

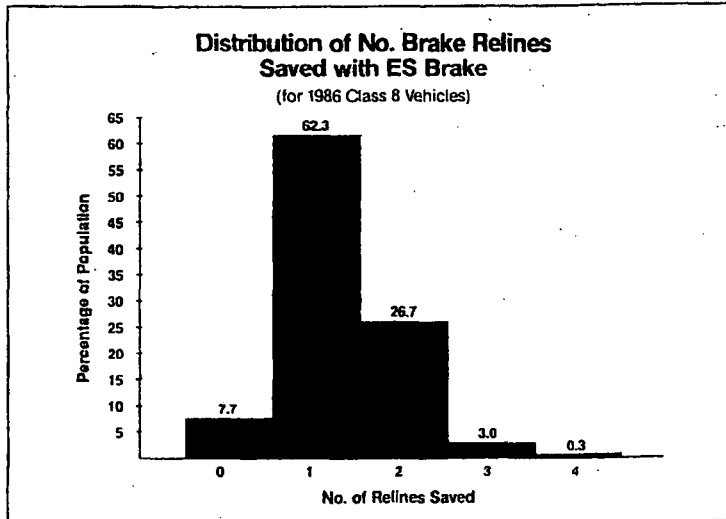
Substantial return on investment.

The new Eaton Extended Service brake will be a premium product but will provide a substantial return on investment to most users. The more relines saved, the greater the return. Figuring the savings based on industry average reline and drum costs, and factoring in the cost of the additional investment (at 8%), plus the additional cost of relines with the new Eaton ES lining, return on investment can be as high as 600%. Most users should experience at least 200%. This is after they have fully recovered the premium paid for the ES brake and reline components.

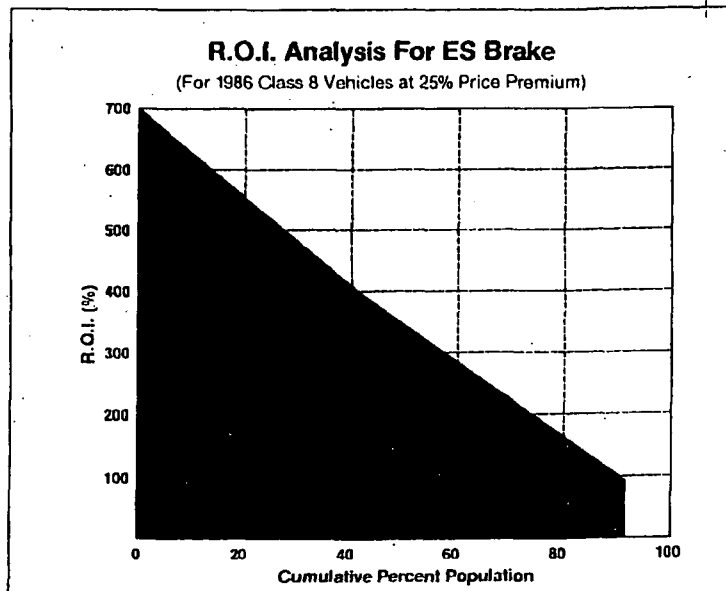
Some users will experience a very substantial return-on-investment, depending on the number of relines saved. There are some applications, however, where no relines would be saved. Here, use of the new Eaton Extended Service brake would not be recommended.

The challenge of rising cost of brake maintenance has finally been met. Eaton has offered the ultimate solution: the Extended Service brake. It is plain, simple and effective. We stand ready to assist you in analyzing your specific needs and to show you how this major product innovation can help you save money.

EAT•N



With the new Eaton Extended Service brake, over 90% of all class 8 vehicles will save at least one reline during their working life with the first owner.



Item 0385
7875
Printed in U.S.A.