

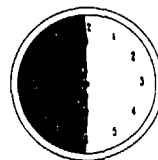


Just mix **SPRED** with water-
and get going!



WORKS SMOOTH AS SILK

A half-gallon of water and a gallon of SPRED blend quickly into six quarts of rich-colored, smooth-as-silk opaque beautifier... enough for any average room.



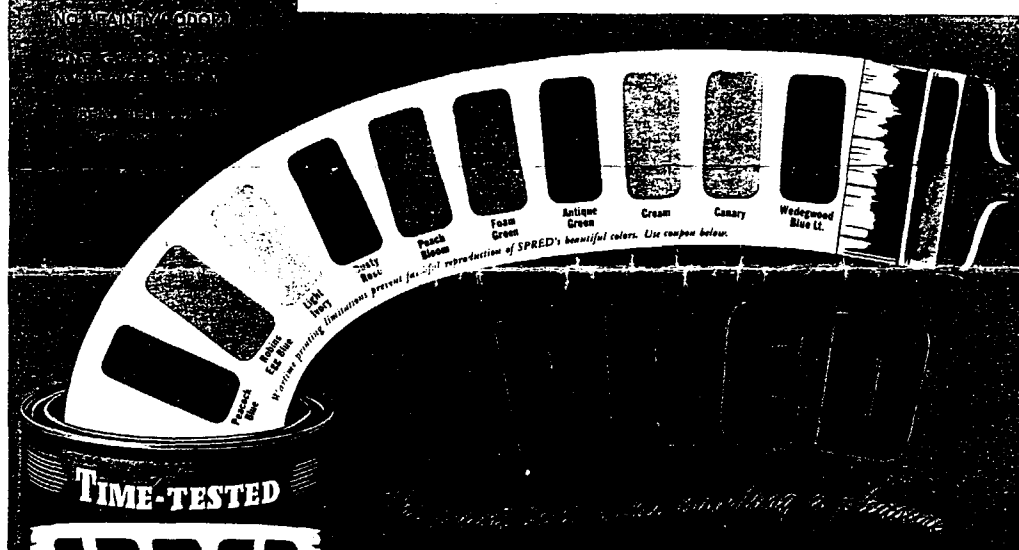
DRIES FASTER

SPRED dries in 1/2 hour. You can use your newly-transformed room in an hour. Marvelous self-leveling action. Apply in summer or winter. Never any 'painty' unpleasant odors.



DURABLE—ECONOMICAL

SPRED creates a permanent surface so durable it will stand repeated washings. It is so economical you can do a whole room for only \$2.98.



Only
\$2.98
A
GALLON

Slightly higher in Rocky Mountain Area

Spred is New...Distinctive!

Made from Soy Beans. It's easy to paint neatly with SPRED. Contains special ingredients to assure you a more beautiful home, more quickly, more economically. Brushes or rollers—can be washed clean with water.

To help you choose a really beautiful color scheme, send for the SPRED color swatches, FREE. Use coupon. And see SPRED demonstrated at your dealer's now.

Compare Distinctive SPRED Colors MAIL COUPON TODAY

Large swatches showing rich SPRED colors FREE to you—fill in and mail coupon now!

The Glidden Co., Cleveland 2, O.
Please send me the SPRED color swatches.

Name

Address

City State

A Soy Bean Paint Invented by THE GLIDDEN COMPANY

This advertisement appears in American Home; House & Garden, March; Better Homes & Gardens; House Beautiful, and Good Housekeeping, April 1944