

GRADE SPECIFICATIONSCOB. AND SHILLING ALI'S S. AS AT MARCH 31, 1942

TRADE NAME: Frescoglos
 CATEGORY: Interior Gloss
 COLOR: White
 NUMBER: 508
 QUALITY: First

PERCENT:	LT.	YIELD IN GALLONS	UNIT COST	TOTAL COST
Lithopone	336	9.4	.0425	64.38
Titanated Lithopone	336	9.4	.056	19.92
VEHICLE:				
#1 Transparent Litho Oil	218	27.4	.160	54.30
Varnish	100	13.3	.105	13.50
Ester Solution	128	16.0	.070	9.00
Mineral Spirits	115	17.7	.014	1.01
Drier	8	1.1	.07	.66
Cobalt Tollate	7/8	.1	.305	.27
Calculated Yield	1241-7/8	94.4		138.90
Manufacturing Loss 3%		2.9		
Actual Yield		91½		

COST ANALYSIS:

Material cost per gallon or pound (total cost divided by actual yield)	
Direct Labor cost per gallon	Not known
Factory Overhead per gallon	Not known
Bulk cost per gallon	Not known
Complete Package cost per gallon	Not known
Factory cost in package per gallon	Not known

PRICES:

(A) Company owned or controlled outlet	\$2.25 gal.
(B) Independent wholesaler	2.10 gal.
(C) Company owned or controlled outlet to retail customer	See (A)
(D) Independent Retailer	2.10 gal.
(E) All other (Painters, Industrial, etc.)	2.00 gal.

Above prices are highest charged -- average prices will closely approximate (A)