


From: President's Exec Order on Gov Reorganization Training
<GovReorganization@PotomacForumWorkshop.org>
Sent: Monday, April 10, 2017 9:31 AM
To: Tidwell, Tom -FS
Subject: All Exec Agencies Must Comply: How to Implement the President's Exec Order on Gov Reorganization

	
<p>New Guidance From OMB Due Out This Week - Most Exec Agencies Budgets to Be Reduced - Programs Cut and Staff Reduced. - Learn How to Implement Reductions on April 27th -</p> <p>--- THIS WORKSHOP SHOULD BE CONSIDERED MISSION CRITICAL TRAINING ---</p> <ul style="list-style-type: none">- This Workshop will help you reorganize to continue Mission Critical Functions in the most efficient manner.- Attend This Potomac Forum Workshop and you will "Jump-start" your reorganization process and save time.- Learn from proven leaders who have extensive experience in government reorganization- Government Employees Only- No Press Permitted to	<p>Please Review, Register and Forward to Associates to Attend this Important Mission Critical Training to Jumpstart Your Response to the March 13th Presidents Executive Order</p> <p>The President's Executive Order - Comprehensive Plan to Reorganize the Executive Branch Training Workshop for Government</p> <p><i>What you need to know to comply with and position your Agency to meet the intent and requirements of the March 13th Executive Order</i></p> <p>Date: Thursday, April 27, 2017</p>
<p>TICK, TICK, TICK - The Clock is Ticking</p> <ul style="list-style-type: none">- Jump Start Your Efforts by Learning from Experienced Leaders From April 10th- Agency Have 152 Calendar Days to Submit their Reorganization to OMB- Agencies Have 107 Workdays to Submit their Reorganization to OMB- Agencies Have 21 Weekends to Submit their Reorganization to OMB (Many Agencies leaders will be working on weekends to complete their work)	

Attend

Workshop on Complying with President Trump's March 13th Executive Order on Reorganizing the Federal Government

**Please Review and Forward to
Your Government Executives, Managers and Staff
Who Play a Part in Complying with the President's Executive Order and
Improving the Efficiency, Effectiveness, and Accountability their
Department, Agency, Office, Division, Branch, or Program**

Potomac Forum Training Workshop

**The President's Executive Order:
Comprehensive Plan to Reorganize the
Executive Branch**

Training Workshop for Government

*What you need to know to comply with and position your Agency to
meet the intent and requirements of the
March 13th Executive Order*

Date: Thursday, April 27, 2017

Sponsored by:

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www.PotomacForum.org

(703) 683-1613

info@PotomacForum.org

Location of Workshop:

Willard InterContinental Hotel

Washington, D.C.

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and NOT Sales or Marketing Events**

**Workshop for Government Employees Only
Press and Industry is Not Permitted to Encourage
Candid Discussion in our Learning Environment**

Confirmed Speakers

Keynote:

Chris Mihm
Managing Director, Strategic Issues
Government Accountability Office (GAO)

Robert Shea, CGFM, PMP
Principal
Grant Thornton
Former OMB Associate Director for Management

David Haun
Former OMB Deputy Associate Director

Joey Longley
Former Executive Director
Texas State Sunset Commission

Additional Government Speakers are being approved for participation by their Agencies.

We do not list speakers until confirmation.
Potomac Forum is known for its outstanding relevant speakers.

Potomac Forum was requested by government executives to conduct a 100% educational workshop on the President's Executive Order as soon as possible to help government agencies meet the requirements of the March 13th Executive Order

Overview:

On March 13th, President Trump issued an Executive Order that foreshadowed an effort to reduce overlap and duplication among the government's programs and agencies. President Trump's recent Executive Order requires federal agencies to develop and submit to OMB within 180 days a plan to reorganize agency functions to improve the "efficiency, effectiveness, and accountability" of executive branch agencies. The Director of OMB will then submit to the President a comprehensive proposed plan to reorganize the entire executive branch. Proposed reorganizations can include the elimination and/or consolidation of federal agencies and programs.

In addition, federal agencies need to:

- Determine whether functions are most appropriate for the federal government, or if they could be done better or more appropriately

performed by State or local government, or by the private sector.

- Identify any program or administrative redundancies that could be eliminated or consolidated.
- Provide an assessment of costs relative to the benefits.
- Provide an estimate of costs to sunset or consolidate agencies/programs.

Join us for a series of presentations and discussions that will provide important background for agencies to consider when complying with the EO. The agenda will include historical perspective of past attempts at reorganization, private sector practices to help meet the EO's requirements, and panel discussions on related topics.

What You Will Learn:

This day-long event will offer executives valuable insights into the history, future, methodology for responding and practical aspects of government reorganization, and will include:

- A history of reorganization of the Federal government
- Key requirements of the Executive Order (EO)
- OMB's expectations for agency responses to the EO
- A methodology for responding to the EO
- Panel discussions with government and private sector executives on the requirements and ramifications of the EO and how to address them
- Experience in the States with sun setting organizations
- A retrospective on government reorganization

Why You Should Attend:

Each Executive Agency must submit a proposed plan to the Director of OMB to reorganize their agency to improve the efficiency, effectiveness, and accountability of their agency.

This workshop will help agencies to better understand the Executive Order and to "jumpstart" efforts to implement and comply within 180 days of its March 13th issuance.

Who Should Attend:

All government executives, managers and staff who play a part in reorganizing to improve the efficiency, effectiveness, and accountability their Department, Agency, Office, Division, Branch, or Program can learn from this "government only" Training Workshop.

Government leaders responsible for responding to or

reviewing the response to the President's Executive Order.

Appointees and Career Government Only - Press and Contractors are NOT invited to Attend to permit candid discussion in a 100% educational environment

CEUs Awarded Upon Workshop Completion

Workshop for Government Employees ONLY

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"Send-A-Team" Registration Fees

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Registration and Information:

www.potomacforum.org

Call: (703) 683-1613

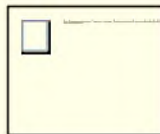
Info@PotomacForum.org

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


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organization.**

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Thank You.**

From: Presidents Executive Order on Reorganizing Gov <Training@ReorganizingGov.org>
Sent: Tuesday, April 04, 2017 2:15 PM
To: Tidwell, Tom -FS
Subject: GAO Keynote: Implementing President's Exec Order on Gov Reorganization Training

	
<p>From April 4th</p> <ul style="list-style-type: none">- Agency Have 158 Calendar Days to Submit their Reorganization to OMB - Agencies Have 114 Workdays to Submit their Reorganization to OMB - Agencies Have 44 Weekend Days to Submit their Reorganization to OMB (Many Agencies leaders will be working on weekend to complete their work) - Attend This Potomac Forum Workshop and you will "Jump-start" your reorganization process and save time. - Learn from proven leaders who have extensive experience in government reorganization --- THIS WORKSHOP SHOULD BE CONSIDERED MISSION CRITICAL TRAINING- this workshop may help you reorganize to continue Mission	<p>Please Review, Register and Forward to Associates to Attend this Important Mission Critical Training to Jumpstart Your Response to the March 13th Presidents Executive Order</p> <p>The President's Executive Order - Comprehensive Plan to Reorganize the Executive Branch Training Workshop for Government</p> <p><i>What you need to know to comply with and position your Agency to meet the intent and requirements of the March 13th Executive Order</i></p> <p>Date: Thursday, April 27, 2017</p>

Critical Functions in the most efficient manner.

Workshop on Complying with President Trump's March 13th Executive Order on Reorganizing the Federal Government

Please Review and Forward to Your Government Executives, Managers and Staff Who Play a Part in Complying with the President's Executive Order and Improving the Efficiency, Effectiveness, and Accountability their Department, Agency, Office, Division, Branch, or Program

Potomac Forum Training Workshop

The President's Executive Order - Comprehensive Plan to Reorganize the Executive Branch Training Workshop for Government
What you need to know to comply with and position your Agency to meet the intent and requirements of the March 13th Executive Order

Date: Thursday, April 27, 2017

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CEUs Awarded Upon Workshop Completion

Workshop for Government Employees ONLY

Press is NOT Invited to Register or Attend

"Early Bird Reduced Registration Until April 8th

"Send-A-Team" Registration Fees

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Registration and Information:

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Thank You.**

From: Gov COOP-Emergency Planning Workshop XXII <Workshop@PotomacForum-COOPtraining.org>
Sent: Thursday, April 06, 2017 1:24 PM
To: Tidwell, Tom -FS
Subject: Seats Available: Next Wednesday: Training to Fine Tune and Update Your Agency COOP Plan

x

Will Your New Agency Leadership be Pleased with COOP Planning?
Fine Tune Your COOP Plan
Are you Prepared?

COOP Training Workshop XXII
April 12-13, 2017 - Two Days of Comprehensive Training

DHS Continuity Coordinator to Keynote and speakers from DHS, USITC and more... PLUS CoAuthor of Information Systems Contingency Planning Guidance NIST Special Publication 800-34 Rev. 1 Contingency Planning Guide for Federal Information Systems

-Next Wednesday - April 12-13- Please Forward to Others In Your Organization Interested in COOP or Emergency Planning

Fine Tune Your Agency COOP & Emergency Plans
Is Your Office Prepared for an Emergency?

"Send-A-Team" Registration Fees

Workshop Open to Government & Industry Partners

Press is Not Permitted to Encourage Candid Discussion

-----e

Rated As "Excellent" by 100s of Government Attendees at All Previous 21 Workshops

New Agency Leadership Will be Asking:
"Are We Ready for an Emergency?"
What is your Answer?

**Continuity of Operations (COOP) & Emergency
Planning in the Government
Training Workshop XXIII**
(the 22nd offering of this highly successful training)
Preparing Your Agency for a Disaster or Emergency

**Willard InterContinental Hotel
Washington, D.C.**

**Two Full Days of Intensive Training
April 12-13, 2017**

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The Recognized Leader in High Quality Training Since 1982

Keynote Speaker:

Mr. Richard M. Chávez

Director, Operations Coordination

DHS Continuity Coordinator

- Reporting to Secretary John F. Kelly

Department of Homeland Security

Guest Speakers:

Veronica (Roni) M. Glass

Deputy Director, Continuity Division

Office of Operations Coordination

Department of Homeland Security

Kenneth Briscoe

Chief, Readiness Branch

Continuity Division

Department of Homeland Security

Joe Douglas, ABCP

Continuity Program Manager,

US International Trade Commission

Elizabeth Voeller

COOP and Emergency Planning

Program Manager

eGlobalTech

Dean Gallup

**Disaster Recovery Consultant
Advantaged Solutions
CoAuthor of NIST Information Systems
Contingency
Planning Guidance
NIST Special Publication 800-34 Rev. 1
*Contingency Planning Guide for
Federal Information Systems***

Charles Ugalde
Well Respected, Nationally Known
COOP Expert

Overview:

Industry and Government Leaders Present Practical Solutions to Government Continuity of Operations Requirements. This is a "How To" workshop " with proven instructors and guest speakers. Rated as "Excellent" the previous 21 workshop sessions!

Hear from industry experts and government managers leading Business Continuity Planning and Continuity of Operations Development. This Instructor Team presents practical, real-life solutions required to establish or improve a Continuity Program within your Federal, State, Local, Tribal, or Private Sector organization. The key to success in moving your COOP program forward is gaining the foothold within your organization's culture and business processes. You will hear from Federal Agency Leadership about their development of a COOP Program that has been recognized by DHS as best practice. Learn about impacts of current events that drive Telework, Resilience, Reconstitution and other key response and recovery strategies.

Learn about New COOP Requirements and what they mean for your organization. The Federal Government's continuity requirements are currently being updated and this workshop will address the new developments and how it will impact your organization.

Learn how to Justify COOP Programs to Senior Management and Build Cooperation and Consensus at the "Front Line" levels. Instructors will simply and clearly answer the "what's in it for me" question from the leadership level through, and right down to the individual implementers' level. This technique, though simple and easily tailored, is often the key to gain leadership's buy-in and individual understanding of the complexities involving the many facets of COOP. You will see a simple concept that will allow you to capture, catalog, measure and report on existing Continuity Implementations that already exist within your organization.

Included in the course materials will be a disk with numerous Federal continuity references as well as several ready-to-use templates to advance your program. (Material is Updated to Include the Latest Guidance from NIST, DHS and Administration Initiatives)

We are so confident in the quality of this COOP Workshop, that we offer an assurance that you will be pleased with the quality of the instruction and information presented to help your agency. Attendees regularly state this workshop has propelled their program forward significantly through time gained and with new executable methodology. If not satisfied, we will give you a 100% return of your registration fee.

Can your agency afford to not have a practical, implementable and compliant Continuity Program regardless of its size?

Consider this Workshop

- If you have a COOP Program that is just taking off
- If you have an established COOP Program and want to become familiar with how the new federal guidance has changed in the as little as the last year
- If you are new to the Federal COOP environment
- If you are in top leadership and need to learn more about what you are "on the hook" for within COOP
- If you have recently taken over an existing COOP Program and want to ensure that it is up to speed with the industry's best practices

... then this is the session for you to deliver a practical and sustainable COOP Program that complies with government regulations, best practices and effective management.

What You Will Learn:

- Define all aspects of COOP
- Develop an action plan for delivering your COOP Program
- How to promote personal preparedness with each individual COOP Team Member
- How to effectively engage Telework within your COOP Program
- Justify COOP program and testing
- Describe the activities involved in developing and implementing a sound COOP strategy
- Develop a COOP Implementation plan complete with Emergency Response Strategies

- Distinguish between Continuity of Operations and Disaster Recovery and understand how both areas are critical to contingency planning
- Understand new Federal requirements and guidelines
- Understand the increasing responsibilities on Human Resources, Logistics and Contract Management brought about by the Implementation of COOP planning
- Understand COOP and IT Infrastructure support
- Develop a COOP Testing, Training, and Exercise Plan & Program for tracking your COOP posture
- Understand Government regulations on COOP and Business Continuity and how they pertain to your agency and why (including The Disaster Recovery Plan and the Information Systems Contingency Plan according to NIST 800-34 Ref. 1 and Federal COOP Guidelines - FCD-1/FCD-2/NCP Implementation Plan)

Why You Should Attend:

- Learn how the cooperation of Continuity of Operation Planning and Disaster Recovery is an essential requirement for government emergency preparedness
- Network with your colleagues on COOP/DR capability in the Federal, State, Local Government
- Review the development phases, tasks, and how to deploy personnel for COOP/DR implementations, testing, and exercises
- Understand the best COOP/DR Architecture for your organization
- Get some practical experience in COOP/DR concepts and planning through the course workshops
- Gain insight into building resilient data centers that scale efficiently
- Learn the importance of data integrity and how to protect it
- Understand the reasons why some COOP/DR implementations fail
- Apply techniques to maximize the efficiency of your IT and Systems contingency plans
- Support new Agency Leadership in insuring their Agency has a workable COOP plan to avoid embarrassment in event of an emergency

Who Should Attend:

- Senior Leadership who own the COOP Program
- Middle managers and staff tasked with the development and implementation of COOP
- IT Managers and Staff tasked with Information Systems Contingency Planning according to the NIST SP800-34 Rev. 1 Guidance
- IGs, QA Managers and Staff
- Program Managers responsible program operation
- Procurement Staff responsible for COOP Contracting

- Human Resource Managers and Supervisors responsible for Implementing COOP Telework and tracking personnel during emergencies
- Industry managers and staff supporting the government

For Information or Registration:

**www.potomacforum.org
or Call (703) 683-1613**

**Government & Industry Invited to Register
Press is NOT Invited to Attend to Permit Candid Discussion Among the Attendees**

"Send-A-Team" Reduced Registration Fee

Student Comments from Previous COOP Training Workshops

This workshop was well worth the price of admission! Topics were all relevant, well organized, and substantive in content and professionally delivered. I have novices updating COOP plans and developing a Reconstitution and Devolution Plan. They will benefit from the CDs (provided by Potomac Forum) I will send them to help with their taskers. I am very critical of presentations and this was impressive and worth my time.

Director - Emergency Response and Continuity Programs
Civilian Agency

I cannot express to you how pleased I am with the content of instruction and the caliber of the presenters. I have a renewed commitment to make my program visible and best in class. Thank you (Potomac Forum) for giving me the tools for COOP success.

Emergency Management Officer
OIG - Government Civilian Agency

*Well Run - excellent information. Great Presenters. The depth of information and knowledge shown by presenters was exceptional
Thank You! I will recommend this workshop to our leadership and will send other son my team to the next event.*

Emergency Response Coordinator
Civilian Department

*The workshop was very beneficial. If I had to develop a COOP plan, I would be able to know where to start and know what to do.
Thank You! The instructors were very knowledgeable and if other courses are offered, I would love to attend.*

Security Specialist
Department of Commerce Agency

The workshop was excellent. It helped me see the picture and also offered great insight on how to move forward, gain state-holder buy-in and leverage existing resources.

Information Systems Security Officer
DHS Agency

Very good information that can be used at any level of agency

IT Specialist (Security)

Dept of Interior

Very Knowledgeable speakers and Up to date/current information
Government Contractor

**Future Potomac Forum Training Workshops
Please Review at www.PotomacForum.org**

**The President's March 13th Executive Order:
Comprehensive Plan to Reorganize the Executive Branch
Training Workshop for Government**

*What you need to know to comply with and position your
agency to meet the intent and requirements of the executive
order*

**Thursday, April 27, 2017
Willard InterContinental Hotel**

**Transforming Government with Big Data Training Workshop
Understanding the Government Big Data and Artificial
Intelligence Initiatives:**

*What You Need to Know to Do Your Job
- An Unbiased Perspective*

**Tuesday, May 23, 2017
Willard InterContinental Hotel**

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Workshop Available to Government & Industry Partners

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Call: (703) 683-1613

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Association for Federal Information Resources Management

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