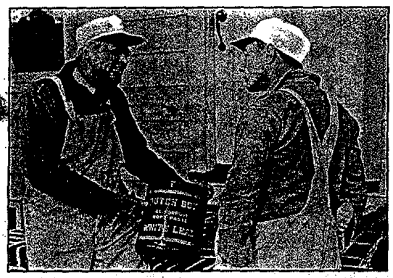
OLD BILL SHOWS HIS HELPER A LABOR-SAVING TRICK

1 See you're right on the job, son. What time did you get here?

Seven thirty. When I worked for my old boss we always allowed half an hour to break up the lead.

2 Well now that you're working for me you can sleep a little longer. It never takes me more than 10 minutes to get white-lead ready for the brush.

Gee that's fast mixing! How do you do it?



3 When you've been at the game as long as I have, Jimmie, you're always on the lookout for better ways to do things. And here's one of the best...Dutch Boy Soft Paste.

We always used heavy paste. Lead's lead...isn't it?

4 Sure! Dutch Boy's good in either form, but this new All-Purpose Soft Paste thins down easier and quicker. *Only takes about a minute a gallon to mix.* And smooth? Easiest brushing paint I ever used. Get the point, Jimmie?

You bet I do. I call that using the Old Bean.

DUTCH BOY

...a Money-Saver, too!

THERE'S more than labor-saving in paint made with Dutch Boy All-Purpose Soft Paste White-Lead. There's money-saving, too.

It saves the painter money because its price is so low...only about $2.20* per gallon for the finished paint.

It saves the property owner money because it makes long-lasting paint that does not crack and scale, paint that wears down by gradual chalking leaving a good surface for repainting.

With Dutch Boy All-Purpose Soft Paste, use the other Dutch Boy products listed below and make every job an All-Dutch Boy job.

*Average cost, 2-coat repainting job

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 800 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 W. Superior Ave., Cleveland; 722 Chestnut St., Cincinnati; 1310 24th St., Cleveland; 1100 Walnut Bldg., Cincinnati; 900 Albany St., Boston; National Lead & Oil Co. of Pa., 218 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.

DUTCH BOY *All-Purpose Soft Paste* **WHITE-LEAD**

LINSEED OIL — FLATTING OIL — LIQUID DRIER — WALL PRIMER — COLORS-IN-OIL

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American Painter & Decorator, March - Sept.
Minor Painter & Decorator, March - Sept.
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