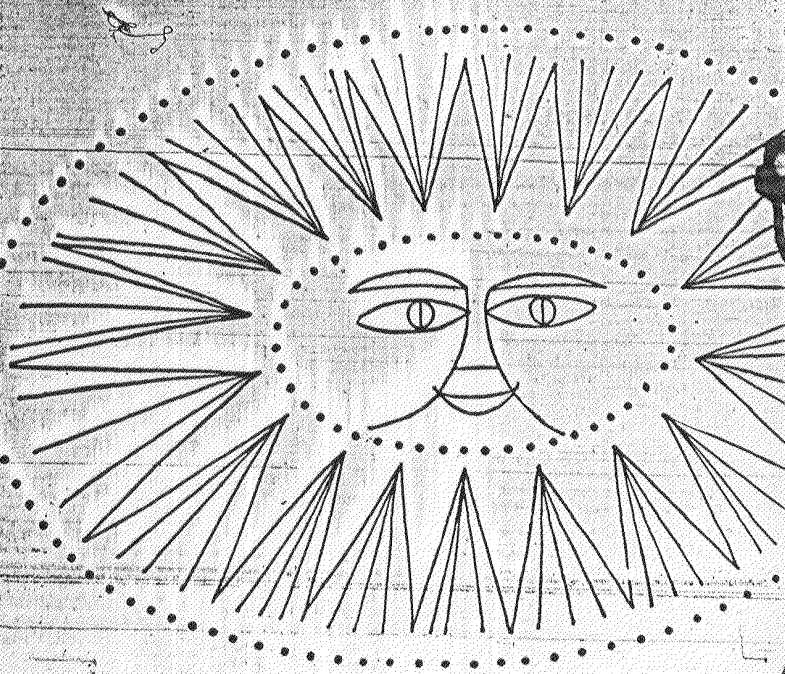


NEW SUN-RESISTANT HOUSE PAINT



WON'T CHANGE COLOR!

The velvety flat finish—the fresh, brilliant color—of this unique new “Dutch Boy” Latex House Paint lasts and lasts and lasts! Even bright blue, most fragile color of all, didn't change a shade in a rugged four-year weather test. ✿ Use “Dutch Boy” Latex House Paint on any exterior surface—siding, shakes, shingles, stucco, masonry—even metal. It flows on easily, never shows stop 'n' start lap marks, dries in 30 minutes to a tough, weatherproof coating. You can even paint over damp surfaces or between rains! ✿ When it's this easy to have a brightly painted, fresh-faced house, why do without? Come in today and check the fabulous colors. If you need any expert advice, ask us. We're glad to give it.

PREFER A HIGH-GLOSS FINISH?
Want a glossy finish that defies everything in the weatherman's book, wears like marine paint? Then choose “Dutch Boy” Enamelized House Paint. It's easy to use on any exterior surface, comes in wonderful colors. Stop in and see!



We're the men who sell it!

ALAMEDA Alameda Glass & Paint Co. 1617 Park Street Enamel Hardware	CASTRO VALLEY Castro Valley Lumber Co. 2495 Castro Valley Blvd. Villano-Bida Supply	FREMONT Glenmoore Hardware 38224 Glenmoore Drive Shannon & Sons	OAKLAND Center Automotive Parts 362 - 8th Street	OAKLAND R & N Paints 2969 Broadway	SAN LEANDRO Farla Bros. Hardware 519 Manor Blvd.
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