



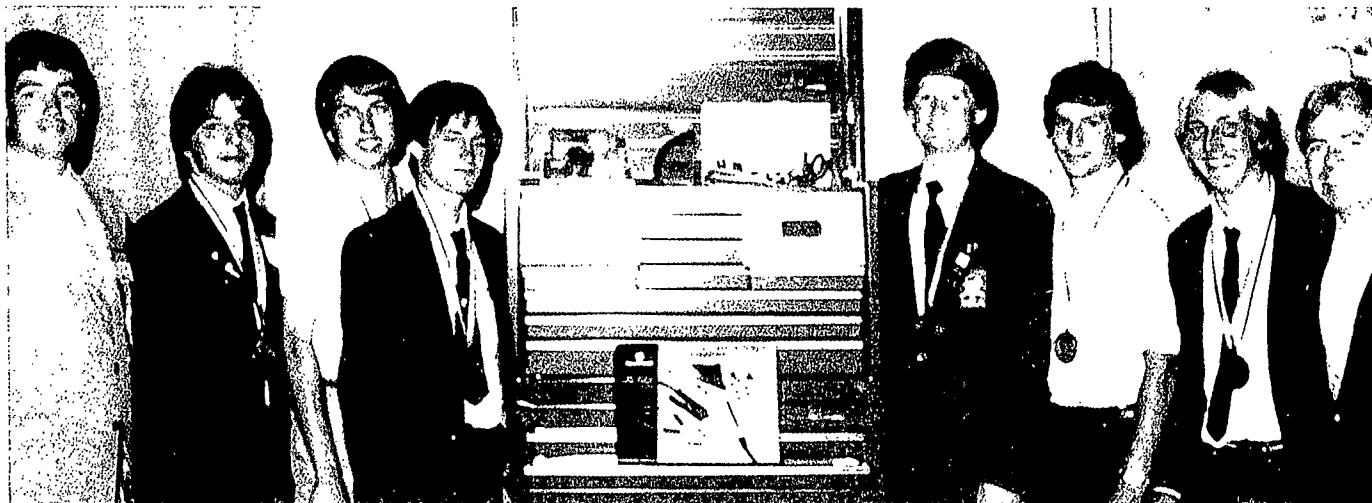
DATELINE NAPA

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VICA Auto Mechanics Awards



George Mitchell (far left) and Mike Spiers, from NAPA Hand Tools (far right), are with this year's VICA Auto Mechanics contest winners: (left to right), Nestor Teramo, FL, PS 3rd Pl.; Terry Meinders, IO, PS 2nd Pl.; John Peterson, CA, PS 1st Pl.; Robert Stockwell, AZ, HS 1st Pl.; John Keinath, MI, HS 2nd Pl.; Michael Hoover, FL, HS 3rd Pl.

Each year the Vocational Industrial Clubs of America (VICA) sponsors an auto mechanics contest for vocational students across the country. The contest assesses a student's skills in 12 areas. Part of the U.S. Skill Olympics, the auto mechanics contest is strongly supported by NAPA and other leaders of the automotive and aftermarket industries.

The contest tests students on their mechanical

skills in areas such as fuel and emission systems, engine and chassis electrical diagnosis, alignment inspections and adjustments of all types. Working against the clock and one another, students attempt to prove their expertise in auto mechanics and other occupational fields. Safety practices and procedures are also judged and make up a considerable portion of a student's final score.

George Mitchell, Director of Sales Promotion and NAPA's representative to VICA, says the program "is an excellent way for NAPA to demonstrate its commitment to our traditional market. These students are the mechanics and dealers of the future and by showing our belief and support in them now, we'll have them as customers when they begin their careers."



NAPA MARKETING CONFERENCES

The NAPA Marketing Conferences, held each year from November through January by the Distribution Centers, are coming up soon.

Marketing Conferences are held in order to introduce you to the new programs and advertising for the upcoming year. Your Distribution Center has the exact date and location of your conference.

Don't forget! Contact your D.C. today so you'll be up-to-date on NAPA's exciting new programs for 1986.

Rain, Sleet or Hurricane . . . NAPA Jobber Continues On

Not even the fury of a hurricane can stop a NAPA Jobber from continuing on with business. When Hurricane Elena ravaged the gulf coast this past Labor Day weekend it also destroyed Standard Parts, Inc. in Moss Point, MS (owned by Greg Baggett and serviced by the New Orleans D.C.).

But within a week of the disaster, Standard Parts was back in business. Thanks to a lot of quick action and hard work by the New Orleans D.C. personnel and numerous factory representatives Standard Parts was relocated to a new store just 2 blocks from the destroyed one.

This just goes to show that not even a hurricane can break up the teamwork and dedication of the NAPA system.



Darryl Dunlap, Marketing Manager for Motor Parts Co. in Paris, TN (Serviced by the Memphis D.C.), was recently honored for 25 years with the company. Dunlap is shown receiving his award from Robbins Mitchell, owner of Motor Parts Co.