

LEAD INDUSTRIES ASSOCIATION

Graybar Building, 420 Lexington Avenue
New York, N. Y.

November 11, 1933.

To Members of the Lead Industries Association:

The enclosed illustrated letter has just been sent to a list of 4,357 water departments and water companies in the United States, in an attempt to draw their attention to lead in connection with any expansion they may be considering, particularly under the Public Works Program of the National Industrial Recovery Act. It will be followed up by devoting the major part of the January, 1934, issue of LEAD to the same subjects and mailing it to the same list.

If you wish any extra copies of this mailing piece, either for your salesmen or for your own distribution, please advise us of the quantity immediately. We will be pleased to supply each of your salesman with a copy, free of charge, and copies to be distributed by you at 1.75¢ per copy, which represents actual cost of printing only.

Sincerely yours,

J. E. McNamee

Secretary.

