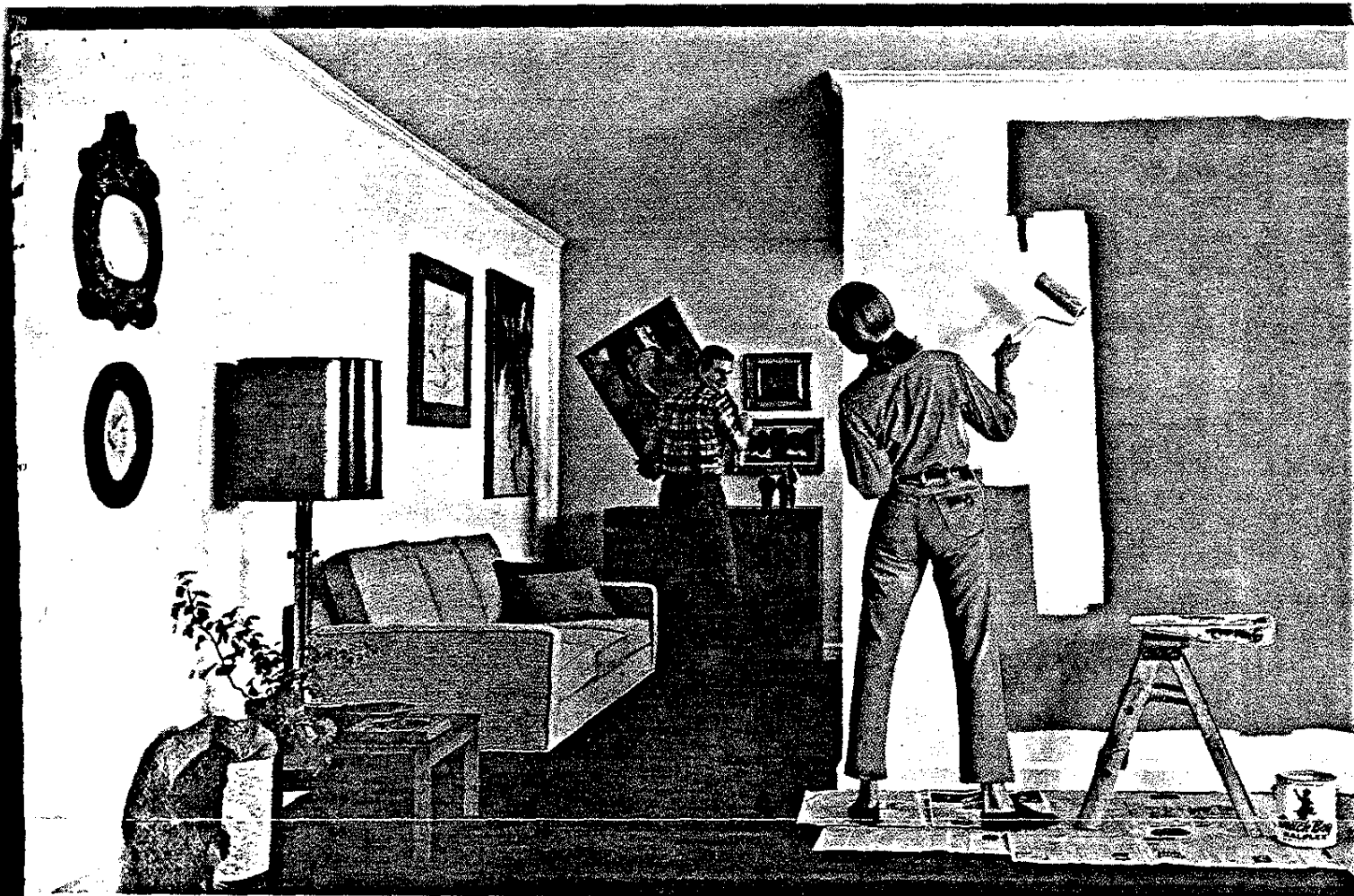




New! *Dutch Boy*
NALPLEX
Acrylic Latex Flat Wall Finish

PRESENTING THE LATEST
DECORATOR WALL COLORS

N13837



Decorating is easy!

when you use **NEW DUTCH BOY NALPLEX**

the acrylic latex flat wall paint with the
BUILT-IN SECOND COAT
so high in hiding, so smooth in leveling
one coat looks like two

New Dutch Boy Nalplex is especially made for easy one-coat roller application. The fastest, easiest flowing wall paint you have ever used.

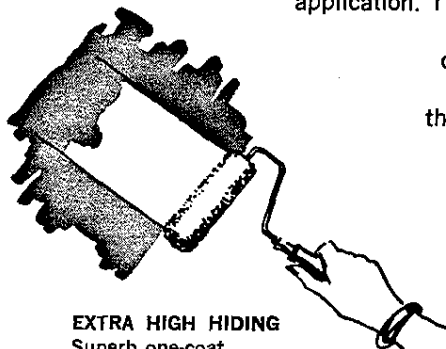
The fresh clean beauty of these popular decorator colors can make the most drab rooms become bright and interesting again. You'll find just the right color for the room you plan to redecorate. Be your own color stylist.

It's easy with new Nalplex. You'll like it.



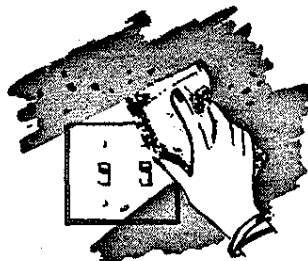
EASY TO USE

A new formula latex paint that flows on easily from roller to wall with practically no splatter or spray. Rollers and hands clean-up easily in just soap and water too!



EXTRA HIGH HIDING

Superb one-coat performance . . . one coat looks like two from start to finish. Saves time! Saves effort!



EXTREMELY WASHABLE

Dirt, smudges, fingerprints wash off easily, again and again. Colors stay bright, fresh and beautiful for years.

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NEW Dutch Boy[®] NALPLEX

ACRYLIC LATEX FLAT WALL FINISH

Custom Colors
Selected
from the Dutch Boy
Color Gallery

72-16 ANTIQUE WHITE	72-20 IVORY	72-53 CANDY PINK	72-40 BLONDE YELLOW	72-51 CORAL SANDS	72-52 APPLE BLOSSOM	72-25 CHAMPAGNE	72-12 OFF WHITE	72-45 EMPIRE GOLD	72-75 AQUA SKY	72-71 PINEFROST	72-81 GARDEN POOL	72-19 BONE WHITE	72-31 MUSHROOM	72-72 STARLIGHT BLUE	72-82 SURF GREEN	72-26 SUNTAN	72-42/51 MOCHA	72-36 ANTIQUE GOLD	72-60 CALYPSO	72-44 BLUE BELL	72-58 WEDGEWOOD BLUE	72-58 ORANGE ICE	72-11 VENETIAN TURQUOISE	72-47 FRENCH LILAC	72-32 HARVEST GOLD	72-29 NOMAD	72-40 ELF GREEN	72-11 PHANTOM AQUA	72-16 FAWN	72-44 BLUE BELL

Also available in
These ready mixed colors are available in semi-gloss finishes
in LATEX SATIN GLOSS and ALKYL SATIN EGGSHELL ENAMELS, 72-11 WHITE and 72-13 CEILING WHITE

Color chips are subject to the effects of heat, light, age and wear and are not intended to be used as a guide for color selection.

These custom colors are available in DUTCH BOY SATIN FINISH ENAMEL.

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DEPEND ON DUTCH BOY more years to the gallon

No matter what surfaces need beauty and protection, you'll find that the world's most famous painter has the ideal finish for them.

New Nalplex—acrylic latex flat wall finish is a good example. You'll like the extra high hiding power—the “built-in second coat” that makes it so high in hiding, so smooth in leveling, one coat looks like two. As for application, you will find it most pleasant and easy to use—goes on smoothly, has no unpleasant odor. Brushes, rollers, pans, hands clean up quickly and easily, with just soap and water! Fast drying of course—in two hours or less you can be living in a bright, new room.

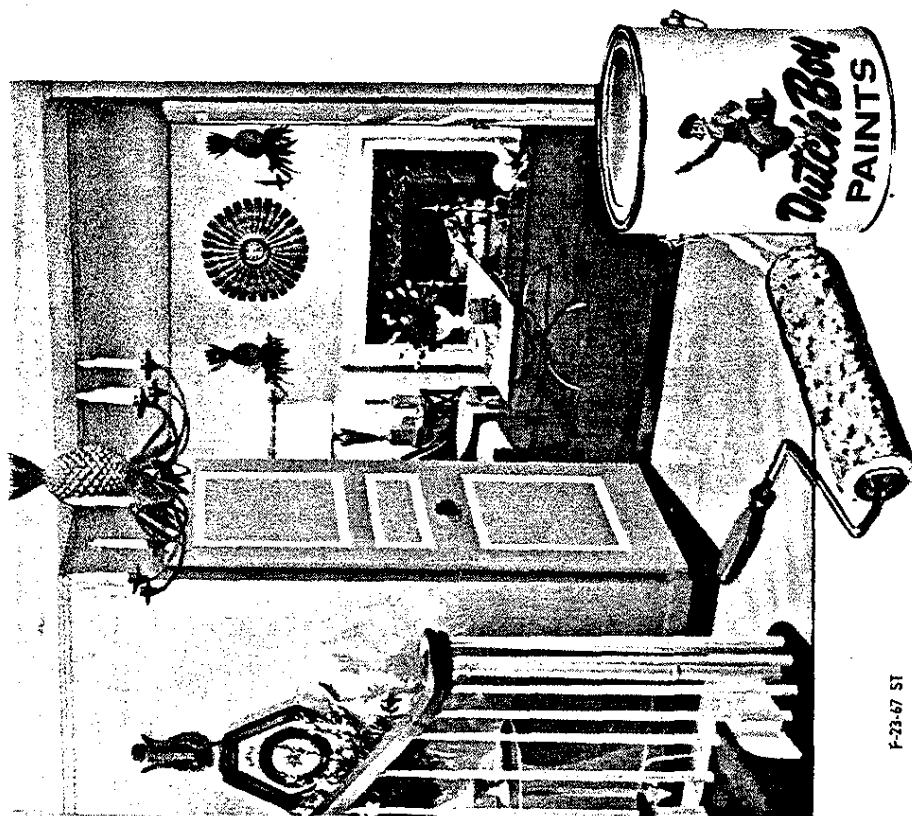
Nalplex wall paint colors are also available in Dutch Boy Satin Eggshell Enamel and Latex Satin Gloss Enamel for use on woodwork and trim or for walls in bathrooms, kitchens, play rooms and utility rooms.



NATIONAL LEAD COMPANY

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LITHO IN U.S.A.



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