Before you buy paint . . .

see this "PRICE CARD"

at your Dealer's!



REAL DUTCH BOY WHITE-LEAD PAINT
FOR ABOUT $2.95* PER GALLON
AND A FEW MINUTES OF YOUR TIME!

. . . Everywhere farmers have turned to this "Money-Saving" paint . . . this pure white-lead paint that lasts so long . . .

Read this remarkable story and see how easy it is to paint this new inexpensive way.



JUST go to your regular dealer. Look at the Dutch Boy price card. That's the way to save money . . . and get the very highest grade paint in the bargain.

Be *sure* to do this before buying a bit of paint. *If you'll just remember this suggestion, you'll certainly be glad you saw this "ad."* Because you'll be getting the very selfsame paint which 8 out of 10 painters use. Pure white-lead paint. Paint in its purest, most economical form (as any painter will tell you; and nobody knows paint like a painter).

One reason 8 out of 10 painters use Dutch Boy is because it provides an elastic, protective coating which does not crack or scale. Thus, when you eventually repaint, there will be no time and money spent for burning or scraping. Just paint right over the old long-lasting coat.

In the new soft-paste form, Dutch Boy White Lead is easily stirred . . . simple to mix. All done in a jiffy.

Just thin with linseed oil . . . add turpentine and drier . . . and, presto, it's made. Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy? 12½-25-50-lb. pails and 100-lb. kegs. Send for the little folder offered free in the coupon. It shows you how to get better results so much easier. Send for it now.



. . . You mix it in a jiffy!

REPAINTING OUTSIDE WOOD

FOR UNDERCOAT

Mix equal measured parts Soft Paste White Lead and linseed oil (half linseed oil and half turpentine). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

Mix equal measured parts Soft Paste White Lead and linseed oil. Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.

100 Pounds Soft Paste White Lead (3¾ Gallons) make about 6½ gallons of pure white-lead paint which will cover about 609 square feet per gallon, one coat. If heavy paste, add less oil and you will get 1 gallon more. 100 lbs. will be required per 100 lbs.

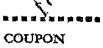




One user tells another

NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 116 Oak Street—Chicago, 900 West 18th Street—Cincinnati, 659 Freeman Avenue—Cleveland, 820 West Superior Avenue—St. Louis, 722 Chestnut Street—San Francisco, 2240 24th Street—Boston, National-Boston Lead Co. 800 Albany Street—Pittsburgh, National Lead & Oil Co., of Pa., 316 Fourth Avenue—Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.



JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)
Gentlemen:

Please send me the folder that tells me how to do much better painting, easier and for less money.

Name

Address

Place and State

CG-6

* *This price (as of April 1930) will vary somewhat depending upon buyer's distance from producing centres.*

DUTCH BOY *Soft Paste* **WHITE LEAD**

Job K-941—Country Gentleman, June, 1930

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