

**THE
BILLINGS-CHAPIN
COMPANY**

**CONFIDENTIAL DEALER'S NET
PRICE LIST**

No. 40

EFFECTIVE JANUARY 10, 1951

Subject to change without notice



THE BILLINGS-CHAPIN COMPANY

Division of The Glidden Company

BOSTON (15)
650 Beacon Street
at Kenmore Square

CLEVELAND (2)
11001 Madison Ave.

NEW YORK
4201-11 Tonnelle Ave.
North Bergen, N. J.

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EXTERIOR PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
MARINE HOUSE PAINT					
Regular Shades, Black and White.....	\$4.15	\$4.25	\$1.23	----	----
Nile and Pine Green...	5.30	5.40	1.51	----	----
 MARINE IMPERIAL HOUSE PAINT.....	 5.70	 5.80	 1.61	 ----	 ----
 CONCORD HOUSE PAINT.....	 3.55	 3.65	 1.08	 ----	 ----
 SEALEX HOUSE PAINT PRIMER.....	 4.15	 4.25	 1.23	 ----	 ----
 TRIM AND TRELLIS COLORS					
Royal Red No. 3.....	----	6.65	1.82	\$.98	----
Light Yellow No. 37 ..	----	6.35	1.75	.94	----
Shutter Green No. 71..	----	5.15	1.45	.79	----
Other Colors.....	----	4.85	1.38	.75	----
 DRIWAL					
Clear.....	2.10	2.20	----	----	----
Heavy Bodied Clear...	2.40	2.50	----	----	----
White.....	4.10	4.20	----	----	----

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
WHITE CREOSOTE PAINT.....	\$3.15	\$3.25	----	----	----

FLOOR PAINTS (Exterior — Interior)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BILLINGS-CHAPIN DECK PAINT					
Australian Pine, Liberty Red, Pale Ivory, Boston Green, White, Buff.....	\$4.75	\$4.85	\$1.38	----	----
Bluish Gray, Reddish Buff, Warm Drab, Standard War Gray	5.70	5.80	1.61	----	----
Black, Seal Brown....	3.65	3.75	1.10	----	----
 PLI-NAMEL					
Regular Colors.....	----	4.60	1.31	----	----
White.....	----	5.10	1.44	----	----
Black.....	----	3.85	1.13	----	----



WALL FINISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ARTONE—FLAT WALL FINISH Regular Shades and White.....	\$2.80	\$2.90	\$.89	----	----

ARTONE SEMI-GLOSS All Shades and White..	3.65	3.75	1.10	----	----
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INTERIOR GLOSS FINISH Regular Shades and White.....	4.10	4.20	1.21	----	----
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ARTONE SEALER AND PRIMER.....	3.10	3.20	.96	----	----
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GLAZING LIQUID.....	3.70	3.80	1.11	----	----
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SEALETTE.....	2.55	2.65	.83	----	----
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METAL PROTECTIVE PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BUSTNAUGHT Black, Brown, Red....	\$4.50	\$4.60	----	----	----

W. S. S. Greenbrier and Gray	4.50	4.60	----	----	----
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CHROMATIZED METAL PRIMER Red.....	5.05	5.15	----	----	----
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GALVANIZED IRON PRIMER White.....	3.45	3.55	----	----	----
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LIQUID RED LEAD .. (Modified)	5.15	5.25	----	----	----
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BARN AND ROOF PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
BARN PAINT Red.....	\$2.25	\$2.35	\$.75	----	----
Gray.....	3.40	3.50	1.04	----	----

SMOKE STACK BLACK.....	2.90	3.00	----	----	----
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ALL PRICES ARE FOR FULL CASE LOTS
Split cases or less than case quantities of any color and size take the following additional charges:
1's—6c per can
1/4's—3c per can
1/8's—3c per can
1/16's—1c per can



ENAMELS AND UNDERCOATERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
RIPOLIN—ALCHITEC- TURAL BLT. Gloss, Semi-Gloss, Flat White					
	(Prices on Application)				

RIPOLIN—QUICK DRYING Gloss, Semi-Gloss, White					
	\$6.35	\$1.75	\$.94	\$.53	

RIPOLIN UNDERCOAT Quick Drying					
	3.95	1.15	.64		

DURO ENAMEL UNDERCOATER A 4-Hour Undercoat					
	3.55	1.05	.59	.35	

VARNISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
MARINE VARNISHES					
Marine Super Spar	\$4.95	\$1.40	\$.77	\$.44	
Linoleum Clear	3.70	1.09	.61	.36	
Interior Trim	4.00	1.16	.65	.38	
Tuf Var Floor Rubeffect					
Concord Spar	3.85	1.13	.63	.37	

BRONZING LIQUID ..	2.25	.73	.43	.27	
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M.P. JAPAN DRIER ..	\$1.65	1.75	.60	.36	.23
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UNION ASPHALTUM No. 629	1.25	1.35	.50	.31	.21
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GLID-SEAL	3.55	1.05			
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PENETREX	3.20	3.30	.99		
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PURE SHELLAC	(Prices upon application)				
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1's—6c per can
1/4's—3c per can
1/8's—1c per can

1/16's—2c per can
1/32's—1c per can

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STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
AD-EL-ITE NON- INFLAMMABLE PAINT AND VAR- NISH REMOVER	-----	\$2.95	\$.90	\$.51	-----
PAINT AND VARNISH REMOVER	\$1.45	1.55	.55	-----	\$.22
PASTE WOOD FILLERS	-----	2.70	.84	-----	.30
GLID-TONE STAINS		1's each	1/4's each	1/8's each	1/16's each
Stains—All Colors.....		\$2.50	\$.80	\$.47	\$.28
Reducer		1.00	.35	.20	.15

HOUSEHOLD SPECIALTIES

ARTONE ENAMEL Dries in Four Hours Whites, Blacks and all Colors	1's each	1/4's each	1/8's each	1/16's each	1/32's each
	\$4.90	\$1.39	\$.76	\$.44	\$.27
DECOLAC — Varnish Stain All Shades	1's each	1/4's each	1/8's each	1/16's each	
	\$3.60	\$1.06	\$.60	\$.36	
Ground Color	3.40	1.01	.57	.34	
DECOLAC GRAINING SPECIALTIES					Pints each
Light Graining Color					\$.45
SCREEN ENAMEL	1's each	1/4's each	1/8's each	1/16's each	1/32's each
Black	\$2.20	\$.71	\$.42	\$.27	-----
STOVE AND IRON ENAMEL	-----	.74	.44	.28	\$.19
SLICK LINOLEUM COATING	3.80	1.11	.62	-----	-----
SLICK REDUCER	-----	-----	.50	-----	-----

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX					1 lb. \$.80
WOOD BLEACH					Large Unit \$6.20 Small Unit \$2.40
BLACKBOARD SLATING	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Black	-----	\$2.55	\$.80	-----	-----
VISMATIC GREEN CHALKBOARD COATING					1's each \$4.95 1/4's each \$1.40
CAULKING COM- POUND	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
	(Prices upon application)				
SURFACENE	-----	\$1.85	\$.63	\$.38	-----

ALUMINUM PAINT

SILVER KING INTERIOR CHROME FINISH...	1's each	1/4's each	1/8's each	1/16's each
	\$3.65	\$1.08	\$.60	\$.36
SILVER KING EXTERIOR READY MIXED	3.95	1.15	.64	.38
SILVER KING HEAT RESISTING METAL- LITE	5's per gal.	1's each	1/4's each	1/8's each
	\$3.55	\$3.65	\$1.08	\$.60
ALUMINUM ASPHALT ROOF PAINT				5's each \$2.75 1's each \$2.85

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1's — 6c per can	1/8's — 2c per can
1/4's — 3c per can	1/16's — 1c per can
1/8's — 3c per can	

MISCELLANEOUS AND SPECIALTIES

(Continued)

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
PURE COLORS IN OIL					
Zinc Oxide White.....		\$7.60	\$2.06		\$.60
Raw Umber, Burnt Umber.....		4.55	1.30		.41
Burnt Sienna, Raw Sienna.....		5.55	1.55		.48
Van Dyke Brown.....		4.20	1.21		.39
Ivory Drop Black.....			1.40		.44
Lamp Black.....		3.90	1.14		.37
Prussian Blue.....			1.70		.53
Ultramarine Blue.....					.54
Chrome Green, Light Chrome Green, Med. Chrome Green, Dark }		7.15	1.95		.58
Chrome Yellow, Light Chrome Yellow, Med. }			2.70		.77
Chrome Yellow, Dark.....			3.30		.92
Yellow Ochre.....		3.85	1.13		.37
Venetian Red.....		3.85	1.13		.37
Tuscan Red.....			2.45		.70
Rose Lake.....					.67
American Vermilion.....			2.70		.77
Cobalt Blue.....			1.70		.53

OIL COLOR IN TUBES

Master Painters' Size 1 x 5-inch.....	each \$.19
Household Size ½ x 3-inch.....	.10

ASPHALT PRODUCTS

	5's per gal.	1's each
MASTICRETE		
Masticrete.....	\$.90	\$1.00
Masticrete Primer.....	.90	1.00

WEATHERCOTE COATING

(Cold Process Asphalt)
Black..... (Prices upon application)

WEATHERCOTE CEMENT

(Cold Process Asphalt)
Black..... (Prices upon application)

ASPHALT ROOF COATING

(Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF

COATING (Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF

CEMENT (Plastic)..... (Prices upon application)



SPRED SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$2.46	\$.78	-----	-----

MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$2.10	\$.69	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.60	\$1.06	-----	-----

KNOT SEALER.....	} (Prices on Application)
BILLINGS CHAPIN WHITE..	
ZINC DUST PAINT.....	

SPRED SATIN

	1's each	1/4's each
White and Tints.....	\$3.35	\$1.00
Decorator Colors.....	3.35	1.00

SPRED PRIMER-SEALER (Vapor Barrier)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----	-----	\$3.15	\$.95	-----	-----

AD-EL-ITE CASEIN PAINT (Dry Powder)
AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)
AD-EL-ITE KALSIZE
AD-EL-ITE EXTERIOR COLD WATER PAINT
AD-EL-ITE TEXTURE PAINT
AD-EL-ITE CEMENT WATER PAINT
AD-EL-ITE PATCHING PLASTER
AD-EL-ITE PLASTIC SURFACER (For Spackling)
(See separate price list.)

ALL PRICES ARE FOR FULL CASE LOTS
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1's - 6c per can
1/4's - 3c per can
1/8's - 3c per can
1/16's - 2c per can
1/32's - 1c per can

TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter become effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

1/4	1c per can
1/2	2c "
3/4	3c "
1	3c "
1 1/2	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed—

	Number to Carton
Gallons.....	4
Quarts.....	6
Pints.....	6
1/2 Pints.....	12
1/4 Pints.....	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sales and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

All prices, terms and conditions are subject to change without notice.

THE BILLINGS-CHAPIN COMPANY

Division of The Glidden Company

CLEVELAND—11001 Madison Avenue

BOSTON—650 Beacon Street at Kenmore Square

NEW JERSEY—4201-11 Tonnelle Ave., North Bergen

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans, 8, La., 424 Josephine St.
Minneapolis 13, Minn., 1901 E. Hennepin Ave.

Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.
Toronto 9, Ont., Canada, 351 Wallace Ave.

BRANCHES AND DISTRIBUTING POINTS

Atlanta, Ga.
Baltimore, Md.
Billings, Mont.
Birmingham, Ala.
Buffalo, N. Y.
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
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El Paso, Texas
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Houston, Texas
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Long Beach, Calif.
Los Angeles, Calif.
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Sioux Falls, S. D.
Tampa, Fla.
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Washington, D. C.
West Palm Beach, Fla.
Winnipeg, Manitoba, Can.