

BEAVER

Paints and Varnishes



*for
charming
homes*

Beaver Enamel First Coater

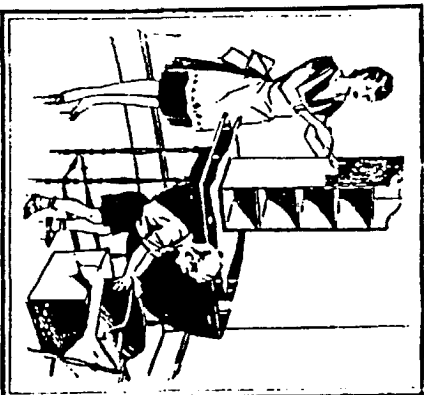
Made in white only, for use as an undercoater for whites and light tinted enamels of all kinds. It assures you of obtaining a successful enamel job. Efficiently covers discolorations and produces a smooth hard surface essential to fine enamel finishing. As it is made especially for building up the surface to receive the finishing coat it is very much superior to any of the paints commonly used for this purpose. Enamel is quite transparent and often it is applied to an old or discolored surface with the belief that it will cover up such defects. When a fine decorative enamel is used in this manner disappointment is certain to follow. The undercoater saves time and enables the enamel to produce that smooth lustrous surface so highly desired.

Beaver Decorative Enamel

An enamel adapted to fine architectural work as well as general use. It dries with a hard porcelain-like finish and meets the modern requirements of easy brushing and self leveling. It has unusual covering capacity and remarkable hiding power. One gallon covers approximately 600 sq. ft. of surface in one coat and dries hard in about 36 hours. This is our very finest enamel. It is extremely "long oil" which gives it the easy spreading qualities that is demanded by the master painter.

Beaver Motor Car Enamel

Especially suited for heavy duty outdoor work. A "long oil" enamel that will give long and satisfactory service under conditions that would break down in a few months the film of ordinary enamel. This is an elastic, durable, high gloss, exterior enamel suitable for use on any weather-exposed surface. An attractive assortment of colors that are non-fading, and will retain their original freshness for a long period. It will not crack under the severe conditions to which automobile finishes are subjected. Colors are of sufficient variety to meet any requirement or color harmony.



Beaver Universal Varnish

A pale elastic varnish of great durability for exterior use on wood or metal surfaces and all interior surfaces. Has exceptional water-proofing properties and meets any of the advertised varnish tests. Extremely high gloss and hard film. Can be rubbed to beautiful finish. Dries dust free in eighteen hours.

Beaver Quick Drying Varnish

A varnish which possesses the desirable feature of quick drying without sacrificing its durability. Will pass all the varnish tests such as boiling or cold water and will withstand all the more important tests of actual wear. It will not scratch white.

Beaver Varnish Stain

For use on floors, interior woodwork, furniture, etc. With this product it is possible to stain and varnish your floors in one operation. It gives a tough, elastic surface which withstands the hardest wear, resisting scratching, marring, heel-marks, etc. May be used on any kind of woodwork, old or new, open or close grain. Brings out the rich grain of the natural wood, giving them a trim, high gloss finish.

Beaver House Paint

All Beaver House Paints are long brush therefore, have high spreading and hiding. They dry with sufficient rapidity to avoid dust and dirt. The dried film is hard and enough to prevent excessive soiling, but elastic to prevent cracking and scaling. It wears exceptionally well and offers an ideal surface for repainting.

Paint safely, wisely and economically by using Beaver House Paint. It is literally loaded with proved hard-wearing pigments in exactly the right proportions to assure a superior paint. An analysis of these ingredients appears on the label of each can. To the experienced painter this analysis conforms with his knowledge of a good paint; to one less experienced this knowledge comes through the excellent service that this paint renders.

ANALYSIS			
No. 2026 Beaver Outside White Paint			
Pigment	Pigment	Vehicle	Vehicle
Basic Lead Carbonate	42.00%	Linseed Oil	91.50%
Basic Lead Sulphate	18.00%	Turpentine	5.20%
Oxide of Zinc	30.00%	Japan Drier	2.80%
Silica and Silicates	10.00%		
	100.00%		100.00%

THE
BEAVER PRODUCTS CO., INC.
BUFFALO, N. Y.

Paints and Varnishes
are made specifically to resist
the action of water and other
liquids. They are also made
to protect the surface from
scratching and other damage.
The most important feature of
these products is their ability
to keep the surface looking
like new for a long time.

Beaver Floor, Porch and Deck

Floors get the hardest wear of all surfaces and quality
is to hold up under such service. For painted floors,
Dyamel is the best.

Beaver Quick Drying

Quick drying, a most essential factor in the painting
of interior surfaces, is the feature which makes
Dyamel the best.

Beaver Flat Wall Paint

This paint is ideally suited to securing those soft rest-
ful effects so desirable on interior walls. It is ex-
tremely durable and will not rub off under repeated
washing. A wide range of beautiful tints makes the
selection of a color scheme easy. Many charming
effects may be secured through a harmonious color
variation, between side walls and ceiling. When plan-
ning your painting always consider the furnishings of
the room, avoiding violent contrasts. Dark shades
make rooms seem smaller and darker. Light shades
such as Cream and Ivory, make rooms appear larger
and lighter. Ceiling shades should always be lighter
than the side walls, but pure white ceilings are apt to
form too much of a contrast. Bed rooms, baths,
kitchens and hallways should be light. Living rooms,
dining rooms, libraries, etc., may either be light or
dark depending upon location, size and effect desired.
The service of Beaver Flat Wall Paint is reckoned by
years rather than by seasons.

Paints and Varnishes containing the
entire home. The wood
of Beaver Flat Wall Paint
usually prefer the soft rest-
ful effect of this paint.
It is the best for all
interior surfaces.

Beaver Barn, Bridge and Roof Paint

This paint offers exceptional value for the purposes
designated. It is made for outdoor use only and is
extremely durable. For general use on all kinds of
wooden buildings where low-cost protection is desired.

Beaver Universal White

This hard-wearing ready-mixed paint is popularly
known for its high quality and many uses. On ex-
terior it gives that clean, home-like appearance char-
acteristic alone of a white painted house. Its pure
white base makes tinting easy. By adding colors in-
side. This white paint made on the popular zinc and
gallium with all the smooth easy coverage that is char-
acteristic of a fine paint.

