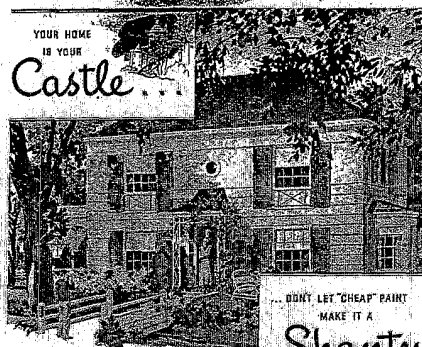




NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak St., Buffalo; 609 W. 10th St., Chicago; 609 Freeman Ave., Cincinnati; 620 W. Superior Ave., Cleveland; 122 Chestnut St., St. Louis; 2340 16th St., San Francisco; National-Boston Lead Co., 608 Albany St., Boston; National Lead & Oil Co., 1 of Pennsylvania, 212 Fourth Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.



DON'T LET "CHEAP" PAINT
MAKE IT A

Shanty

Dutch Boy White-Lead

GOOD PAINT'S OTHER NAME

IN THE eyes of the law your house is your castle. In your own eyes it's a castle, too... a home worthy of the best protection you can give it.

That protection is Dutch Boy! Here's a paint that does not crack and scale. It resists the weather... wears down stubbornly by gradual chalking which leaves a smooth, unbroken surface, an ideal foundation for new paint.

The experienced painter recommends Dutch Boy White-Lead. Its durability always backs up his reputation. He mixes it to suit the requirements of your job and tints it to the exact color you specify. No one knows paint like a painter.

KD-5859—American Federationist, February, 1936 ★

August



"A LITTLE HOUSE
— BUT IT'S ALL OUR OWN
A PLACE TO LOVE
A PLACE CALLED HOME"

...and a place worth
protecting with Dutch Boy

Sentimental? Yes, but practical, too. There's a dollars-and-cents reason for using Dutch Boy.

That reason is: Dutch Boy doesn't crack and scale. Instead, it wears down stubbornly by gradual chalking. You re-paint right over it because its surface remains smooth and unbroken. No expensive burning and scraping and no new priming coat at repaint time as with "cheap" paint.

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KD-6091—American Federationist, April, 1936 ★

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