

WALL EFFECTS FOR NEW INTERIORS OR OLD . . . NO. 4

SHADED TIFFANY

This exquisite blended effect will enrich any interior . . . enhance the value of the dwelling. And you can use the Shaded Tiffany finish to increase the apparent height of a room.

THE Shaded Tiffany finish is a glazed effect—a rich blending of color, shaded gradually upward from dark to light. It lends a most artistic, inviting atmosphere to an interior.

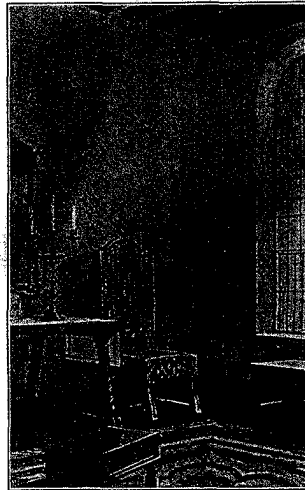
Often just such a rich decorative effect becomes the deciding factor in the sale of a dwelling.

Aside from its beauty, the Shaded Tiffany finish is exceedingly useful in increasing the impression of height in a room. It makes a low ceiling seem higher than it actually is. The gradual lightening of the finish up the wall creates the illusion of increased height.

In other ways, too, the appearance of interiors can be modified or improved by using this finish. In large rooms which seem too long, a ceiling panel treated with the Shaded Tiffany will usually correct the impression and furnish a new decorative note as well. The panel should be light in the center, darkening toward the edges.

This finish has many uses

The colorful Shaded Tiffany may be used in almost any type of home. It is a distinctive finish—an unusual finish—quick to catch the interest of prospective buyers. Many color blends are possible—warm browns and reds and yellows, for instance, or perhaps cooler colors, such as greens and blues.



THE Shaded Tiffany finish appears in full color in our booklet, "Decorative Possibilities of Paint." Many other practical suggestions for distinctive wall treatments are contained in this helpful free booklet. Ask our nearest branch to send you a copy.

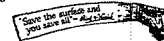
The Shaded Tiffany is appropriate for dining rooms, living rooms, entrance halls, dens—even bedrooms. This finish is flexible and variable—it can be adapted to widely differing conditions.

The Shaded Tiffany, as well as many other decorative wall effects, is obtainable with paint made of DutchBoy white-lead and DutchBoy flattening oil. Because it can be tinted to any desirable color, this paint is especially suited to interior decorating work. It is durable, economical. And it produces handsome flat

finishes that repeated soap-and-water washings will not mar.

Free decorating service

Color specialists in our Department of Decoration will be pleased to give you all the help you wish on any of your decorating problems. Their advice is authoritative. And it is free of charge. Simply address your letter to our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 516 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 457 Chestnut St.
Boston, 800 Albany St.
Chicago, 500 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.

DUTCH BOY WHITE-LEAD

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