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SF Chronicle September 18, 1925 p.9



# New Charm for your Furniture! DECORET VARNISH STAINS FULLERWEAR VARNISH

NEW costumes! new effects! new charm! Personality!—  
for furniture? Indeed, yes—as much as for any person.

Try it. You can become the deft costumer yourself. The magic of your paint brush will delight you. A new home atmosphere will then surround you. For you live with your furniture—its personality affects you.

And, to make your pleasant task the easier, you have Decoret Varnish Stains. They stain and varnish at one stroke of the brush—in imitation of various familiar woods of furniture craft. They do not hide the grain. Think how easy to restore the original color and lustre to some favorite table or chair! Think how easy to change the stain-effect of others!

Then, where only rebrightening is needed, as on a serving table, you have Fullerwear Varnish—a general-purpose varnish, made to withstand hard usage and the effects of hot water, coffee, etc. Send for our free booklet, "The Art of Decorating with Decoret." It gives information on every point of painting and refinishing furniture, ornaments, floors, walls, woodwork, etc. It suggests color schemes. And ask your Dealer about the superior qualities of Decoret Varnish Stains and other Fuller paints and varnishes—backed by 76 years' experience.

**W. P. FULLER & CO., 301 MISSION STREET - SAN FRANCISCO**  
25 BRANCHES IN PACIFIC COAST CITIES. FACTORIES IN SAN FRANCISCO, LOS ANGELES AND PORTLAND  
Distributors of Valspar on the Pacific Coast

## For Sale by the Stores Listed Below

| DOWNTOWN DISTRICT                     |                     | NORTH BEACH DISTRICT              |                         |
|---------------------------------------|---------------------|-----------------------------------|-------------------------|
| J. W. Bockman Hardware Co.            | 314 Market St.      | Van Son Co.                       | 749 Grant Ave.          |
| Building Supplies Co.                 | 623 Sacramento St.  | D. Caridi                         | 361 Columbus Ave.       |
| John A. Bussery                       | 163 Market St.      | Jacobs & Bros.                    | 441 Day St.             |
| California Seed Co.                   | 149 Market St.      | Ferriss Bros.                     | 1224 Powell St.         |
| Conrad & Brown                        | 1692 Market St.     | Pigoni Hardware Co.               | 1331 Grant Ave.         |
| Crusell Hardware Co.                  | 411 Front St.       | Campanini & Co.                   | 1118 Grant Ave.         |
| Ed. Jones Hardware & Tool Co.         | 1172 Market St.     | Latto Hardware Co.                | 1331 Stockton St.       |
| Everett's Co.                         | 1274 Market St.     | Legala & Donard                   | 454 Columbus Ave.       |
| Marshall-Morrell Paint Co.            | 441 Jones St.       | V. Sellman                        | 1088 Powell St.         |
| McIntosh & Johnson                    | 17 Market St.       | RICHMOND DISTRICT                 |                         |
| EUREKA VALLEY DISTRICT                |                     | Chas. O. Andrew                   | 2310 Clement St.        |
| C. W. Jones (Oliver's)                | 3331 Market St.     | Bay View Hardware Co.             | 6150 Geary St.          |
| Miller Bros.                          | 2170 14th St.       | Leary Hardware Co.                | 26th Ave. and Geary St. |
| Joe H. Quide                          | 37 Castro St.       | E. Gilson                         | 1318 Geary St.          |
| W. O. Hardware Co.                    | 3543 16th St.       | A. Goddard                        | 431 Balboa St.          |
| FILLMORE DISTRICT                     |                     | C. B. Jackson & Son               | 3732 Chestnut St.       |
| M. J. Blackman                        | 1248 Divisadero St. | Francis Plumbing & Hardware Co.   | 2326 Sacramento St.     |
| C. A. Bowman                          | 1640 Divisadero St. | E. Ruggles                        | 2115 Sacramento St.     |
| M. E. Bruce                           | 114 Divisadero St.  | Standard Hardware Co.             | 1221 Geary St.          |
| Brownlee-Allen Hardware Co.           | 1520 Fillmore St.   | SUNSET AND WESTERN ADDITION       |                         |
| Calvert & Murphy                      | 150 Divisadero St.  | A. R. C. Hardware                 | 1610 Nagle St.          |
| Danvers Marion & Co.                  | 3011 Fillmore St.   | East Point & Howe Co.             | 1015 Irving St.         |
| Felt Bros.                            | 570 Halght St.      | G. B. Jackson & Son               | 1829 Irving St.         |
| Fillmore Hardware Co.                 | 1624 Fillmore St.   | Golden Hardware Co.               | 716 Lateral St.         |
| Thos. H. Fredericksen                 | 1029 Fillmore St.   | A. R. J. Webster                  | 2149 Lateral St.        |
| M. O'Brien                            | 2116 Fillmore St.   | Wanchewer Hardware & Tool Co.     | 31 West Rural Drive     |
| D. D. Graves                          | 410 Divisadero St.  | POTRERO DISTRICT                  |                         |
| San Francisco Electric & Hardware Co. | 1009 Fillmore St.   | H. Anderson                       | 14 Leland Ave.          |
| MISSION AND HAYES VALLEY DISTRICT     |                     | R. Knobloch                       | 608 11th St.            |
| S. L. Chosky                          | 1577 Mission St.    | San Francisco Plumbing Supply Co. | 5015 1st St.            |
| Dave Dept. Store                      | 3218 Mission St.    | A. J. Taylor                      | 2385 San Bruno Ave.     |
| T. White Business Co.                 | 2744 Mission St.    | POLK STREET DISTRICT              |                         |
| Forrest Hardware Co.                  | 1400 Mission St.    | Dimmer Hardware Co.               | 1715 Polk St.           |
| H. Isidor                             | 4540 Market St.     | WESTWOOD PARK DISTRICT            |                         |
| Mariani & Sons                        | 2281 23rd St.       | Alfred Lind House Co.             | 775 Monterey Boulevard  |
| Miller Bros.                          | 170 16th St.        | Rodrigue & Blair                  | 1534 Ocean Ave.         |
| Isid. Morrell                         | 3231 Mission St.    | COLMA DISTRICT                    |                         |
| J. A. Herman & Sons                   | 2163 Valencia St.   | M. Bob Co.                        | Colma, California       |
| D. O'Brien                            | 1150 Mission St.    |                                   |                         |
| Park Hardware Co.                     | 600 Bowdoin St.     |                                   |                         |

# FULLER

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