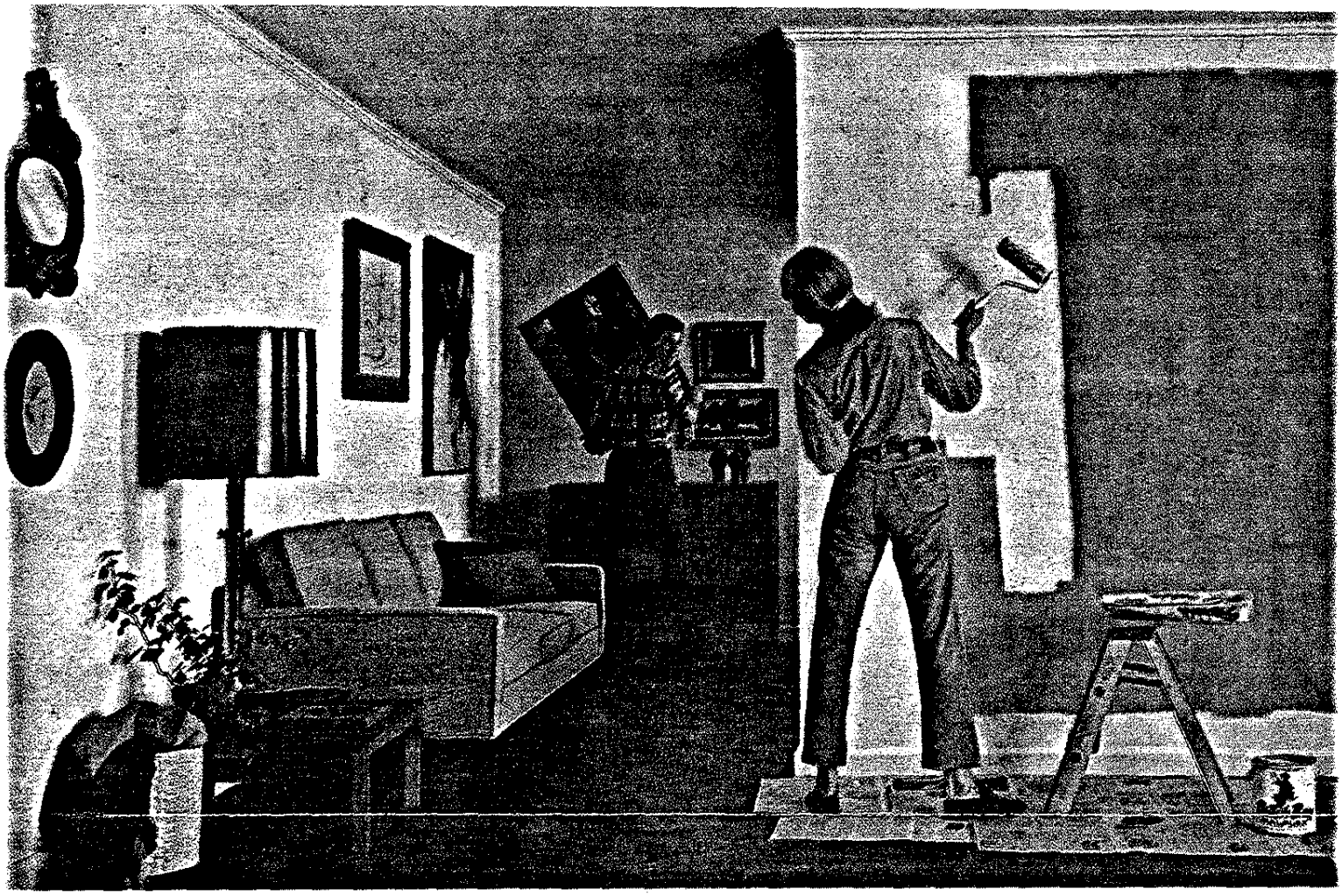
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Decorating is easy!

when you use **NEW DUTCH BOY NALPLEX**

the acrylic latex flat wall paint with the

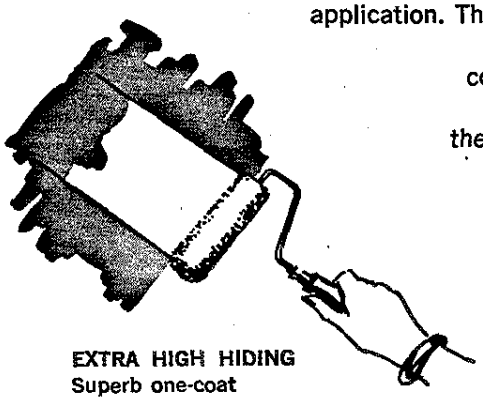
BUILT-IN SECOND COAT

so high in hiding, so smooth in leveling one coat looks like two

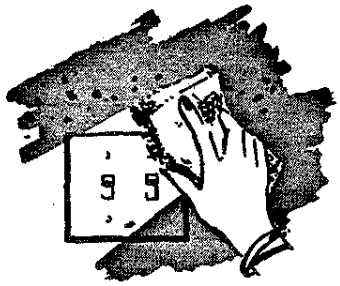
New Dutch Boy Nalplex is especially made for easy one-coat roller application. The fastest, easiest flowing wall paint you have ever used. The fresh clean beauty of these popular decorator colors can make the most drab rooms become bright and interesting again. You'll find just the right color for the room you plan to redecorate. Be your own color stylist. It's easy with new Nalplex. You'll like it.



EASY TO USE
A new formula latex paint that flows on easily from roller to wall with practically no splatter or spray. Rollers and hands clean-up easily in just soap and water too!



EXTRA HIGH HIDING
Superb one-coat performance . . . one coat looks like two from start to finish. Saves time! Saves effort!



EXTREMELY WASHABLE
Dirt, smudges, fingerprints wash off easily, again and again. Colors stay bright, fresh and beautiful for years.

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Dutch Boy® NALPLEX®

ACRYLIC LATEX FLAT WALL FINISH

72—16 ANTIQUE WHITE

72—20 IVORY

72—53 CANDY PINK

72—81 GARDEN POOL

72—12 OFF WHITE

72—25 CHAMPAGNE

72—40 BLONDE YELLOW

72—51 CORAL SANDS

72—77 CRYSTAL BLUE

72—45 EMPIRE GOLD

72—75 AQUA SKY

72—19 BONE WHITE

72—31 MUSHROOM

72—82 SURF GREEN

72—26 SUNTAN

72—72 STARLIGHT BLUE

Also available in 72-11 WHITE and 72-13 CEILING WHITE

Color chips are subject to the effects of heat, light, age and processes beyond our control and in turn may vary slightly in color or sheen from the actual paint finish.

These ready mixed colors are available in semi-gloss finishes in

CUSTOM COLORS

AMBER LIGHT
72-11 PLUS D2 (QT.) D8 (GAL.)

CREAM GOLD
72-20 PLUS E4 (QT.) E16 (GAL.)

BISCUIT
72-19 PLUS F-2 (QT.) F8 (GAL.)

MISTY GREEN
72-25 PLUS H1 (QT.) H4 (GAL.)

SEA SHELL
72-16 PLUS F2 (QT.) F8 (GAL.)

LAVENDER BLUSH
72-53 PLUS M2 (QT.) M8 (GAL.)

AMBER GOLD
72-45 PLUS F5 (QT.) F20 (GAL.)

VENICE GREEN
72-81 PLUS K1 (QT.) K4 (GAL.)

DEBUTANTE PINK
72-53 PLUS B2 (QT.) B8 (GAL.)

OCEAN WAVE
72-81 PLUS H1 (QT.) H4 (GAL.)

CHALK VIOLET
72-16 PLUS M2 (QT.) M8 (GAL.)

CAMEO GREEN
72-81 PLUS E4 (QT.) E16 (GAL.)

FRENCH GRAY
72-19 PLUS K2 (QT.) K8 (GAL.)

GYPSY
72-45 PLUS K7 (QT.) K28 (GAL.)

SPICE BROWN
72-26 PLUS K8 (QT.) K32 (GAL.)

HONEY BEIGE
72-31 PLUS A2, E1, M2 (QT.) A8, E4, M8 (GAL.)

PINEFROST
72-75 PLUS E1, H2, K3 (QT.) E4, H8, K12 (GAL.)

APPLE BLOSSOM
72-53 PLUS B3, D2, K2 (QT.) B12, D8, K8 (GAL.)

FLAXEN YELLOW
72-40 PLUS D6, E5, J3 (QT.) D24, E20, J12 (GAL.)

DAWN BLUE
72-77 PLUS M1 (QT.) M4 (GAL.)

These custom colors are available in LATEX SATIN GLOSS and ALKYD SATIN EGGSHELL ENAMELS

0000-NLI-00002156



DEPEND ON DUTCH BOY

more years to the gallon

No matter what surfaces need beauty and protection, you'll find that the world's most famous painter has the ideal finish for them.

New Nalplex—acrylic latex flat wall finish is a good example. You'll like the extra high hiding power—the "built-in second coat" that makes it so high in hiding, so smooth in leveling, one coat looks like two. As for application, you will find it most pleasant and easy to use—goes on smoothly, has no unpleasant odor. Brushes, rollers, pans, hands clean up quickly and easily, with just soap and water! Fast drying of course—in two hours or less you can be living in a bright, new room.

Nalplex wall paint colors are also available in Dutch Boy Satin Eggshell Enamel and Latex Satin Gloss Enamel for use on woodwork and trim or for walls in bathrooms, kitchens, play rooms and utility rooms.

NATIONAL LEAD COMPANY
Paint Division: 111 Broadway, New York, New York 10006

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