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HOUSTON, TEXAS

VOLUME 6—NO. 8

Record Breaking Trade Expansion Of Houston Told

Two articles on Houston's record-breaking world trade developments are due for publication in international trade journals early in 1951.

Sydnor Oden, chairman of the Chamber world trade committee, said the stories concern the committee's and the Houston World Trade Association's activities in trade promotion.

Also depicted is the work of the World Trade Association in relationship with the Houston Chamber.

Floyd Martin, manager of the Chamber world trade department, authored the articles which are to appear in the American Import and Export Bulletin and the Exporters Digest.



INDUSTRIAL HEALTH—and plans for the first 1951 meeting of the Texas section, American Industrial Hygiene Association to be held here Jan. 18 are being discussed here by Dr. Denton Kerr, left, chairman of the Chamber public health committee and James R. Hammond, vice-chairman of the committee and president of the association's Texas section.

All Chamber Committee Chairmen For 1951 Named By President Bates

Seventeen additional outstanding Houston business and professional men have been appointed by Chamber President W. B. Bates to head Chamber committees in 1951.

This completes the Chamber's list of chairmen for its 24 major committees.

The new appointments and the committees they will head include Gen. R. C. Kuldell, rancher and president of the Mount Rose Land Corporation, agriculture; Gaylord Johnson, vice-president, Sakowitz Brothers, athletics; Max Levine, president, Foley's, convention.

Harry B. Catlow, vice-president in charge of sales, Republic Supply Company, domestic trade; Tobias Sakowitz, president, Sakowitz Brothers, fire prevention; R. J. Cummins, consulting engineer, flood control.

Former Gov. W. P. Hobby, president, The Houston Post, highway; Russell L. Jolley, president, Southwest Steel Products, Houston beautiful; Louis A. Miller, vice-president, Miller Brothers, manufacturers and wholesalers.

Harry C. Webb, assistant to the vice-president, Texas Gulf Sulphur Company, membership.

Dr. Denton Kerr, physician and surgeon, public health; W. Stewart Boyle, independent oil operator, safety.

(See Pictures on Page 3)

Dillon Anderson, attorney and partner, Baker, Botts, Andrews and Parish, state and national affairs; J. E. Price, attorney, Quintana Petroleum Company, taxation; R. T. Thompson, vice-president, McKesson and Robbins, Inc., and general manager of the Houston branch, trade extension.

Walter B. Van Wart, executive vice-president, Wyatt Metal and Boiler Works, traffic; and Sydnor Oden, vice-president, Anderson, Clayton and Company, world trade.

C-C Membership Card Mailing To Start Soon

Cards designating membership in the Houston Chamber for 1951 will be mailed beginning the latter part of January.

The Chamber membership department requests that name or address changes be sent in at the earliest possible time so the cards will be correctly made out.

Changes should be sent Box 2371 or called to PR-5111.

Regional Health Conference Plans To Be Discussed

Development of the fourth annual Gulf Coast Regional Conference on Industrial Health will be discussed Jan. 18 at the first 1951 meeting of the Texas section of the American Industrial Hygiene Association.

James W. Hammond, president of the association and vice-chairman of the Chamber public health committee, said principal speaker at the meeting will be William R. Bradley, director of industrial hygiene for the American Cyanamide Company.

All members of the Chamber committee are invited to the dinner which will be held at 7 p.m. in the Houston Club.

Also invited are representatives of the Texas University and Baylor medical schools along with representatives of leading industries in the Gulf Coast area.

Dr. Denton Kerr, chairman of the Chamber public health committee, pointed out that principal reasons for the organization of the Texas section of the association was for promotion of the annual industrial health meeting here and the development of industrial hygiene throughout Texas industry.

Convention List Set For 1951-53

A convention list for Houston 1951-1953 has been compiled by the Chamber convention committee and is being mailed this week.

This was announced by Max Levine, new chairman of the committee, who pointed out that as a new feature, this issue will key all conventions that feature exhibits.

He said the listing shows 77 conventions to be held in Houston during 1951 and that approximately 40,000 persons will come to the city for these meetings.

The list is available to all Chamber members in the Chamber convention department. It is published every two months.

Safety on Parade

The South Texas Youth Safety Conference, staged Oct. 7 and sponsored by the Houston Chamber, is featured in the December issue of the National Safety Council's magazine PUBLIC SAFETY.

W. Stewart Boyle, now chairman of the Chamber safety committee, was chairman of the conference.

The magazine displays complete coverage of the conferences with pictures of all scenes, including the Houston fire-prevention safety parade.

One of the articles in "Safety on Parade."

Fire Prevention Code To Be Completed Soon

Indexing has begun on the first complete listing of Houston's fire prevention code which is due for completion by mid-January.

Tobias Sakowitz, chairman of the Chamber fire prevention committee which is making the compilation, said the listing will contain 118 pages.

A cost of \$2 per copy has been set to cover printing costs and the listing will be available to all Chamber members at the Chamber public works department, PR-5111.



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EASTBROOK PHOTO

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REIGNING QUEEN—of the 1951 Houston Stock Show and Rodeo will be Miss Kathryn Grandstaff, shown here with Don McMillan, vice-president of Earl McMillan, Inc., Houston Ford dealer, who again this year are presenting a new automobile to the girl elected queen of the rodeo. Miss Grandstaff of Robstown was voted the 1951 queen.

Over 100 of Texas' Most Beautiful Girls To Compete For Rodeo Queen

More than 100 of Texas' most beautiful cowgirls are expected to compete at the 1951 Houston Fat Stock Show for the title of rodeo queen and her share of hundreds of dollars in prizes.

President W. A. Lee said the contest will be staged at night performances of the rodeo, Jan. 31 through Feb. 11. Howard Lee will be chairman of the 1951 event with Bill McCarthy as vice-chairman.

Heading the list of prizes will be a 1951 Ford convertible which will be awarded the 1951 queen.

Buyer's Guide For 1951

The Houston BUYER'S GUIDE for 1951 will be ready for distribution probably by the end of January. Frank Moore, chairman of the Chamber subcommittee in charge of the GUIDE said this week.

Tabbed one of the largest and most complete reports of its kind in the nation, the 1951 GUIDE is slated for 30,000 distribution.

It was prepared under supervision of the Chamber manufacturers and wholesalers committee of which Ralph T. Thompson was chairman in 1950.

Directory Edited On World Trade

Houston's first World Trade Directory is expected to be ready for distribution by the end of January.

This was announced this week by Sydnor Oden, chairman of the Chamber world trade committee, who said the directory is due for distribution throughout the world.

The directory will take up a special section of the 1951 Buyer's Guide and 4000 copies of the directory will be re-printed for separate overseas special distribution.

J. R. Aston is chairman of the subcommittee in charge of the directory. He said the issue is being compiled through the same advanced business machine techniques as the Buyer's Guide. It lists more than 350 Houston firms and allied industries engaged in world trade.

Coordinators For Houston Beautiful Program Sought

Russell L. Jolley, new chairman of the Chamber Houston beautiful committee said this week that 12 regional coordinators for the 1951 Houston Beautiful drive are being sought.

The 12 regions were listed as Garden Oaks, Heights, North Side, West End, Montrose-River Oaks, Southwest, South End, East End, Denver Harbor, Humble Road, Lindale and Central.

Mr. Jolley appointed Harry C. Webb and W. S. Bellows as co-chairman of the budget committee for the 1951 event to be staged March 25 through April 15.

L. B. Odell, program chairman, Henry V. Broad, A. C. Burnett and Carl Murray have been assigned to obtain the regional coordinators.

The plan for decentralization of the Houston Beautiful program is being worked out by Bob Aslyn, promotional chairman for the 1950 event, and William B. Black Jr., secretary of the Houston beautiful committee and manager of the Chamber civic affairs department.

January Magazine Shows Tax Chart

A complete tax calendar will be featured in January Magazine Houston.

W. A. Smith, newly appointed chairman of the Magazine Houston committee said the calendar is a guide for businessmen in keeping them informed as to when taxes are due and to which government agency they should be paid.

It was prepared by J. A. Phillips of Phillips, Sheffield and Company, accountants who have performed this service since 1937.

Also featured in the January magazine issue will be the 1951 Houston Fat Stock Show. Special stories will review the growth and development of Houston in 1951 and will depict the Houston Chamber's part in this development.

Department Store Sales (A Weekly Report)

Each week ACTION publishes figures obtained from a report made by the Federal Reserve Bank of Dallas which reflect district 11. In the column at the left is the percentage change for the week ending at the date indicated. This is compared with the corresponding period of the preceding year. The column at the right shows the percentage change for four weeks ending at the date indicated.

	Dec. 21, 1950	Dec. 21, 1949
Dallas	+21	-7
Fort Worth	-14	-6
Houston	-24	-18
San Antonio	-10	-3
District	-20	-9

City Interests More Hollanders

The Chamber world trade committee is still getting letters from the Netherlands inquiring about further information on an article written in 1949 by Warren S. Bellows, then Chamber president and now member of the board of directors.

Mr. Bellows' article, written on request of the publisher, appeared in a Netherlands publication.

The story concerned Houston's prominence as a world gateway for Western Europe's exports to and imports from the Southwest and Mid-Continental United States.

Sydnor Oden, chairman of the Chamber world trade committee, said most of the letters ask for more detailed studies of Houston's trade possibilities and marketing systems.

Flying Farmers Due To Visit Houston in Jan.

Plans are complete for the 1951 convention of the Texas Flying Farmers which will be held Feb. 8-11.

This was announced this week by Claude B. Barrett, newly appointed chairman of the Chamber aviation committee, who said Feb. 9 has been set aside by the Houston Fat Stock Show as a special day to honor the Flying Farmers.

All C-C Committee Chairmen Named For '51



Gen. E. C. Kibbell
Agriculture



Gaylord Johnson
Athletics



Max Levine
Compensation



Harry B. Callow
Domestic Trade



Tobias Sakowitz
Fire Prevention



R. J. Commis
Flood Control



Former Gov. W. P. Hobby
Highway



Russell L. Jolley
Houston Beautiful



Harry C. Webb
Membership



Louis A. Miller
Manufacturers & Wholesalers



Dr. Denton Kerr
Public Health



W. Stewart Boyle
Safety



Milton Anderson
State and National Affairs



J. E. Vance
Taxation



E. T. Thompson
Trade Extension



Walter B. Van Wert
Traffic



Eugene Olson
World Trade

Latest Military Techniques Direct From Korean War Will Be Taught Here

Latest military techniques observed direct from the Korean battlefields, will be included on the training program afforded by the new Army Organized Reserve Corps school.

This and other information on the college was revealed at the school's opening exercise held this week in the ORC Armory, 720 Dallas.

Gen. Gagner B. Jones, chairman of the Chamber military affairs committee, was principal speaker and said that the greatest advantage afforded by the

school is the opportunity for officers not assigned regular positions in organized units to obtain the most up-to-date instruction in their military specialties.

Col. Richard B. Wheeler, senior instructor for the ORC in the Houston area, gave the over-a picture of the new school and Col. Roy W. Leible, commandant of the school, told of staff organization and procedure. Additional information on the school may be obtained by contacting Colonel Wheeler at A1 6681. General Jones said

What's going on

The Commerce Mutual Life Insurance Company has been authorized by the Insurance Commission to begin operations at 4209 Lee-land, announced J. Howard West, chairman of the board of directors, who serves with other officers Richard E. Abbott, president, H. C. Danahoe, vice-president Vincent Callagane, vice-president W. A. Thomas, treasurer, and J. L. Lockett, Jr., secretary. Radio station KNUZ has moved to its new quarters at 4701 Caroline. Max E. Jacobs, president, has announced.

Named first chairman of the board of trustees for the University of St. Thomas is J. Ralph Mulvey, who will serve with J. B. Barthman as vice-chairman of the board. The Hughes Tool Company will take possession of the Dickson Gun Plant on Jan. 10, announces F. A. Avera, senior vice-president and general manager. Art Finger has joined the staff of radio station KHTT, announced Bill Bennett, station manager.

The Chrysler Corporation has awarded the "medal of merit" service award to the A. C. Burton Company. Elected president of the staff of St. Joseph's Infirmary for 1951 is Dr. A. M. Parsons with other new staff officers: Dr. S. A. Foote, Jr., vice-president; Dr. Werner F. Hofflich, secretary; Dr. J. P. Barnes, chief of surgery; Dr. L. B. Zies, chief of medicine; Dr. D. V. Wackman, chief of obstetrics; and Dr. A. P. Sizemore, chief of pediatrics.

Rice Institute's athletic department and physical education department has completed moving from the old field house to the new one.

The annual stamp exhibit of the Houston Philatelic Society will be held Jan. 26-28 at the Y.M.C.A., 1600 Louisiana. A. Le Brecht, president of the new Houston Philatelic Forum Club, has announced. Morris Frank will be a featured speaker at the 16th annual football dinner of the Touchdown Club of Washington, D.C., which will be held Jan. 6.

Dr. Byron F. York, president-elect and Dr. C. Forrest Jerns, president, have taken over the leadership of the Harris County Medical Society. Announcement has been made of the opening of the landscape architectural office of J. W. Kinswell at 2415 1/2 Times Blvd. Named a new vice-president of Rauscher, Pierce & Company is E. Clyde Hawkins, announces John H. Rauscher, president of the firm.

The Houston Symphony Society has set up an organization to raise money for an endowment fund, F. M. Law, society president, announced along with the appointment of trustees: E. R. B. P. Desher, James A. Elkins, Dr. Harris McAdams, P. A. Smith, O. E. Weyrich, Harlan Whittington, G. S. Wortham and Mr. Law. Named manager of the Plaza hotel is Mrs. Freda Celling. An award for his work in sponsoring Junior Achievement, Inc. in this area was presented this week to Walter B. Vae Warr by the United States Chamber of Commerce with Joseph W. Evans, a director of the national Chamber, making the presentation. A new law firm announced here is Bonham Stanley & Campbell.

NEW MEMBERS

Frank Jamal Meel co., 2004 W. Gray
Berk & Fair Brother Consultants, 822 M & M Bldg
Russell's Sewing Mach co., 2701 St. Main
Fulton Sales co., Appliance Dealer, 3312 Fulton
Houston Royalty co., Oil, N. Es-person Bldg
Ed Averdick Constr., 1503 Jefferson
Raving & Materials, Contractors, Box 14131
Superior Rug Cleaners, 1531 Richmond
Security Motors, 1925 Milam
Premier Pri. & Letter, 620 Texas Ave
Almeda Stables, 3717 Almeda
Bobbyhood Distributor, Baby Furniture, 2610 Fannin
J. W. White Motor, 3354 Old Spanish Trail
Houston Floral co., 5904 Airline Dr.
Mudge's Flower Shop, 1321 Houston Ave
Art Floral, 2432 West Holcombe
Monroe Pharmacy, 2400 Telford
Atlas Exploration co., 1911 W. Alabama
Powell & Stephenson, Electrical Contractors, 1103 Hud St.
Babe-Tenda Sales co., 4108 Den-nis
Richard Young, Attorney, 610 Fannin Bldg
Telford Nelson Brake Service, 1717 Fannin
Dureck & Marek General Auto Repair, 1810 Jackson
Houston Contracting, Pipeline Contractors, 3272 Westheimer
Sun Ray Fluorescent co., 3909 Rosedale
Southern Venetian co., 2042 W. Alabama
Machinery Manufact co., 8300 Magnolia
Acuff Wood Carving co., 2801 Lee-land
Stubbs Brown Real Estate Broker, 2329 Bassonnet
Bannick Mfg corp, Wood Mfg & Pre-Fab Homes, 8006 Washington
Garden Villas Drug St., 8906 Telephone Rd.
Texas Illinois Natural Gas, 1114 Texas Ave Bldg
A. K. Barker, Compiometer Adding, 931 Electric Bldg
Wilson Fire Equip co., P. O. Box 6522
L. M. Breayale, Gulf Service Sta., 3215 Airline
C. R. (Bob) Davis, Service Station Dealer, 6120 Long Drive
J. W. Lemon, Service Station, 432 W. 19th St.
Mrs. Stephen A. Brown, Realtor, 10855 Beinhorn
Port City Elec co., 305 Frio
Farrell Bros Gulf Service Station, Stafford, Texas
Telephone Road Animal Hosp., 171 Telephone Rd.
Tele-Tot-Lim Grocery Store, 4530 Telephone
Proctor Lbr co., 5015 Griggs Rd

KEEP US ADVISED

Members are urged to keep the Chamber advised of changes in business address and executive positions so that the mailing list will be correct.

McDaniel Furn co., 2821 Telephone Rd.
Foley-Newsome Oil co., 2318 Pierce St.
Walex Jet Services, Oil Well Perforating, 3512 Del Rio
Judd-Monroe Motor co., 5819 Gulf Freeway
Lillian Russell Oil Properties, 3101 N. Main
John L. Tooke, Auto Dealer, 1601 N. Main
Maxim's Restaurant, 707 Fannin
Hudson Oil Co. of Texas, 3405 Telephone
Ranger Motel, 2916 O. S. T.
A. L. Martin Motor Sales co., 4504 Harrisburg
Weddell & Reed, Inc., Investments, 2008 Fannin
Seymour Realty co., 2418 Bissonnet
Atlas Pipe, Inc., 1311 Esperson Bldg
Whico Chemical co., 713 M & M Bldg
Parr's Upholstering Shop, 4507 Kelvin
J. Naff, dental lab operator, 3429 1/2 Leeland
Architectural Designer (H. B. Grogan), 2711 S. Main
Dr. Luke W. Able, pediatric surgery, 905 Hermann P. B.
Gulf Freight Company, 3533 Bradford Pl.
L. Cummings Co., Inc. real estate, 725 Chronicle Bldg
Architects & Engineers, Inc., 2011 Quilman
Buxie Bldg Material Co., 7430 Washington
Conner & Co. printers and publishers, 7845 Harrisburg
Zay Smith & Sons Sheet Metal Works, 408 Capitol
Lady Margaret Beauty Salon, 2001 S. Shepherd
O'Shaughnessy Realty Co., 5727 Kirby Dr.
Heath & Brown mfg custom made furn., 609 Tuam
State Neon Products Co., 1303 W. Webster
John Hoffman Jr., cafe, 102 McCarty Dr.
Lawrence L. Hoffman, Gulf Service Station, 102 McCarty
John Rathmell Insurance, 340 M Esp Bldg
J. Able attorney, 845 Electric Bldg
Acme Concrete & Construction Company, 3231 Long St.
Luke F. Marino, Yale Electric Co., 915 White
O. J. Cadwallader Jr., attorney, 514 S. San Bldg
Elton Porter, Gibraltar County Ins., 1209 Crawford
Wallace F. Manning, 919 Dorothy Cox Fence Company, 300 N. 75th
Zephyr Awning Company, 3515 W. Dallas
David George Brooks architect, 3700 1/2 Milam
Husache Construction Co., 1375 Post Oak Rd.
Manhattan Construction Co. of Texas, 2425 Pease
Russ & Company, investment bankers First Nat'l Bank
A. Beer Delivery, 3222 N. Main
Wm. D. Allison Lbr Co., 7110 Capitol
John's Barbecue, 1402 Crockett
Townsend Detective Agency, 421 Kress Bldg
Pick-N-Go, grocery, 4530 O. S. T.
Ace Employment Service, 604 Republic Bldg
C. E. Clark Shell Service Station, 5102 Harrisburg
Dr. Schwartz Shell Service Station, 8031 Market

McLemore To Head Organization For State J-C Meet

Oved Essary, Houston, Jaycee president, has appointed Lee McLemore to head the committee organization for the state Jaycee convention to be held here April 12-14.



Lee McLemore

Mr. McLemore is state and national director for the Houston Junior Chamber.

This will mark the first time the state convention has been held in Houston. McLemore pointed out it will be in the Shamrock hotel and some 1500 Jaycees are expected to attend.

Twelve committees have been formed on convention arrangements and Mr. Essary said the principal speaker will be announced in the near future.

Safety Council Need Stressed

The need for a city-wide Safety Council will be emphasized as part of the Chamber safety committee's 1951 program of work.

W. Stewart Boyle, newly appointed chairman of the committee, said the group will work for closer cooperation among various civic clubs that sponsor safety programs.

He said he will name four vice-chairmen on his committee to head subcommittees on promotion, industry, school and traffic phases of safety.

"Cooperation with the Houston police department is high on the list for 1951," Mr. Boyle added.

Werbemittel

Gowhard Daehler, a German free lance writer, was in Houston last week gathering information for a series of stories on "Mr. and Mrs. America."

He is touring this country under the auspices of the U. S. government. The Chamber would trade and problem department, assisted Mr. Daehler in taking pictures and obtaining information on Houston and its citizens.