

The Excitement Is On!!!

Jackie Joyner-Kersee Comes Home For Unveiling

BY REGINALD B. RIDDLE

The Jackie Joyner-Kersee Youth Center is just a dream away for native East St. Louisan and three time Olympic hero Jackie Joyner-Kersee.

On Tuesday, city officials and JJK board members were on hand to unveil pictures of the future Jackie Joyner Kersee Youth Center.

The center will be located north of Interstate 64 and 25th & State Street in the Kenneth Hall Park.

The facility is estimated at costing 5 million dollars. The foundation hopes to secure a 5 million dollar endowment to support on-going operations.

Currently the foundation has received over 3 million dollars in donations.

The Anheuser-Busch Companies, The Monsanto Fund and The Casino Queen have all pledged 1 million dollars. The ESL Community Fund has pledged donations of \$600,000.

Making a special appearance before she seek gold medals in the heptathlon and the long jump, Joyner-Kersee stated, "This is a dream come true for me, I just wanted to give something back to the community...I wanted to do whatever I could to make that dream a reality," speaking about the youth center.

Looking pretty confident for her upcoming events, Joyner-Kersee concluded, "I hope you all know how important you are to me. Things are going to work out for me. I wasn't always the best I've been, I had to work hard."

Construction is scheduled in two phases. Phase one is scheduled to begin next

summer.

Phase one will consist of a multi-purpose indoor recreation and education center plus baseball and football fields and a wellness center.

Phase two will consist of a performing arts auditorium, track and soccer fields, indoor swimming pool and gymnastic facility to name a few.

"This is a history making event totally unprecedented that we'd have a young lady that's the best athlete in the world come back to her home town to help in the building of a state of the art youth center," proclaimed an excited mayor

Gordon D. Bush, of East St. Louis.

East St. Louis Park District helped in the facilitation of purchasing the 37-acre of land where the facility will be built.

Edith Moore-Stokes, East St. Louis Park District president stated, "This is a momentous occasion for the city of East St. Louis and the youth around the area. This is the first major development geared toward youth activities and involvement."

Moore-Stokes concluded, "I remember Jackie when she participated in athletics at the

CONTINUED ON PAGE 3A



Joyner-Kersee (c) poses with her husband Bob Kersee (r), Mayor Gordon Bush (l) & Foundation members/guest.

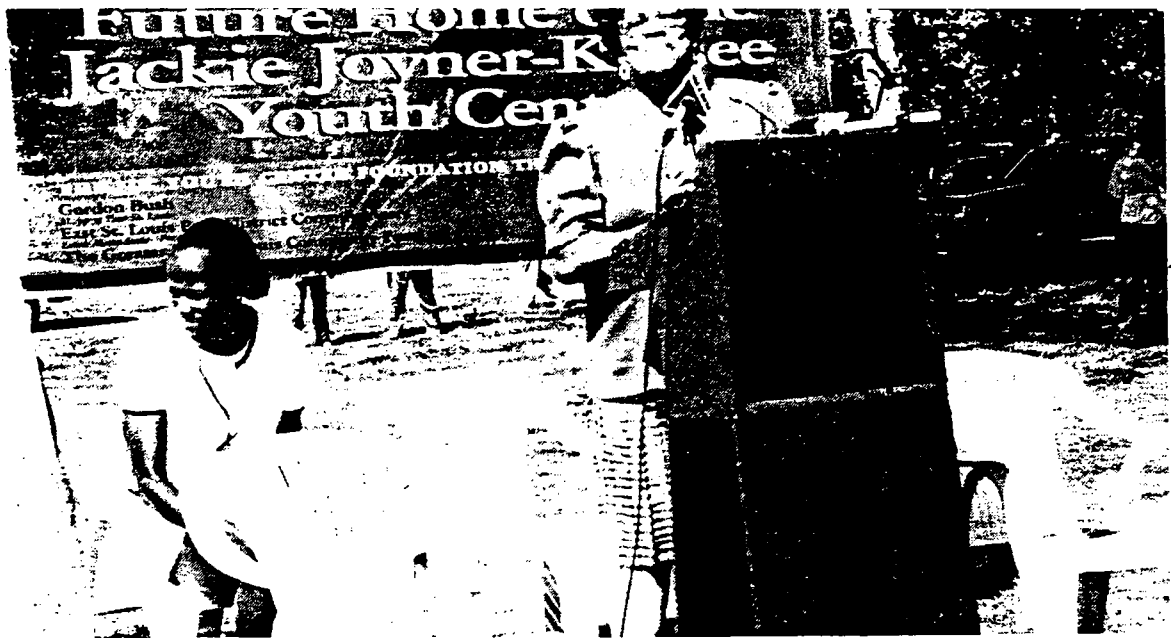


THE FUTURE HOME OF THE JACKIE JOYNER-KERSEE YOUTH CENTER IN EAST ST. LOUIS

Serving
Central And
Southern Illinois

The East St. Louis Monitor

Two Sections
FRI 50¢



DSW 137129

STLCOPCB4037086

Author: WILLIAM J BOYLE JR at MONCG16
Date: 3/18/97 12:13 PM
Priority: Normal
TO: DIANE B HERNDON at MONSL515
CC: JOHN L MASON at MONSL505
Subject: JJKYCF Facilities Team Meeting-March 24

File: JJK
Youth Center

----- Message Contents -----

Diane, can you attend a meeting of the Jackie Joyner-Kersey Youth Center Foundation Facilities Team (the first meeting of this team

as reconstituted) on Monday morning at 7:30am? Your input the

Wellness Center facilities would be of great help to the team.

east The meeting will be on Olive at City Place (west of the WHQ, just of the new Borders and Marriott Courtyard) in the office building behind where City Books used to be (Bill and Jim Koman's office).

Please call me at 4-2950 and leave me a voice mail reply.

Bill

DSW 137130

STLCOPCB4037087

17-25 -
Staff +
Volunteers

	Total Square Footage	Estimated Square Footage
Youth Center Administration		
Office Area		
Director's Office	150	
Assistant Director's Office	120	
Maintenance Office	120	
Facility Manager	120	
Recreation Superintendent	120	
Recreation Supervisors	256	
Secretary	64	
Receptionist		
Recreation Aides		
Maintenance/Janitorial Office	120	
Security Office		
Support Area		
Conference Room	900	
Staff Lounge/Kitchen	300	
Copy/Work Area	200	
File Storage Area	150	
Contractual Work Area	120	
Front Desk/Check-In	300	
Equipment Storage	600	
Concessions/Maintenance Building		
Field Maintenance Office	100	
Recreation Supervisors	128	
Restrooms	240	
Equipment Storage	625	
Vehicle Garage	1,000	
First Aid	150	
→ Concessions - NUTRITION BAR?	375	
Athletics and Fitness		
Gymnasium Area		
Gymnasium		
Multi-Purpose, NCAA Floor	16,000	
High School Floor (M/F 2 Courts)	14,400	
Gym Storage	1,000	
General Activities		
→ Dance/Aerobics Room MWF WELLNESS?	2,000	
Storage	300	
Arts and Crafts Room	1,800	
Storage	300	
Martial Arts/Wrestling	2,500	
Ping Pong/Pool Room/Foosball/Air Hockey	2,400	
Indoor Fitness Track	2,400	
Boxing	2,500	
Weight Training Area		

new kids
classes - kids
staff

Cardiovascular Area	1,250	
Circuit Area	1,250	
Free Weight	1,000	
Stretch/Warm-up Area	500	
<i>Athletics Support</i>		
Locker Rooms	2,400	
Family Locker Rooms	250	
? → First Aid Room	150	
<i>Indoor Aquatic Center</i>		
Competitive Pool	4,000	
Leisure Pool	4,000	
Lifeguard's Office	120	
Pool Staff Room	200	
Staff Change Room	100	
Pool Storage	1,200	
<i>Indoor Aquatic Support</i>		
Locker Rooms	2,400	
Family Locker Rooms	500	
Pool Mechanical Room	2,500	
<i>Common Areas</i>		
Lobby/Lounge	1,500	
→ Concession/Grill Area NUTRITION BAR	900	
Kitchen	1,200	
Storage	200	
Restrooms	500	
→ Vending - NUTRITIOUS FOOD	80	
Catering Kitchen	200	
Exhibit/Hall of Fame	2,000	
Multipurpose Rooms	2,400	
Storage	300	
<i>Library</i>		
Professional Librarian	120	
Paraprofessional		
Stacks Area	700	
Reading Area	600	
Computer Terminals	240	
Check Out Area	100	
Storage Work/Area	400	
<i>Auditorium/Performing Arts</i>		
Seating Area	3,000	
Stage Area	2,000	
Lobby Area	800	
Ticket Area	100	
Concession Area - NUTRITION?		
Restrooms	500	
Coat Room	200	
Storage	1,000	

Aratha Kanyan - DIR - STUDY
 Director SUV pulling
 info together on
 Wellness Center

Dressing Rooms	900	
Restrooms	160	
Costume Storage	150	
Workshop	800	
Make-Up Room	120	
Projection Room	200	
Studio Room	400	
Offices	480	
Wellness/Child Care		
Office Area		
Director's Office	120	
Health/Wellness Room	180	1500/2000
Support Area		
Reception/Waiting Room	150	
Drop-In Child Care Room	4,200	800
Education		
Counseling Rooms	300	
Photo Lab	200	
Computer Lab	2,250	
Music & Instrumental Room	1,000	
Storage	100	
Multipurpose/Classrooms	1,800	
Storage	300	
Science Lab		
Outdoor Recreation		
Activity Areas		
Playground	4,200	
Tennis Courts (4)	28,800	
Outdoor Roller Hockey Rink	12,800	
Basketball	16,800	
Recreation Fields	588,060	
Softball (3 acres)		
Baseball (4 acres)		
Football (3 acres)		
Track & Field/Soccer (6 acres)	260,000	
Sand Volleyball	8,000	

*ARCHITECTS:

Flaming - ESL Youth Commission / Standard Bank work
 Brice - In Lindell - has done pro-drama
 SVERDRUP (?) - has done pro drama
 - ask the 3rd bid with as much pro drama as possible

RON KAPLAN
 JIM ROMAN
 DAVE
 BILL BOYLE
 NEIL FRENOY
 JTK

ANALYSIS: Protective orders don't
work, and the reasons vary 5B

EDITORIAL: Dennis Hill's use of a concealed
taping machine wasn't justified 6B

COMMENTARY: March for Americans with
disabilities highlights work still to be done 7B

OBITUARIES 4B
WEATHER 8B

DSW 137134

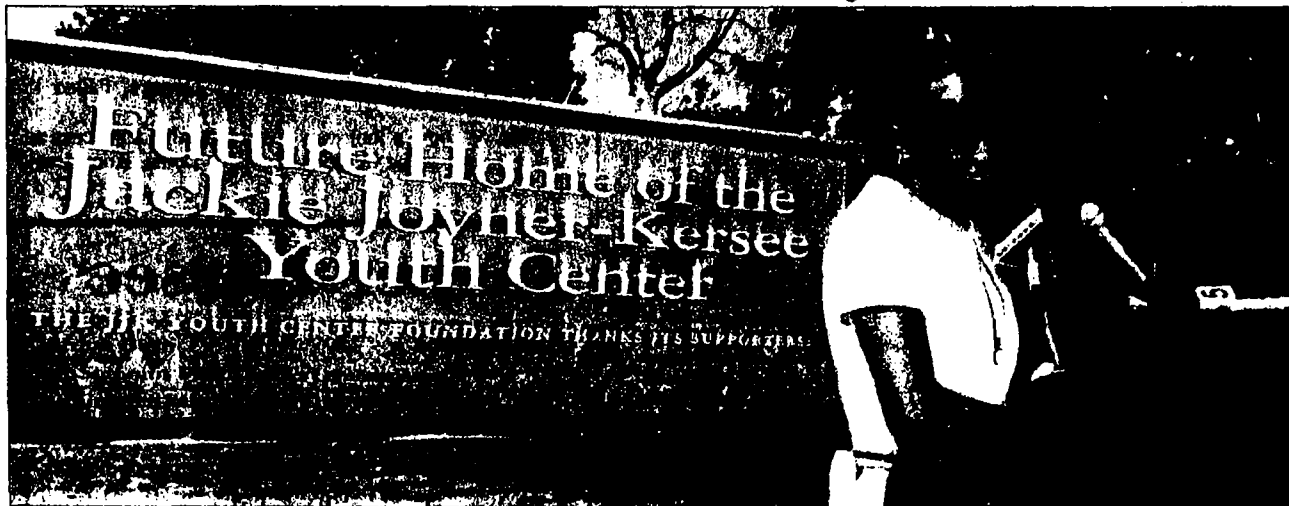
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ST. LOUIS/REGION

SECTION B

• WEDNESDAY, JULY 24, 1996

Site Picked For Joyner-Kersee Center



Ted Dargan/Post-Dispatch

Jackie Joyner-Kersee announces plans Tuesday for a youth center in East St. Louis. The Jackie Joyner-Kersee Youth Center Foundation will be at Interstate 64 and 25th Street. Backers hope it will open by 1999.

Over \$3.6 Million Raised For Facility

By Margaret Gillerman
Of the Post-Dispatch Staff

On the eve of her departure for the Atlanta Olympics, her final Olympic challenge, Jackie Joyner-Kersee returned to her hometown of East St. Louis Tuesday and said she wanted to help other young people achieve their dreams of glory.

The celebrated Olympian announced that she was pushing forward with her "other dream" — to build a youth center in East St. Louis.

A few hundred supporters gathered in the hot sun on the park site to show their admiration, and they erupted in cheers.

"We love you, Jackie," a chorus of people shouted. "You are *our* Olympian," the

See JOYNER-KERSEE, Page 2

Author: EMAIL MONSANTO TODAY at MONCOM01
Date: 7/24/96 7:54 PM
Priority: Normal
TO: DIANE B HERNDON at MONCOM01
Subject: Monsanto Today - Thursday, July 25, 1996

----- Message Contents -----

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Monsanto Today
July 25, 1996
Vol. 4 No. 69

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(Monsanto Today is an electronic mail newsletter published on Tuesdays and Thursdays for Monsanto people.)

STOCK PRICE ON Wednesday, July 25, 1996 (New York Stock Exchange)

High :	29 1/4	Market Close:	Up 8.14
Low :	27 7/8	Volume :	1,537,200
Close:	28 1/2	Down	1/4

***** IN THIS ISSUE *****

- o Monsanto Fund Announces \$1 Million Gift to Jackie Joyner-Kersey Youth Center
- o Monsanto Hosts Intelligence Management Expert
- o True Colors - Biotech Company Calgene Patents Gene to Control Cotton Pigment, The Los Angeles Times, July 24, 1996, by Martha Groves

***** NEWS FROM MONSANTO *****

This section summarizes news generated by Monsanto. If you need more information, send an e-mail message to Monsanto Today. Please include your mail zone.

Monsanto Fund Announces \$1 Million Gift to Jackie Joyner-Kersey Youth Center

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Following this year's summer Olympics, gold medalist Jackie Joyner-Kersey will return to her hometown of East St. Louis, Illinois to dedicate herself to helping area youth through the establishment of an East St. Louis youth center bearing her name. At a press conference yesterday, Monsanto continued its support of the East Side community with the announcement of a \$1 million Monsanto Fund donation to support the Center and particularly the health and wellness facility within the Center.

The Youth Center will provide important recreational and educational programs for children in the area. Fundraising will continue over the next year and groundbreaking is expected next summer.

East St. Louis is one of the most economically disadvantaged communities in the United States. Its leaders believe that projects like the Youth Center will help to restore hope where it counts most, with young people.

DSW 137136

STLCOPCB4037092

Through many existing programs, Monsanto has long been an active contributor to the improvement of the East Side community. Involvement with the Youth Center presents another opportunity for Monsanto to play a positive role. "We are pleased to be able to continue our commitment to our neighbors and to the well-being of young people by investing in this important project," said Russell F. Sackett, plant manager of the W. G. Krummrich plant in Sauget, Illinois, just south of East St. Louis.

Given that Monsanto has a number of businesses with expertise in health and wellness, Monsanto will play a special role in the development of the Youth Center wellness clinic. The clinic, through volunteer services, will provide athletic check-ups, first-aid, wellness information and other services to children and adults using the Center.

Monsanto Hosts Intelligence Management Expert

"Monsanto's intelligence can allow it to surge ahead," William Miller, President of Global Creativity Corporation told Monsanto people at a luncheon in St. Louis July 9. Miller explained that a corporation's "most fundamental asset is the collective and individual intelligence" of its people.

The luncheon seminar, "Leapfrogging the Industry through Intelligence Management," was sponsored by the Monsanto Public Policy Institute.

Before Miller founded the Global Creativity Corporation almost 10 years ago, he served as Senior Consultant for the Innovation Management program at SRI International. He has written numerous books on innovation and knowledge management.

Miller identified three critical elements of intelligence management that can fuel a company's rise to the top of its industry: expand intelligence, promote innovation and exercise integrity. He challenged Monsanto, at both company-wide and individual levels, to achieve sustainable competitive advantage in these three ways.

Miller explained ways to develop intelligence, by releasing old paradigms, developing greater intuition, and creating and transferring new knowledge. He said that "intelligence feeds innovation with new information and knowledge." Miller offered measures of intelligence management to help "convert knowledge and wisdom into innovations."

Strengthening a company's integrity and values will increase a company's power, according to Miller. He noted that "individuals must have integrity with themselves, with others and with humanity."

A videotape of the presentation is available for loan from the Monsanto Information Organization -- contact Karen Chapman by e-mail or phone: (314) 694-1490. If you would like your own copy of the video, contact Steve Klutho by e-mail or phone: (314) 694-6520.

***** NEWS OF INTEREST TO MONSANTO *****

This section summarizes significant media coverage about Monsanto and major news stories of interest to Monsanto people. If you want a copy of an entire article, send an e-mail message to Monsanto Today. Please include your mail zone.

worldwide.

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DSW 137139

STLCOPCB4037094

Belleville News-Democrat

LOCAL

☐ MADISON COUNTY: GOP challenges Davis to release scholarship names. 3B
☐ MASCOUTAH: Library receives \$250,000 for expansion project. 3B

Section **B**

Wednesday, July 24, 1996



JJK AND FRIEND: Mayor Gordon Bush and Joyner-Kersey.

Jackie returns to start youth center

By Barrett Marson

Belleville News-Democrat

EAST ST. LOUIS — Jackie Joyner-Kersey took a day off before participating in her fourth straight Summer Olympics to come back home.

The three-time Olympic gold medal winner, who is nursing a hamstring injury and trying to rehabilitate her leg, came to Kenneth Hall Park to officially announce her dream. Joyner-Kersey, with help from her friends, plans to build the \$10 million Jackie Joyner-Kersey Youth Center on 37 acres at the park off 25th Street.

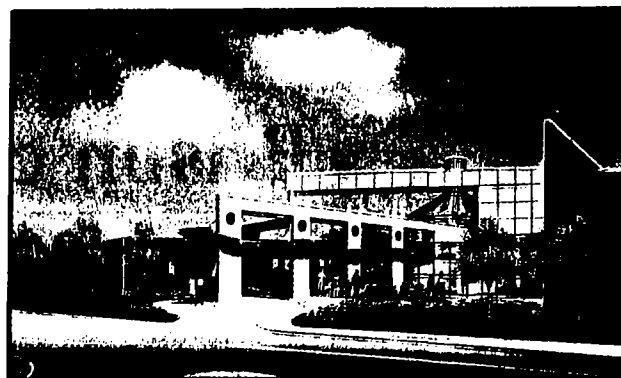
The center will be a recreational and educational center for the community, Joyner-Kersey said.

"This truly is a dream come true for me," she said as her foundation announced plans for the center. "This center is not just about recreation, but education."

Joyner-Kersey said she would be directly involved in fund-raising.

"I think it's vital that I be active for funds to come in," she said.

Though she injured her ham-



THE PROJECT: Drawing dramatizes what the center will look like.

string before the Olympic trials in June, Joyner-Kersey is in fine form to run in four days, said her high school coach and mentor, Nino Fennoy.

"Everything is on go," Fennoy said. "She's focused. Unless something transpires between now and Saturday, I don't have any question marks."

Fennoy said Joyner-Kersey ran

with injuries in the 1984 and 1988 Olympics. She has spent most of the past three weeks in the St. Louis area training for her Atlanta appearance.

Fennoy said it is a testament to Joyner-Kersey's commitment that she would attend the ceremony while preparing for the games.

"The youth center project is just as dear," he said. "She felt this pro-

ject was dear to her.

Chants of "We love you, Jackie," came from the crowd of about 200 people.

Already, the nonprofit group that will operate the center has raised about \$3.6 million. Anheuser-Busch, the Casino Queen and Monsanto Fund each contributed \$1 million. The Greater East St. Louis Community Fund also contributed \$600,000.

Joyner-Kersey's husband, Bob Kersey, said a nationwide fund-raising effort is underway.

"It's going to take the community, corporate sponsorships and the nation" to build the center, Kersey said.

The Jackie Joyner-Kersey Youth Center Foundation will pay \$37,000 for the 37 acres.

Nidra Loving, 15, said the center will help keep children her age off the street.

"It will keep kids out of trouble," the East St. Louis resident said. "This place is empty. They need to put stuff out here. It's going to look really nice."