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20th September, 1955.

MEMORANDUM TO THE GENERAL MANAGER.

Mr. C.E. Broadhurst.

I believe there is no strong reason why Mr. Broadhurst need be stationed at Wittenoom now. Major construction work is completed, Western Gorge mine is opened up, all operations are in good shape and Mr. P. Thomas has developed to the stage where I consider he is well fitted to be in charge at Wittenoom. I believe that under Mr. Thomas we will continue to progress towards the lower costs at which we are aiming.

Our urgent need is to sell fibre and at present this is really a part time job for Mr. King and I. We need somebody to concentrate on this, particularly as it is so difficult to carry out this work without occasional personal visits to users.

All producers, including South African, send representatives to main fibre users and, in fact, most fibre users send representatives abroad each year to investigate the market conditions in this highly competitive industry.

I think Mr. Broadhurst could well be stationed in Perth but would have to make an occasional trip to Europe, Singapore, Japan, U.S.A., etc. In Perth he would be well placed to keep in touch with Wittenoom and with the W.A. Government. It may then be possible to have someone of

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slightly lower station in Mr. Wallace's position thus releasing Mr. Wallace for other work.

I propose that Mr. P. Thomas be made Manager and that Mr. Broadhurst be made a Director of A.B.A. Ltd.

KOB.

Sydney,
20th September, 1955.

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