

These MANY DIFFERENT USES

*Dutch Boy white-lead lends itself
readily to many and varied paint
uses . . . is easily adaptable to
your decorative needs*

THERE is a paint material that will serve nearly every paint need in your building . . . all from one keg.

Whether you want washable interior paint . . . or undercoatings for enamel . . . or one of a thousand different tints . . . a flat or eggshell finish . . . or a durable, economical paint for wood, plaster, wall-board, metal . . . a blended or mottled effect . . . or finally a plastic paint that gives the popular low relief texture . . . you can get them with Dutch Boy white-lead.

It is the all-purpose, all-round paint material. Being easily adaptable to different surfaces, to any desirable color, to numerous finishes, it enables you to fill your many and varied paint needs.

Standardize on white-lead . . . it makes for convenience and economy to standardize on Dutch Boy white-lead in your painting. At the same time, in using pure white-lead paint such as Dutch Boy produces, you assure yourself of highest quality paint. Such paint has long been known for its excellence, spreading and hiding qualities, for the beauty of the finish it gives, for its satisfactory service.

Interior paint is made with Dutch Boy white-lead simply by reducing it to brushing consistency with Dutch Boy flatting oil. If plastic paint is desired, the same materials are used with the addition of whitening and drier.

Write for booklets . . . Let us send you our booklets "Decorative Possibilities of Paint" and "White-Lead and Oil Plastic Paint Finishes," which describe in detail the uses of white-lead in interior painting and show in color some of the effects obtainable.

Please address our branch office nearest you.

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., Widener Building.

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Chicago, 200 West 18th St.
Cleveland, 420 W. Superior Ave.
San Francisco, 233 Montgomery St.



DUTCH BOY WHITE-LEAD

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