

Trade Name: Seroco Master White
 Category: Exterior House Paint
 Color: White
 Number: 147
 Quality: First

	Lb.	Gals.	Unit Cost	Total C
Pigment: 66%				
Titanox Al68	56	1.7 ^(.0841) .0167	14.79c	8.28
Lead Carbonate	270	4.3 .0471	8.42c	22.73
Lead Sulphate	236	4.4 .0432	7.40c	17.46
35% Lead Zinc	393	8.0 .0785	6.89c	27.08
Asbestine	168	7.1 .0696	.94c	1.58
		<u>.2351</u>		
Vehicle: 34%				
Raw Linseed Oil	223	30.0 .294	10.00c	22.30
Ref'd Linseed Oil	205	26.3 .258	10.81c	22.16
Heat Bodied Linseed	53	6.5 .0637	16.63c	8.81
Drier	29	4.2 .6157	.35c	1.47
Mineral Spirits	55	8.5	.0995g	.85
Solution	4	.5	.04g	.02
Calculated Yield	1692	102.0		132.74
Manufacturing Loss 2%		2.0		
Actual Yield		100.0		

COST ANALYSIS:

Material Cost per 100 gallon	132.74
Direct Labor Cost	2.70
Factory Overhead	21.20
Bulk Cost	146.64
Complete Package cost	18.12
Factory cost in package	164.76
Factory cost in package per gallon	1.65

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the Following Types or Buyers or Transferees:

- (A) To a Company owned or Controlled outlet
 (B) To an Independent Wholesaler
 (C) By Company owned or Controlled outlet to
 Retail Customer
 (D) To an Independent Retailer (Dealer)
 (E) To Other (Specify) *PARENT CORPORATION OUTLET*

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56
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