

To: Wilcox, Jahan[wilcox.jahan@epa.gov]; Ferguson, Lincoln[ferguson.lincoln@epa.gov]
Cc: Liz Menz[lmenz@sigma.org]; Hupp, Millan[hupp.millan@epa.gov]
From: Amy Rider
Sent: Mon 11/6/2017 10:05:02 PM
Subject: Re: SIGMA

Following up on this. Please advise.

Thanks!
Amy

Amy Rider
Director of Communications|SIGMA
arider@sigma.org (703) 375-0485

From: Amy Rider
Sent: Friday, November 3, 2017 2:55:04 PM
To: Wilcox, Jahan; Ferguson, Lincoln
Cc: Liz Menz; Hupp, Millan
Subject: RE: SIGMA

Hi Jahan,

We would like to send out a “News Flash” about Administrator Pruitt opening our conference immediately after the session – once he has left the Westin. Something similar to the attached, but adjusted based on the actual conversation flow. It would go to our entire membership and trade press.

Would that be ok? We are trying to scoop the trade press that is in the room so our members who are not in attendance hear about his conversation from us first.

Please let me know your thoughts and have a super weekend.

Amy

From: Wilcox, Jahan [mailto:wilcox.jahan@epa.gov]
Sent: Tuesday, October 17, 2017 9:38 AM

To: Amy Rider <arider@sigma.org>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Cc: Liz Menz <lmenz@sigma.org>; Hupp, Millan <hupp.millan@epa.gov>
Subject: RE: SIGMA

Yes

From: Amy Rider [mailto:arider@sigma.org]
Sent: Tuesday, October 17, 2017 9:36 AM
To: Wilcox, Jahan <wilcox.jahan@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Cc: Liz Menz <lmenz@sigma.org>; Hupp, Millan <hupp.millan@epa.gov>
Subject: RE: SIGMA

Is it ok if our event photographer takes some pictures during the session?

Amy

From: Wilcox, Jahan [mailto:wilcox.jahan@epa.gov]
Sent: Monday, October 16, 2017 11:17 AM
To: Amy Rider <arider@sigma.org>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Cc: Liz Menz <lmenz@sigma.org>; Hupp, Millan <hupp.millan@epa.gov>
Subject: RE: SIGMA

Great

From: Amy Rider [mailto:arider@sigma.org]
Sent: Monday, October 16, 2017 10:27 AM
To: Wilcox, Jahan <wilcox.jahan@epa.gov>; Ferguson, Lincoln <ferguson.lincoln@epa.gov>
Cc: Liz Menz <lmenz@sigma.org>; Hupp, Millan <hupp.millan@epa.gov>
Subject: SIGMA

Jahan,

Would it be ok if we handed out the postcards (attached again for your convenience) during our conference registration on Wednesday? Registration opens at noon and Administrator Pruitt speaks at 3PM that same day. It would be a nice “wow” factor for our attendees. They would receive a postcard as they pick up their conference badge – kind of a “you won’t want to miss this session” message.

Amy

Amy Rider

Director of Communications

SIGMA: America’s Leading Fuel Marketers

703-375-0485

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The logo for SIGMA, featuring the word "SIGMA" in a bold, black, sans-serif font. The letters are slightly shadowed, giving it a three-dimensional appearance.