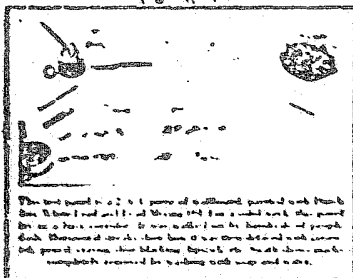


NATIONAL LEAD COMPANY
100 N. 1st St., New York, N.Y.
100 N. 1st St., New York, N.Y.
100 N. 1st St., New York, N.Y.

DUTCH BOY WHITE-LEAD
Good Paint's Three Name

Illustration: National Paints Company, February, 1920
Dutch Boy White-Lead, February, 1920

000400

[illegible]

and that's just one of the many advantages of the universal "dot". Another is creating another power. This point alone will keep going around and looking three-circles that it can be used for all kinds of industrial plants. Look double, the writing power is one of the power for the present, tomorrow or an even further, more far, back and more.

Two men who they passed - were in the wrong
place. He has all white hair - is of a red
complexion and dignified - a friend of my
father. He is now ready for the last
stage. He is now in the last stage of
the disease. He is now in the last stage of
the disease. He is now in the last stage of
the disease.

However, this point was allowed un-
der. At her high report, I set up the pro-
cess which I had just made. I then took
the ball up three three quarters and we have
been for some. I have not been over and not
completely, and this has been the end of the

**DUTCH BOY WHITE-LEAD
AND LEAD MIXING OIL**

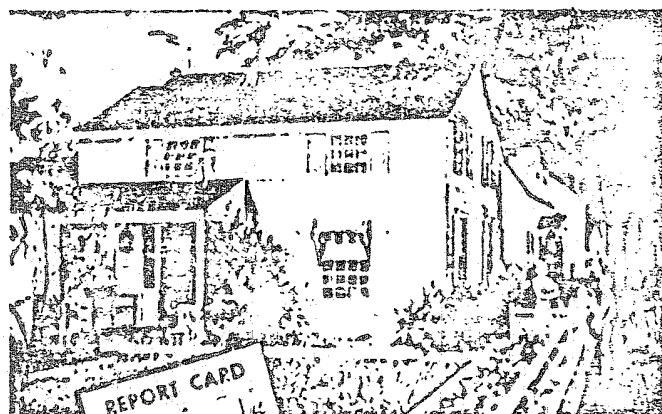
U.S. DIST. COURT - Eastern District of Virginia, Norfolk, 2201
Norfolk Division and Southern District



NOTION 11. 22 30 COMPANY

NTI 104800

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REPORT CARD	
DURABILITY	A
EASY SPREAD	A
HIGH COVERAGE	A
QUICK MIXING	A



NOTHING BUT High Marks... ... ON THE DUTCH BOY'S REPORT CARD

"Right at the head of his class" that's where you always find the Dutch Boy. For so far, that is possible, little Dutch has been winning top marks in reports from painting contractors. For years, leaders in the painting business have recognized that Dutch Boy jobs are reputation-builders - the kind a man can point to with pride.

Can't you need painting made over, you know that you can count on Dutch Boy to reach and work - and to let you down. The

paint stubbornly resists the weather - even when by deep, gradual building. The result is a surface that makes the ideal foundation for repainting.

Dutch Boy All-Purpose Soft Paste White Lead is pure lead and oil plus a little turpentine - nothing else. It can be made ready for the brush in double-quick time. And it gives the brushing qualities - easy spread and high coverage - that are known of all white-lead paint. This means less paint and less time per job - and more profit for you!

Wholesale and Retail Dealers: See Directory, 1934-35, 1935-36, 1936-37, 1937-38, 1938-39, 1939-40, 1940-41, 1941-42, 1942-43, 1943-44, 1944-45, 1945-46, 1946-47, 1947-48, 1948-49, 1949-50, 1950-51, 1951-52, 1952-53, 1953-54, 1954-55, 1955-56, 1956-57, 1957-58, 1958-59, 1959-60, 1960-61, 1961-62, 1962-63, 1963-64, 1964-65, 1965-66, 1966-67, 1967-68, 1968-69, 1969-70, 1970-71, 1971-72, 1972-73, 1973-74, 1974-75, 1975-76, 1976-77, 1977-78, 1978-79, 1979-80, 1980-81, 1981-82, 1982-83, 1983-84, 1984-85, 1985-86, 1986-87, 1987-88, 1988-89, 1989-90, 1990-91, 1991-92, 1992-93, 1993-94, 1994-95, 1995-96, 1996-97, 1997-98, 1998-99, 1999-00, 2000-01, 2001-02, 2002-03, 2003-04, 2004-05, 2005-06, 2006-07, 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13, 2013-14, 2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20, 2020-21, 2021-22, 2022-23, 2023-24, 2024-25, 2025-26, 2026-27, 2027-28, 2028-29, 2029-30, 2030-31, 2031-32, 2032-33, 2033-34, 2034-35, 2035-36, 2036-37, 2037-38, 2038-39, 2039-40, 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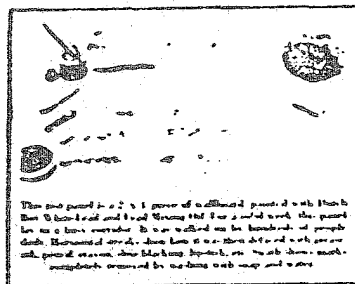
SWEET MUSIC TO YOUR CUSTOMER'S EAR

There's a "flat" in your business with the people who won't choose an interior paint that is really washable. "Washable" means stain and dirt really do come out on the walls when you use paint made with Dutch Boy White Lead and Lead Mixing Oil. One pint of L.M.O.

And that's just one of the many advantages of this famous "flat". Another is excellent adhesion power. This paint sticks so well, saving you time and looking better so, that it can be used for all kinds of exterior plaster, both smooth and rough. It's one of the reasons why this paint's extensive use in water-painting is so common, both indoors and out.

Now consider the paint's many other strong points. It has all white-lead-type of no known impurities and is a paint of exceptional beauty, handsome enough for the finest interior work. It looks good on smooth and stippling to eliminate brush marks, is not necessary.

Moreover, this paint gives all-round economy. It has high coverage (that is, ft. per gal. on smooth plaster), covers quickly, spreads evenly. Add up these three qualities and you have less for cost. Then add long wear and stain-resistance, and you have less cost per year.



This paint is a 2 1/2 lb. pint of a different paint with Dutch Boy White Lead and Lead Mixing Oil. For a small work, the paint has a long coverage. It is called on by hundreds of people daily. Thousands of people have it on their walls and ceilings, and, for a reason, they like it. It is the best paint made, made by the best men in the world.

DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL

Write to National Lead Company, New York, N.Y.
Learn how to get it and how to use it.

NATIONAL LEAD COMPANY

100 Broadway, New York, N.Y. 10038
In Canada: 100 Broadview Ave., Toronto, Ont. M4W 1G1
In England: 100 Broad St., London, E.C.4
In Australia: 100 Broad St., Sydney, N.S.W.
In India: 100 Broad St., Bombay
In Japan: 100 Broad St., Tokyo
In South Africa: 100 Broad St., Johannesburg
In South America: 100 Broad St., Rio de Janeiro
In Europe: 100 Broad St., London
In the Middle East: 100 Broad St., Tel Aviv
In the Far East: 100 Broad St., Hong Kong
In the Pacific: 100 Broad St., San Francisco
In the Caribbean: 100 Broad St., Havana
In the West Indies: 100 Broad St., Port of Spain
In the South Pacific: 100 Broad St., Suva
In the Indian Ocean: 100 Broad St., Port Louis
In the Atlantic: 100 Broad St., Dakar
In the Mediterranean: 100 Broad St., Algiers
In the Balkans: 100 Broad St., Belgrade
In the Soviet Union: 100 Broad St., Moscow
In the Eastern Bloc: 100 Broad St., Prague
In the Western Bloc: 100 Broad St., Paris
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In the Caribbean: 100 Broad St., Havana
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HERE'S ANOTHER REASON WHY
DUTCH BOY JOBS ARE
REPUTATION BUILDERS

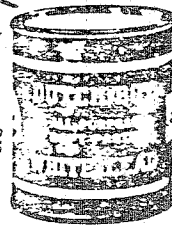


When you recommend Dutch Boy White Lead to a house owner, you're not asking him to take chances with his hard earned money. You're giving him the kind of paint that has been "making good" since early colonial days—a paint that has proved its durability in millions of homes on homes.

In an expensive painting operation, you know that you can count on Dutch Boy not to crack and scale—not to let you down. This paint outlasts any other paint on the market—over and over again, proving its worth. The result is a color that makes

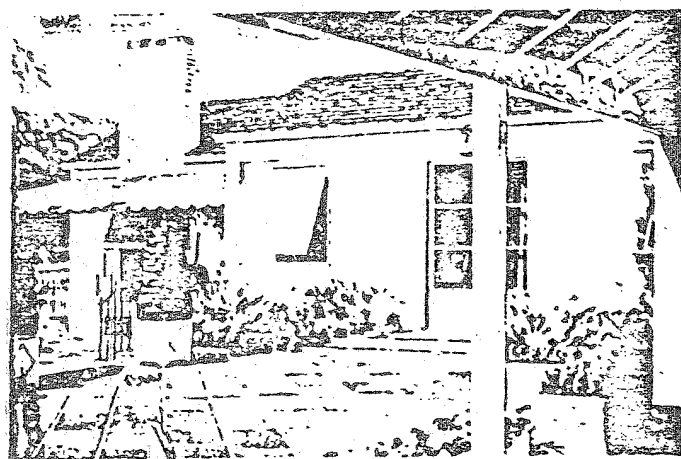
an ideal foundation for repainting. Dutch Boy All-Purpose White Lead is pure lead-based plus a little temperance—nothing else. It can be made ready for the brush in double-quick time. And it gives the brush a quality—smooth spread and high coverage—that are characteristic of white lead paint. This means less paint and less time per job—and more profit for you!

NATIONAL LEAD COMPANY
111 Broadway, New York 19, N.Y.
Branches in all major cities
Dutch Boy White Lead is sold by all paint stores and hardware stores. For a list of dealers, write to National Lead Company, Dept. 100, New York 19, N.Y.



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SAID THE BRUSH
TO THE OWNER

"A job like that
always makes friends
for our Boss"

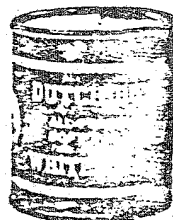
And the brush isn't the only one who believes each peak. The painting contractor can give him a pat on the back too. He knows that the "staying power" in Dutch Boy's All-Purpose Soft Paste is Dutch Boy's All-Purpose Soft Paste. He knows that every Dutch Boy job is a reputation-builder - the kind that back the property owner to recommend the contractor to his wife and to his neighbors.

As an experienced painting contractor, you know that you can count on Dutch Boy not to crack and scale and to let you down. This paint is so good it substantially also does gradual building. The result is a surface that makes an ideal foundation for repainting.

Dutch Boy's All-Purpose Soft Paste is not a pure lead-based paint plus a little turpentine - nothing else. It can be made ready for the brush in under 10 minutes. And it gives the brushing qualities of a spread and high coverage - a characteristic of all white lead paint. This means less paint and less time for a job - and more profit for you.

NATIONAL LEAD COMPANY

1000 Broadway, New York 11, N.Y.
Branches in all major cities.
Dutch Boy's All-Purpose Soft Paste is a registered trademark of National Lead Company.



At 1000 Broadway, New York 11, N.Y. - Contracting Painters and Decorators, New York, N.Y.

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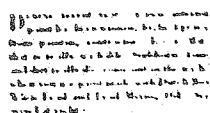
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SECRET

DUTCH ROY WHITE-LEAD
450 LEAD BULBING 6M

822-436-4444 or 822-436-4445

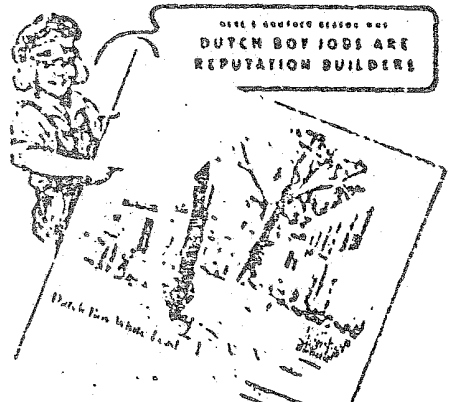
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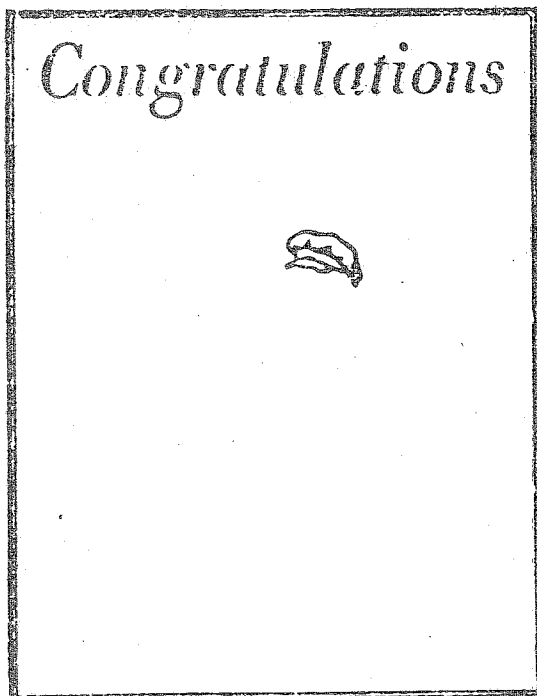
DATE: 5 AUGUST 1950
DUTCH BOY LOGS ARE REPUTATION BUILDERS



Dutch Boy Log is a product of the National Lead Company, a company that has been in business for over 100 years. It is a product that has been used by millions of people all over the world. It is a product that has been used by the Navy, the Army, the Air Force, and the Marine Corps. It is a product that has been used by the Government, the private industry, and the general public. It is a product that has been used by the people of every race, every religion, and every country. It is a product that has been used by the people of every age, every sex, and every social class. It is a product that has been used by the people of every generation. It is a product that has been used by the people of every nation. It is a product that has been used by the people of every continent. It is a product that has been used by the people of every island. It is a product that has been used by the people of every city, every town, and every village. It is a product that has been used by the people of every street, every square, and every park. It is a product that has been used by the people of every house, every school, and every church. It is a product that has been used by the people of every business, every factory, and every office. It is a product that has been used by the people of every ship, every plane, and every car. It is a product that has been used by the people of every boat, every train, and every bus. It is a product that has been used by the people of every ship, every plane, and every car. It is a product that has been used by the people of every boat, every train, and every bus. It is a product that has been used by the people of every ship, every plane, and every car. It is a product that has been used by the people of every boat, every train, and every bus.

NATIONAL LEAD COMPANY

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TO THE N.P.V. & L. ASSN.



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ON ITS 25th
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From the
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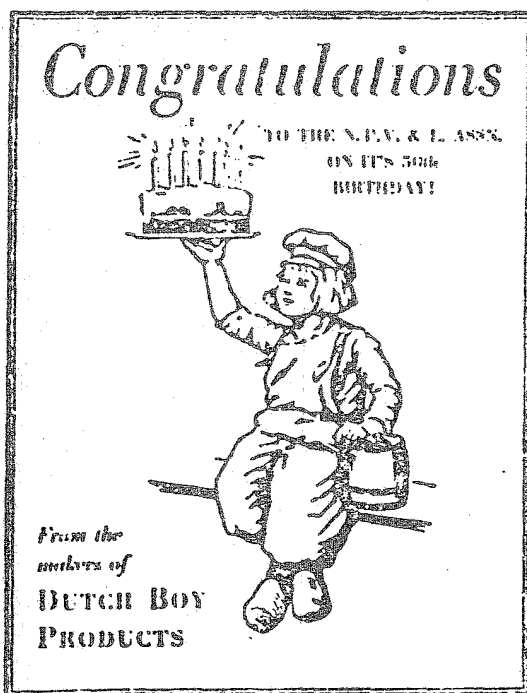
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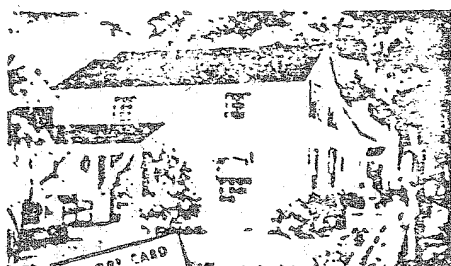
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AD 734-83

High Marks...

ON THE DUTCH BOY'S REPORT CARD

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Dutch Boy White Lead

PLEASE PRINT OR TYPE IN CAPITAL LETTERS

1940-1941 Season Report

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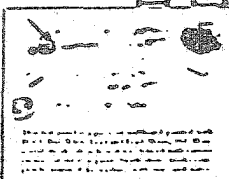
WASHABLE

A FEATURE ATTRACTION

Why put "washable" on a house? Because you get the attraction of clean and washable surfaces - and you get it all in one - the washable paint that you can wash with Dutch Boy White Lead and Dutch Boy Lead Primer, the new paint system.

And that's just one of the many advantages of the new paint. The washable paint is also a water proof paint. The paint is also a fire proof paint. And being fire proof, that it can be used for all kinds of purposes.

And because the new paint is so good, it is being made with the Dutch Boy Washable Paint. It is the only paint in the world that is so good. It is the only paint in the world that is so good. It is the only paint in the world that is so good.



However, the paint is not all that good. It is also a water proof paint. The paint is also a fire proof paint. And being fire proof, that it can be used for all kinds of purposes.

NATIONAL LEAD COMPANY



DUTCH BOY WHITE-LEAD
AND LEAD MIXING OIL

1000 Broadway, New York, N.Y. 10001
Dutch Boy Paint Co., Inc.

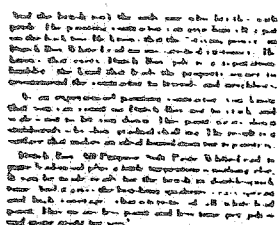
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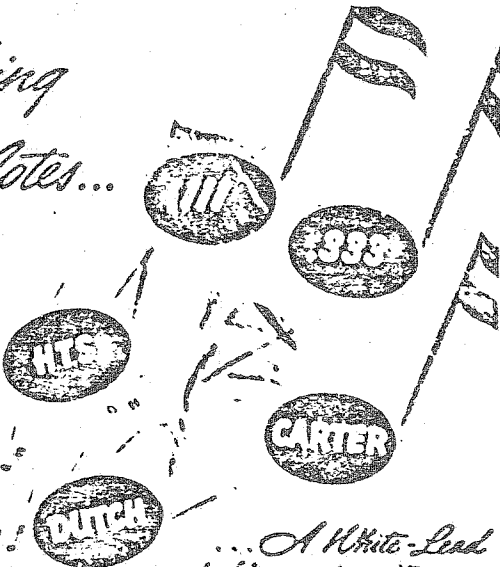


NATIONAL LEAD COUNCIL
111 Constitution Ave. N.W., Wash. D.C. 20004
Telephone: 202-462-1400 or 202-462-1401
Telex: 202-462-1400
Fax: 202-462-1401
Web: www.nationalleadcouncil.org
E-mail: info@nationalleadcouncil.org
www.nationalleadcouncil.org

AP 2015 - 2016 Budget & Revenue, Page 14 of 15

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Striking
5
Right Notes...



...A White Lead
to Pioneering with every
Paint Grinding Requirement

It doesn't stand out, nor will it bloom the first time the grinding
brush is used. It's off to the top of the paint, to the point
where it's needed. It's a guarantee of the addition of two more
white lead to the three previously in the bar. This means that
we are now in the position that we have to give the paint
maker a better white lead than he can get.

There is a better white lead than the one you are using. It's
the one that's been used for years in the most difficult
and the most important work. It's the one that's been used
for years in the most difficult and the most important work.
It's the one that's been used for years in the most difficult
and the most important work. It's the one that's been used
for years in the most difficult and the most important work.

NATIONAL LEAD COMPANY
715 Broadway, New York, N.Y. 10011
Head Office: 715 Broadway, New York, N.Y. 10011
Branch Office: 1214 First Street, New York, N.Y. 10011
Branch Office: 1214 First Street, New York, N.Y. 10011
Branch Office: 1214 First Street, New York, N.Y. 10011
Branch Office: 1214 First Street, New York, N.Y. 10011



Remember that the matter is not the size of the tin, but the
quality of the paint. Remember that the matter is not the size of the tin,
but the quality of the paint. Remember that the matter is not the size of the tin,
but the quality of the paint. Remember that the matter is not the size of the tin,
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but the quality of the paint.

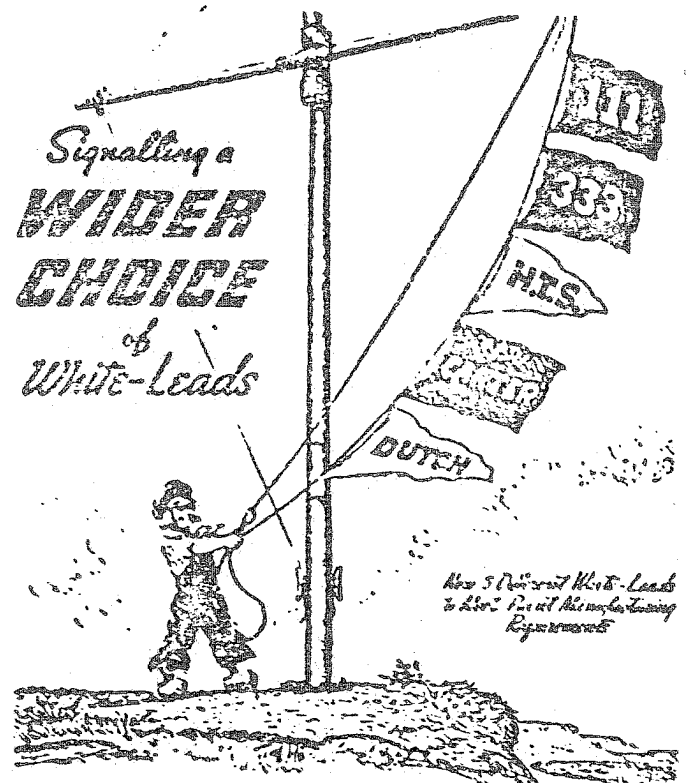
229 or 230-231, N. 3 Street, New York, N.Y. 10011

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7111

NLI 104816

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Signalling a
**WIDER
CHOICE**
of
White-Leads

How 5 Different White-Leads
to 111 Point Answer to Every
Requirement

You don't need a watch to understand the signal. Just count the dots. 1 1 1 3 3 3. It tells you two things. It tells you how far off you are, and it tells you how far you are from the point. The point is the point of the signal. The point is the point of the signal. The point is the point of the signal.

... testing strength and finding power that are white lead up the signal. For example, No. 111 is the best for use in these conditions. It is the best for use in these conditions. It is the best for use in these conditions. It is the best for use in these conditions.

NATIONAL LEAD COMPANY
111 Broadway, New York, 10001
111 Broadway, New York, 10001
111 Broadway, New York, 10001
111 Broadway, New York, 10001

U.S. Pat. 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000, 2,100,000

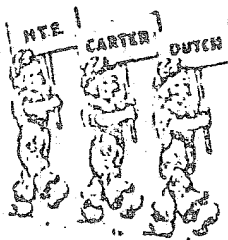
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111 111 111

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TWO NEW WHITE-LEADS

Step Into the Picture



—and step up the usefulness of white-lead to the paint manufacturer

Three plus two makes five. With five white-bricks, we are now in a better position than ever to help you give the paint producer exactly what he wants.

These white-bricks have started with three two white standards, Dutch and Carter. Next came H. T. E., with its increased paint thickening power, tinting strength and hiding power. Finally there are the new 111 and 111 1/2 white-bricks, both having higher paint thickening power, tinting strength and hiding power than any other white-brick on the market. For example, No. 111 takes about twice as high in the quality as Dutch.

Remember that no matter what color of the line you choose, you can be sure of uniformity. Remember, also, that the more white-brick you use the better the paint. So go up to the white-brick in your formula and you automatically step up the quality and durability of your paint.



THE WHITE-LEAD COMPANY, 111 Broadway, New York 100, U. S. A.
Sole U. S. and Foreign Agents: The White-Lead Co., 111 Broadway, New York 100, U. S. A.
London: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Birmingham: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Bristol: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Cardiff: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Edinburgh: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Glasgow: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Liverpool: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Manchester: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Newcastle: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Plymouth: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Sheffield: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Southampton: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Tottenham: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England
Wolverhampton: J. P. Morgan & Co. Ltd., 25 Abchurch Lane, London E. C. 4, England

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REPORT OF THE COMMISSIONER OF THE GENERAL LAND OFFICE

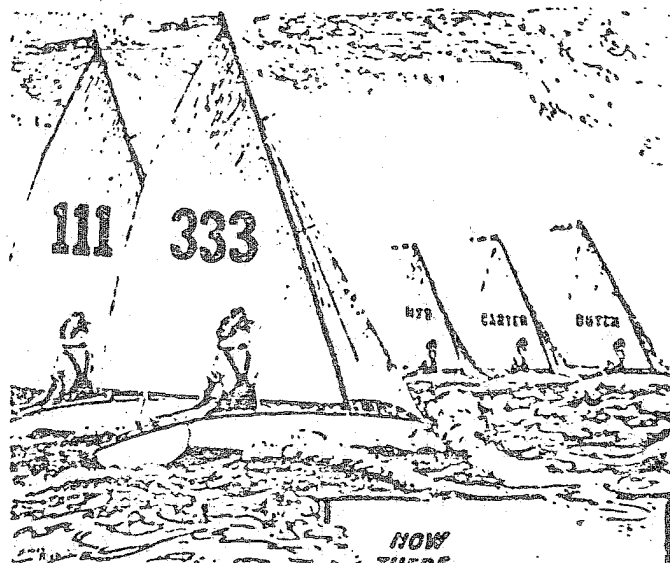
11

-to meet every
point manufacturing
requirement

1950. 1951. 1952. 1953. 1954. 1955. 1956. 1957. 1958. 1959. 1960. 1961. 1962. 1963. 1964. 1965. 1966. 1967. 1968. 1969. 1970. 1971. 1972. 1973. 1974. 1975. 1976. 1977. 1978. 1979. 1980. 1981. 1982. 1983. 1984. 1985. 1986. 1987. 1988. 1989. 1990. 1991. 1992. 1993. 1994. 1995. 1996. 1997. 1998. 1999. 2000. 2001. 2002. 2003. 2004. 2005. 2006. 2007. 2008. 2009. 2010. 2011. 2012. 2013. 2014. 2015. 2016. 2017. 2018. 2019. 2020. 2021. 2022. 2023. 2024. 2025. 2026. 2027. 2028. 2029. 2030. 2031. 2032. 2033. 2034. 2035. 2036. 2037. 2038. 2039. 2040. 2041. 2042. 2043. 2044. 2045. 2046. 2047. 2048. 2049. 2050. 2051. 2052. 2053. 2054. 2055. 2056. 2057. 2058. 2059. 2060. 2061. 2062. 2063. 2064. 2065. 2066. 2067. 2068. 2069. 2070. 2071. 2072. 2073. 2074. 2075. 2076. 2077. 2078. 2079. 2080. 2081. 2082. 2083. 2084. 2085. 2086. 2087. 2088. 2089. 2090. 2091. 2092. 2093. 2094. 2095. 2096. 2097. 2098. 2099. 2100. 2101. 2102. 2103. 2104. 2105. 2106. 2107. 2108. 2109. 2110. 2111. 2112. 2113. 2114. 2115. 2116. 2117. 2118. 2119. 2120. 2121. 2122. 2123. 2124. 2125. 2126. 2127. 2128. 2129. 2130. 2131. 2132. 2133. 2134. 2135. 2136. 2137. 2138. 2139. 2140. 2141. 2142. 2143. 2144. 2145. 2146. 2147. 2148. 2149. 2150. 2151. 2152. 2153. 2154. 2155. 2156. 2157. 2158. 2159. 2160. 2161. 2162. 2163. 2164. 2165. 2166. 2167. 2168. 2169. 2170. 2171. 2172. 2173. 2174. 2175. 2176. 2177. 2178. 2179. 2180. 2181. 2182. 2183. 2184. 2185. 2186. 2187. 2188. 2189. 2190. 2191. 2192. 2193. 2194. 2195. 2196. 2197. 2198. 2199. 2200. 2201. 2202. 2203. 2204. 2205. 2206. 2207. 2208. 2209. 2210. 2211. 2212. 2213. 2214. 2215. 2216. 2217. 2218. 2219. 2220. 2221. 2222. 2223. 2224. 2225. 2226. 2227. 2228. 2229. 2230. 2231. 2232. 2233. 2234. 2235. 2236. 2237. 2238. 2239. 2240. 2241. 2242. 2243. 2244. 2245. 2246. 2247. 2248. 2249. 2250. 2251. 2252. 2253. 2254. 2255. 2256. 2257. 2258. 2259. 2260. 2261. 2262. 2263. 2264. 2265. 2266. 2267. 2268. 2269. 2270. 2271. 2272. 2273. 2274. 2275. 2276. 2277. 2278. 2279. 2280. 2281. 2282. 2283. 2284. 2285. 2286. 2287. 2288. 2289. 2290. 2291. 2292. 2293. 2294. 2295. 2296. 2297. 2298. 2299. 2300. 2301. 2302. 2303. 2304. 2305. 2306. 2307. 2308. 2309. 2310. 2311. 2312. 2313. 2314. 2315. 2316. 2317. 2318. 2319. 2320. 2321. 2322. 2323. 2324. 2325. 2326. 2327. 2328. 2329. 2330. 2331. 2332. 2333. 2334. 2335. 2336. 2337. 2338. 2339. 2340. 2341. 2342. 2343. 2344. 2345. 2346. 2347. 2348. 2349. 2350. 2351. 2352. 2353. 2354. 2355. 2356. 2357. 2358. 2359. 2360. 2361. 2362. 2363. 2364. 2365. 2366. 2367. 2368. 2369. 2370. 2371. 2372. 2373. 2374. 2375. 2376. 2377. 2378. 2379. 2380. 2381. 2382. 2383. 2384. 2385. 2386. 2387. 2388. 2389. 2390. 2391. 2392. 2393. 2394. 2395. 2396. 2397. 2398. 2399. 2400. 2401. 2402. 2403. 2404. 2405. 2406. 2407. 2408. 2409. 2410. 2411. 2412. 2413. 2414. 2415. 2416. 2417. 2418. 2419. 2420. 2421. 2422. 2423. 2424. 2425. 2426. 2427. 2428. 2429. 2430. 2431. 2432. 2433. 2434. 2435. 2436. 2437. 2438. 2439. 2440. 2441. 2442. 2443. 2444. 2445. 2446. 2447. 2448. 2449. 2450. 2451. 2452. 2453. 2454. 2455. 2456. 2457. 2458. 2459. 2460. 2461. 2462. 2463. 2464. 2465. 2466. 2467. 2468. 2469. 2470. 2471. 2472. 2473. 2474. 2475. 2476. 2477. 2478. 2479. 2480. 2481. 2482. 2483. 2484. 2485. 2486. 2487. 2488. 2489. 2490. 2491. 2492. 2493. 2494. 2495. 2496. 2497. 2498. 2499. 2500. 2501. 2502. 2503. 2504. 2505. 2506. 2507. 2508. 2509. 2510. 2511. 2512. 2513. 2514. 2515. 2516. 2517. 2518. 2519. 2520. 2521. 2522. 2523. 2524. 2525. 2526. 2527. 2528. 2529. 2530. 2531. 2532. 2533. 2534. 2535. 2536. 2537. 2538. 2539. 2540. 2541. 2542. 2543. 2544. 2545. 2546. 2547. 2548. 2549. 2550. 2551. 2552. 2553. 2554. 2555. 2556. 2557. 2558. 2559. 2560. 2561. 2562. 2563. 2564. 2565. 2566. 2567. 2568. 2569. 2570. 2571. 2572. 2573. 2574. 2575. 2576. 2577. 2578. 2579. 2580. 2581. 2582. 2583. 2584. 2585. 2586. 2587. 2588. 2589. 2590. 2591. 2592. 2593. 2594. 2595. 2596. 2597. 2598. 2599. 2600. 2601. 2602. 2603. 2604. 2605. 2606. 2607. 2608. 2609. 2610. 2611. 2612. 2613. 2614. 2615. 2616. 2617. 2618. 2619. 2620. 2621. 2622. 2623. 2624. 2625. 2626. 2627. 2628. 2629. 2630. 2631. 26

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**NOW
THERE
ARE**

IN THE

WHITE-LEAD FLEET

... freely on most every point
Unsuspecting, Myriam

There was no better job than this for the people of the world. "It will not be the last time." For the first time in the world the people of the world are now the best for the people of the world.

And, too, what comes there are those two and
thirteen $\frac{1}{2}$ lbs and 10 lbs. And the two are
the 11 $\frac{1}{2}$ lbs. with a note and parent that come.
power between strength and bodies, power. I could
have the star to a 11 and 11 $\frac{1}{2}$ pounds to each,
which has in it, but parent that has power, bodies,
strength and bodies, power, then are where water-
bottom the mother. The weight is 11 $\frac{1}{2}$ lbs. almost
to be on both in these equalities to 11 lbs.

There were about one hundred in his room and the two
young women, one was the sister of the other. The other
was, I think, the same as the one who was the first
for the present. They were the first to see me and
and I was with them all. They were the first to see
the children of your people.

AD 1014 - Power Out - 11.0 and 11.20, loss of 4.000.00
Power Out - Power for - 11.000.00

NATIONAL LEAD COMPANY

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NTI 104821

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WHITE LEAD

Lasts!

INCREASE the white-lead content of your paints and you increase their lasting properties. For "white-lead" and "long-life" are synonymous terms.

Also—the more white-lead the better the paint in ease of spread and coverage.

The white-lead pigments of National Lead Company are the choice of leading manufacturers because the quality and uniformity of these pigments never vary from the highest standards... In addition to the white-lead pigments listed below, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

BAYWHITE-LEAD **H.T. 500** **BASIC-LEAD SULPHATE**

00048

NLI 104822

WIKITRIPS: CONCENTRATING EFFECTS

[illegible]

NL1 104823



Throughout the paint industry National

In addition to the white-lead pigments brand below, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

BASIC LEAD SULFATE

Dr. O. L. and Pearl: April 1939

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Striking
5
Right Notes...



...A White-Lead
to Hammerize with every
Paint Grinding Requirement

We don't think any one will blame the Dutch boy for blowing his own horn. After all, he has an important message to paint manufacturers. He is announcing the addition of two new white-leads to the three previously in the line. This means that we are now in a better position than ever before to give the paint manufacturer exactly what he wants.

Our white-lead line starts with those two old standbys, Dutch and Carter. Next comes H.T.S. with its increased paint thickening power, tinting strength and hiding power. Finally, there are the new 333 and 111 White-Leads, both having higher paint thickening power, tinting strength and hiding power than any other white-lead on the market. For example, No. 111 rates about twice as high in these qualities as Dutch.

Remember that no matter which one of the five you choose, you can be sure of uniformity. Remember also, that the more white-lead you use the better the paint. Step up the white-lead in your formula—and you automatically step up the quality and durability of your paint.

NATIONAL LEAD COMPANY

111 Broadway, New York, N.Y. 10038
West 10th Street, San Francisco, Calif. 94104
1215 West Third Street, Los Angeles, Calif. 90012
Branches: 2100 24th St., San Francisco, Calif. 94104
Lead Division, American Cyanamid Co., New York, N.Y. 10017
T. J. Jones & Son, Inc., Baltimore, Md. 21201



ED-100-001 Type 2 Print 8 pages 10-1-50

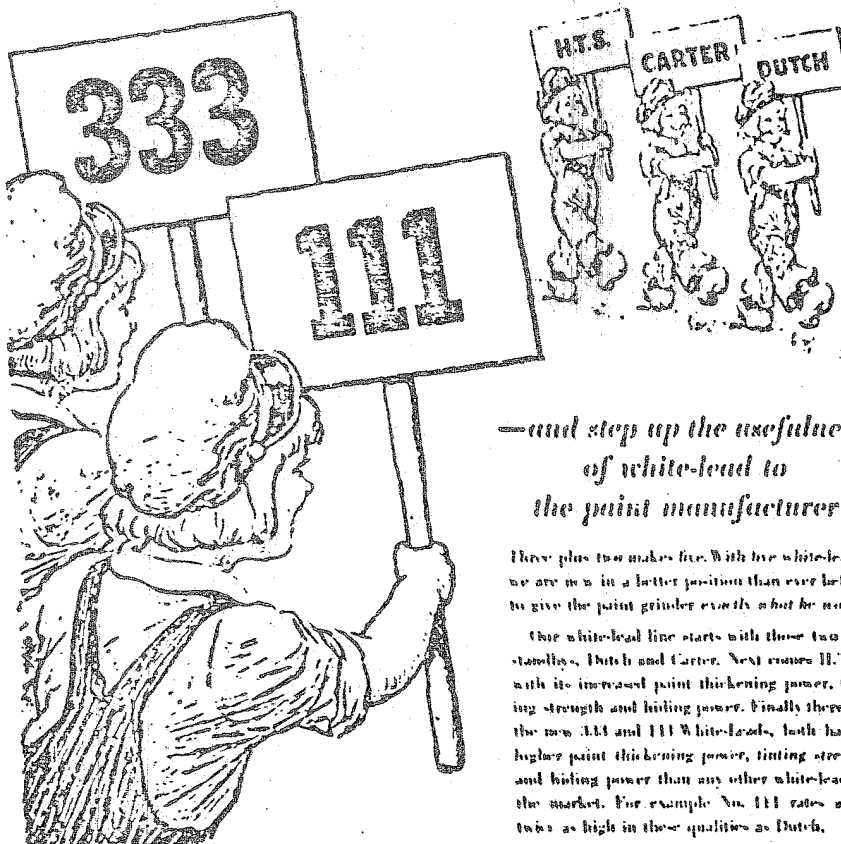
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NLI 104824

TWO NEW WHITE-LEADS

Step Into the Picture



—and step up the usefulness
of white-lead to
the paint manufacturer

Three plus two makes five. With five white-leads, we are now in a better position than ever before to give the paint grinder exactly what he wants.

Our white-lead line starts with those two old standbys, Dutch and Carter. Next comes H.T.S. with its increased paint thickening power, tinting strength and hiding power. Finally there are the new 333 and 111 White-Leads, both having higher paint thickening power, tinting strength and hiding power than any other white-lead on the market. For example No. 111 rates about twice as high in these qualities as Dutch.

Remember that no matter which one of the five you choose, you can be sure of uniformity. Remember, also, that the more white-lead you use the better the paint. Step up the white-lead in your formula — and you automatically step up the quality and durability of your paint.

NATIONAL LEAD COMPANY 111 Broadway, New York, 116
Oak Street, Buffalo, 209 West 12th Street, Chicago, 509 Harrison
Avenue, Cincinnati, 1214 West Third Street, Cleveland, 2224 Locust
and Street, St. Louis, 2230 Locust and South Street, San Francisco,
National Lead Co. Ltd., 100 Albany Street, Boston, National
Lead & Oil Company of Pennsylvania, 116 Fourth Avenue, Pittsburgh,
John I. Lewis & Sons Company, Bankers Building, Philadelphia



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NLI 104826

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Your choice of 5 White-Leads

THE NEW

333

H.T.S.

THE NEW YORK PUBLIC LIBRARY

1. **Introduction**
 2. **Methodology**
 3. **Results**

CARTR

DUTCH

-to meet every paint manufacturing requirement

"You need all his money to want 'em now," says the Dutch boy. He means that one has to burn the candle from both ends, that is, he is at once in a much better position to give the point gentlemanly advice about his money.

First on the list come these two stalwarts, Dutch and Cater. Next you have H. I. S. with its record point (its besting power, timing strength and hiding power). And now the two new solutions, the XL and III White-Leds. Both have higher point (its besting power, timing strength and hiding power) than any other white-head on the market. For example, No. III rates about twice as high in these qualities as Dutch.

Remember that no matter which one of the five you choose, you can be sure of uniformity. Remember, also, that the more white-head you use, the better the paint. Step up the white-head in your formula — and you automatically step up the quality and durability of your paint.

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Abstract of Report of Reg. Exm. Co. in Session, 1900

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Signalling a
**WIDE
CHUTE**
White-Leads[®]

Now 5 Different Paths-Leads to Meet Print Manufacturing Requirements

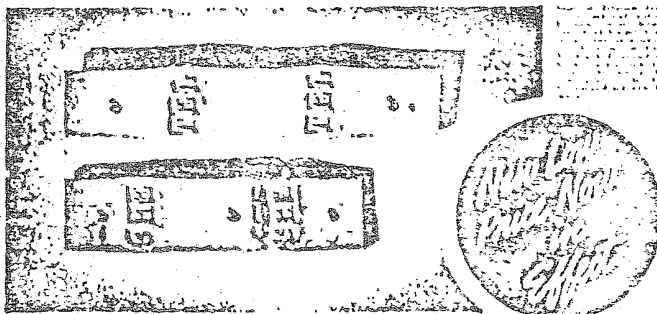
are, testing strength and hiding power, they are rather able-bodied on the market. For example, No. 111 rates about twice as high as those available at 10th St.

It is noted that no matter which one of the five you choose, you can be sure of satisfaction. Nevertheless, above that money which you have to use for the horse, you must also pay for the horse.

NATIONAL LEAD COMPANY
111 Broadway, New York; 100-10 Queens, N.Y.;
600 East 116th Street, Chicago; 514 Franklin Avenue,
Long Beach; 111 East Third Street, Cleveland; 111

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The Lead that strengthens with strain

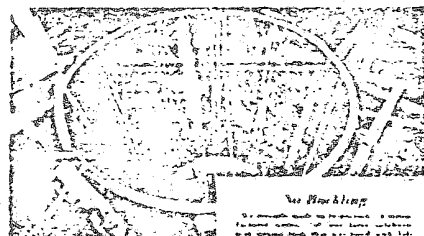


With a tensile strength of 10,000 lbs. per sq. in. lead knows how to hold its own. It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough.

Lead is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough.

The other outstanding advantage of Tellurium Lead is that it gives increased resistance to sulphur and other corrosive gases, even at temperatures that tend to approach the melting point of the metal. In lead alloy plants, it has prolonged the useful life of equipment and reduced the number of shut-downs for repairs.

Tellurium Lead of our manufacture is composed of the chemical lead alloyed with a small quantity of tellurium. It gives the advantage of the soft lead but is also plus important in a new, better, due to a price reduction. It costs only a fraction of a cent more per pound than chemical lead. Available in sheet, pipe and rods. For the story, write to nearest branch.



No Flaking

It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough.

Resists Higher Temperature

It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough. It is a metal that is not only strong but also tough.

NATIONAL LEAD COMPANY
New York, Baltimore, Chicago, Kansas City, St. Louis, St. Paul, Cincinnati, Cleveland, Detroit, Pittsburgh, Philadelphia, San Francisco, Los Angeles, Portland, Seattle, Tacoma, Vancouver, Seattle, Tacoma, Vancouver.

Tellurium Lead

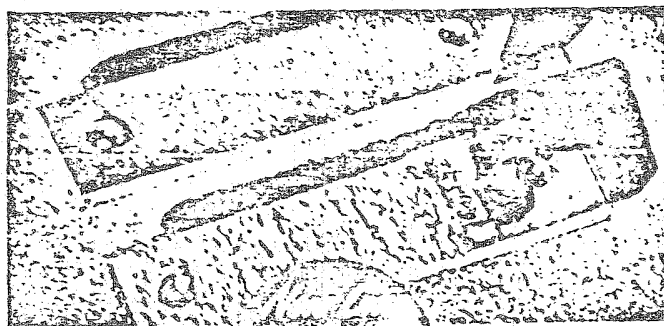
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NLI 104830

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Dulls the teeth of Corrosive Acids...



...and the teeth of the tool are dulled by the action of the acid. This is the case with all acids, but the action of the acid is much more rapid when the tool is made of steel than when it is made of a material which is resistant to corrosion.

Now, when the tool is made of a material which is resistant to corrosion, the action of the acid is much less rapid, and the tool remains sharp and efficient for a much longer period of time.

Another important quality of the tool is its resistance to corrosion. This is a very important quality, for the tool must be able to withstand the action of the acid without being corroded or weakened. The tool must also be able to withstand the action of the acid without being dulled or damaged.

The tool is made of a material which is resistant to corrosion, and it is also made of a material which is resistant to the action of the acid. This makes the tool much more efficient and longer lasting than a tool made of steel.

A CORROSION RESISTANT REPORT:

The tool is made of a material which is resistant to corrosion, and it is also made of a material which is resistant to the action of the acid. This makes the tool much more efficient and longer lasting than a tool made of steel.

OPTIMUM USES WRITTEN:

The tool is made of a material which is resistant to corrosion, and it is also made of a material which is resistant to the action of the acid. This makes the tool much more efficient and longer lasting than a tool made of steel.



NATIONAL LEAD COMPANY

The tool is made of a material which is resistant to corrosion, and it is also made of a material which is resistant to the action of the acid. This makes the tool much more efficient and longer lasting than a tool made of steel.

Tellurium Lead

00048



NLI 104831

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NLI 104832

NO REPAIRS

LONGER LIFE

TELURUM LEAD

MORE STRENGTH AT BENDING POINT

LESS CORROSION

GREATER ACID RESISTANCE

DENSER STRUCTURE

NATIONAL LEAD COMPANY

Now in Telurum Lead

Effort

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THE "Extra-Service" Lead

There's nothing in extra difficult situations - that's the sort of the 4-10 situation I had there. I've been told that it's not a good idea to have a situation that's too hard to handle.

Many of the flowers have a hot color, mostly
have been such as plants, however, and much
with the part of the same, and have to put
the color of the color, and other colors
and a color of the color, and the color of the
the color of the color, and the color of the
the color of the color, and the color of the
the color of the color, and the color of the
the color of the color, and the color of the

Another highly important property of Lithium is that it toughens under stress. When subjected to load, it becomes stiffer, it actually becomes stronger. As a result, under many points and points are less subject to cracking. Furthermore, when vibration occurs, this supports to develop latent strength, maintains flexibility and recovery. This same quality also gives Lithium-based polymers a resistance to fracture due to repeated changes.

Full grown head of one immature is here tested. It has chemical head alloyed with a small quantity of chlorine. It gives the advantage of this well known chemical head plus important new ones. Yet none due to a pure reduction of costs with a feature of a recent report, per pound that chemical head of *Acetabularia* in this paper and study has little to fear with one more branch.

ಶ್ರೀ ೨೨ನೇ ವರ್ಷ ೬ ೨೦-೬ ಲಿಂಗ ಪ್ರವಚನ

[illegible][illegible]

NATIONAL LEAD COMPANY

Tellurium Lead

1. Name of the person: John Doe
 2. Date of birth: 12/15/1980
 3. Address: 123 Main St, Anytown, USA
 4. Phone number: 555-123-4567
 5. Email address: john.doe@example.com

0040

NET 104833

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PROOF

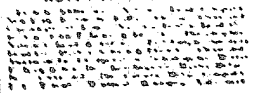
METAL STATISTICS 1938



National
Lead
Company

SHEET LEAD
LEAD PIPE
SOLDER
BABBITT METAL
TYPE METAL
GRID METAL
CASTING METAL
SPECIAL ALLOYS
TIN PIPE
TIN SHEET

HOYT METAL PRODUCTS



AMERICAN METAL MARKET, NEW YORK, N. Y.

00048



NLI 104836

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The Lead Edition. North Star News. Dec 3, 1938

There's no LEAD in a Lead Pencil

What is called "lead" in a pencil is graphite and graphite is carbon.

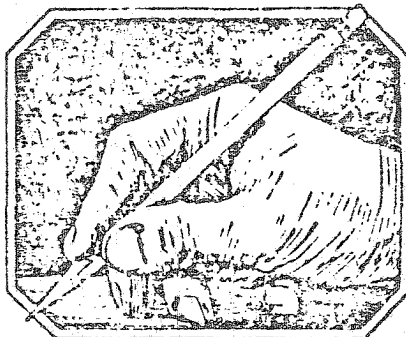
But lead, in one form or another, is in most things we use and see every day. For example, in the countless kinds of lead tubes, in lead glass, in automobile tires.

One of the thickest and oldest uses of lead is for pipes in plumbing. Here its chief value lies in its great durability. Lead pipes last for centuries.

Another important use is as sheet lead for roofing buildings or for lining tanks and similar structures in industrial and chemical plants. Here lead's poisonous nature combined with its resistance and its resistance to corrosion in the presence of acids and gases are the qualities recommending it.

There is one too for lead which is perhaps more widespread than any other in point. This lead, which is powdered metallic lead, is the principal pigment in paint for nearly all types of surfaces. Red lead, an oxide of lead, is the preferred pigment for metal protective coatings.

Lead pencils—whether white-lead or red-lead—are rated everywhere for their fine working qualities and extreme durability. Some early Colonial times, they have been dropped to the standard in high-grade protective and decorative coatings. Today, among informed people however, the measure of a pencil's value is the amount of lead pigment it contains.



National Lead Company manufactures and markets white lead and red-lead of the highest quality, under the well-known Dutch Boy brand. In addition, we are a dependable source of supply for sheet lead, lead pipe and many other lead products.

NATIONAL LEAD COMPANY

141 Broadway, New York; 116 East St., Buffalo;
208 West 100 St., Chicago; 490 Franklin Ave.,
Cincinnati; 1215 West Third St., Cleveland; 112
Chestnut St., St. Louis; 7248 26th St., San Francisco;
Bureau: National Lead & Co. Co., 220 Albany St.,
Boston; National Lead & Co. Co. of Mexico, 210
4th Ave., Philadelphia; John T. Lewis & Son, Co.,
Valencia City, Philadelphia.



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The Journal of Commerce AND COMMERCIAL ESTABLISHED 1857

FALL BUSINESS OUTLOOK

NEW YORK, WEDNESDAY, SEPTEMBER 7, 1938

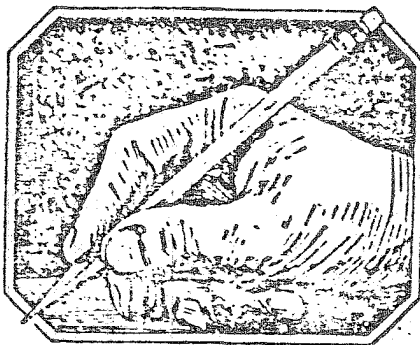
There's no LEAD in a Lead Pencil

What is called "lead" in a pencil is graphite and grayish in color. But lead, in one form or another, is in many things we see and use every day... for example, in the porcelain finish of bath tubs, in fine glass, in automobile tires.

One of the major and oldest uses of lead is for pipe in plumbing. Here its chief value lies in its great durability. Lead pipe lasts for centuries.

Another important use is as sheet lead for roofing buildings or for lining tanks and similar equipment in industrial and chemical plants. Here lead's permanence under continued weather exposure and its resistance to corrosion in the presence of acids and gases are the qualities recommending it.

There is one use for lead which is perhaps more widespread than any other—in paint. White-lead, which is corroded metallic lead, is the principal pigment in white paint for nearly all types of surfaces. Red-lead, an oxide of lead, is the preferred pigment for metal protective coatings. Lead paints—whether white-lead or red-lead—are noted everywhere for their fine working qualities and superior durability. Since early Colonial times, they have been accepted as the standard in high-grade protective and decorative coatings. Today, among informed paint buyers, the measure of a paint's value is the amount of lead pigment it contains.



National Lead Company manufactures and markets white-lead and red-lead of the highest quality, under the well-known Dutch Boy brand. In addition, it is a dependable source of supply for sheet lead, lead pipe, solder, bearing metals, and many other lead products.

NATIONAL LEAD COMPANY

111 Broadway, New York 100; 176 Oak St., Boston; 200 West 10th St., Chicago; 618 Foreman Ave., Cincinnati; 1213 West Third St., Cleveland; 122 Chestnut St., St. Louis; 2700 20th St., San Francisco; National Eastern Lead Co., 300 Albany St., Boston; National Lead & Oil Co. of France, 218 Oak Ave., Pittsburgh; John T. Lewis & Sons Co., Victoria Bldg., Philadelphia.



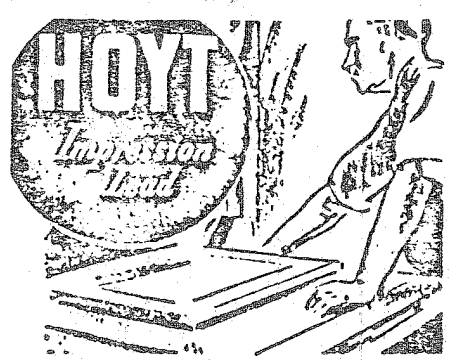
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NLI 104838

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The Electrotype Review January, 1935



Soft, smooth uniform in thickness, free from hard spots and other imperfections. Hoyt Electrotype Lead has all the qualities required in producing perfect reproductions of original copy. And there can be no doubt that this high-quality working material is produced by leading electrotypers.

Other products of our manufacture for the printing trade include:

- ELECTROTYPE METAL
- TYPE PLATES
- SETTING CASES
- ADJ. CLAMPS
- BASE PLATES
- WIRE SOLDER
- LINEOXY, MONOTYPE, STEREOTYPE METAL
- CHAMPION SHEET LEAD FOR LITHO
- PLATING TANKS



NATIONAL LEAD COMPANY

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NLI 104840

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...the condition, material and the...

HOYT LEAD FOR THE...
...HOYT LEAD FOR THE...
...HOYT LEAD FOR THE...

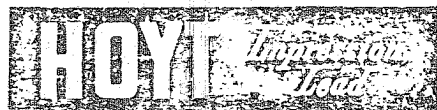


NATIONAL LEAD COMPANY

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BRUNBERG WAX • MELTER • FILTER
SHIELD STRIPPERS
CAST SCRUBBERS
STOPPING OUT MACHINES
ELECTROTYPE FURNACES
STEREOTYPE FURNACES
TANK HEATERS
C ARTS EQUIPMENT

units offering greatest economy
you have your choice of modern gas
for making better electrotypes cheaper.
from the foundry and the practical help



Advertisers and publishers want only the most accurate printing of illustrations, no matter how detailed and complex may be their original engravings. Electrotype need therefore be true and sharp to get these results.

No a moulding material that faithfully reproduces original engravings must be used and Hoyt Impression Lead "fits perfectly into the picture."

Hoyt Impression Lead is manufactured from quality metals under rigid standards. It is smooth, uniform in thickness, free from hard spots and other imperfections. Depend on Hoyt to guard your reputation for accuracy in engraving reproduction.

Other equally high grade products are the
printing results that we manufacture for you.

| | |
|-------------------------------------|------------------|
| ELECTROTYPE METAL | TYPE PLATES |
| ELECTRO CASES | METAL CLARINS |
| TYPE PLATES | WIRE SOLDER |
| LINE TYPE MONOTYPE | STEREOTYPE METAL |
| SHEET LEAD FOR LINING PLATING TANKS | |



NATIONAL LEAD COMPANY



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NLI 104841

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THE ELECTROTYPES & STEREOTYPES BULLETIN
JULY 1929



The moulding material too thin to reproduce original impressions, is a source of an important defect in the quality of your electrotypes.

Faults in the moulding material can cause unequal expansion and shrinkage when pressure is applied, producing distorted results. Loss of time and material results. But never such action for your loss of reputation. To secure accuracy, buying electrotypes use Hoyt Impression Lead.

Hoyt Impression Lead is manufactured from quality metals under rigid standards. It is smooth, uniform in thickness, free from hard spots and other imperfections.

Other equally high grade products for the printing trade are available from:

| | |
|---------------------------------------|---------------|
| ELECTROTYPE METAL | TINT PLATES |
| ELECTRO CASES | METAL GALLEYS |
| BASE PLATES | WIRE SOLDER |
| LINO TYPE, MONOTYPE, STEREOTYPE METAL | |
| SHEET LEAD FOR LITHING PLATING TANKS | |



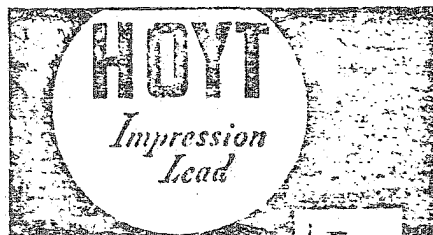
NATIONAL LEAD COMPANY

NEW YORK CHICAGO PHILADELPHIA ST. LOUIS CINCINNATI CLEVELAND

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The smooling material you use to reproduce original impressions determines to an important degree the success of your chromotypes.

Leads in the smooling material can cause unequal expansion and shrinkage when pressure is applied, producing distorted results. Loss of time and material results. But more costly yet can be your loss of reputation. Be aware of your leading chromotypes on Hoyt Impression Lead.

Hoyt Impression Lead is manufactured from quality metal under rigid standards. It is smooth, uniform in thickness, free from hard spots and other imperfections.

Other equally high grade products for the printing crafts that we manufacture are:

- | | |
|---------------------------------------|---------------|
| TYPE, MONOTYPE METAL | TINT PLATES |
| DEEP PRO CASES | METAL GALLEYS |
| BASE PLATES | WIRE SCREEN |
| MINIATURE, MONOTYPE, STEREOTYPE METAL | |
| SHEET LEAD FOR LINING, PLATING, TANKS | |



NATIONAL LEAD COMPANY

NEW YORK CHICAGO CINCINNATI CLEVELAND DETROIT PHILADELPHIA PITTSBURGH ST. LOUIS ST. PAUL

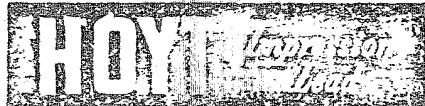
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NLI 104843

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THE ELECTROTYPING BULLETIN - MAY 1936
SEPTEMBER 1936



Advertisers and publishers want only the most accurate printing of illustrations, no matter how detailed and complex may be their original engravings. Electrotypes meet their need for true and sharp to get these results.

No a mounting material that faithfully reproduces original engravings must be used and Hoyt's Impression Feed fits perfectly into the picture.

Hoyt's Impression Feed is manufactured from quality metals under rigid standards. It is smooth, uniform in thickness, free from hard spots and other imperfections. It is used in Hoyt's ground room to put on the original engraving to produce true.

- Table of products and their uses:
- TYPE PROOF, METAL
 - TYPE CASES
 - BASE PLATES
 - LINEART, MONOTYPE, STEREO TYPE, METAL
 - SHIELD LEAD FOR LINING, PLATING, TANKS
 - TINT PLATES
 - METAL OF ARTS
 - WHITE SOLDER

NATIONAL LEAD COMPANY

HOYT'S GENUINE PEWTER

INSPECTION FREE

NATIONAL LEAD COMPANY

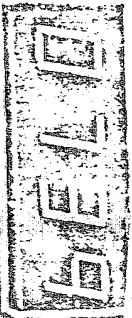
United Association
Plumbers and Steamfitters
Local 10484

LEAD requires the services of a PLUMBER not a handyman

Lead for water of the work on the lead pipe, fittings and roofing lead you want. It will ensure you of using materials of pure quality and weight worth of your expenditure.

LEAD INDUSTRIES ASSOCIATION
675 Madison Ave., New York, N. Y.

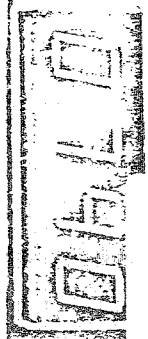
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1937

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"THE CARSON" SCRAP BOOK

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START A NEW BOOK EACH YEAR
(OVLK)

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7/4/11

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"THE CARSON" SCRAP BOOK

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START A NEW BOOK EACH YEAR

00048

0743

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Home

THE LOVELIEST WORD IN OUR LANGUAGE...

And Dutch Boy keeps it looking as lovely as it needs

Home is a word of peace and comfort. It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.

The good use of the home is keeping it clean and bright. It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.

No other paint is so good as Dutch Boy. It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.

NATIONAL LEAD COMPANY

111 Broadway, New York, N.Y.
 111 Broadway, New York, N.Y.
 111 Broadway, New York, N.Y.
 111 Broadway, New York, N.Y.
 111 Broadway, New York, N.Y.
 111 Broadway, New York, N.Y.

DUTCH BOY WHITE LEAD
 GOOD PAINTS OTHER NAME

Get it - Everywhere - on Submarine - February 1942

THE MORE Home MEANS TO YOU...

The more you'll appreciate it in the more places than

It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.

It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.

It is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home. Home is the place where you think of home.



DUTCH BOY WHITE LEAD
 GOOD PAINTS OTHER NAME

Get it - Everywhere - February 1942

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7/14/42

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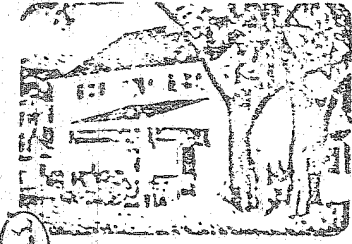
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NLI 104849

WHEN YOU'VE WORKED AND SAVED FOR A Home of Your Own DON'T LET CHEAP PAINT SPOIL IT

Think of the years of planning, of all the things you've done to build up your money, to buy a home. You want it to be a home, don't let it be spoiled by cheap paint. There is the greatest protection of your home in the paint you use.

This beautiful paint does not crack, peel, or fade. It is the best paint in the world. It is the only paint that will last for years. It is the only paint that will protect your home from the weather. It is the only paint that will make your home a home.



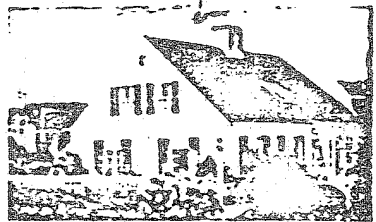
DUTCH BOY WHITE LEAD
6000 PAINTS OTHER NAME

ED 4125 - Department of the Interior, Bureau of Land Management

Let the Dutch Boy guard your home. It is the best paint in the world. It is the only paint that will last for years. It is the only paint that will protect your home from the weather. It is the only paint that will make your home a home.

In Defense of Your Home

Let the Dutch Boy guard your home. It is the best paint in the world. It is the only paint that will last for years. It is the only paint that will protect your home from the weather. It is the only paint that will make your home a home.



DUTCH BOY WHITE LEAD
6000 PAINTS OTHER NAME

ED 4125 - Department of the Interior, Bureau of Land Management

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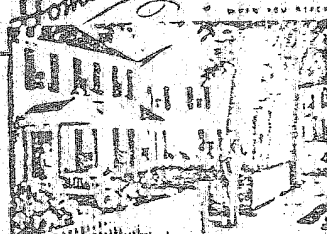
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7145

NLI 104850

HAPPY Homecoming

When the work of the day is over
and your time is all your own,
you know the happiest moment
when you reach the place called HOME



Homecoming is a happy moment when you know the work of the day is over and your time is all your own. You know the happiest moment when you reach the place called HOME.

That's why Dutch Boy White Lead has been used for so long. It's the paint that makes your home look like a picture. It's the paint that makes your home look like a picture.

DUTCH BOY WHITE LEAD
GOOD PAINT'S OTHER NAME

First of all - Dutch Boy White Lead is the best paint in the world.



**You'll Always
be Proud
of the Picture**

WHEN YOUR HOME IS
PAINTED WITH DUTCH BOY

It's a pleasure day when you see your home
and you see a picture of contentment in
every place in the house.

For your protection keep your home painted
with Dutch Boy White Lead. This paint does
not crack and it does not peel. It makes the weather
harder than ever to get in and out of the house.

For the experienced painter recommend
Dutch Boy White Lead - it's the paint that
you can't see. It's the paint that's a picture.

NATIONAL LEAD COMPANY
141 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.
115 Broadway, New York, N.Y.

DUTCH BOY WHITE LEAD
GOOD PAINT'S OTHER NAME

©1912 American Embroidered, November, 1917

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NLI 104851

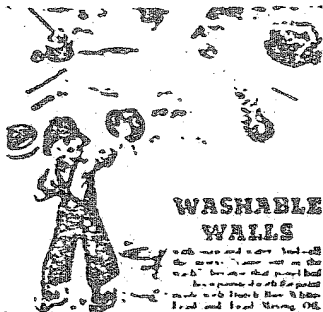


Figure 1-10 shows that the paint is fresh or
 that it is old. If the paint is fresh, it will
 show a bright blue color. If it is old, it will
 show a dull, gray color. This is because the
 paint has become oxidized. The oxidation process
 is caused by the oxygen in the air. The oxygen
 reacts with the paint, forming a new compound.
 This new compound is called an oxide. The oxide
 is a different color than the original paint.

NATIONAL LEAD COMPANY

DUTCH BOY WHITE-LEAD

*Building & Construction Department
 for the U.S. Navy, July 1941*



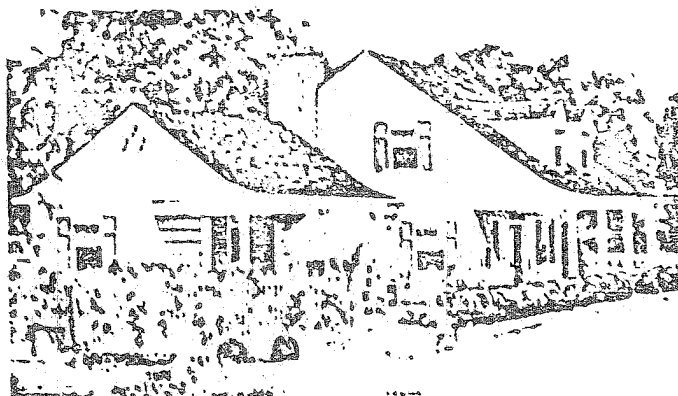
WASHABLE WALLS

There is no need to wash the walls of your home or office. The walls of your home or office can be washed with a brush and water. This is because the paint used on the walls is washable. The paint is made of a special material that can be washed off without damaging the wall. This is a great advantage for parents and teachers who want to keep the walls of their homes or schools clean and bright.

DUTCH BOY WHITE-LEAD
 AND LEAD MIXING OIL

100% Pure Lead, 100% Pure Zinc, 100% Pure Oil

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WET
April

DRY
July

—that's why
wood grows
like this

...and that's a very
good reason for specifying
White-Lead

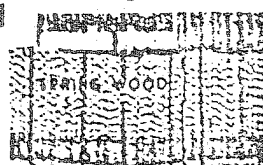
When you know a building is going to be painted, you should know it will be painted in April. At that time, the wood is wet. As with, however, there is a very good reason.

Wood cells that grow in the spring generally give a surface that holds paint better than the wood formed by the summer sun and cells. The latter are often trouble makers. They're small and hard, thick walls, less porous than those of spring wood. Certain paints have difficulty adhering to this dense surface. After a short term of service, they start to peel.

But not Dutch Boy White-Lead. This paint gives a good firm hold on both spring and summer wood. It does not let go, but continues to present an impenetrable surface to the weather.

Still another point to be considered is wood's increase in size of expanding and contracting. Some paints haven't enough elasticity. They crack under the strain. But not Dutch Boy White-Lead. This paint is highly elastic when first applied. And it stays that way through years of service.

First application of Dutch Boy White-Lead is a rubbery paint which is wanted to suit the special requirements of the surface to be painted, treated to the exact shade you want, clean dry surface. It specifies Dutch Boy White-Lead, you secure that combination of



beauty and durability which is a combination of all these two at good as here they

**DUTCH BOY
WHITE-LEAD**

Good Paint's Other Name

NATIONAL LEAD COMPANY



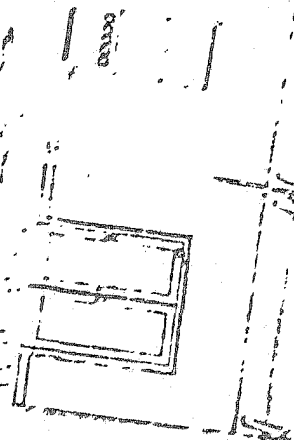
© 1918 National Lead Company, New York
The National Lead Company
American Lead & Paint Co., Chicago

00048



NLI 104853

THE
FEDERAL
BUREAU OF
INVESTIGATION
UNITED STATES
DEPARTMENT OF JUSTICE



PROOF

[illegible][illegible]

① DUTCH BOY WHITE-LEAD
AND LEAD MIXING CO.



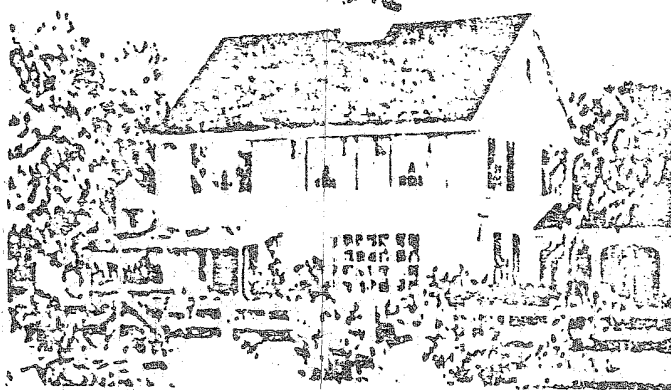
1. *Ch. 11* 2. *Ch. 12* 3. *Ch. 13* 4. *Ch. 14* 5. *Ch. 15* 6. *Ch. 16* 7. *Ch. 17* 8. *Ch. 18* 9. *Ch. 19* 10. *Ch. 20* 11. *Ch. 21* 12. *Ch. 22* 13. *Ch. 23* 14. *Ch. 24* 15. *Ch. 25* 16. *Ch. 26* 17. *Ch. 27* 18. *Ch. 28* 19. *Ch. 29* 20. *Ch. 30* 21. *Ch. 31* 22. *Ch. 32* 23. *Ch. 33* 24. *Ch. 34* 25. *Ch. 35* 26. *Ch. 36* 27. *Ch. 37* 28. *Ch. 38* 29. *Ch. 39* 30. *Ch. 40* 31. *Ch. 41* 32. *Ch. 42* 33. *Ch. 43* 34. *Ch. 44* 35. *Ch. 45* 36. *Ch. 46* 37. *Ch. 47* 38. *Ch. 48* 39. *Ch. 49* 40. *Ch. 50* 41. *Ch. 51* 42. *Ch. 52* 43. *Ch. 53* 44. *Ch. 54* 45. *Ch. 55* 46. *Ch. 56* 47. *Ch. 57* 48. *Ch. 58* 49. *Ch. 59* 50. *Ch. 60* 51. *Ch. 61* 52. *Ch. 62* 53. *Ch. 63* 54. *Ch. 64* 55. *Ch. 65* 56. *Ch. 66* 57. *Ch. 67* 58. *Ch. 68* 59. *Ch. 69* 60. *Ch. 70* 61. *Ch. 71* 62. *Ch. 72* 63. *Ch. 73* 64. *Ch. 74* 65. *Ch. 75* 66. *Ch. 76* 67. *Ch. 77* 68. *Ch. 78* 69. *Ch. 79* 70. *Ch. 80* 71. *Ch. 81* 72. *Ch. 82* 73. *Ch. 83* 74. *Ch. 84* 75. *Ch. 85* 76. *Ch. 86* 77. *Ch. 87* 78. *Ch. 88* 79. *Ch. 89* 80. *Ch. 90* 81. *Ch. 91* 82. *Ch. 92* 83. *Ch. 93* 84. *Ch. 94* 85. *Ch. 95* 86. *Ch. 96* 87. *Ch. 97* 88. *Ch. 98* 89. *Ch. 99* 90. *Ch. 100*

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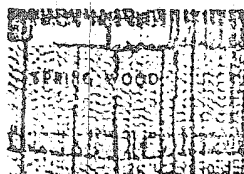
NLI 104854

image
of
the
new

UNIVERSITY MICROFILMS
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THE WOOD THAT
GROWS IN THE SPRING - TRA-LA !!
HAS NOTHING TO DO WITH THE CASE -



It's common ground which makes it
important to specify Dutch-Lead
You've met brother who had a lot of
work done that could have been done
more easily if the same system and
method. Spring wood and summer
wood are like that. They grow up side
by side, but what a contrast in appearance
and behavior!

Summer wood is the bad-tempered
brother. It swells and shrinks, warps
and cracks. The walls of these cells are
thicker, harder and considerably less
pliable than the cell walls of spring

wood. Consequently, when painting, it
differs radically from summer wood.
After a short time in the weather, the
harder, denser and more brittle
than the Dutch-Boy White-Lead.
This paint, spring wood and summer wood
spring and summer wood. It does not
"let go" but continues to present an
unbroken surface to the weather.

Still another point to be consid-
ered is wood expansion. When in

use, and a good contracting. Some
times, however, much is elasticity.
They crack under the strain. But
not Dutch-Boy White-Lead. This
paint is highly elastic when first
applied. And it stays that way
through years of service.

Again, Dutch-Boy White-Lead ap-
plication is a false-made paint job
needed to suit the special requirements
of the surface to be painted. Painted to
the exact shade and color, then de-
cure. By specifying Dutch-Boy White-
Lead, you insure that combination of
beauty and durability which is a fun-
damental objective of good architec-
ture.

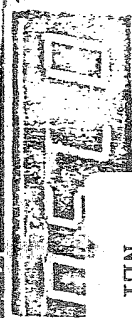
NATIONAL LEAD COMPANY
110 S. B.
P.O. Box 1000
Chicago, Ill.
Dutch-Boy White-Lead
Paints and Oils
are sold by all leading paint dealers



DUTCH BOY WHITE-LEAD
Good Paint's Other Name

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permission of the National Lead Company

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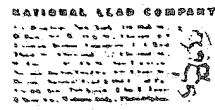


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NTT
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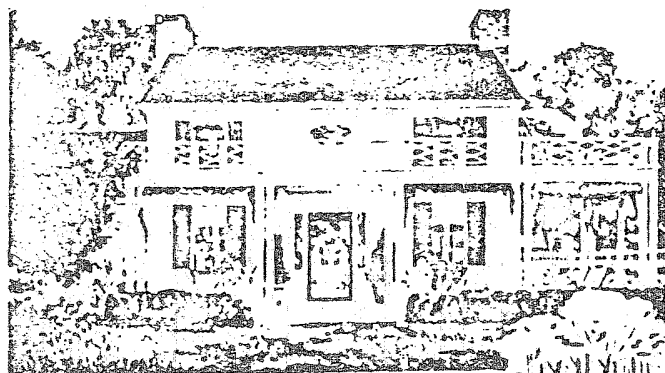
1. The first part of the document is a letter from the President of the United States to the Secretary of State, dated January 1, 1892. It discusses the state of the Union and the progress of the government during the year.



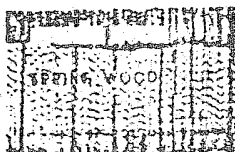
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NY 104859



The Trail Leads right to the wood cells



These cells tell you
why it pays to specify
WHITE-1.E.11)

11. The ...
 ...
 ...
 ...
 ...
 ...

Spring mind cells are plentiful in
certain places generally are a source
that holds power better than the mind
batteries of the summer green cells. For
these are the sturdy muscles. There is
smaller in the hand, think in small, less just
more than there of spring mind & certain
points have difficulty allowing in the
down winter. After a short time of
winter they start to rise off

28-10-1941 1/2 bushels to 1 lb. 28 bushels 1.00 lb.

1. The first step is to identify the main topic of the document. This is usually found in the title or the first paragraph.

[illegible]

I, _____, hereby certify that

[illegible][illegible]

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

Captain Paine's Other Name

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

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13

Walls certainly do
COME CLEAN



1. *Pravda* 1989, 1990
 2. *Pravda* 1991, 1992

[illegible]

Now, for the other part of the argument, showing the results proved that a really remarkable, but minor, change of position is a useful way of moving present marks with the least delay. It has, I repeat, been shown that the

[illegible]

I've found the
back of the book open
showing the water
mark which shows
it was made at the
same time as the other
books.

The back of the book
is open showing the
water mark which shows
it was made at the
same time as the other
books.

And, moreover, he has the thin paint-
work on the walls of the room. It has all
been done in a hurry, and is rather poor.
The room is small, and the paint is not
very good. The owner of the room is

but waiting period, it stops waiting
and looks like again.

Finally, this point gives me the
 second economy. It has high energy
 efficiency of 50 per cent over the
 plants, more plants, open
 fields. And you have these qualities
 and you have the first one. They
 will have to be a great deal better
 and you have the first one.

**DUTCH BOY WHITE-LEAD
AND LEAD MIXING OIL**



1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific information required.

1. The first of these is the fact that the
 2. second of these is the fact that the
 3. third of these is the fact that the
 4. fourth of these is the fact that the
 5. fifth of these is the fact that the

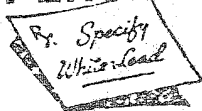
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NTI 104860

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It's a case of SPLIT PERSONALITY



When you specify paint, think of the lumber it is to cover as a kind of "Jekyll and Hyde" combination. The "Jekyll" will be a piece of wood as strong as iron in the spring and as soft as butter in the summer. These will give a surface on which paint can be applied and which will last.

The "Hyde" will be the kind of paint that you can count on. It's the small and compact that walls are hard and thick, much less porous than those of spring wood. And

it will be the kind of paint that will last.

It's the "Jekyll and Hyde" combination. The "Jekyll" will be a piece of wood as strong as iron in the spring and as soft as butter in the summer. These will give a surface on which paint can be applied and which will last.

So if you want paint to be both strong and soft, both hard and compact, both small and compact, both walls are hard and thick, much less porous than those of spring wood. And

Every application of Dutch Boy

White Lead is the best paint for the most durable and most beautiful finish. It's the "Jekyll and Hyde" combination. The "Jekyll" will be a piece of wood as strong as iron in the spring and as soft as butter in the summer. These will give a surface on which paint can be applied and which will last.

**DUTCH BOY
WHITE-LEAD**

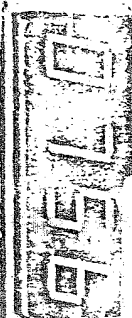
Good Paint's Other Name

NATIONAL LEAD COMPANY



AD 7000 - Sold in most forms. The best, 1917

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NLI 104861

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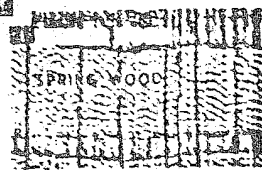
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NLI 104863



Summer Wood Pleads GUILTY

...give it a
Life Sentence
of White-Lead



In the month or so before the summer months, the weather is so hot and dry that the paint on the outside of the house is cracked and peeling. This is the worst time to paint the outside of the house. The paint is so dry that it is impossible to get it on. The paint is so dry that it is impossible to get it on.

As time goes on, the paint on the outside of the house is cracked and peeling. This is the worst time to paint the outside of the house. The paint is so dry that it is impossible to get it on. The paint is so dry that it is impossible to get it on.

But not Dutch Boy White-Lead. This paint gets a job done that no other paint can.

Both spring and summer wood is dry and hot. The paint on the outside of the house is cracked and peeling. This is the worst time to paint the outside of the house. The paint is so dry that it is impossible to get it on. The paint is so dry that it is impossible to get it on.

Still another point to be considered is the fact that the paint on the outside of the house is cracked and peeling. This is the worst time to paint the outside of the house. The paint is so dry that it is impossible to get it on. The paint is so dry that it is impossible to get it on.

For a complete list of Dutch Boy White-Lead products, write to the National Lead Company, 100 Broadway, New York, N.Y.

**DUTCH BOY
WHITE-LEAD**

Good Paint's Other Name
NATIONAL LEAD COMPANY



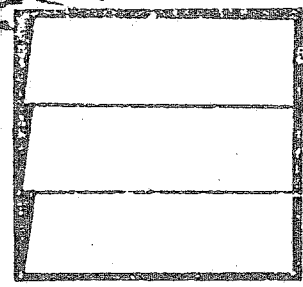
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17



"CHEAP" PAINT IS A
Gay Deceiver..

ALWAYS PLOTTING
TO WRECK
SOMEBODY'S REPUTATION



Remember the name of the
National Lead Company
It's the only one that's
been around for over 100 years.

But the end is always the same.
A cheap paint quickly begins to peel
and flake. It's a fact that's
equally true for every other brand.
The house takes on a sad and
sloppy look. It's the sign of a
man who's put up his hands.

That's why the only paint you
should use is the only paint that's
guaranteed to last. The only
paint that's been around for over 100 years.

NATIONAL LEAD COMPANY
1000 Broadway, New York 10, N.Y.
Branches in all major cities.
Write for literature and color
brochure. No obligation.

house is painted with Dutch Boy White
Lead. When this long-lasting paint
is on the wall, you can be sure that the house
will look as good as new for years to come.
It's the only paint that's been around for over 100 years.

Let Dutch Boy tell you!
If you haven't done so lately, it will
pay to have the check at the end of the
month. You'll find that here, too, Dutch
Boy is the only paint that's been around for over 100 years.

For no reason but Dutch Boy's quality.
Now add on to it these other qualities.
Dutch Boy is a quick-drying paint.
It'll be on the wall at the rate of
a different paint a minute. And it gives
you the best-looking quality. Even when
it's been painted with Dutch Boy and
not with any other brand.

No matter how long you
look at it, Dutch Boy is the best of
choice. You're also proud to point
to the house painted with Dutch Boy and
say, "There's more than I built."

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

210 Madison Avenue, New York 17, N.Y.
Dutch Boy Paint Company, Inc.

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NLI 104864

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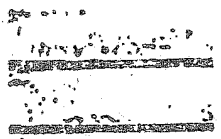
"Cheap" Paint is a



WOLF in SHEEP'S CLOTHING

... just waiting for a chance to attack your reputation

It is a common thing to see a house painted with a cheap paint. The paint is so cheap that it is not worth the money. It is a common thing to see a house painted with a cheap paint. The paint is so cheap that it is not worth the money. It is a common thing to see a house painted with a cheap paint. The paint is so cheap that it is not worth the money.



And Dutch Boy can tell you. It is a common thing to see a house painted with a cheap paint. The paint is so cheap that it is not worth the money. It is a common thing to see a house painted with a cheap paint. The paint is so cheap that it is not worth the money.

And it is just the leading quality of the paint and the high cost of it that are the reasons for all white lead paint. No matter from what angle you look at it, Dutch Boy is the logical choice. You are always proud to point to a house painted with Dutch Boy and say, "There's one that I built."

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

ALL Colors—Acres of Color, Apr. 1, 1910. © 1910
Revised and New Form, 1910

NATIONAL LEAD COMPANY
100 Broadway, New York, N.Y.
Sole U.S. and Canadian Agents
for the White Lead Division
of the National Lead Company
Incorporated, New York, N.Y.

00048

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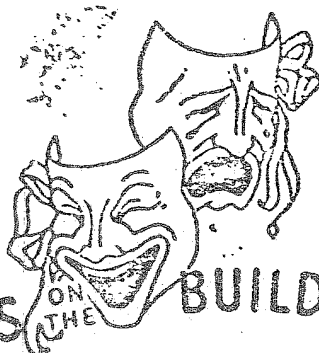
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0111

NTI 104867

When "Cheap" Paint Fails



THE JOKE'S ON THE BUILDER!

"C" was found on 12-1-44. It is a publisher, 10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040

[illegible][illegible]

And that's how we roll now!

10. The first of these is the fact that the
 government has been unable to secure the
 necessary funds to carry out its policy.
 The second is the fact that the
 government has been unable to secure the
 necessary funds to carry out its policy.
 The third is the fact that the
 government has been unable to secure the
 necessary funds to carry out its policy.
 The fourth is the fact that the
 government has been unable to secure the
 necessary funds to carry out its policy.
 The fifth is the fact that the
 government has been unable to secure the
 necessary funds to carry out its policy.

1. பெரிய கிணறு - கிணறு 10 மீட்டர்
 2. சிறிய கிணறு - கிணறு 5 மீட்டர்
 3. கிணறு - கிணறு 3 மீட்டர்
 4. கிணறு - கிணறு 2 மீட்டர்
 5. கிணறு - கிணறு 1 மீட்டர்

... had a ... the ...
... the ... the ...
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... the ... the ...
... the ... the ...

DUTCH BOY WHITE-LEAD
(Good Paint's Other Name)

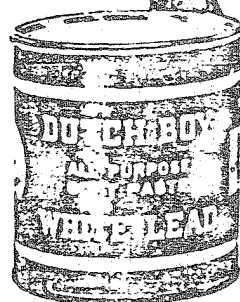
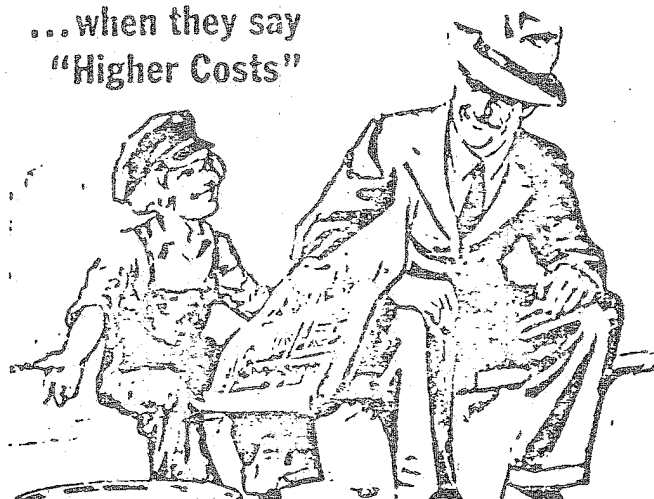
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THEY DON'T MEAN ME

...when they say
"Higher Costs"



NATIONAL LEAD COMPANY
DuChesne's has been known for over 100 years as the finest white lead paint in the world. It is made from the purest materials and is the only white lead paint that is truly all purpose. It is the only white lead paint that is truly all purpose. It is the only white lead paint that is truly all purpose.

EP 6110—American Bottle, Chicago, 1914

"When they say 'Higher Costs' they don't mean me. They mean the paint I'm using. The paint I'm using is DuChesne's All Purpose White Lead. It's the only white lead paint that's truly all purpose. It's the only white lead paint that's truly all purpose. It's the only white lead paint that's truly all purpose."

Also, we value the time the paint saves. It's required with paint where lead has been delayed. A smoother, whiter paint with greater lasting power.

A better value for your paint is the DuChesne's All Purpose White Lead. It's the only white lead paint that's truly all purpose. It's the only white lead paint that's truly all purpose. It's the only white lead paint that's truly all purpose.

Yet in spite of these important improvements, paint made with DuChesne's White Lead actually costs less per gallon than it did in 1914.

Still another example of DuChesne's value is the paint made with DuChesne's White Lead and the new DuChesne's Lead Mixing Oil. This combination gives a top-quality interior paint. It's a "flat" with higher coverage, but up to 100% oil on smooth plaster. Furthermore, it's really washable. Can be kept clean and bright for longer. Because of its remarkable washing power and durability, this paint is also suitable for use on exterior surfaces in both concrete and stone.

To sum up, whether it's for an interior or an exterior, the builder who uses DuChesne's gets a better paint value and pays less money for it. A paint with the DuChesne's White Lead actually costs less per gallon than it did in 1914.

To sum up, whether it's for an interior or an exterior, the builder who uses DuChesne's gets a better paint value and pays less money for it. A paint with the DuChesne's White Lead actually costs less per gallon than it did in 1914.

00048

NLI 104868

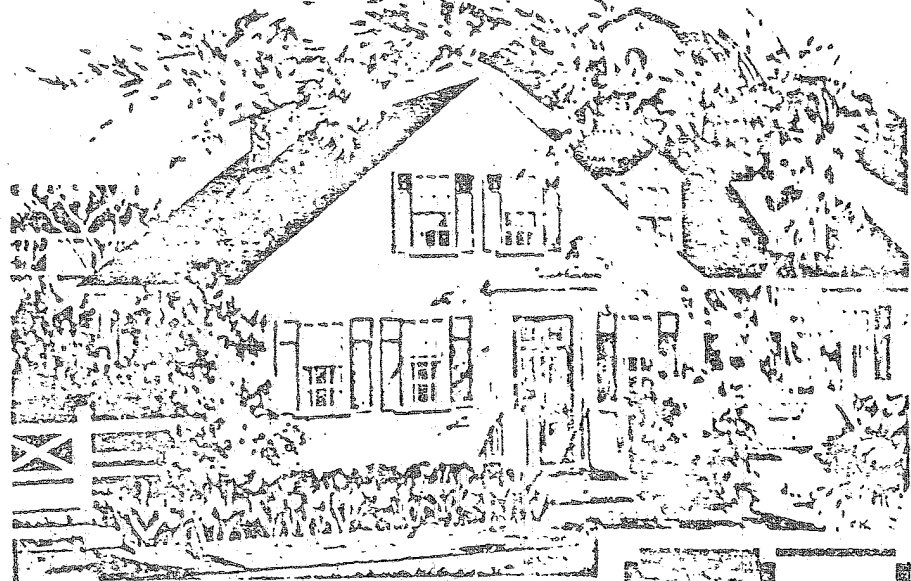
00040

NLI 104870

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

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THE MORE *Home* MEANS TO YOU...



THE MORE YOU'LL APPRECIATE DUTCH BOY PROTECTION

It means peace of mind to you who are ever conscious of the pleasure of seeing a smiling family in your home. And when you expect a new home, you will find it in the Dutch Boy White Lead paint. The beauty of the paint is the peace of mind it gives you. (The beauty of the paint is the peace of mind it gives you.)

Your painter will be glad to work with you and use the Dutch Boy White Lead paint. But when it comes to the price, you will find it is a true investment. He gives you the peace of mind of Dutch Boy.

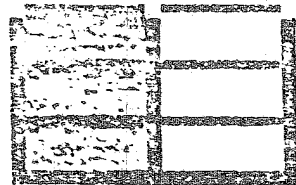
When you see how much peace of mind Dutch Boy White Lead gives you, you know that the sparkling appearance of your home is a true investment. You can count on Dutch Boy to protect the weather and the Dutch Boy White Lead paint. It gives long-lasting service.

Don't be fooled by the low-priced cheap paint. The low priced photograph above shows what you

will get. First, the Dutch Boy White Lead paint. Then, the peace of mind of seeing a smiling family in your home. And, finally, the peace of mind of seeing a smiling family in your home.

Avoid all this extra expense. In using Dutch Boy White Lead, you get the peace of mind of seeing a smiling family in your home. And, finally, the peace of mind of seeing a smiling family in your home.

Pay to pay the Dutch Boy White Lead paint. The peace of mind of seeing a smiling family in your home. And, finally, the peace of mind of seeing a smiling family in your home.



...the Dutch Boy White Lead paint. The peace of mind of seeing a smiling family in your home. And, finally, the peace of mind of seeing a smiling family in your home.

...the Dutch Boy White Lead paint. The peace of mind of seeing a smiling family in your home. And, finally, the peace of mind of seeing a smiling family in your home.

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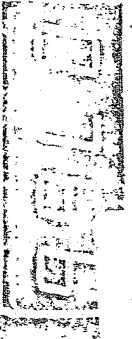
DUTCH BOY WHITE LEAD
GOOD PAINTS OTHER NAME

NATIONAL LEAD COMPANY, Inc. 100 N. 1st St., Philadelphia, Pa. 19106
100 N. 1st St., Philadelphia, Pa. 19106
100 N. 1st St., Philadelphia, Pa. 19106



GD 100 N. 1st St., Philadelphia, Pa. 19106
100 N. 1st St., Philadelphia, Pa. 19106
100 N. 1st St., Philadelphia, Pa. 19106

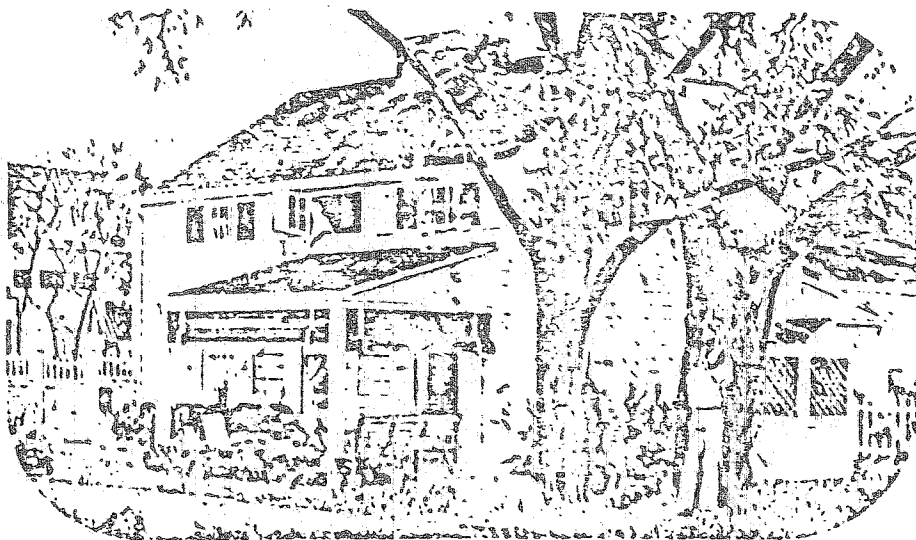
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NLI 104871

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26



WHEN YOU'VE WORKED AND SAVED FOR
A Home of Your Own
 DON'T LET "CHEAP" PAINT SPOIL IT

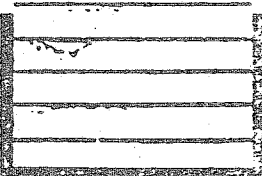
THINK of the years of planning of all the things you've gone without so you might buy a home. It means so much to you... don't let it be spoiled by "cheap" paint.

For "cheap" paint can spoil a home. It can do it, look at the left hand side of the photo graph. See how the paint has cracked and peeled, leaving the wood exposed.

As the weather gets on its work, all the expected savings of the "cheap" paint job take away. Not only must you repaint in a short time, but you pay for two extra things (1) the burning off of the old paint, and (2) the new priming coat which this makes necessary.

Dutch Boy, on the other hand, does not crack and peel. It resists the weather... wears down gradually by gradual chalking which leaves a

That Paint Job IS A LOSS



smooth, unbroken surface, an ideal foundation for new paint. That's why the

experienced painter uses Dutch Boy White Lead. He knows it to meet the requirements of your job and mixes it to the exact color you specify. No one knows paint like a painter.

The Dutch Boy Low Payment Plan is available if you prefer to pay for your painting in monthly installments. Check coupon below for full explanation. But regardless of whether you are interested in this plan, send the coupon and you get a free copy of the illustrated booklet, "The House We Live In". Tells how to estimate work, paint... and how to get your money's worth when buying a paint job. Write Department 304 in care of the nearest branch.

NATIONAL LEAD COMPANY

Branches in all major cities. The following are some of the nearest branches to you. Write for a list of branches nearest you.

Name _____
 Address _____
 City _____ State _____

DUTCH BOY WHITE LEAD
 GOOD PAINTS OTHER NAME



NATIONAL LEAD COMPANY is located in New York City. Branches in all major cities. The following are some of the nearest branches to you. Write for a list of branches nearest you.

Branches in all major cities. The following are some of the nearest branches to you. Write for a list of branches nearest you.

00048



NLI 104872

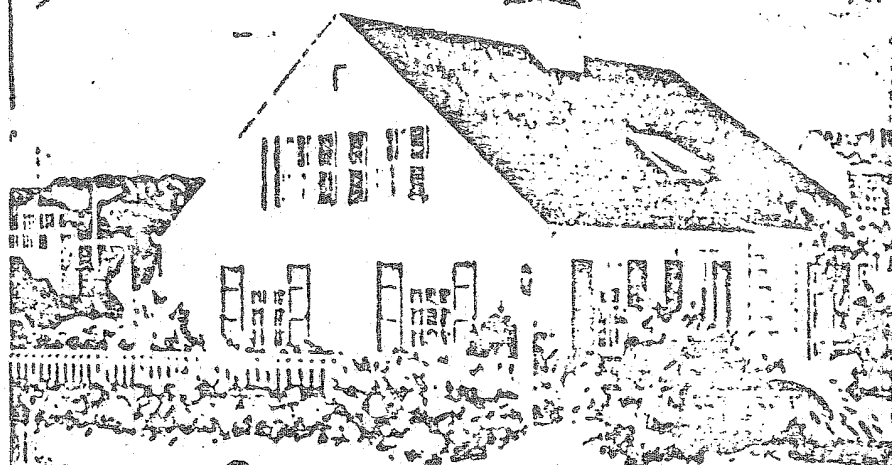
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

NLI 104873

Editor's The National Weekly

In Defense OF OUR Homes



LET THE DUTCH BOY GUARD YOUR HOME AGAINST THE ASSAULTS OF THE WEATHER!

When the house tells, being done over, the place looks in a poor way. The Dutch Boy White Lead paint is the best for the job.

The Dutch Boy White Lead paint is the best for the job. It is the best for the job.

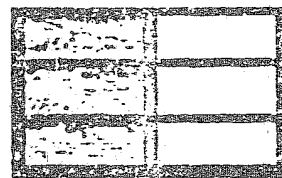
As shown at night, the Dutch Boy White Lead paint is the best for the job. It is the best for the job.

You may find that the Dutch Boy White Lead paint is the best for the job. It is the best for the job.

substance for a while, but the Dutch Boy White Lead paint is the best for the job. It is the best for the job.

The Dutch Boy White Lead paint is the best for the job. It is the best for the job.

The Dutch Boy White Lead paint is the best for the job. It is the best for the job.



The Dutch Boy White Lead paint is the best for the job. It is the best for the job.

DUTCH BOY WHITE LEAD
GOOD PAINTS OTHER NAME



For more information, contact the Dutch Boy White Lead paint company.

EDMUNDSON & SONS, Inc. 1000 Broadway, New York, N.Y. 10003

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0040

100

22



LET THE DUTCH BOY
Help Pay Interest
ON YOUR Mortgage!

[illegible]

The two waters of a double temper, all the way
Up A and the B. I should be repeat at the same
times the B and the process of water and what I have
seen the B. I am not sure of the time. The mass of
the B. made a whole way of the "living" the B. green

[illegible]

The above is the full name of the person who was
 born on 10/10/1910 in the town of ...
 and is now living at ...
 The above is the full name of the person who was
 born on 10/10/1910 in the town of ...
 and is now living at ...

[illegible]

1. What is the purpose of the study?
 The purpose of the study is to determine the effect of the use of the Internet on the learning of English as a second language.

| Date | Particulars | Amount |
|------|-------------|--------|
| 1890 | | |
| 1891 | | |
| 1892 | | |
| 1893 | | |
| 1894 | | |

I am glad to hear you are passing by the museum
 and would like to thank you for the various things
 that you have done for the museum. I am glad to
 hear that you are interested in the museum and
 would like to see the various things that are
 in the museum. I am glad to hear that you are
 interested in the museum and would like to see the
 various things that are in the museum.

The above is the same as the above in the same place
as the above in the same place, with the same, the same
as the above in the same place, with the same, the same
as the above in the same place, with the same, the same

[illegible][illegible]

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is less clear than this
notice, it is due to the
quality of the document
being filmed

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NLI 104876



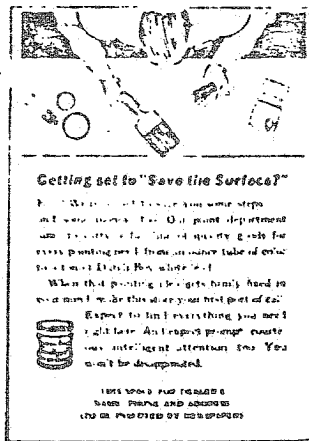
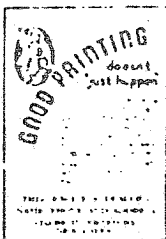
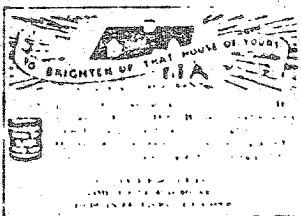
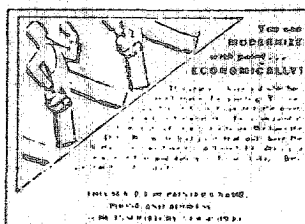
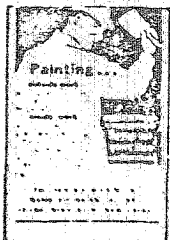
DUTCH BOY WHITE LEAD

Good Paint's Other Name

Soleholders of Paints, Varnishes & Paperhangings of America Inc.
1927

31

Free DUTCH BOY Ads



NATIONAL LEAD COMPANY
111 BROADWAY . . . NEW YORK, N.Y.

Decor Advertising - Spring Season - 1937

00048

711

NLI 104877

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Property owners criticized by "cheap" paint
as it only turns "sour" toward all points,
but tanned materials that require painting.

By attaching a long
Dutch Boy White Lead, as well as the
other Dutch Boy products, you prevent
"cheap" paint from becoming a boomer-
ang. And you lay the foundation for
a profitable volume of paint business.
NATIONAL LEAD COMPANY

DUTCH BOY WHITE LEAD
LUMBER PAINTS, WHITE LEAD CO., LONDON, ENGLAND. DALL PAPER CO., CHICAGO, ILL.

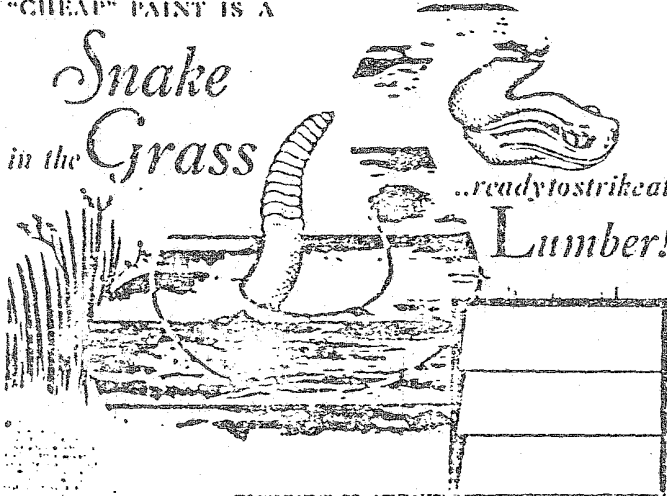
*American Lumberman, Vol. 57, July 17, 1907, p. 1157
Building Supply Journal, Jan. 1907, p. 1157*

00048

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"CHILD" NAME IS A

Snake
in the Grass
...ready to strike at
Lumber!



Part 3, titled "Charge Point History", displays a table of the charging history for the selected vehicle. The table includes columns for the date and time of charging, the amount of energy consumed, and the cost of the charging session. The data is sorted by date and time, with the most recent sessions at the top.

On 21/10/1941, the following was received from the
General, 1st Airborne Division, 1st Airborne Division, 1st Airborne Division
On 21/10/1941, the following was received from the
General, 1st Airborne Division, 1st Airborne Division, 1st Airborne Division

On 309: This is another fairly common one
on top of the mountain. It is a very small
thing, and it is not very common. It is a
very small thing, and it is not very common.
It is a very small thing, and it is not very common.
It is a very small thing, and it is not very common.

There's now a bad war between the
unhappy ending. I've been told all
the time about it. I've been told
it's a good thing to have a good partner.

[illegible][illegible]

SPRING WOOD

Printed and bound by
William Lloyd Jones

15 Nov 1944. A 55-58 hour flood in west
time, as the water under a snow-drift, in
time a slantwise pattern and to lower in the
large in progress, presented with 1200 ft
flow, at all waterways in both snow and
up to date. And the 15 was "wild" on
November.

Paint made up of black and white
lead does not wash and is for those
in regular or exposed areas and
others in the interior...
...from the exterior.

There is a small, irregularly shaped pond.

The records relating that to the
13 have been as well as the other
that to the present, the present
the up part of the day in the
the year at the water tower the
water to be used on a profitable business
and not otherwise.

[illegible]

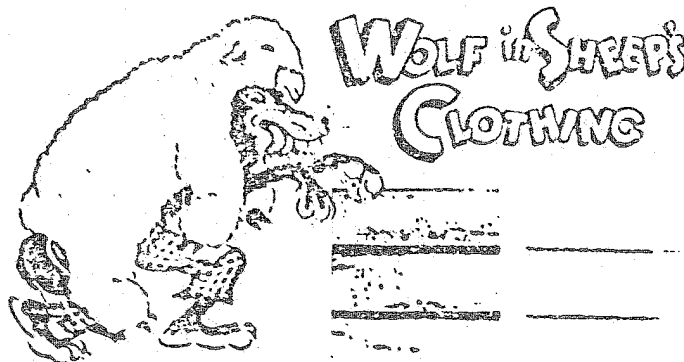
DUTCH BOY WHITE-LEAD
Good Paint's Other Name

NL1 104879

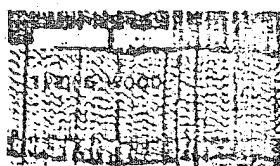
0048

NL1 104880

"Cheap" Paint Comes to Lumber...as a

[illegible]

From under each block of 100, 1000
I cut down the rock and a little of the
is exposed the exposure however and
is not. It is the same as the other



DUTCH BOY WHITE-LEAD
Good Paint's Other Name

Attest - James Lockman, Clerk - Aug 86, 1907.
Book No. _____

NOTICE: For the reason stated herein, the image is less clear than this notice, it is due to the quality of the document being filmed

00048

NIJ 104881

"CHEAP" PAINT IS A
Gay Deceiver
 ALWAYS
 PLOTTING TO LEAVE
Lumber
 IN THE LURCH



Remember the man who has been selling you cheap paint for years? He and his cheap paint have been doing business. They both get along in the old days.

But the end is always the same. After working faithfully to protect lumber, "cheap" paint soon shows a will-o'-wisp. And lumber's good name gets dragged through the mud. There's the whole story in a few words.

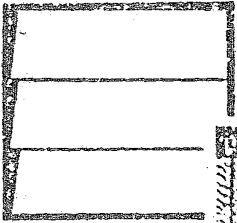
Q1: Why are you doing this? says Property owner. You are the expert.

Q2: I tell you, John. Cheap paint is the best and the cheapest of all.

Q3: I have expected to have to repoint my walls, says home owner. He also has to pay for heating and wiring all this extra bit of old paint, and has a new painting cost.

Q4: I told you all this extra expense, says the paint dealer. It was all in the end. You had some material that didn't need painting. You had to have it with you for years.

There's new legal way to avoid this

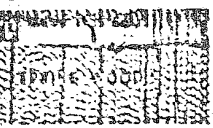


and getting into. Every time you get a bill of lading with your customer, how important it is to use good paint, and have it applied by a good painter.

Protect your business by selling Dutch Boy

When Dutch Boy White-Lead is used, you can be sure your customer is getting a durable paint job. As long as he keeps his property painted with Dutch Boy, it will continue to look new and up-to-date. And he'll stay "solid" on lumber.

Paint made with Dutch Boy White-Lead does not crack and scale. Hence it requires no expensive burning and scraping. It saves



down on South by gradual chipping, leaving a smooth surface for new paint.

By actively selling Dutch Boy White-Lead, as well as the other Dutch Boy products, you prevent "cheap" paint from leaving lumber in the lurch. Also you let the foundation for greater volume of paint business.

You will find further information about the paint opportunities offered by Dutch Boy White-Lead in the book, "Cheap Paint is a Snake to the Lumber Business. Write to the nearest branch for a free copy.

NATIONAL LEAD COMPANY

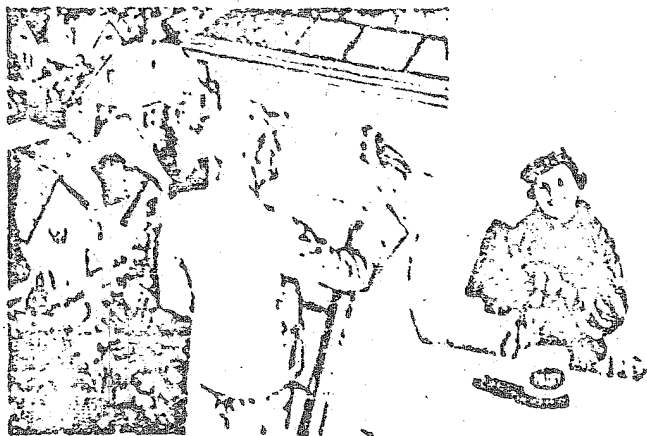
215 Broadway, New York, N.Y. 10007
 Branches in all major cities. Write for free copy of "Cheap Paint is a Snake to the Lumber Business."

DUTCH BOY WHITE-LEAD
 Good Paint's Other Name

520 01 - Dutch Boy Lumberman, April 24 - Sept. 11, 1937 ©
 Building Supply News, April - May

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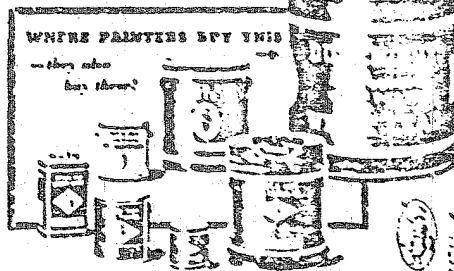


Who's Your Best Customer?

It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter.

It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter.

It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter.



It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter. It is not the man who is a painter, but the man who is a painter who is a painter.

DUTCH BOY
PAINTERS' PRODUCTS

NATIONAL LEAD COMPANY
The Dutch Boy Paint Company is a leading manufacturer of paint and paint products. It is a company that has been in business for over 100 years. It is a company that has a reputation for quality and reliability. It is a company that has a long history of service to the painting industry.

Address: 1000 Broadway, New York, N.Y. 10003
Telephone: 1-212-486-1000
Telex: 1000000000

00048



NLI 104883

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NLI 104884

HE'S YOUR HEAVYWEIGHT CUSTOMER



Painters know a good job, good profits for ALL THE work done. A single painter's trade is worth more to you than the small purchases of a whole crowd of amateurs.

Another interesting fact about painters is how they place their business. It goes to the store where they buy their white lead.

The way to sell to us this is to know how to sell to us. But

effective, stick and push Dutch Boy White Lead is the most sought after item in the painter's line.

Other Dutch Boy products that help to bring painters into your store are: Dutch Boy Tinted Oil, Dutch Boy Lead Mixing Oil, Dutch Boy Undercoat, Dutch Boy Topcoat, Dutch Boy Wall Primer and Dutch Boy Quick Drying Red Lead Primer.

Selling Suggestions

One sure fire method for getting painters to business is a Dutch Boy "Stage" display. Stage a good display of your Dutch Boy products and find the man in a good position on your shelves. That is the painter who has stopped you are to serve them. It's an idea that has paid out in store after store.

WHERE PAINTERS BUY THIS
— they also
buy these!



DUTCH BOY
PAINTERS' PRODUCTS

NATIONAL LEAD COMPANY

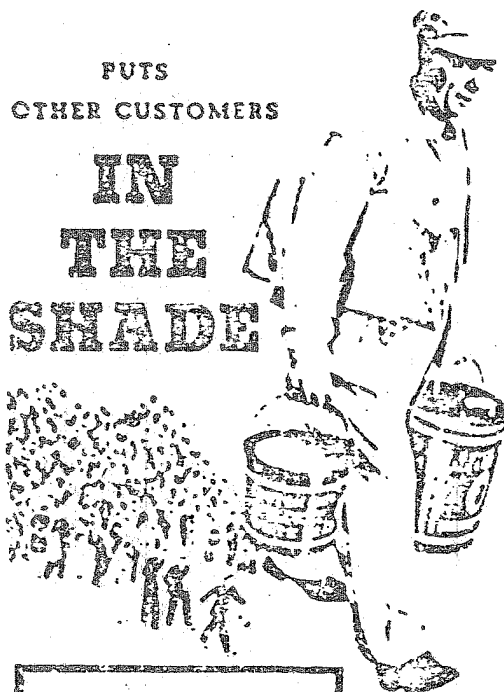
111 Broadway, New York, 10 and 12, Boston, Mass. 10
100 Broadway, New York, 10 and 12, Boston, Mass. 10
100 Broadway, New York, 10 and 12, Boston, Mass. 10
100 Broadway, New York, 10 and 12, Boston, Mass. 10

© Copyright—New York and Boston, April—May, 1917. By
Henderson, Lp. March 11—Oct. 11
© American Paint & Oil Products, Feb.—Aug.

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PUTS
OTHER CUSTOMERS

IN
THE
SHADE



1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

Stacy, R. - on the way to the
house. I was looking at the
w. 13 p.m. and at the time of
the car accident.

[illegible]

DUTCH BOY
PAINTERS PRODUCTS

1. The first of these is the fact that the Commission has not yet received any information from the Government of the United States regarding the activities of the Committee for the Liberation of the People of the South (CLPS) in the United States.

A collection of various styles of wooden barrels and casks. Some are decorated with patterns, while others are plain. They are arranged in a group, showing different sizes and shapes.

1. The first of these is the fact that the
 Government has not been able to
 secure the necessary funds to carry out
 its policy.

NIL 104885

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NL1 104886

**PINT
PURCHASER**



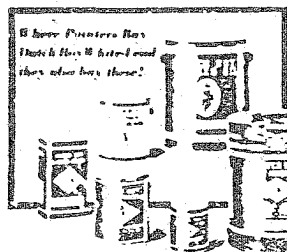
"I've got them two books - a
- a volume in go about the same -
- it's a better one - says the book
- it has a proof of the of a house
- among the books a set."

[illegible]

It is the one of the few, possibly, most of
the very few, that have been, by the
way, so it is the only one, which is
not, in fact, a

It is not the first time, however, that
the Government has been forced to
take such action. In 1914, the
Government was forced to take
such action because of the
unwillingness of the
Government to take such
action.

Make some good food
 for a vacation house in
 the mountains. Make it like
 a little hotel - the most
 comfortable and the most
 the guests will be
 the first to be the
 guests will be the
 first to be the

[illegible][illegible]

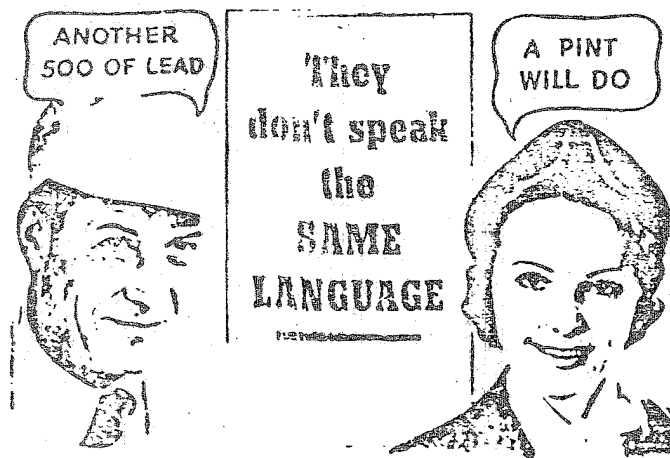
DUTCH BOY

PAINTERS' PRODUCTS

NATIONAL TRUST COMPANY
 115 Broadway, New York 10038
 Capital and Surplus: \$10,000,000
 Assets: \$10,000,000
 Liabilities: \$10,000,000
 Dividends: \$10,000,000
 Earnings: \$10,000,000
 Retained Earnings: \$10,000,000
 Total: \$10,000,000

Left Washington on Sunday Jan 1st @
 12:00 PM. Arr. May 21
 Arrived at Port of San Pedro, And-Quito

41



[Faint handwritten notes at the bottom of the page]

When Mr. A. H. ...
 ... all the ...
 ...
 ...
 ...
 ...

London 17.11.80. 2 p.m. See Dr. De-Clay

... ..
... ..
... ..
... ..

The first of these is the "American" - a small
 and light car, which is the most popular of the
 line. It is a four-door sedan, and is available
 in a variety of colors. The second is the "V-8"
 - a larger car, which is also a four-door sedan.
 It is available in a variety of colors, and is
 the most powerful of the line. The third is the
 "V-12" - a large car, which is also a four-door
 sedan. It is available in a variety of colors, and
 is the most powerful of the line.

[illegible]

B. Have ground wires got together

It is a common knowledge that the
state of the world is changing rapidly

4.5. a North Sea Fisheries of
Fish and a permanent water of

-the Bureau, and we are in a position to
 be able to handle them, and we are in a position to

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

under the law.

DUTCH BOY

PAINTERS' PRODUCTS

[illegible]

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the
6. sixth of these is the fact that the
7. seventh of these is the fact that the
8. eighth of these is the fact that the
9. ninth of these is the fact that the
10. tenth of these is the fact that the



0040

NTI 104887

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed.




 Yours are ordered & which day on the
 30th of the month of June 1800
 the case is referred to the committee of the
 House of Representatives on the
 subject of the petition of the
 petitioners - James Adams - the son of the
 petitioners in the present case.

After a long and stormy day we were well
brought to land and camped. The day
was not too hot and the water was all
right. There was no wind at all brought at
the time that it is blown by the water and.

This is to certify that the above named person
 has been appointed as a member of the Board of
 Directors of the [redacted] and has been
 elected to the office of [redacted] for the term of
 [redacted] years, commencing on the [redacted] day of
 [redacted] 19[redacted] and continuing until the [redacted] day of
 [redacted] 19[redacted].

[illegible]

உள்ளுயிர்ப்பாடு

their mother, her mother had been a
great one for her. She had been
the mother of a great one for her.
She had been the mother of a great one
for her. She had been the mother of a
great one for her. She had been the
mother of a great one for her. She
had been the mother of a great one
for her. She had been the mother of
a great one for her. She had been
the mother of a great one for her.

DUTCH BOY
PAINTERS' PRODUCTS

[illegible][illegible]

6772 - Bombarda em Ilheus, Setembro 1914 @
 Ilheus em Lago Negro 12
 Ilheus, Foz de Rio Verde, Juv. - Ilheus

1870

NLT 104888

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00048

715

NLI 104890

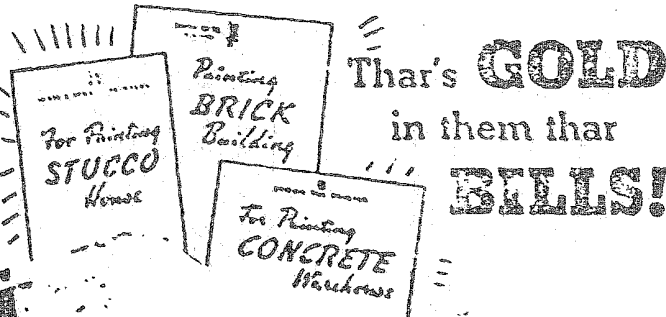
RUST

...for sure protection use

...for sure protection use

...for sure protection use

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When you paint a house, you know you are doing a job that is going to last for years.

And that is the reason why you should use the best paint money can buy. The best paint is the one that will last the longest.

That is why you should use the best paint money can buy. The best paint is the one that will last the longest.

When you paint a house, you know you are doing a job that is going to last for years. And that is the reason why you should use the best paint money can buy.

When you paint a house, you know you are doing a job that is going to last for years. And that is the reason why you should use the best paint money can buy.

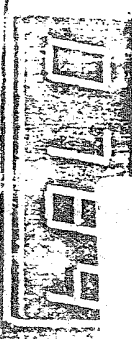
NATIONAL LEAD COMPANY
 100 Broadway, New York 10038
 1000 Pennsylvania Avenue, N.W., Washington, D.C. 20004
 1000 Pennsylvania Avenue, N.W., Washington, D.C. 20004



DUTCH BOY
 WHITE-LEAD & LEAD MIXING OIL

Wholesale and Retail Dealers Everywhere
 Please Refer to "Dutch Boy" as the Standard
 Paint for the Industry

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NLI 104894

00048

NTI 104895

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Delta Dental of California
 1000 California Street, Suite 1000
 San Francisco, CA 94108-4000
 (415) 774-2000

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DUTCH BOY WHITE-LEAD
Good Paint's Other Name

Bids - 1st to 10th Floor & Driveway, 1st & 2nd
 Main Floor of Driveway, 1st
 National Power & Magnetism
 1st & 2nd Floor & Driveway

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NLI 104896

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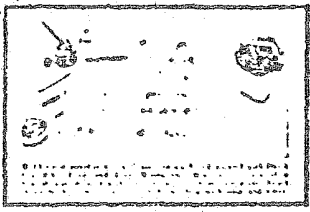
All the marks come out in the **WASH...**



HERE'S
PROOF!

THE mark has been put on the wall of your kitchen. But the white-lead paint that is really washed away from the wall. The white-lead paint that is really washed away from the wall. The white-lead paint that is really washed away from the wall.

Interior plaster. In short, this is the proof for this paint's extreme resistance to water, grease, and dirt.



Moreover, this paint gives you all round economy. It has high coverage (500 sq. ft. per gal. on smooth plaster), saves quality, spreads easily. Add up these three qualities, and you have two birds in one. They add long wear and real economy, and you have two birds in one.

DUTCH BOY WHITE-LEAD AND LEAD MIXING OIL



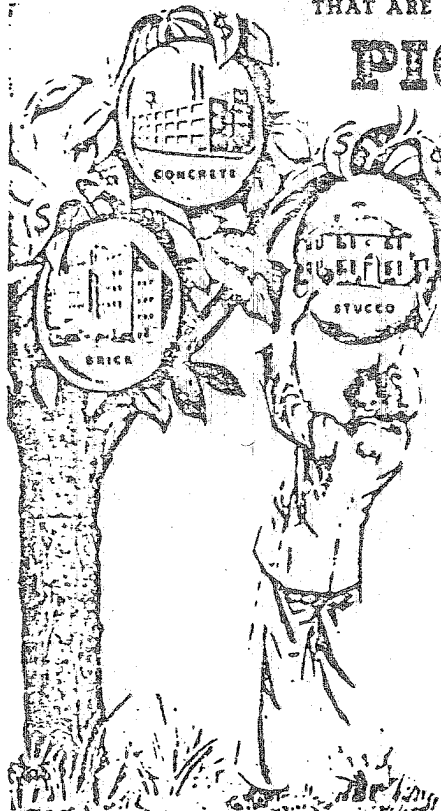
1111 Lee - American Paints & Decorative, Inc., Ltd.
National Paints & Decorative, Inc., Ltd.
Master Paints & Decorative, Inc., Ltd.
Paints & Decorative, Inc., Ltd.

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NLI 104898

PAINTING JOBS THAT ARE **RIPE** FOR THE PICKING



Painting wood and plaster surfaces is the only way for a painter to make money. And all these money-making places are the ripe, unripe pickings of the painter's business. Brick, concrete, stucco, or stone houses or blocks.

Right now, the only chance to get of the profitable pickings for the painter is to work on these surfaces. The only way to get rich is to work on these surfaces. The only way to get rich is to work on these surfaces.

Don't expect these places to drop in your lap. You must go to the source of all our money - the houses and houses made of brick, stucco or concrete. You must go to the source of all our money - the houses and houses made of brick, stucco or concrete.

That's why Dutch Boy White-Lead and Dutch Boy Lead Mixing Oil make the ideal paint for these surfaces. First of all, this paint has a strong power. It coats the surface with a solid film of protection - a weather-proof "first layer of defense" which is so strong, rain or sun can't equal it.

And from Dutch Boy White-Lead, this paint also has all the other advantages of durability. It is on this paint, and it stays put - for years!

When you get down to the actual painting, you can't beat the Dutch Boy combination for easy application. You can get it ready for the brush in about 10 minutes. It spreads easily and gives high coverage. All of which means less paint and less time per job - and more profit for you!

SCIENCE LEAD COMPOUND
 100% Lead, 100% Zinc, 100% Oil, 100% Pigment
 100% Pure, 100% Strong, 100% Durable, 100% Safe
 100% Good, 100% Bad, 100% True, 100% False
 100% Right, 100% Wrong, 100% Yes, 100% No
 100% Love, 100% Hate, 100% Joy, 100% Pain



DUTCH BOY
 WHITE-LEAD & LEAD MIXING OIL

1117-1000-American Painter & Decorator, Inc., 1937
 Master Painter & Decorator, Accredited
 National Painter's Organization

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HAPPY Homecoming

WHEN THE WORK OF THE DAY IS OVER
AND YOUR TIME IS ALL YOUR OWN
THEN COMES THE HAPPIEST MOMENT
WHEN YOU REACH THE PLACE CALLED HOME

ANY HOUSE WORTHY OF THE NAME OF HOME
— IS WORTH PROTECTING WITH DUTCH BOY

YOU'RE MISSING ME!

Painting is one of the leading in the current national advertising for Dutch Boy White Lead and all products. You're telling me "I'm worth it" the words in that story. They know from long experience that "an house worthy of the name of Home is worth protecting with Dutch Boy White Lead."

For years, Dutch Boy White Lead has been known as the painter's paint.

NATIONAL LEAD COMPANY
111 Broadway, New York 36, N.Y. 10038
Dutch Boy White Lead is a registered trademark of National Lead Company, Inc. All other trademarks are the property of their respective owners.

the first choice of the painting profession. As a master painter, you know that Dutch Boy paints in its own way. It paints the house from the weather. And it protects the property's investment by its own strength. You can depend on the paint that's been tried and is able to be your own.

Dutch Boy White Lead stubbornly resists the weather's most unkind temptations, rain and snow. Inwardly, it's strong and solid.

It wears down by gradual challenge. The result is a surface that makes an ideal foundation for repainting.

Dutch Boy, All Purpose White Lead is a paint that in itself gives a little extra something else. You can get a ready for the brush in double or triple time. And it gives you the beauty and durability of all white lead paint. The more you paint and the more you protect, the more profit you get.



DUTCH BOY WHITE-LEAD
Good Point's Other Name

NEW YORK: American Paint & Varnish, Inc., 1933
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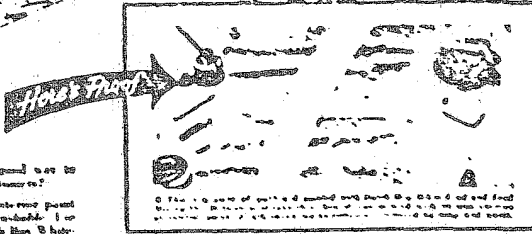
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NLI 104900

DUTCH BOY WHITE-LEAD...
Takes a Scrubbing with a Snuilt
plus DUTCH BOY LEAD MIXING OIL



Question: What's a good way to get in strong with customers?

Answer: Give them white lead paint that's really white. It's no paint wash with that's the Dutch Boy and that's the Dutch Boy White-Lead. The paint on the right shows how white it is and how it's not just white, it's really white.

Question: How does this "flat" rate on a wall work?

Answer: Flat is it! This paint works on all types of walls and holds better than any other paint. It's not just a flat rate, it's a flat rate for the entire wall. The white paint is one of the reasons for this paint's success in representing customers, both in and out.

Question: How is this a good looking job?

Answer: Tap-natch! It has all white lead, that's what's on the wall, white lead and that's the Dutch Boy White-Lead. It's not just a flat rate, it's a flat rate for the entire wall. The white paint is one of the reasons for this paint's success in representing customers, both in and out.

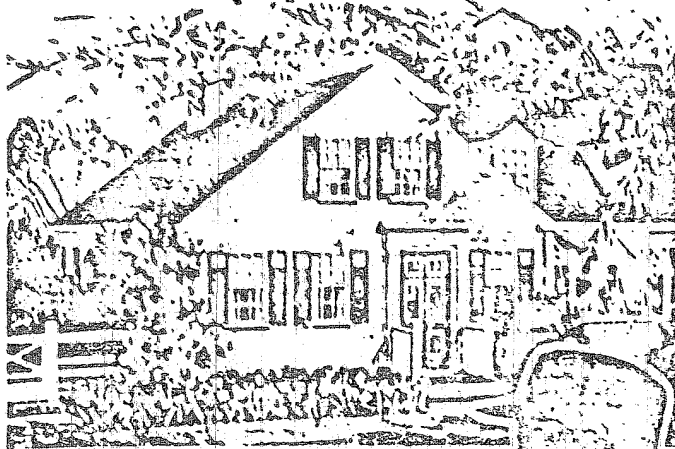
Question: Why is this advantage?

Answer: That's the flat rate made from that's the Dutch Boy White-Lead and that's the Dutch Boy White-Lead. It's not just a flat rate, it's a flat rate for the entire wall. The white paint is one of the reasons for this paint's success in representing customers, both in and out.

© 1937 American Paint & Varnish, Boston, Mass.
 National Paint & Varnish, Boston, Mass.
 Paint & Varnish, Boston, Mass.

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THE MORE *Home* MEANS TO YOU...



the more you'll appreciate Dutch Boy Protection

See illustration in top right corner of this advertisement for Dutch Boy White Lead and Blue Enamel paint. Also see a color photograph of a Dutch Boy White Lead and Blue Enamel paint can.

There's more to the picture than meets the eye. It's the kind of work that Dutch Boy does. There's no Dutch Boy in the paint. There's just an honest reputation for a job well done. That's the protection.

An experienced painter will tell you that Dutch Boy White Lead and Blue Enamel paint is the best in the world. It's the best in the world for its durability and its ability to give an enduring service. For years it has been known as "the painter's paint."

NATIONAL LEAD COMPANY
101 Broadway, New York 10, N.Y.
Dutch Boy White Lead and Blue Enamel paint is sold in all parts of the United States and Canada. Write for literature and list of dealers.

The greatest protection of Dutch Boy White Lead and Blue Enamel paint is its ability to keep the house from the weather and from the painter's touch. You can depend on this paint to last and a lot, too, to let you down.

Dutch Boy White Lead and Blue Enamel paint is the best in the world for its durability and its ability to give an enduring service. For years it has been known as "the painter's paint."



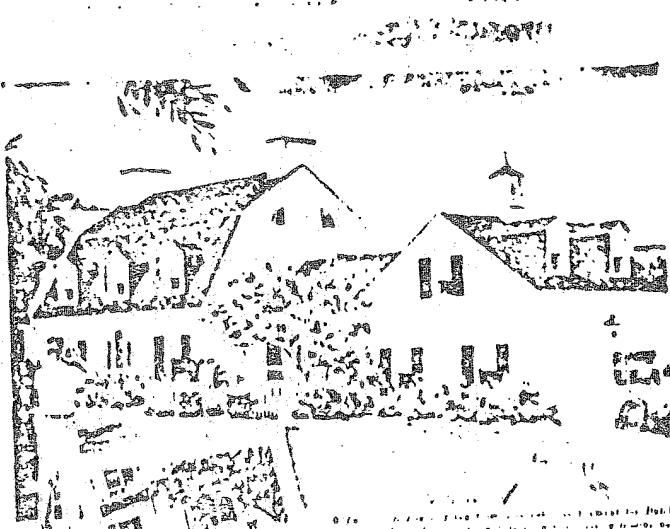
DUTCH BOY WHITE-LEAD
Good Paint's Other Name

Write to Dutch Boy White Lead and Blue Enamel paint, 101 Broadway, New York 10, N.Y.
Dutch Boy White Lead and Blue Enamel paint is sold in all parts of the United States and Canada. Write for literature and list of dealers.

Set Your White Lead in pure lead and zinc. It's the best in the world for its durability and its ability to give an enduring service. For years it has been known as "the painter's paint."

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You'll Always be Proud of the Picture

WHEN YOUR HOME IS PAINTED WITH DUTCH BOY

Here's an idea for you. It's a full story of how to get the best results from your painting job. It's a booklet that will help you to choose the right paint for your job, and it will also tell you how to mix and apply the paint.

For the home owner, this is a booklet that will help you to choose the right paint for your job, and it will also tell you how to mix and apply the paint. It's a booklet that will help you to choose the right paint for your job, and it will also tell you how to mix and apply the paint.

NATIONAL LEAD COMPANY
1000 Broadway, New York 10, N.Y.
Branches in all major cities
Paints and Paints - White Lead
Paints and Paints - White Lead



DUTCH BOY WHITE-LEAD
Good Paint's Other Name

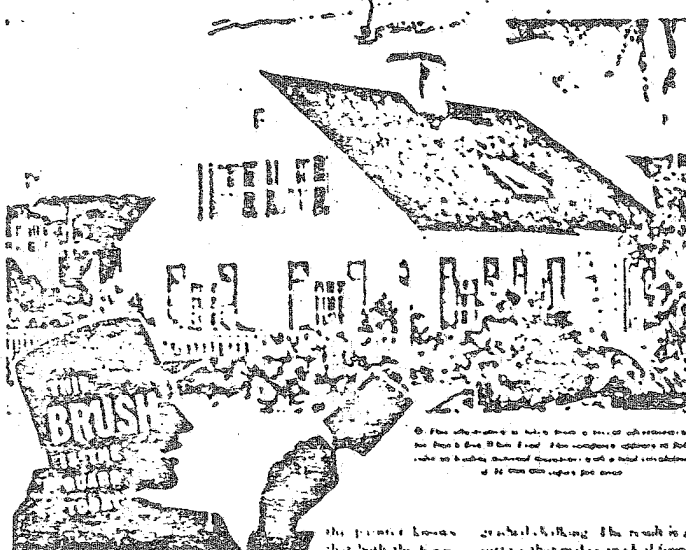


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In Defense OF OUR Homes



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Just as the doctor and the dentist are the most trusted men in our community, so the man behind the paint brush who defends the home can be trusted.

And when it's Dutch Boy White-Lead that's flowing off the brush,

the painter knows that both the house and his own good name will be well guarded. This top-quality paint protects the home from the weather—preserves the painter's reputation for his craftsmanship. You can depend on Dutch Boy not to crack and wear—and not to let you down.

Dutch Boy White-Lead only brush resists the weather instead of cracking and wearing. It wears down by doing

gradual, willing. The result is a surface that makes an ideal foundation for repainting.

Dutch Boy All-Purpose Soft Paste White-Lead is pure lead—most plus a little turpentine—nothing else. You can get it ready for the brush in double-quick time. And it gives you the brush-qualities—easy spread and high coverage—that are characteristic of all white-lead paint. This means less paint and less time per job—and more profit for you!



DUTCH BOY WHITE-LEAD

Good Paint's Other Name

NATIONAL LEAD COMPANY
1100 Broadway, New York, N.Y.
Dutch Boy White-Lead Paint Co., Inc.
P.O. Box 100, New York, N.Y.
Dutch Boy White-Lead Paint Co., Inc.
P.O. Box 100, New York, N.Y.

SOLE U.S. AGENTS: The National Lead Company, Inc.
1100 Broadway, New York, N.Y.
Dutch Boy White-Lead Paint Co., Inc.
P.O. Box 100, New York, N.Y.

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NLI 104903

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AMERICAN PAINT JOURNAL Conversion Issues

59



WHITE LEAD LASTOL

Paints that are high in white-lead content are paints that prove high in customer satisfaction. For the more white-lead you use the better the paint in durability, in ease of spread, and in coverage.

When you buy your white-lead pigments, obtain them from

NATIONAL LEAD COMPANY

Paints that are high in white-lead content are paints that prove high in customer satisfaction. For the more white-lead you use the better the paint in durability, in ease of spread, and in coverage.

When you buy your white-lead pigments, obtain them from

NATIONAL LEAD COMPANY



WHITE LEAD LASTOL

The more white-lead you use the better the paint - not only in lasting quality but also in ease of spread and in coverage.

the white-lead pigments listed below. National Lead Company is also a dependable source of supply for lead oxide, red lead, litharge and orange mineral.

NATIONAL LEAD COMPANY

Throughout the paint industry National Lead Company white-lead pigments are favorably known for their high quality and uniformity.

In addition to

WHITE LEAD LASTOL

WHITE LEAD LASTOL

Oct 26, 1937

Oct. 27, 1937



WHITE LEAD LASTOL

Paints that are high in white-lead content are paints that prove high in customer satisfaction. For the more white-lead you use the better the paint in durability, in ease of spread, and in coverage.

When you buy your white-lead pigments, obtain them from

NATIONAL LEAD COMPANY

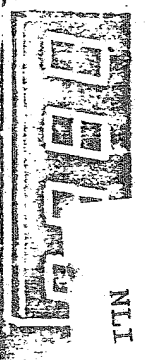
National Lead Company. The high quality and uniformity of our products are a tradition in the paint industry.

In addition to the white-lead pigments listed below we are also a dependable source of supply for lead oxide, red lead, litharge and orange mineral.

WHITE LEAD LASTOL

October 26, 1937

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NLI 104905

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"All more lead the paint" is an old saying. The paint trade and public have long known the value of lead in paint. When you keep up the white lead content of your paint you are sure to get the best results. But what value is lead in paint?

NATIONAL LEAD COMPANY

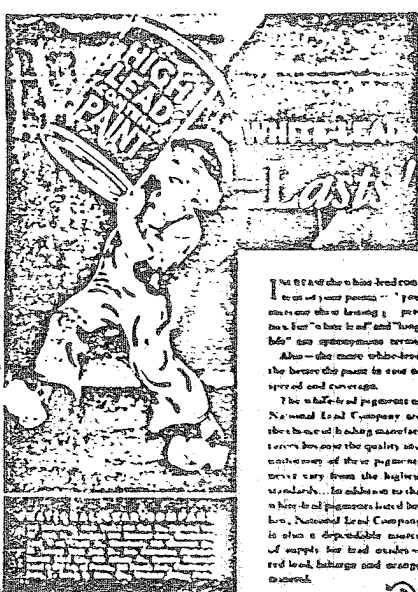
Lead is the chief ingredient in the paint. National Lead Company has been the standard of comparison for the paint industry for over a century. The quality and quantity of lead in paint is the key to the success of the paint.

In addition to the white lead pigments listed on the right, National Lead Company also supplies red lead, orange lead, and other lead pigments.

For more information, write to National Lead Company, 100 Broadway, New York 5, N.Y. or to the nearest branch office. The National Lead Company is a member of the American Lead Association.



October 19, 1937



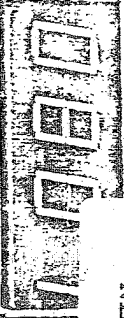
It is a fact that the lead content of your paint is the key to the success of the paint. The more lead the better the paint in cost of speed and coverage.

The white lead pigments of National Lead Company are the choice of leading manufacturers because of the quality and consistency of these pigments. In addition to the white lead pigments listed below, National Lead Company also supplies red lead, orange lead, and other lead pigments.



October 30, 1937

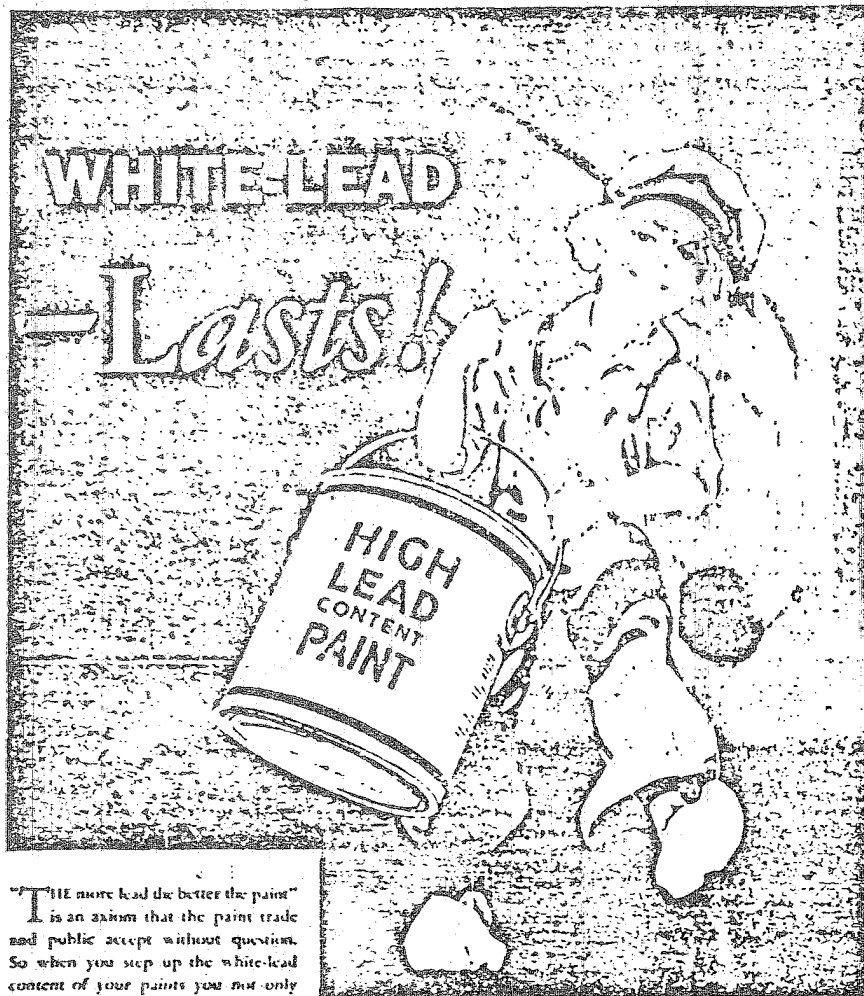
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NLI 104907



"THE more lead the better the paint" is an axiom that the paint trade and public accept without question. So when you step up the white-lead content of your paints you not only step up their durability but their sales appeal as well.

For years the white-lead pigments of National Lead Company have been the standard of comparison. They are known and preferred throughout the paint industry for their high quality and uniformity.

In addition to the white-lead pigments listed at the right, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

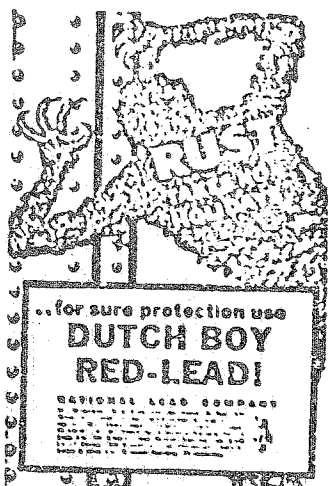
NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak Street, Boston; 380 West 12th Street, Cleveland; 659 Freeman Avenue, Cincinnati; 1215 West Third Street, Cleveland; 722 Chestnut Street, St. Louis; 2240 24th Street, San Francisco; National Basic Lead Company, 801 Albany Street, Boston; National Lead & Oil Company of Pennsylvania, 116 Fourth Avenue, Pittsburgh; John T. Brown & Sons, Co., Widener Building, Philadelphia.



NIL 104908

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NLI 104909



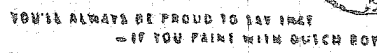
NATIONAL LEAD COMPANY
100 N. W. 1st St., Miami, Fla. 33136
Tel. 375-1111



N.L. 117 The Red Lead of Dutch and 100 Years, 100 Years, 100 Years

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NTI 104910



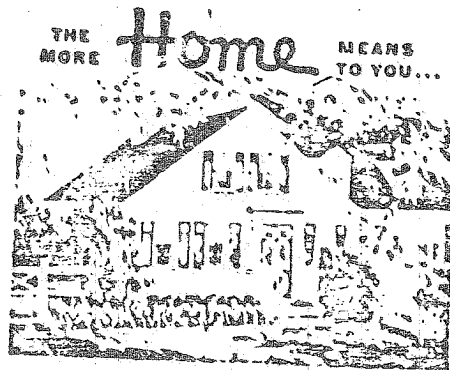
1. The first step is to identify the problem.
 2. The second step is to define the problem.
 3. The third step is to analyze the problem.
 4. The fourth step is to develop a solution.
 5. The fifth step is to implement the solution.
 6. The sixth step is to evaluate the solution.
 7. The seventh step is to monitor the solution.
 8. The eighth step is to maintain the solution.
 9. The ninth step is to improve the solution.
 10. The tenth step is to document the solution.

200

DUTCH BOY WHITE-LEAD

[illegible][illegible]

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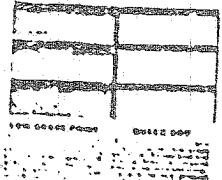
THE MORE YOU'LL APPRECIATE DUTCH BOY PROTECTION

It is not only the fact that Dutch Boy White Lead is the most popular paint in the world, but the fact that it is the most protective paint in the world.

It is the fact that Dutch Boy White Lead is the most protective paint in the world, and the fact that it is the most popular paint in the world.

It is the fact that Dutch Boy White Lead is the most protective paint in the world, and the fact that it is the most popular paint in the world.

It is the fact that Dutch Boy White Lead is the most protective paint in the world, and the fact that it is the most popular paint in the world.



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It is the fact that Dutch Boy White Lead is the most protective paint in the world, and the fact that it is the most popular paint in the world.

DUTCH BOY WHITE LEAD

FREE MONEY-SAVING PAINTING FACTS

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

Gift Book "Painting Facts" sent to you free of charge. No purchase necessary. Send no money.

Gift Book "Painting Facts" sent to you free of charge. No purchase necessary. Send no money.

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DEPT

NLI 104912

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NLI 104913

In Defense OF OUR Homes



LET DUTCH BOY GUARD YOUR HOME AGAINST THE ASSAULTS OF THE WEATHER



There are many ways to keep your home safe from the weather. One way is to paint it with Dutch Boy White Lead. This paint is made of the finest materials and is the best for the job.

When you choose paint, don't just look at the price. Look at the quality. Dutch Boy White Lead is the best for the job.

Whoever paints your home with Dutch Boy White Lead, you can be sure that the paint will last for years. It is the best for the job.

It is easy to make good paint. Just use Dutch Boy White Lead. It is the best for the job.

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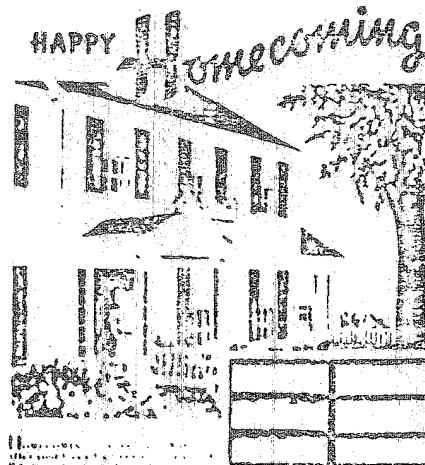
When you choose paint, don't just look at the price. Look at the quality. Dutch Boy White Lead is the best for the job.

DUTCH BOY WHITE LEAD

| | |
|--------------------------------------|--|
| ONLY
\$2.55*
per gallon | FREE MONEY-SAVING PAINTING FACTS
ASK FOR THEM AT THE PAINT STORE
OR WRITE TO: DUTCH BOY PAINT CO., INC.
NEW YORK, N. Y. |
|--------------------------------------|--|

RETAIL Price based on 1942-43
Dutch Boy White Lead

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Homecoming
The most important time of the year for the farmer is the homecoming. It is the time when the family reunites after a long absence. The homecoming is a time of joy and celebration. It is a time when the family comes together to share the fruits of the year's labor. The homecoming is a time when the family comes together to share the joys and sorrows of the year. The homecoming is a time when the family comes together to share the love and support of each other. The homecoming is a time when the family comes together to share the life of the year.

Homecoming
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DUTCH BOY WHITE LEAD

FREE
MONEY.
SAVES
PAINTING
FACTS

Advertisement for Dutch Boy White Lead paint, listing various publications and their dates.

| | |
|--------------------------------|----------|
| California Cultivator | March 13 |
| Farmer Stockman (Oklahoma) | March 13 |
| Indiana Farmer's Guide | March 13 |
| Kansas Farmer | March 13 |
| Midwest Farm Paper Unit | March 13 |
| The Farmer (St. Paul) | March 13 |
| Nebraska Farmer | March 13 |
| Prarie Farmer & Iowa Homestead | March 13 |
| Wisconsin Agriculturist | March 13 |
| Missouri Ruralist | March 6 |
| New England Homestead | Feb. 27 |
| Ohio Farmer | March 13 |
| Pacific Northwest Farm Trio | March 4 |
| Idaho Farmer | March 4 |
| Oregon Farmer | March 4 |
| Washington Farmer | March 4 |
| Pacific Rural Press | March 6 |
| Pennsylvania Farmer | Feb. 27 |
| Rural New Yorker | Feb. 27 |

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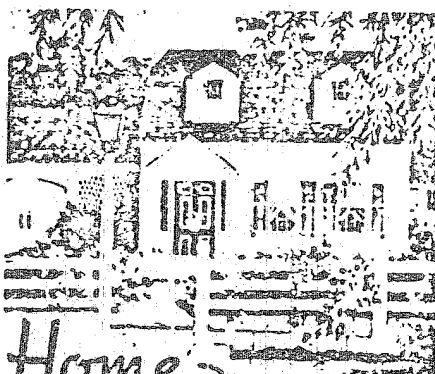
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NLI 104915



Home

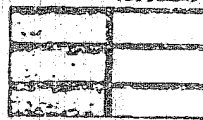
THE LOVELIEST WORD
IN OUR LANGUAGE...

and Dutch Boy keeps it looking
as lovely as it sounds

Home is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

At all times, it is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

It is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.



to Dutch Boy. Indeed, it is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

Dutch Boy helps you pay
It is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

NATIONAL LEAD COMPANY
It is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

DUTCH BOY WHITE LEAD

FREE

MOONEY.

SAVING

PAINTING

FACTS

It is a word of peace and contentment. A word that means the place of happy family life, shelter and security. Perhaps from the time that you read this poster for the first time, you have been picturing it with Dutch Boy paint. The Dutch Boy paint is a word of peace and contentment, a word that means the place of happy family life, shelter and security.

LEAD - 100% of Dutch Boy, Lead, 100% - 100%
Dutch Boy, Lead, 100% - 100%
Dutch Boy, Lead, 100% - 100%

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1937 *Lehigh Architectural Catalog*

18
31

NATIONAL LEAD COMPANY

Member of the Paint Manufacturers' Association, Inc.

Paint Materials for the Protection and Decoration of Wood, Plaster, Concrete, Stucco, Stone, Brick, Metal

NEW YORK, N. Y., 111 Broadway
 BUFFALO, N. Y., 212 Oak Street
 CHICAGO, ILL., 911 West Third Street
 CINCINNATI, OHIO, 1111 Broadway Avenue
 CLEVELAND, OHIO, 1111 Broadway Avenue
 PITTSBURGH, PA., National Lead & Oil Co. of America, 1111 Broadway Avenue
 SAN FRANCISCO, CAL., 2241 24th Street
 BOSTON, MASS., Nat. and Boston Lead Co., 831 Albany Street
 PHILADELPHIA, PA., John T. Lewis & Sons, Co., 1111 Broadway Avenue
 WASHINGTON, D. C., 1111 Broadway Avenue

PAINT FOR WOOD (EXTERIOR)

Paints which protect wood from decay, rot, and insect attack, and which also give a decorative finish, are the most important of all paint materials. The National Lead Company, for example, has developed a line of exterior wood paints which are superior in every respect to any other paint of this kind.

The process of wood decay is caused by the action of fungi, which grow on the surface of the wood and penetrate into the interior. The fungi feed on the wood, and the wood becomes soft and spongy. The fungi also produce a black stain on the surface of the wood, which is very unsightly. The National Lead Company's exterior wood paints contain chemicals which kill the fungi and prevent them from growing. The paints also form a protective film on the surface of the wood, which prevents the fungi from penetrating into the interior.

All Purpose, Soft Paste, White Lead. A superior paint for wood, which is especially adapted for use on exterior surfaces. It is a soft paste paint, which is easy to apply and dries to a smooth, durable finish.

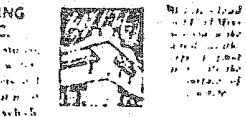
PAINT FOR SEALING AND FINISHING PLASTER, STUCCO, CONCRETE, ETC.

Exterior. In all cases, the exterior surface of a building should be protected from the weather. The National Lead Company's exterior sealers and finishers are designed for this purpose. They form a protective film on the surface of the plaster, stucco, or concrete, which prevents the weather from penetrating into the interior. The sealers and finishers also give a decorative finish to the surface.

Paint made from Dutch Boy White Lead and Lead. A superior paint for wood, which is especially adapted for use on exterior surfaces. It is a soft paste paint, which is easy to apply and dries to a smooth, durable finish.



Dutch Boy Exterior Oil. A superior paint for wood, which is especially adapted for use on exterior surfaces. It is a soft paste paint, which is easy to apply and dries to a smooth, durable finish.



The Dutch Boy Lead Mark is a Sign of Quality Paint Materials

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NATIONAL LEAD COMPANY

Interior—Dutch Boy white lead and Lead Mixing Oil paint is particularly adapted for use on interior plaster and other porous surfaces because, in addition to its white appearance, it is a true "flat" paint. It provides rich, soft, smooth surfaces and is the most interior and economical in use.

White lead and Lead Mixing Oil paint should be used in all rooms. As a general rule, it is recommended for use in bedrooms and living rooms, and in all rooms where a soft, smooth surface is desired. As a flat paint, it does not reflect light, thus giving a very slight shadow in a room.

The reason for this is that the white lead and Lead Mixing Oil paint is made of the finest materials and is of the highest quality. It is a true "flat" paint, and it is the most interior and economical in use.

White lead and Lead Mixing Oil paint is also used for exterior work. It is a good holding power, and it is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

Dutch Boy Lead Mixing Oil. A special white lead and Lead Mixing Oil paint, which is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

Dutch Boy Colours Oil. A special white lead and Lead Mixing Oil paint, which is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

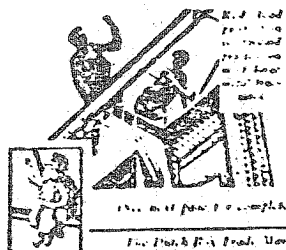


The Dutch Boy Lead Mixing Oil paint is the most interior and economical in use.



PROTECTING STRUCTURAL METAL AGAINST CORROSION

The use of paint and lead and Lead Mixing Oil paint to protect iron and steel structures has long been known. It is a true "flat" paint, and it is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.



The Dutch Boy Lead Mixing Oil paint is the most interior and economical in use.

White lead and Lead Mixing Oil paint is also used for exterior work. It is a good holding power, and it is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

Red Lead in Oil. This is the red lead in oil, which is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

Liquid Red Lead. This is the liquid red lead, which is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

Quick-Drying Red Lead Primer. This is the quick-drying red lead primer, which is the most interior and economical in use. It is a true "flat" paint, and it is the most interior and economical in use.

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1937 Standard Catalog of Lead and Metal Products

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NATIONAL LEAD COMPANY

Bearing Metals, Solders, Sheet Lead, Sheet Tin, Lead and Tin Pipe and Tubing and Other Metal Products

1000 BROS. Bldg. 111 Broadway
NEW YORK 10, N. Y.
CHICAGO 10, ILL.
PHILADELPHIA 10, PA.
ST. LOUIS 10, MO.
SAN FRANCISCO 10, CALIF.

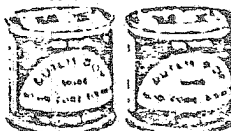
1000 BROS. Bldg. 111 Broadway
NEW YORK 10, N. Y.
CHICAGO 10, ILL.
PHILADELPHIA 10, PA.
ST. LOUIS 10, MO.
SAN FRANCISCO 10, CALIF.

SHEET LEAD AND BLOCK TIN SHEET



Sheet lead and block tin sheet are available in various thicknesses and widths. They are used in a wide variety of applications, including roofing, plumbing, and industrial uses. The material is known for its durability and resistance to corrosion.

SOLDER



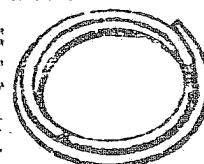
Solder is a fusible alloy used for joining metals. It is available in various grades and is used in a wide variety of applications, including plumbing, electrical work, and industrial uses. The material is known for its strength and resistance to corrosion.

PIPE METAL

Lead pipe and tin pipe are available in various diameters and lengths. They are used in a wide variety of applications, including plumbing, industrial uses, and construction. The material is known for its durability and resistance to corrosion.



LEAD PIPE



The Standard
Sheet Lead
is a type of
Quality Lead
Product

For Tin
is a type of
Quality Lead
Product

Other Metal Products

Various other metal products are available, including various grades of solder, lead pipe, and tin pipe. These products are used in a wide variety of applications, including plumbing, industrial uses, and construction.



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NLI 104922

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NATIONAL LEAD COMPANY

Paint Materials for the Protection and Decoration of Wood, Plaster, Brick, Stone, Concrete, Stucco, Metal

NEW YORK, N.Y. 10010
CHICAGO, ILL. 60606
PHILADELPHIA, PA. 19106
SAN FRANCISCO, CALIF. 94104
LOS ANGELES, CALIF. 90015
DALLAS, TEXAS 75201
HOUSTON, TEXAS 77002
MEMPHIS, TENN. 38103
ATLANTA, GA. 30303
BOSTON, MASS. 02108
CINCINNATI, OHIO 45202
COLUMBIA, S.C. 29201
DENVER, COLO. 80202
DETROIT, MICH. 48201
INDIANAPOLIS, IND. 46204
KANSAS CITY, MO. 64108
MINNEAPOLIS, MINN. 55401
MONTREAL, QUE. H3T 1G6
NEW ORLEANS, LA. 70112
NEWARK, N.J. 07102
OAKLAND, CALIF. 94612
OMAHA, NEB. 68102
PHOENIX, ARIZ. 85001
PORTLAND, ORE. 97201
RICHMOND, VA. 23219
SAN DIEGO, CALIF. 92101
SEATTLE, WA. 98101
SPRINGFIELD, ILL. 62701
ST. LOUIS, MO. 63101
TAMPA, FLA. 33601
WASHINGTON, D.C. 20001
WICHITA, KANS. 67201

SEATTLE, WA. 98101
SAN FRANCISCO, CALIF. 94104
LOS ANGELES, CALIF. 90015
DALLAS, TEXAS 75201
HOUSTON, TEXAS 77002
MEMPHIS, TENN. 38103
ATLANTA, GA. 30303
BOSTON, MASS. 02108
CINCINNATI, OHIO 45202
COLUMBIA, S.C. 29201
DENVER, COLO. 80202
DETROIT, MICH. 48201
INDIANAPOLIS, IND. 46204
KANSAS CITY, MO. 64108
MINNEAPOLIS, MINN. 55401
MONTREAL, QUE. H3T 1G6
NEW ORLEANS, LA. 70112
NEWARK, N.J. 07102
OAKLAND, CALIF. 94612
OMAHA, NEB. 68102
PHOENIX, ARIZ. 85001
PORTLAND, ORE. 97201
RICHMOND, VA. 23219
SAN DIEGO, CALIF. 92101
SEATTLE, WA. 98101
SPRINGFIELD, ILL. 62701
ST. LOUIS, MO. 63101
TAMPA, FLA. 33601
WASHINGTON, D.C. 20001
WICHITA, KANS. 67201



PROTECTING STRUCTURAL METAL

Structural metal is the backbone of many buildings and bridges. It is subject to rust and corrosion, which can weaken it and shorten its life. To protect it, a special paint is applied. This paint forms a protective film that keeps the metal dry and free from rust. It is easy to apply and lasts for many years.

There is a special paint for each type of metal. It is called "Protecting Structural Metal Paint". It is made of zinc and other metals. It is applied in a thin coat. It dries quickly and forms a hard, protective film. This film keeps the metal dry and free from rust. It is easy to apply and lasts for many years.

Protecting Structural Metal Paint is available in many colors. It can be painted in any color. It is easy to apply and lasts for many years.

PAINT FOR EXTERIOR WOOD

Exterior wood is subject to weathering, which can cause it to rot and decay. To protect it, a special paint is applied. This paint is made of oil and other materials. It is applied in a thin coat. It dries quickly and forms a hard, protective film. This film keeps the wood dry and free from rot. It is easy to apply and lasts for many years.

There is a special paint for each type of wood. It is called "Paint for Exterior Wood". It is made of oil and other materials. It is applied in a thin coat. It dries quickly and forms a hard, protective film. This film keeps the wood dry and free from rot. It is easy to apply and lasts for many years.

Paint for Exterior Wood is available in many colors. It can be painted in any color. It is easy to apply and lasts for many years.

THE BUTCH BOY LINE

- Butch Boy White Paint
- Butch Boy Red Paint
- Butch Boy Green Paint
- Butch Boy Blue Paint
- Butch Boy Yellow Paint
- Butch Boy Black Paint
- Butch Boy Brown Paint
- Butch Boy Grey Paint
- Butch Boy Silver Paint
- Butch Boy Gold Paint

PAINT FOR CONCRETE, STUCCO, ETC.

Concrete, stucco, and other masonry materials are subject to weathering, which can cause them to crack and peel. To protect them, a special paint is applied. This paint is made of cement and other materials. It is applied in a thin coat. It dries quickly and forms a hard, protective film. This film keeps the masonry dry and free from cracking. It is easy to apply and lasts for many years.

There is a special paint for each type of masonry. It is called "Paint for Concrete, Stucco, Etc.". It is made of cement and other materials. It is applied in a thin coat. It dries quickly and forms a hard, protective film. This film keeps the masonry dry and free from cracking. It is easy to apply and lasts for many years.

Paint for Concrete, Stucco, Etc. is available in many colors. It can be painted in any color. It is easy to apply and lasts for many years.



The Butch Boy
Trade Mark is a
Sign of Quality
Paint Material

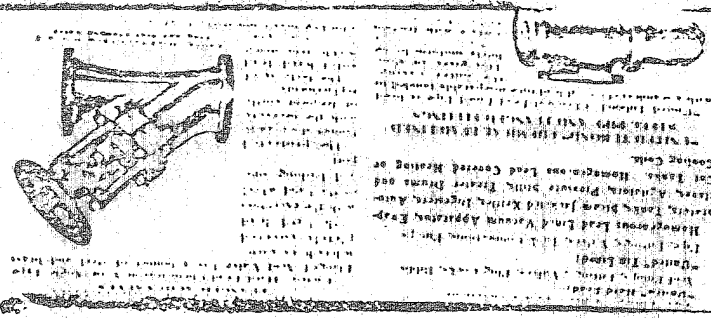
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NTL 104923

In carrying these kind plants into the world there are
 we might say, good, and bad things. If we are above
 are improved, plants, and which give them more
 power, a variety, and looking at the world, and the things to be
 found.

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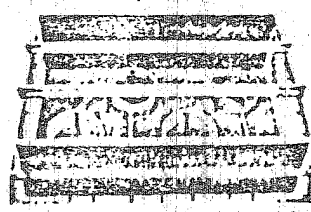


NATIONAL TRAD COMPANY

HOMOGENEOUS LEAD LINED OR LEAD COVERED EQUIPMENT

Advantages of Process

One of the most interesting developments in lead lined or lead covered equipment is the Homogeneous Lead Lined or Lead Covered Equipment. This equipment is designed to handle highly corrosive liquids and gases, and is particularly suitable for the chemical and pharmaceutical industries. The lead lining is applied in a uniform, continuous layer, providing excellent protection against corrosion. The equipment is available in a wide range of sizes and configurations, and can be custom designed to meet specific requirements.



Homogeneous Lead Lined Tank, 10 ft. x 10 ft. x 10 ft. with Homogeneous Lead Lining, 1/2 in. thick.

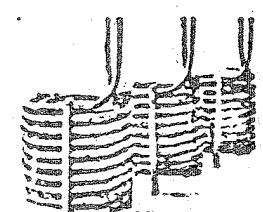


Homogeneous Lead Lined Tank, 10 ft. x 10 ft. x 10 ft. with Homogeneous Lead Lining, 1/2 in. thick.

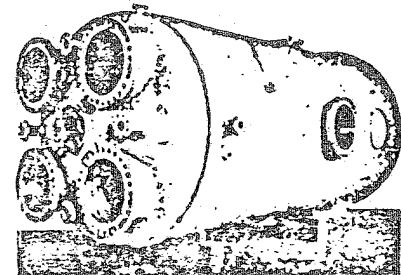
The Homogeneous Lead Lined or Lead Covered Equipment is designed to handle highly corrosive liquids and gases, and is particularly suitable for the chemical and pharmaceutical industries. The lead lining is applied in a uniform, continuous layer, providing excellent protection against corrosion. The equipment is available in a wide range of sizes and configurations, and can be custom designed to meet specific requirements.

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Homogeneous Lead Lined Tank, 10 ft. x 10 ft. x 10 ft. with Homogeneous Lead Lining, 1/2 in. thick.



Homogeneous Lead Lined Tank, 10 ft. x 10 ft. x 10 ft. with Homogeneous Lead Lining, 1/2 in. thick.

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NLI 104924

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1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to determine what consumers want and what problems they are trying to solve. Once a need is identified, the next step is to develop a concept for a product that addresses that need.

2. The second step is to create a prototype of the product. This allows the designer to visualize the product and make any necessary adjustments before moving forward with production. Prototyping can be done in a variety of ways, from simple sketches to more complex 3D models.

3. The third step is to conduct a feasibility study. This involves evaluating the technical, financial, and market viability of the product. It is important to determine if the product can be manufactured at a reasonable cost and if there is a sufficient market for it.

4. The fourth step is to develop a business plan. This document outlines the financial aspects of the product, including the costs of production, distribution, and marketing. It also includes a sales forecast and a plan for how the product will be promoted.

5. The final step is to launch the product. This involves manufacturing the product, distributing it to retailers or directly to consumers, and promoting it through various marketing channels. Once the product is launched, it is important to monitor its performance and gather feedback from customers to make any necessary improvements.

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in manufacturing. All the acid in the waste liquor is now returned to the pickling tanks which makes it possible to maintain a uniform acidity in the pickling vats and reduces the time of pickling. This process can be applied to other acids as well as the acids used in the manufacture of steel.

Nylon and Cellophane Bath Acid. The 150 "A" type units were placed in a quaternary air handling near those made in Eth. And for day. The construction is such that a very high vacuum must occur in the heating surface which is an of necessity to provide it and with out causing the quaternary. The unit must have a thick of an air which is not present.

Shedde Acid is concentrated to some unknown strength out of the bottles and then pumped with forcing and sufficient made in the proper strength to the pump and no value remains (the rest is further concentrated to 60% acid). In our Super Vacuum Dryer this material is well evaporated and can be removed to the 10% unknown intermediate setting, and because the remaining is negligible.

Devoted Sulphate must be separated from the acid and a strict control of concentration and temperature is required. The sulphate will be precipitated in the form of a sludge which cannot be separated from the acid efficiently. After the series of experiments in which acid and experimental water have developed, gases are produced, granulated and pending, which is such as to be very common. Under vacuum, for an analysis of the SO_2 , so that the temperature is kept in a constant form, the SO_2 , and which has been separated, also by the acid phase, is further concentrated to 30% or 40% and the precipitated sulphate is removed by washing it with trifluoroacetic acid and then concentrated. The sulphate is then mixed with the granulated sulphate precipitated of the SO_2 , and after having added the ferrous sulphate can be used for the production of sulphur and in a standard or control plant.

We have designed and installed complete plants for the separation of sludge and where necessary, these plants are equipped with desludging tanks to eliminate the lower residue.

Vanillic Picting Acid can be converted to vanillin
in a single or double effect by about 10 minutes and
the former substance is converted to the former in a single

Some times the concentrated spirit and contains more water than is desirable and where a technical pure acid is required for the process the impurity can be eliminated by a second or a third distillation. The distillate will of course be absolutely free from these salts and the remaining sludge can be recovered so that there is no loss of acid.

We have furnished various kinds of large capacity
the engine and the above trouble-free installations of
the cooling system. We are prepared to furnish even
the various circulating plants for the removal of
various liquids and other salts from waste acids.

We have installed more than 1100 calculators, many of them to aid doctors, in the United States and foreign countries. Several of these units have been in continuous operation for 15 years.

The National Lead Company has the exclusive rights to lease and sell concentrating plants and give licenses for the Socomo-Matsumoto Vacuum Process. Inquiries should be directed to the National Lead Company, and Kenneth J. Harrington, 111 Broadway, New York.

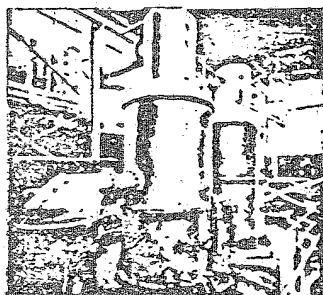


Figure 6. Graph of $\log_{10} \text{CFU/g}$ of *Salmonella* in *Salmonella*-contaminated feed.

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NLI 104925

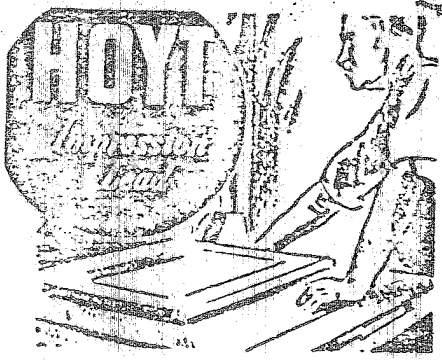
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NLI 104926

The Electrolux's Division



HOYT

Soft, smooth, uniform in the face, free from hard spots and other imperfections, Hoyt Impression I, at last, has all the qualities required to produce faithful, permanent reproductions of text and drawings. And there's no doubt that this high quality reproducing material is preferred by leading photographers.

Other products of our construction are the printing, studio and photo.

| | |
|---|---------------|
| ELECTROTYPE METAL | TYPE PLATES |
| PHOTOGRAPHY | ARTIST'S COPY |
| MANUFACTURING | WHITE METAL |
| PHOTOGRAPHY, MONOCHROME, CHROMOGRAPH, PHOTOGRAPHY | |

CHROMOGRAPH, PHOTOGRAPHY, MONOCHROME, CHROMOGRAPH, PHOTOGRAPHY

PRINTING, PLATES

★

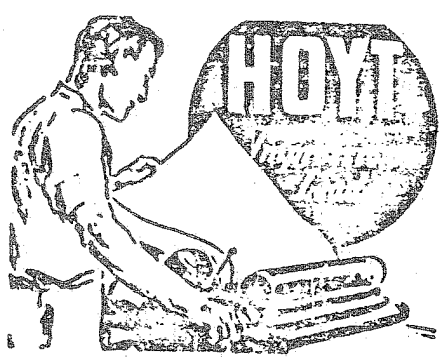
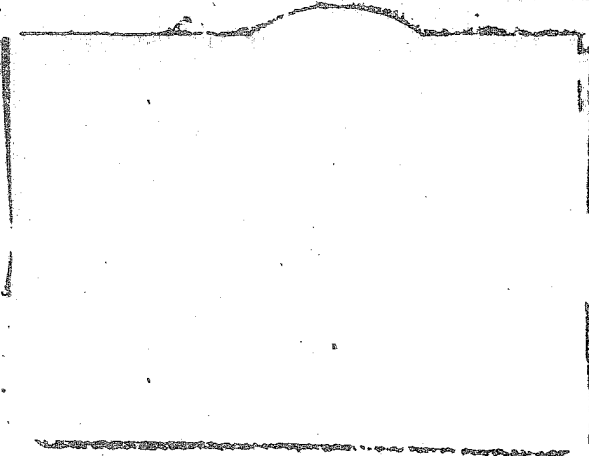
NATIONAL LEAD COMPANY

1000 W. 4th St. Chicago, Ill. 60604

Jan. 1947 - Sept. 1947

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73



Obtain faultless reproductions of original plates made from the use of Hoyt's paper and lead. The high-quality emulsion material has been specially prepared for forming into perfect casts. It is not scratched, free from dust spots and other imperfections, and uniform in thickness.

Obtain equally high quality reproductions for the printing - make that we manufacture are

- | | |
|---------------------------------------|----------------|
| ELECTROTYPING METAL | TYPE PLATES |
| DIAPHRAGM CASES | METAL CLIPPING |
| DISC PLATES | TYPE MACHINES |
| LEAD TYPE, MONOTYPE, STEREOTYPE METAL | |

CHARACTERISTICS: SHORT LEAD FOR FILING; PLATING TONES



NATIONAL LEAD COMPANY

1000 W. 12th St. Chicago, Ill. 1900 1910 1920 1930 1940 1950

March - July - Nov. 1927

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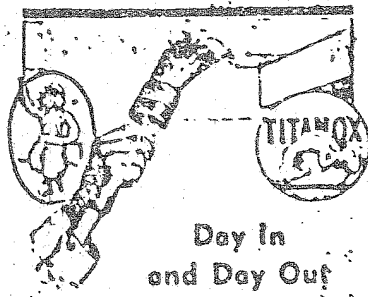
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NLI 104928

White Amber Lining Paper - your best protection



Day in and day out, products are used and abused by our people at White Amber and Titanox. The products were needed to make the day for the other products of this company. For people all over the United States.

Take white lead and Titanox pigments for example. Both are important ingredients in paint. Day in and day out, paint containing them protect the outside of your house from the weather, make it bright, cheerful and durable on the interior.

The trademark for our white lead is the Dutch Boy - that famous little character known by young and old from coast to coast.

Our Titanox pigments are sold exclusively under the trade name "Titanox."

We are proud of the service our products perform - proud of the satisfaction and happiness they make to general well-being and happiness.

**NATIONAL
LEAD COMPANY**

ATLANTA BRANCH ST. LOUIS BRANCH
PITTSBURGH BRANCH CLEVELAND BRANCH

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Blatchford METAL

Trying to cast GOOD TYPE
from "shoddy" metal is like
trying to tailor a good suit
from shoddy cloth! Buy
BLATCHFORD—and save.

E. W. BLATCHFORD CO.
(Richard Lead Co. Branch)
NEW YORK

NATIONAL LEAD COMPANY
CHICAGO ST. LOUIS CINCINNATI

LINOTYPE • MONOTYPE • INTERTYPE • TYPE CASTER

*Trade Congregation 1933
January - April, July, 1934*

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NLI 104929

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being filmed

Believe it or not —

it actually costs less to cast
good type with good metal
than to produce poor type
with inferior metal! Buy
BLATCHFORD—and save.

E. W. BLATCHFORD CO.
NEW YORK

NATIONAL LEAD COMPANY
CHICAGO ST. LOUIS CINCINNATI

Blatchford
 METAL

LINO TYPE • MONO TYPE • INTER TYPE • TYPE CASTER

*Grade of metal is the
factor in quality of product.*

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FILED

NLI 104930

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Blatchford METAL

Type ... can be no
better than the metal
from which it is cast

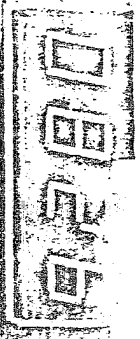
E. W. BLATCHFORD CO.
NEW YORK

NATIONAL LEAD COMPANY
CHICAGO ST. LOUIS CINCINNATI

LINOTYPE • MONOTYPE • INTERTYPE • TYPE CASTER

made in England 1923
first press September

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NLI 104932

LEAD requires the services
of a PLUMBER
not a handyman.



Look for leader of these pipes on the
lead pipe and fittings you install. It will
assure you of using materials of proper
quality and weight, worthy of your
craftsmanship.

STANDARD LEAD INDUSTRIES ASSOCIATION

LEAD INDUSTRIES
ASSOCIATION

410 Lexington Ave., New York, N. Y.

Related Association of Lead Industries Association, New York, N. Y.
and associated organizations, (lead) as of 1947

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79

Blatchford METAL

LINOTYPE MONOTYPE COMBINATION STEREO TYPE ELECTROTYPE

Reputation for Quality based on over 75 years of experience in producing and finishing the trade with the BEST TYPE METALS - ALWAYS.
Tinning Metal and Special Formulas made up on short notice.

The Blatchford Works, Replacement of types and free laboratory service combine economy with best results.

NATIONAL LEAD COMPANY
ST. LOUIS CHICAGO CINCINNATI
E. W. BLATCHFORD CO. NEW YORK

- | | |
|-----------------|-----------------|
| WHITE-LEAD | RED-LEAD |
| LINSEED OIL | COLORS-IN-OIL |
| LEAD MIXING OIL | WALL PRIMER |
| LIQUID DRIER | |
| SHEET LEAD | LEAD PIPE |
| EABBITT METAL | SOLDER |
| LEAD WOOL | TRAPS and BENDS |

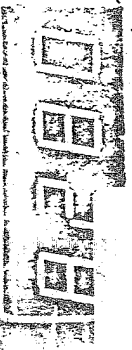


NATIONAL LEAD COMPANY

New York, Baltimore, Buffalo, Chicago, Cleveland, Cincinnati, St. Louis, National-Boston Lead Co., Boston, John T. Loom & Son Co., Philadelphia, National Lead & Oil Co., Pittsburgh, George A. Lead Co., Atlanta, American Lead Corporation, Indianapolis, Martin P. Roth & Son, Inc., Los Angeles, Modern Metals, Inc., Cleveland, The Canada Metal Company, Ltd.

U.S. Trade Mark - 1937 Registration of Trademark

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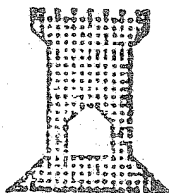


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being filmed

Blatchford
METAL

THE RECOGNIZED STANDARD

Type can only be as good as the metal from
which it is cast. BLATCHFORD type metal is
UNEXCELLED and the cheapest in the long run.



NATIONAL LEAD COMPANY
CHICAGO CINCINNATI ST. LOUIS
E.W. BLATCHFORD CO. BRANCH, NEW YORK
MORRIS P. KIRK & SON, INC. LOS ANGELES

1937 Year Book - International Typographic Union

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NLI 104934

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HOMOGENEOUS LEAD-LINED EQUIPMENT

and lead-lined equipment assure perfect bonding between the lead and the other metal. There is no crawling, no buckling, no separation under vacuum, under pressure or under temperature variations close to the normal working point of lead. Each unit is thoroughly tested before shipment.

We also manufacture complete line of lead-lined pipe, fittings, valves, tanks and radiators, as well as thick lead pipe, pumps, tanks, valves, and lead-lined storage pipe for vacuum pressure.

NATIONAL LEAD COMPANY
111 Broadway
NEW YORK, N. Y.

*Army Ordnance Dept. for file 1921
Spec. April 1927*



*Standard Oil Co. Technical Education
January 10, December, 1927*

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Always in the
market
for

SOLDER

TIN

TINNY AND
LOW GRADE

BABBITT

BATTERY PLATES

SOFT LEAD

SCRAP LEAD

NATIONAL LEAD COMPANY

New York Baltimore Chicago Cincinnati St. Louis
National-Boston Lead Co. Boston John T. Lewis & Bros. Co. Philadelphia
National Lead & Oil Co. Pittsburgh American Lead Corporation Indianapolis
Morris P. Kuh & Son, Inc. Los Angeles Massey Metals Inc. Cleveland

Advertisement Inserted—WASTE TRADE JOURNAL, March 11, 1937

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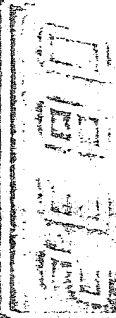
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PROOF
AMERICAN METAL MARKET

 **National Lead Company**
Largest Manufacturer of
Quality Mixed Metals
Babbitt Metal, Type Metal, Casting Metal,
Solder, Lead Sheet and Pipe, Battery
and Special Alloys, Antimony and Sheet Specialties,
Pure Block Tin Pipe and Tin Lined Lead Pipe.
Have Metal Products

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SECRET

NLJ 104938

PH



LEAD PAINT
— *Lasts*

[illegible]

1-24
 JEWETT WORKS
 National Lead Company
 Port Richmond

Agustin Jose Dela Cruz, Jr. - 1998

| | | |
|--------------------------|-----------------|-------------------|
| A. G. Van Dusen, Inc. | CHRYSLER CREDIT | ONE LINDSEY BLVD. |
| Bank of America National | FRANK LANGRISH | ONE FRANKLIN AVE. |
| City Brothers, Inc. | | ONE CHANCE ST. |
| D. G. Van Dusen, Inc. | | ONE FRANKLIN AVE. |
| D. G. Van Dusen, Inc. | CHRYSLER CREDIT | ONE LINDSEY BLVD. |
| Edwards Ford Company | STAMFORD | ONE CHANCE ST. |
| F. W. Company, Inc. | | ONE CHANCE ST. |
| Franklin Ford Co. | STAMFORD | ONE CHANCE ST. |
| G. A. Van Dusen, Inc. | CHRYSLER CREDIT | ONE LINDSEY BLVD. |

March 31, 1937
 Edward Leland Edwards

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There's no LEAD in a Lead Pencil

What is called "lead" in a pencil is graphite and graphite is carbon.

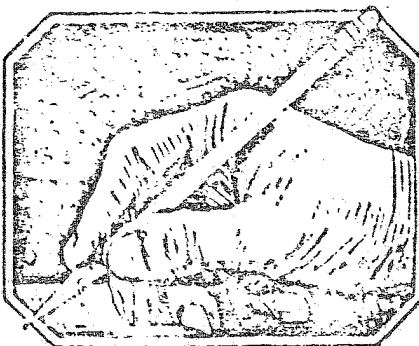
But lead in one form or another, is so much there, we are and are every day... the example is the porcelain bath of both sides, to show glass, to paint-like form.

One of the most and oldest uses of lead is for pipes in plumbing. Here its chief value lies in its great durability. Lead pipe has the reputation.

Another important use is as sheet lead for roofing buildings and for lining tanks and similar equipment in industrial and chemical plants. Here lead's great power and its resistance to corrosion in the presence of acids and gases are the qualities recommending it.

There is one use for lead which is perhaps more widespread than any other in point of use—lead, which is combined with other materials in the principal pigment in good paint for nearly all types of surfaces. Red lead, an oxide of lead, is the preferred pigment for metal protective coatings.

Lead pencils—whether white lead or red lead—also stand out for their long working qualities and extreme durability. Since early colonial times, they have been recognized as the standard in high-grade protective and decorative coatings. Today, among informed paint buyers, the presence of a pencil's value in the content of lead pigment is certain.



National Lead Company manufactures and distributes white and red lead of the highest quality, and the well-known brand name brand. In addition, it is a dependable source of supply for white lead, red lead and many other lead products.

NATIONAL LEAD COMPANY

111 Broadway, New York, 10002 N. Y.
 200 West 4th St., Chicago, 10006 Ill.
 Company, 1713 West 10th St., Cleveland, 10001 Ohio
 Company, 1000 1st St., 2000 2nd St., San Francisco, 10001 Calif.
 Company, 1000 1st St., 1000 2nd St., Boston, 10001 Mass.
 Company, 1000 1st St., 1000 2nd St., Dallas, 10001 Tex.
 Company, 1000 1st St., 1000 2nd St., Denver, 10001 Colo.



The Wall Street Journal

Published by the National Lead Company, New York, N.Y.

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Journal of Commerce

There's no LEAD in a Lead Pencil

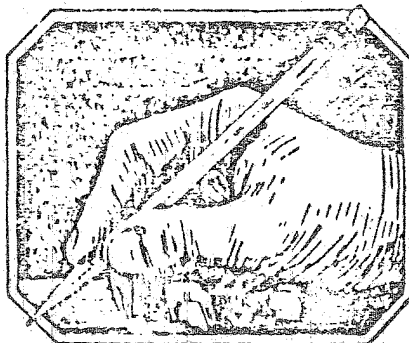
What is called "lead" in a pencil is graphite and graphite is carbon. Hot lead, in one form or another, is in many things we see and use every day. . . . for example, in the porcelain finish of bath tubs, in fine glass, in automobile tires.

One of the major and oldest uses of lead is for pipes in plumbing. Here its chief value lies in its great durability. Lead pipe lasts for centuries.

Another important use is as sheet lead for roofing buildings or for lining tanks and similar equipment in industrial and chemical plants. Here lead's permanence under continued weather exposure and its resistance to corrosion in the presence of acids and gases are its qualities recommending it.

There is one use for lead which is perhaps more widespread than any other—in paint. White-lead, which is corroded metallic lead, is the principal pigment in good paint for nearly all types of surfaces. Red lead, an oxide of lead, is the preferred pigment for metal protective coatings.

Lead paints, whether white-lead or red-lead, are noted everywhere for their fine working qualities and superior durability. Since early Colonial times, they have been accepted as the standard in high-grade protective and decorative coatings. Today, among informed paint buyers, the measure of a paint's value is the amount of lead pigment it contains.



National Lead Company manufactures and markets white-lead and red-lead of the highest quality, under the well-known Dutch Boy brand. In addition, it is a dependable source of supply for sheet lead, lead pipe, solder, bearing metals, and many other lead products.

NATIONAL LEAD COMPANY

115 Broadway, New York; 115 Oak St., Boston; 300 West 14th St., Chicago; 518 Fremont Ave., Charleston; 1313 West Third St., Cleveland; 121 Chestnut St., St. Louis; 2210 15th St., San Francisco; National Lead Co., 300 Albany St., Boston; National Lead & Pig Co. of Pennsylvania, 316 4th Ave., Pittsburgh; John T. Lewis & Sons, Ltd., Tipton Works, Wolverhampton.



1927 Chemical Industry & Commercial Progress. Published January 2, 1928

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NLI 104940

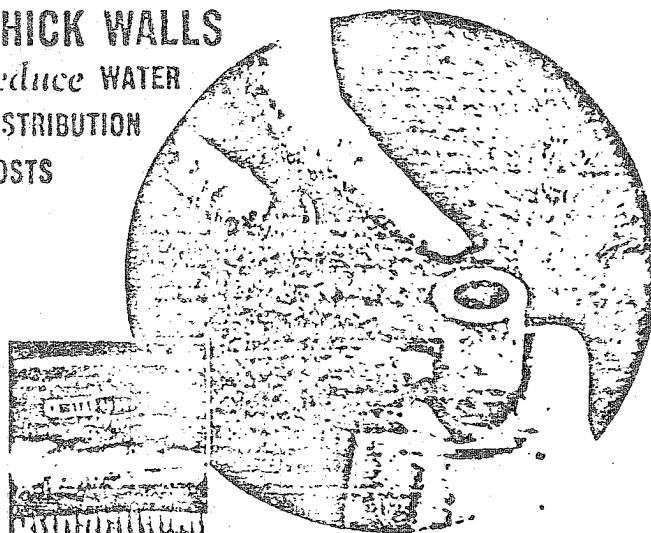
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PLenty OF MEtAl TO ENCOURE

Write for more bullet markings with standard for dot paper. Each
bullet is a small dot. The bullet is a small dot. The bullet is a small dot.

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THICK WALLS
reduce WATER
DISTRIBUTION
COSTS



The SEAL identifies highest quality pipe

In more durability of water services installed under modern extensive payments where soil, water and electricity combine to attack the pipe material, use thick-walled lead pipe. The real test of service is the annual cost, dependent upon length of life, and even the first cost of a service includes many times in addition to the cost of the pipe itself. A lead service is more economical on a yearly basis because lead is extremely durable and the thick walls of lead pipe add proportionately to its life.

In addition to the thick walls of durable metal, flexibility adds to the life of lead services because they can always take up ground movement and settlement without damage or strain and lay over the ground with no strain of part of the pipe, without a joint. It is also possible bending around obstructions without joints or special fittings. The bore of lead pipe remains clean and unobstructed, allowing a full flow of undisturbed water at all times. And the Seal of Approval on lead pipe assures you of getting the best quality pipe of proper weight. Insist on Seal of Approval on lead pipe for hot water distribution, cold and trouble-free services.

Write for leader outlining our standards for lead pipe.
125 Fifth Avenue, 42nd Floor, New York, N.Y.

WATER MAINS
REQUIRE GALNEED LEAD JOINTS
Standard practice, and most efficient design in pipe at joint. Dependable joints without encroaching water. Lead pipe joints are the standard for water mains and service lines.



LEAD PIPE TO BE USED

00048



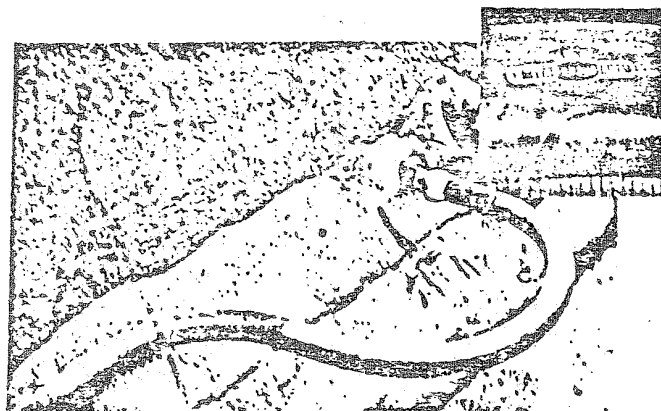
NLI 104942

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NLI 104943

Published by the
LEAD INDUSTRY ASSOCIATION
The Journal of the Lead Industry
New York



PERMANENT FLEXIBILITY Takes Care of Settlement... The SEAL identifies highest quality material

Settlement conditions demand the permanent flexibility of lead pipe for water service. Heavy loads and excavations are constant disturbances to pipes in the ground causing movement and settlement that must be taken up in the service pipes even many years after they are installed. Flexible lead, which is on the job without joints, follows ground movement without damage or strain. Lead pipe is the best material for the most unmovable distribution lines found and is used in such cases without the necessity of special fittings or extra joints. This flexibility of lead pipe helps to keep amount of cost for service pipes low, and annual cost, and first cost, is the important item in water distribution.

Thick walls of extremely durable metal resist soil, water and electrolytic corrosion for many years. Bonded wiped joints minimize joint troubles aggravated today by ground settlement and pounding of traffic. Lead pipes always deliver a full flow of undisturbed water because they do not clog with products of corrosion.

All these factors combine to make lead service pipe more necessary than ever for low cost permanent water distribution, and the Lead Industry's Seal of Approval gives the added protection of known quality, assurance that the pipe meets our rigid standards.

LEAD INDUSTRY ASSOCIATION, 630 LEXINGTON AVE., NEW YORK, N. Y.

WATER MAINS REQUIRE CALLED LEAD JOINTS

Flexibility permits settlement without damage to pipe or joints. Reported easily without interrupting water flow. Insures long service life. Economical in cost and maintenance.

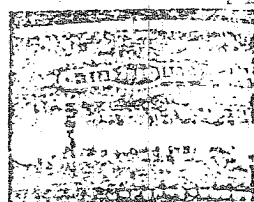
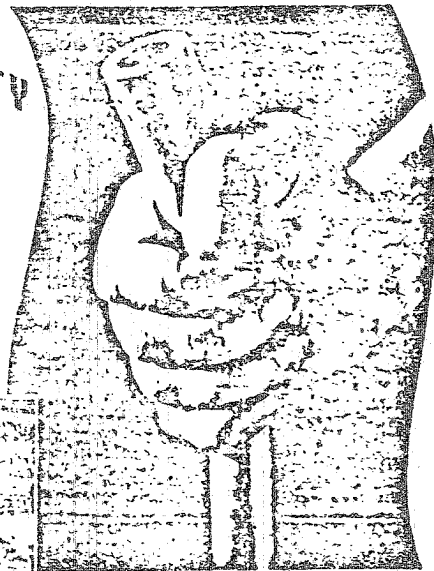


PLENTY OF METAL TO ENDURE

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WATER WORKS
 Published from 1885 to 1915
 The Journal of the Water Works Industry

FLEXIBILITY
 reduces water
 distribution costs
 •
THE SEAL
 identifies highest
 quality material



Lead water service pipes always remain flexible and able to adjust themselves to ground movement without strain or damage. This characteristic is invaluable today as it the across heavier building excavations become larger and more frequent, filled ground more prevalent. All these factors intensify ground movement. Flexibility prolongs the trouble-free life of services and reduces the cost per year - the cost that really counts in water distribution systems.

Flexibility of lead pipe also makes possible accessories integral with the pipe. It may be bent around obstructions, now so frequently found in the ground, without joints and special fittings. The thick walls of extremely durable lead add to the life of lead services because there is extra metal to resist the attacks of soil, water, and electrolytic corrosion. Because lead pipe does not clog with corrosion products, it always delivers a full flow of undisturbed water. Welded joints bond sections of lead pipe together, thus minimizing joint trouble.

For your water services, insist on lead pipe bearing the Lead Industries Seal of Approval, which assures you of pipe meeting our exact standards of purity and wall thickness. Lowest water distribution will result.

LEAD INDUSTRIES ASSOCIATION, 420 LEXINGTON AVE., NEW YORK, N. Y.

WATER MAINS
 REQUIRE GALVANIZED LEAD JOINTS
 Lead pipe joints, with or without flanges, are the most reliable joints for water mains. They are made of galvanized iron, which is resistant to corrosion. No other kind of joint is so durable and long-lasting.

LEAD SERVICE PIPE

PLENTY OF METAL TO EXPOSE

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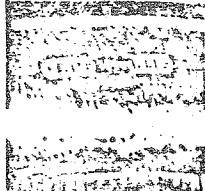
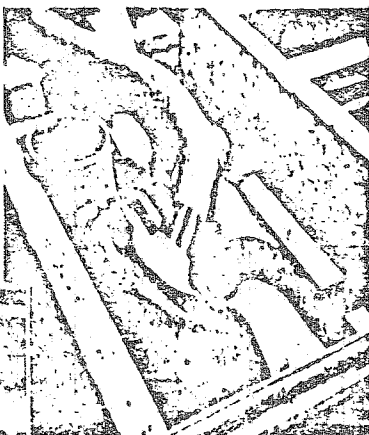
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LEAD

NEEDS LESS SPACE,
NO JOISTS NOTCHED



For these reasons, lead pipe is the most compact, and offers the most lead pipe without notching or notching of joists.

The SEAL identifies highest quality material

The plumber's selection of lead pipe is made in haste, with the possibility of error. The plumber's selection of lead pipe is made in haste, with the possibility of error. The plumber's selection of lead pipe is made in haste, with the possibility of error.

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|---|
| THE ADVANTAGES OF LEAD PIPE |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY ACIDIC WASTES |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY ALKALINE WASTES |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY OXYGEN |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY SULFUR DIOXIDE |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY CARBON DIOXIDE |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY AMMONIA |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY HYDROGEN SULFIDE |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY NITROGEN DIOXIDE |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY NITRIC ACID |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY PERACETIC ACID |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY PEROXYACETIC ACID |
| IT IS THE ONLY PIPE THAT IS NOT CORRODED BY PEROXYACETIC ACID |

REMEMBER—EVERY LEAD JOB IS A PLUMBER'S JOB

Registered from Domestic Engineering, March of November, 1922

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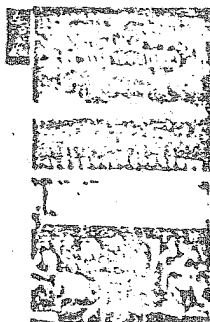


NLI 104945

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NLI 104946

A black and white photograph showing a large, arched stone structure, likely a bridge or a large archway. The arch is made of rough-hewn stones and has a wide, open space underneath. In the foreground on the left, there is a smaller, rectangular stone structure, possibly a gate or a small building. The background is a bright, overexposed area, possibly a body of water or a very bright sky. The overall image has a grainy, high-contrast quality.



...the SENE assures
highest quality material

[illegible][illegible]

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

LEAD INDUSTRIES ASSOCIATION 425 Lexington Ave., New York, N.Y.
REMEMBER—EVERY LEAD JOB IS A PLUMBER'S JOB

The Advantages of Lead Free
 1. **Environmentally Safe** - Lead-free solder is non-toxic and does not contain any hazardous materials. It is safe for the environment and human health.
 2. **Improved Reliability** - Lead-free solder has a higher melting point than leaded solder, which results in stronger joints and improved reliability.
 3. **Compliance with Regulations** - Lead-free solder is required by many international regulations, including the European Union's RoHS (Restriction of Hazardous Substances) directive.
 4. **Cost-Effective** - Lead-free solder is often more cost-effective than leaded solder, especially in large quantities.
 5. **Wider Availability** - Lead-free solder is widely available from many suppliers, making it easy to source and purchase.

The Advantages of Fixed Points

Approved by the Board of Directors on May 10, 1967