

Product Information

SELLING POWER THROUGH PRODUCT KNOWLEDGE



CORPORATE PRODUCTS
DEPARTMENT
101 PROSPECT AVE. N.W.
CLEVELAND, OHIO 44115

MERCURY-LEAD

5-10-71
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The current concern of mercury and lead as health hazards has prompted inquiries from customers and dealers regarding the presence of these materials in our paint. For your information and guidance, these are the facts:

MERCURY

We no longer use mercury compounds in any of our Institutional Trade Sales, Professional Coatings and branch Chemical Coatings products. Older stocks of products, such as A-100, Loxon Exterior, Loxon Floor Enamel, Hi-Level Latex, Kem Namel and other latex semi-gloss enamels, Dexall Latex Caulking Compound, and Classic Antiquing, may contain mercury in rather insignificant amounts. This was due to the presence of added mercury as a preservative.

The current mercury type mildew resistant additive will be discontinued and replaced with a non-mercurial type now being developed.

LEAD

All of our products recommended and sold for interior work meet the current requirement of the Z66.1 Committee of the American Standards Association. This Z66.1 Standard requires that the dried film shall not contain more than 1% lead. Most of our interior products are either lead free or substantially below this figure.

While certain exterior coatings and metal primers do have more than 1% lead, such items carry a conspicuous caution on the label warning the consumer that the product does contain lead, is harmful if eaten, and must not be applied on any interior surface. We recommend that you examine various exterior product labels to become familiar with the caution statement in order to point it out to a customer, to be of maximum assistance. Of prime importance, is the fact that all the exterior coatings for use in or on residential buildings are being reworked in order that all these products will have a lead content less than 1%. This program has a completion date of September 1, 1971.

Certain products in the Professional Coatings and Chemical Coatings lines; such as metal primers, are applied either professionally or in the process of fabrication and, therefore, are not subject to the lead regulations. Again, these materials are clearly identified by the caution statement on the label and are not intended for use on residential buildings.

We have been constantly aware of excluding any raw materials in any of our products which would be harmful to the consumer when used for the originally intended purposes. To be even more conscientious, every effort is made to make our products as free as possible from any known harmful ingredient.

J. J. Wolf
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