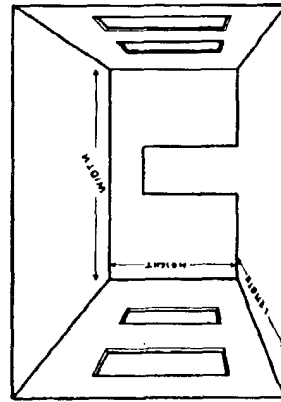
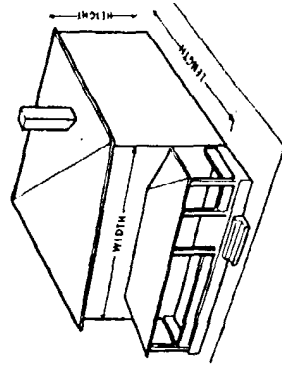
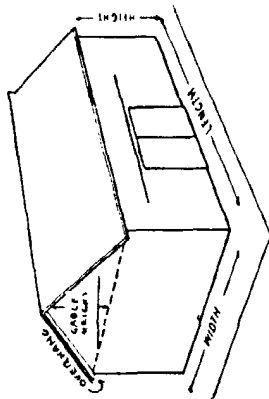
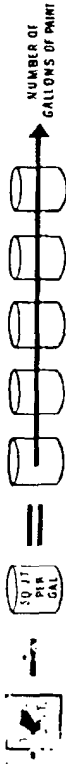


HOW TO MEASURE A PAINT JOB



All paint estimates are based on three factors: 1. The square foot area to be covered; 2. The condition of the surface; 3. The type of paint to be used.

1. To arrive at the square foot area, first arrive at the square foot area of all sections that appear square or rectangular by multiplying the height by the width. If barn is 60 ft. long and 20 ft. high, each side contains 1200 sq. ft., and if 40 ft. wide and 20 ft. to eaves, each end contains 800 sq. ft. There are two ends and two sides, thus the body of the barn contains 4000 sq. ft. The gable ends are triangular and should be figured by multiplying the width at the eaves by the height at the ridge or peak. Divide the result by 2 to get the area. Width of gable 40 ft. and height 12 ft. equals 480 sq. ft., divided by 2, or 240 sq. ft. per gable end. Two gable ends or 480 sq. ft. plus body area of 4000 sq. ft. plus roof overhang of 1 ft. all around the barn—240 sq. ft. — makes a total area of 4720 sq. ft. This same method applies to figuring the area of the house or the area of rooms.

2. If the surface is rough (unsurfaced boards) figure 20% more paint needed. If the surface is dry and porous (old paint worn off) figure 20% more paint needed. If the surface is new lumber, figure as average surface and on basis of square foot coverage given on package. Corrugated metal takes 33 1/3% more paint than smooth metal. Narrow Lap Siding takes 10% more paint than Wide Siding.

3. Each type of paint has different square foot coverage value. Good paints are most economical since they contain less material that evaporates and thus give more square foot coverage. When you have arrived at the total number of square feet to be covered, take this figure to your paint dealer and he will tell you how much you will need of whatever paint you wish to use.

HOW TO USE Paint on a farm



Another
FARM SERVICE
by
Glidden
Processors of
SOY BEANS
The All American Crop



GOOD PAINT

Is The Farmer's Best Friend

It is sound economy to protect an investment in farm buildings and equipment. Insurance protects against loss from disaster but *only PAINT* can protect property against deterioration and the resulting loss in value. Only paint can extend serviceability and reduce the necessity for making costly repairs and replacements! But the finest paint made will not give good lasting results if it is not applied properly, over properly prepared surfaces. To do a good job of farm painting, certain fundamentals must be understood and certain simple precautions must be observed. In this booklet are many of the important things to know about using paint on the farm so a better job may be obtained.

The cost of *good* paint is so little more than the cost of cheap paint that only the best paint should be used. Farmers should adopt a regular painting schedule for their buildings and equipment, the same as any manufacturing plant or business house. A regular painting schedule keeps everything shipshape and ready for use at any time.

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The Right Way to Paint a Barn

THE SIDING

Where the siding is dry and porous, more Linseed Oil and less Turpentine than directed should be added to first coat. Where previous coats of paint still seal surface, very little Linseed Oil and more Turpentine than directed should be used in first coat. On a three-coat job, second coat should be thinned with Turpentine only. Bottom trim or dado of darker colors around barn will not readily show marks of mud and soil left by animals. For preparation of surface see Page 19.

Paints recommended: Glidden Endurance Easy-Coat for first coat on new siding; Glidden Endurance Barn Paint, Glidden Titan-O-Zinc Outside White or Glidden Endurance House Paint for finishing.

THE FOUNDATION

To prepare foundations of concrete, stone, concrete blocks, brick, etc., for painting, remove all loose material, mend patches or breaks, repoint mortar joints. Coat new concrete material with zinc sulfate solution (3 lbs. of zinc sulfate to 1 gal. of water) and allow to dry thoroughly before painting. Remove calcimine or water paints with wire brush down to solid surface. Allow new foundations to age six months before painting. The porosity of the surface and the finish desired will determine the number of coats needed.

Paints recommended: Glidden Liquid Cement Coating (dull finish) or Glidden Endurance Base-Coat under Glidden Endurance House Paint (gloss finish).

THE INTERIOR

Painting the interior of the barn in light colors of high light-reflection value will make it a much brighter place in which to work and will greatly reduce fire hazards. All paint products will brush, but if confronted with large areas, spray painting is the most economical method to use for interiors because of rough surfaces and exposed framework. Paints recommended: Glidden SPRED F/air, SPRED Luster (brush or spray); Glidden Spread-Wall Flat, Gloss or Semi-Gloss; Glidden Spray-Day-Lite, Brush-Day-Lite; Glidden Metallite Aluminum; Glidden Florenamel for floors and wainscoting; Glidden Pli-Namel for floors, wainscoting and walls.

MISCELLANEOUS

Paint all metal work, such as flashings, gutters, etc., after first removing rust and applying metal primer where needed. Where evidences of fungi (mildew) are present on outside of barn, first remove with wire brush or Salt-Soda solution, then mix mildew control material in paint used.

Paints recommended: Glidden Primer for priming other metal surfaces; Glidden Chromatized Metal Primer for priming other metal surfaces; Glidden Mildew-X (mildew control concentrate); Glidden Zinc Dust Paint (primer which can also be used for finishing coat); Glidden Nev-A-Rust for finishing.

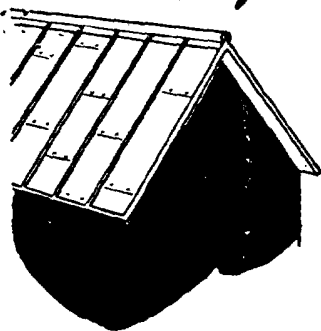
THE ROOF (See Page 4 for Painting Roofs)

SEE BACK COVER FOR HELP IN MEASURING A PAINT JOB

HOW TO CONTROL MILDEW

GLID-N MILDEW-X, when added to paints or enamels, controls mildew and other fungus growths so prevalent in warm and humid climates. Highly concentrated fungicidal solution. Add to oil or water paint to control growth of mildew spores (fungus growth) on painted surfaces. For house and barn paints and interior finishes except water-mix paints.

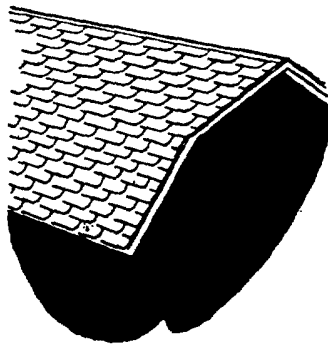
The Right Way to Protect Roofs



METAL ROOFS

A new galvanized iron surface must be etched before painting, unless allowed to weather for one year. To etch mix 12 oz. copper sulfate in one gallon water, apply generously, rinse and wipe thoroughly. Follow with coat of rust-inhibitor metal primer. On old roofs, remove paint scale and rust by sandpapering or steel brushing down to the bright metal and immediately apply rust-inhibitor metal primer over former rust spots. For finishing coats over old and new metal use paint formulated for the purpose—never house paint.

Paints recommended: Glidden Metallite Aluminum; Glidden Tinner's Red or Green; Glidden Nev-A-Rust (the Rust Inhibitive Paint) all colors for finishing. Gliddite Primer for priming new galvanized metal; Glidden Chromatised Metal Primer for priming other metals or old rusty galvanized metal; Glidden Zinc Dust Paint (excellent primer which can also be used for finishing coat).



WOODSHINGLE ROOFS

A shingle roof, especially the southern slope, receives almost the full effect of the sun's ultraviolet light which accelerates weathering. The northern exposure is very likely to become affected with moss growths. For these reasons, a shingle roof should be inspected periodically and treated promptly when danger signs are noted. Before staining, repair or replace all bad shingles. Then stain, coating twice if the shingles are in bad condition. Do not use paint in its original body because it does not permit moisture, which collects under shingles, to evaporate through them, as does shingle stain made from house paint as recommended.

Paints recommended: Glidden Endurance House Paint reduced with special Glidden Shingle Stain Reducing Liquid; Glidden Endurance Shingle Stain.

COMPOSITION ROOFS

Asphalt shingles and asphalt roll roofing need not be painted when new, but should be coated before they have aged to the point of deterioration. One or more coats of a good asphalt roof coating material should be applied depending on the condition of the paper. On steep roofs especially, use of special asphalt asbestos coating liquid is recommended, as it is less likely to run during the extreme heat of summer. The job goes fast if you pour the material in your path and spread with a long-handled roof brush. Old roofing felt should be re-saturated by applying a first coat of liquid asphalt coating reduced at least 50% with naphtha for proper penetration.

Materials recommended: Glidden Liquid Asphalt Roof Coating for flat or semi-flat roofs; Glidden Liquid Asphalt Asbestos Roof Coating for steep roofs; Glidden Weathercoats Coating.

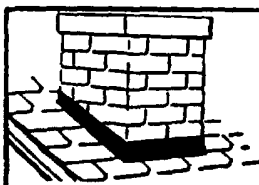


HOW TO STOP LEAKS AROUND FLASHINGS

Roof cement should be employed to effectively stop leaks around chimney and all other flashings. This cement should be applied with a trowel or putty knife and tamped firmly into the leak. This

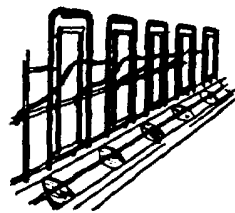
same cement can be used to repair holes in shingles or roll roofing and to caulk seams in the roof.

Materials recommended: Glidden Plastic Asphalt Cement or Glidden Weathercoats Cement.



The Right Way to Paint

The Care of



STANCHIONS

Stanchions, railings and stalls of stainless steel and aluminum should not be painted. Such equipment in other unpainted metals should first be primed with a metal primer. Finishing coat in any case should be a hard-drying, lead-free enamel which is non-toxic to animals.

Paints recommended: Glidden Chromatised Metal Primer for priming metal parts; Glidden Metallite Aluminum, Glidden Ripolin Q.D. or Glidden Japalec Enamel for finishing.

Because white paint is the best other color and so building, it has been barns. With white for roofs because the barn further. For Page 19.

Paints recommended for new unpainted steel (white or colors) or finishing.

THE

Before starting this local dairy inspection regulations. Preliminary taken to remove vermin from the animals or the Soda solution white or light cream ceiling. As a measure lower walls, using a color. Concrete floors and ammonia coats.

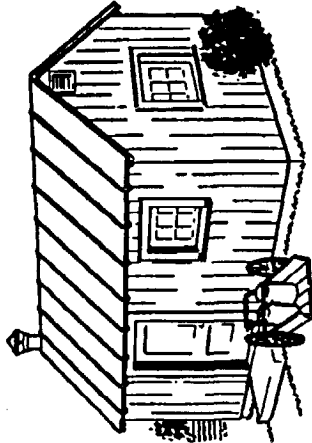
Paints recommended: Spray-Day-Lite for surfaces; Glidden Glidden Speed-W. Glidden Florethane.

The Right Way to Paint a Milk House

THE EXTERIOR

There's nothing like white for walls and glossy gray or aluminum for roof to help keep the milk house cool inside! For information on surface preparation, see Page 19.

Paints recommended: Endurance Base-coat for priming new, unpainted siding; Glidden Endurance House Paint (white or colors) or Glidden Titan-O-Zinc Outside White for finishing.



The Interior Requires Special Paint Protection

THE WALLS AND DADO (LOWER WALL)

Be sure interior walls are thoroughly dry before painting, as paint will not stick to a wet surface. See that all surfaces are free from loose paint and grease deposits. Use hard-finish enamels that are easy to clean and resist steam, lactic acid and cleaning materials used on utensils. Colors: dark gray, which does not easily stain, for dado, and light colors for upper walls and ceiling.

Paints recommended: Glidden SPEED Luster; Glidden Interior Base-coat for priming new surfaces; Glidden Superior Spodene (tinted with color-in-oil); Glidden Ripolin Q.D. Enamel; Glidden Japalac Enamel or Glidden Metallite Aluminium for finishing; Glidden Pitt-Namel for dado and walls.

FLOORS

Before painting any type of floor, scrub it thoroughly with a strong Sal-Soda solution and rinse thoroughly with clean water. Scrubbing with soap and water preparatory to painting should be avoided as soap contains fat which enters the pores of wood or concrete and slows or stops the drying of floor paints or enamels. Sal-Soda solution removes any fat that may be in the floor. When wood floors are rough, sandpapering is recommended.

Be absolutely sure floor is dry before painting is started!

Paints recommended: Glidden Pitt-Namel; Glidden Floor enamel; Gliddenpar Varnish for floors subject to dampness or water; Glidden Floorette Varnish for wood floors.

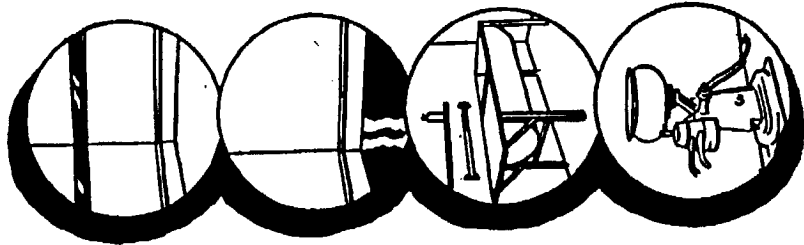
COOLING TANKS

The exterior of cooling tanks can be painted if desired and a general contracting color to the walls is recommended in a hard, washable enamel or aluminum paint. All rust must be removed and grease deposits thoroughly removed by washing with a good solvent such as turpentine.

Paints recommended: Glidden Chromacel Metal Primer for priming bare metal; Glidden Ripolin Q.D. Enamel; Glidden Japalac Enamel or Glidden Metallite Aluminium for finishing.

SEPARATOR

Since separators are subjected to constant use and immersion in water and milk, it is recommended that utensils be left unpainted. Inasmuch as all utensils have to be kept clean and sanitary,—and, to do this job thoroughly and easily, we recommend the use of Glidden Liquid Cleaner. It is very economical, only 3 teaspoons to a gallon of water.



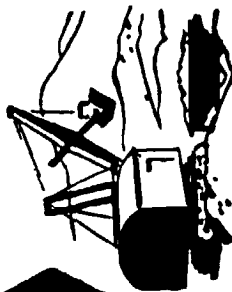
3 Reasons

WHY YOU ALWAYS GET
BETTER PAINTING RESULTS
WITH GLIDDEN

GLIDDEN CONTROLS RAW MATERIALS AT THE SOURCE

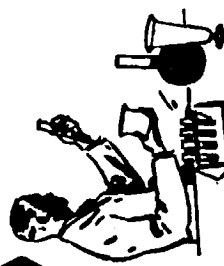
To assure uniform quality of its paint products, Glidden owns and operates many mines from which it gets superior materials. Glidden plants from coast to coast produce Eastern White Lead, Titanium-Dioxide, Lithopone and many other fine pigments and chemicals. Glidden has become a leading processor of soybeans from which it extracts, among other useful things, a derivative known as "Alpha" Protein. Glidden purchases huge quantities of flax, the seed of which it processes for the linseed oil it uses. Glidden distills millions of barrels of crude pine gum for the manufacture of rosin, turpentine and tar. These represent only a few of the raw material controls Glidden exercises to bring you paints of uniform high quality!

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GLIDDEN LEADS IN RESEARCH

Research—driving impetus of the diversified Glidden industrial team of 31 units—is another big reason why Glidden is known today as "Pacemaker in Paints"... another reason why Glidden paints are "Everywhere on Everything". Glidden is the originator of the largest paint research organization in the entire world—the "Time-Tested" Paint Laboratories of which there are 26. Every Glidden paint product bears the famous "Time-Tested" trademark, the symbol of highest quality in paint. Glidden has also pioneered in Color Research, and today has America's foremost and finest laboratory devoted exclusively to Color Research.



YOUR GLIDDEN DEALER IS A PAINT EXPERT

Your local Glidden Dealer knows paints from A to Z and places at your service all this practical "know-how" accumulated through long years of paint experience. He will tell you the best paint to choose for any job and the best way to use it. He will help you in the selection of colors—help you solve any special painting problems you may encounter. And remember this: Your local Glidden Dealer is a permanent, responsible business man in your community. He is there always, standing behind every product he sells. Glidden "Time-Tested" Products sold by reliable Glidden Dealers give you a Double Guarantee of Paint Satisfaction!



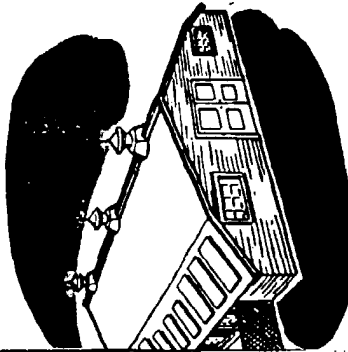


The Right Way to PAINT A HOG HOUSE

THE COLONY HOUSE

This building should be painted regularly not only for preservation, but also to make it a cleaner, more efficient operating center. Here again, white sidewalls and gray roof are suggested for maximum heat reflection. As in other animal-housing structures, a dark band around bottom walls will hide soiling. This band can be easily repainted, saving you the work of doing over a brighter structure. Choose light-reflecting colors for a brighter inside. Paint pens with a washable, lead-free (non-toxic) finish that can be hoed down times without number.

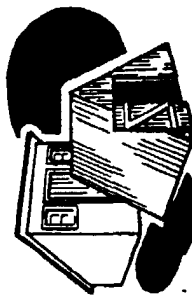
Paints recommended: Glidden Base-Coat for priming new lumber; Glidden Titan-O-Zinc Outside White or Glidden Endurance Barn Paint for finishing exterior; Glidden Florenamel (with one pint boiled linseed oil added) for dark band on lower exterior walls; Glidden Spray-Day-Lite or Brush-Day-Lite (non-toxic) for interior walls and pens; Glidden SPRED Luster (brush or spray).



PORTABLE HOG HOUSE

Exterior of this building should be painted in the same manner as the colony house. For inside be especially sure to use a lead-free, non-toxic paint, since hogs in this type of house can reach all surfaces. Skids and sills which are next to the ground should be protected with two coats of creosote paint.

Paints recommended: Use paints recommended above for colony house.

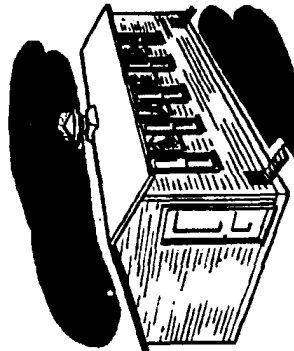


The Right Way to PAINT A POULTRY HOUSE

THE EXTERIOR

Light colors preferred for outside to reflect sun's rays and make inside cooler. Use dark trim color for openings, steps and foundations. For better appearance paint wire same color as walls. In painting process, it is wise to examine windows and putty where need is indicated to guard against drafts.

Paints recommended: Endurance Base-Coat for priming new lumber; Glidden Titan-O-Zinc Outside White or Glidden Endurance Barn Paint for finishing exterior.



THE INTERIOR... Before starting inside work, clean every inch of surface thoroughly, then seal all cracks and crevices to help control parasites and vermin. Choose light colors in a glossy, washable finish and use a lead-free, non-toxic paint.

Paints recommended: Glidden Spray-Day-Lite or Brush-Day-Lite Eggshell Finish or Glidden Speed-Wall Semi-Gloss (both non-toxic); SPRED Luster (brush or spray).



PLI-NAMEL Copolymer Plastic Enamel

A one-coat enamel for Interiors and Exteriors. The toughest porch and floor enamel made. Brushes easily and penetrates every pore and crack. Provides a perfect foundation on any floors—wood, canvas, linoleum, concrete, etc. Dries overnight to a high luster that stays bright. Completely water-proof. Comes in ten smart colors. An economical, rapid-covering, all-around finish for furniture and many other uses as well.

CONCRETE FLOOR DRESSING
A liquid floor dressing that is water and alkali proof.



The perfect enamel coating for concrete floors; interior metal and masonry surfaces. Resists oil and grease, vegetable, animal and mineral oils, most acids, alkalies, alcohol, chemicals and severe fume conditions. Will not seep out under severest conditions. Pli-Namel is outstanding for adhesion, hiding, toughness and durability. Moisture proof. Protects against corrosion.

Glidden Varnishes have been recognized as the world's Finest for over Seventy Years.



GLIDDENS PAR

An extra durable varnish for exterior or interior use. Withstands alcohol stains, hot water and hot dishes. Excellent for front doors, porch ceilings, window sills, drainboards, porch furniture, etc.



FLOORETTE

Here's a tough, durable floor varnish that can take abuse. Hard-drying, abrasion-resistant, waterproof. Will not scratch white. For finishing natural, painted or grained floors.



WEARETTE

A high-grade wood varnish for general interior use. Ideal for woodwork, door frames, panels, furniture, etc.



LIKARUB

Dries with a rubbed or velvet finish, free from all cloudiness. For radio cabinets, furniture, etc.



This is the symbol of the largest paint-testing research organization in the world,—your assurance of scientifically formulated better paint products.



Guard Against These PAINTING TROUBLES

BLISTERING AND PEELING

CAUSE—Excessive moisture in the wood causes blisters which later rupture and peel.

PREVENTION—Before painting, see that the surface is thoroughly clean and dry, with no excess moisture on or in the wood or between plastering and siding. Caulk door-frame and at siding joints. If there is not free circulation of air between interior and exterior walls, blistering is almost certain to result because of moisture condensation.

CHECKING

CAUSE—A paint that checks excessively fails by scaling of the finish coat. This condition is usually caused by too soft an undercoat.

PREVENTION—Be sure to apply an undercoat of a formulation that will make it harder than the top coat and allow ample time for each coat to dry thoroughly before applying the next.

CRACKING AND SCALING

CAUSE—Cracking and scaling (one follows the other) are due to the use of low-grade paints which lack elasticity and become hard and brittle, instead of expanding and contracting with the wood.

PREVENTION—The only answer here is to choose a high quality paint which will retain its elasticity. Be sure to remove the old faulty material by wire brushing, scraping or burning. (See Page 11.)

SPOTTING

CAUSE—Spotting, which means loss of gloss or fading of color and early chalking in spots, is due to uneven absorption of oil from the finishing coat. This results from improper priming.

PREVENTION—Apply a primer that thoroughly seals the surface, thus equalizing the porosity of the surface.

OTHER TROUBLES

Use of paint which has been thinned with too much oil is likely to produce runs or sags. Sagging may also develop if a thin paint is applied to a cold surface which becomes warm before the paint film dries.

TIME-TESTED PAINT PRODUCTS FOR FARM PAINTING

The Painting Pair

SPRAY-DAY-LITE

BRUSH-DAY-LITE



Two-coat results in one coat. Durable, egg-shell finish that washes like tile. Bold covering over grimy and badly discolored walls and ceilings. For milk houses, barns, busses, etc.



Formulated for quick and easy brushing. Its intense white does not yellow with age. Available in ten attractive colors. Here's a top-quality enamel that stands up under hard abuse. Non-toxic.

PORCELAIN HARDNESS

THE ENAMEL THAT DRIES TO A

RY RIPOLIN

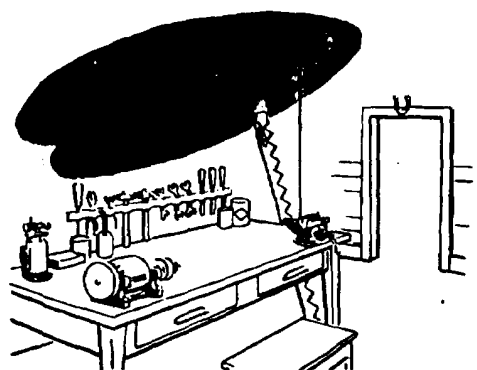
For enamel used in the world's finest homes and buildings. Dries in hours; leaves out freely without brush marks. Kicker or Kicker-red, leaving glow,—like porcelain. For the smartest looking enamel— you've ever had, specify Ghadden Ripolin Enamel.

GLD32054

13

12

Better Vision in the FARM MACHINE SHOP MEANS SAFETY AND EFFICIENCY



parts on which the eyes are generally focused. Levers and control switches done in red-orange will then stand out like beacon lights. Consult your paint dealer on such

E-Z-C PAINTING NEEDED

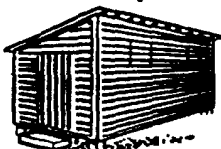
Scientific studies show that drab, dull finishes on machinery and dingy walls contribute to eyestrain and accidents. "E-Z-C" painting has been designed by our color engineers to remedy these conditions.

HOW E-Z-C PAINTING IS DONE

E-Z-C painting in the farm machine shop calls, in part, for color contrasts. For example, E-Z-C Vismatic Buff (the most contrasting color to steel) on the tool areas of a machine on which steel is handled will give sharper outline to the possibilities in your shop. Walls and ceilings of your shop done in the proper light-reflecting colors will also improve visibility amazingly.

Paints recommended: Glidden E-Z-C Machinery Enamel, E-Z-C Safety Enamel, E-Z-C Pipe Identification Enamel, Glidden Ripolin Q. D. Enamel, Glidden Japalac Enamel or Glidden Florenamel.

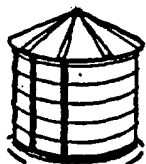
The Right Way to Paint



WOOD CRIBS

Cover every bit of surface you can possibly reach—not just the outside of the siding. A white or light-colored crib will reflect light and reduce heat. Dado of darker color around lower portion will keep crib looking better than if painted all one color.

Paints recommended: Use same paints recommended for barns.



METAL CRIBS

New galvanized metal should not be painted until one year after erection to insure a surface in proper condition to take paint. First coat: galvanized iron primer. On old metal be sure to remove rust. Gray finish recommended to reduce heat by light reflection.

Paints recommended: Glidden Gildite Primer for priming galvanized surfaces; Glidden Chromatized Metal Primer for priming other metal surfaces; Glidden Zinc Dust Paint (3 coats over bare metal); Glidden Endurance House Paint or Glidden Nev-A-Rust for finishing.

The Right Way to Preserve

WOOD FENCE POSTS



Base of post to point six inches above ground line should be treated with Glidden Nev-A-Rot for protection against decay. Balance of post can be painted as barn or house with same type paints.

METAL AND CONCRETE POSTS

New galvanized metal posts should be treated, primed and finished as directed for galvanized iron roofs (Page 4). New black iron posts should be coated with anti-rust primer and finished with two coats of good metal paint. On old work—two coats after removing rust and priming. On concrete posts use paint recommended for such work.

Paints recommended: Glidden Chromatized Metal Primer for first coat on bare metal; Glidden Nev-A-Rust for finishing.

Glidden SPEED

DURABLE WASHABLE WALL FINISHES
of Remarkable

3

FINISHES
TO CHOOSE
FROM



PREPARE WALLS
FOR PAINTING WITH
SPRED
SPACHTLING COMPOUND



Will resurface broken, chipped, cracked woodwork, mouldings, art objects, etc. Repairs and patches cracks and crevices in walls. Will not shrink when dry . . . sands easily. Supplied in powder form that mixes readily with water to any desired consistency. The perfect patching material!

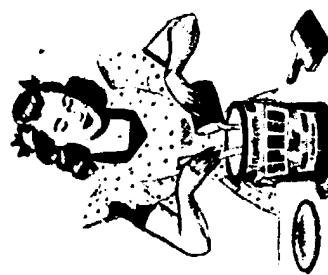


Oil and porous wall and filler plaster w

These two inside finishes simplify your decorating

SPRED Flat

THE ORIGINAL
OIL-EMULSION
WALL PAINT

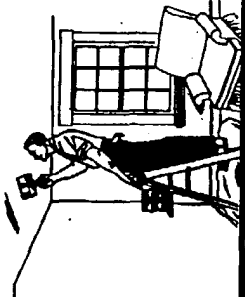


Just add water... it's ready to use in a few minutes. Provides rich, muddie-like, washable finish in 11 decorator-preferred colors... in living rooms, dining rooms, bedrooms.

- 11 beautiful colors preferred 3 to 1 by leading decorators in a national opinion poll on wall paint colors.
- Economical... One gallon does average room.
- Carries Good Housekeeping Seal of Approval.
- Easy to Use. Even a child can obtain perfect results with either brush or roller.
- Quick Drying. SPRED dries thoroughly in just half an hour. You can paint a room in the afternoon and use it the same night.
- Containing a soybean derivative that gives it special smoothness, toughness, and durability.



.. FOR EASIER
.. FOR UNEXC



A SURE EASY WAY TO CLEAN

DISHES—DAIRY UTENSILS—MILKING MACHINES

OLD-N soap, Liquid Cleaner washes dishes, milk cans and cream separators, cleaner than any soap. Dissolves grease, leaves no stain or soap rings. Effective in either hard or soft water for almost every household and farm cleaning job.

For other OLD-N Handy Home Helpers see Page 21.

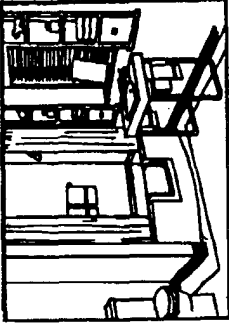
SPRED Luster

FIRST
WATER-MIX ENAMEL
IN THE WORLD



- Ideal for walls and woodwork in kitchens, bathrooms, or wherever a bathroom enamel finish is desired.
- No primer needed! Successfully washes bad water stains and "hot spot" conditions. May be painted over with conventional oil paints if desired.
- Easiest-to-use wall coating in history... no "brush-pull"! Cuts painting time in half.
- Gives attractive decorator-preferred colors, plus color combinations for almost any room in any type of building.
- Absolutely odorless. Rooms need not be aired during or after painting.
- May be washed repeatedly without injury.

APPLICATION
ELLED RESULTS



"WASHES LIKE
A CHINA PLATE"

SPRED Luster
HAS MANY USES
AROUND THE FARM



GLD32056

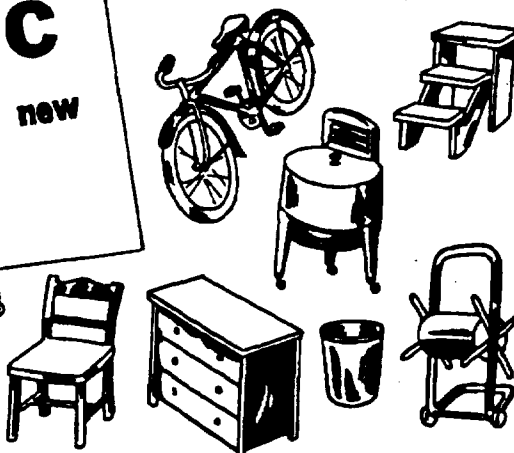
Dairy barns, milk houses, basements and many other farm interiors are better protected and sanitized with SPRED Luster. It is excellent for painting cinder block interiors.

Don't throw away old furniture

JAPALAC

will make it look like new

A Farm Home
favorite since
1898



Sixteen modern, fade-proof colors to choose from.

Excellent for every interior or exterior surfaces of wood or metal, including porch and lawn furniture, cabinets, walls, home equipment and hundreds of other items, wherever a long-wearing, abuse-resisting, washable water-proof enamel finish is desired.

Japalac is a sturdy exterior-interior enamel that dries in four hours with a deep, high gloss that is lasting. Even the inexperienced person can get perfect results with this easy-flowing enamel that dries without brush marks.

Other Painting Suggestions

FOR SCREENS

Japalac Screen Enamel . . . bright black, non-clogging, quick-drying. Preserves wood and metal frames as well as screens mesh of doors, window screens, etc.



FOR STOVE PIPES

Japalac Stove and Iron Enamel . . . a durable, black enamel for all surfaces subjected to heat. Retains its gloss, very elastic; will not give off disagreeable odors.



FOR CANVAS COATINGS

Glidden FABRICOTE gives new life, beauty and strength to canvas and duck surfaces. Water-proof, prevents mold and mildew. Won't crack.



VARNISH STAINS

Japalac varnish stains serve a double purpose. They provide a rich color and also a durable varnish finish. Dries in four hours to a high luster.



TRACTOR ENAMEL

Glidden TRUCK, TRACTOR AND MACHINERY ENAMEL . . . a weather-resisting gloss finish, permanent in color. For wood or metal farm implements of every description.



NEVA-ROT

Protects fence posts, steps, tarpaulins, all rope, barn siding, foundation timbers, bins, hayracks, seed flats, etc., against rot and decay. Dip, spray, brush or scrub.



The Secret of Good SURFACE PREP



REMOVE OLD PAINT

Remove all old paint by brushing or (often found) ordinary mallet about 1/2 lb. and rinse the face, be sure

SANDPAPER

Any rough surface down smooth will flow and flush with the Repair or worn board

SEAL ALL JOINTS

Wherever k old paint or shellac. I to use less coat to min the paint fi

PUTTY

After the p use a good compound, and cover joints arou foundation

AVOID THESE IN ALL EX



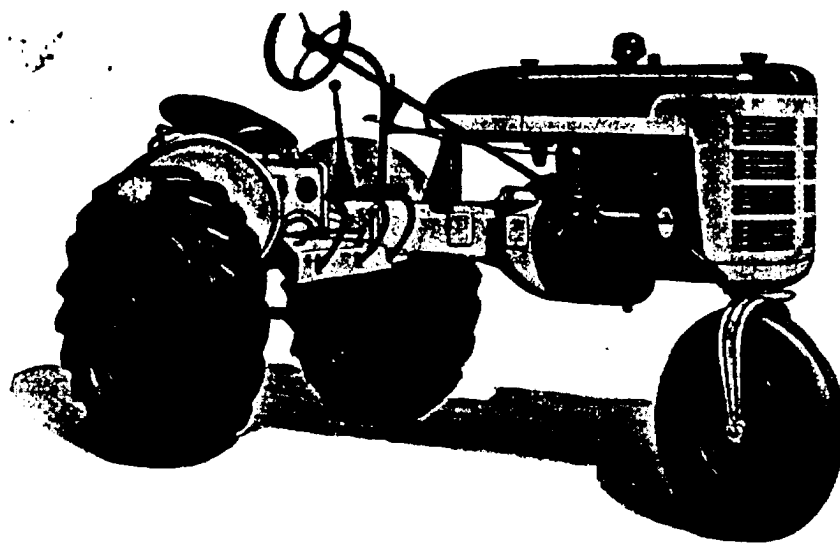
COLD, DAMP WEATHER

Never paint in cold, damp weather or when the humidity is high in warm weather. For best results, wait for a fair, dry day. In the morning, wait for dew to dry off a structure before painting.



WET OR TACKY UNDERCOAT

Do not apply paint undercoat that is wet or tacky. Drying each coat will be four paint container. A soft practice is to allow 24 days between coats.



The Right Way to Paint Equipment

THE TRACTOR

Remove all rust spots by scraping or wire brushing and wash off all grease with naphtha or gasoline. Touch up spots where rust existed with rust-inhibiting metal primer, or, if spots are numerous, coat all over. Follow with two coats of quality paint recommended for such applications. Top surface of tank done in neutral gray will help protect the operator's eyes from the glare of sun!

Paints recommended: Glidden Chromatized Metal Primer for priming bare metal; Glidden Truck, Tractor and Machinery Enamel or Glidden Speedenamel for finishing.

THE SPREADER

To make an old spreader look like new again, neutralize acid-soaked surfaces by scrubbing thoroughly with a strong solution of Sal-Soda and water, rinse and allow to dry, then paint all over with an enamel recommended for such jobs.

Paints recommended: Glidden Truck, Tractor and Machinery Enamel, Glidden Nev-A-Rust or Glidden Speedenamel.

THE PLOW

Remove rust thoroughly and prime spots or all over as recommended for tractor. Strong bright colors in enamel finish are generally preferred for plows. Before storing for winter, many farmers find it wise to coat their plows, especially the blades, with varnish—after cleaning all over, of course.

Paints recommended: Same as those recommended for tractor.

OTHER EQUIPMENT

Wagons—Drills—Cultivators—Drags—Rakes, etc. Metal parts should be prepared and treated same as recommended for the tractor. Wood parts should be thoroughly cleaned and scraped or washed with naphtha or gasoline if grease deposits exist, then primed with Glidden Truck, Tractor and Machinery Enamel, reduced according to directions on can. Follow with one or two coats of this enamel unreduced. All working parts should be oiled and blades, drills, etc., should be cleaned, polished and either given a coat of grease or Gliddenspar Varnish.

THE AUTOMOBILE, TRUCK OR TRAILER

Prepare metal surfaces thoroughly, prime and finish as directed for tractor (Page 20). House or barn painting schedules may be followed in painting wood surfaces of truck or trailer. Remember that underbody and concealed surfaces are subject to weathering and should be painted to prevent disintegration through rusting.

Paints recommended: Glidden Truck, Tractor and Machinery Enamel; Speedenamel.

THE WINDMILL

Day and night, a windmill is at the mercy of the elements—it *must* have good paint protection! Paint towers and platforms as you would a house or barn. Prepare, prime and paint new galvanized iron towers and parts as directed for galvanized iron roofs (Page 20). On metal previously painted, use good metal paint removing rust and priming where necessary.

Paints recommended: Gliddite Primer for first coat on new galvanized metal; Glidden Chromatized Metal Primer for first coat on rusty or old metal; Glidden A-Rust for finishing metal; Glidden Endurance Enamel for finishing wood.

WATER TANKS AND FEEDERS

Metal tanks, feeders, troughs, etc., are continually exposed to deterioration through rusting and can only be preserved by periodic painting with rust-resisting paint. Treat galvanized iron as recommended under previous subjects. Give vulnerable surfaces next to ground two coats. Inside of tanks should be given two coats of asphalt paint which won't discolor water.

Paints recommended: Same paints as recommended for windmill for exteriors; Glidden Asphalt Weathering Coating for interiors of tanks.

BEE HIVES

Light colored, lead-free paint is recommended for outside of bee hives—to help the bees maintain an even temperature inside the hive. A good exterior paint will prevent warping and help to keep a hive water-tight.

Paint recommended: Glidden Titan-O-Zinc Oxide White.

GIVE RUST PROOF PROTECTION



NEV-A-RUST METAL PROTECTING PAINT



The Right Way to Paint a House

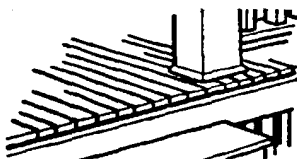
The first requisite of a good house painting job is *good paint*. Whether you prefer white lead or prepared paint, choose the best, follow the maker's directions and you should be rewarded with a job you can be proud of for a long time to come.

PAINTING OVER OLD PAINT

Thorough-going surface preparation is a vital necessity in repaint work (Page 19). Special primer is preferable for first coat, but house paint may be used if thinned according to directions. If finish is to be color other than white, tint primer toward finish color with pure oil colors. For second coat apply house paint as it comes from the package.

Paints recommended: Endurance Basecoat (unreduced) for first coat; Glidden Endurance House Paint (unreduced), or Euston White Lead in Oil for finish coat.

Painting the PORCH FLOOR



Remove loose paint, scrub floor with strong Sal-Soda and water solution, rinse and allow to dry. Never scrub with soap water as this will cause paint to peel. Use paint formulated for porch floors according to directions.
Paint recommended: Glidden Flooramel.

NEW OR UNPAINTED WOOD

For priming coat, it is better to use a regular primer than reduced house paint. On finish coat use house paint according to directions on container. Only exception to this is in case of cool weather when paint may seem heavy. In this instance, thin with *small amount* of pure turpentine,—never oil.

Paints recommended: Endurance Basecoat (unreduced) for first coat; Glidden Endurance House Paint, as it comes from container, for finish coat. Basecoat seals the surface of the wood with an elastic waterproof film which in turn keeps all the heavy-bodied oils of Endurance House Paint out on the surface. The rich oils of Endurance House Paint produce an unusually tough paint film that withstands the severest weathering and gives protection for years.

FARM CHORES

Become a pleasant task with Glid-N products, which are designed to make work easier in homes and on farms.



2-4-D WEED KILLER

Destroys ugly weeds and wild plants without harming grass. Kills Dandelion, Plantain, Poison Ivy, Ragweed and other broad leaf weeds, roots and all. Ordinary hand sprayer, sprinkler or tractor-borne equipment may be used.

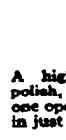
HEAVY DUTY FLOOR WAX

Saves repeated scrubbing. Anti-slip. Provides tough, durable surface. Waterproof—does not spot. Goes on like magic. Can be walked on in fifteen minutes. Keeps floors beautiful longer, with less work.



AUTO POLISH

Cleans, waxes in one operation. Shining up your car is easier than ever,—just try this new speedy polish,—it removes dirt and scum quick as a flash. Contains large amount of wax that leaves a streakless luster.



FURNITURE POLISH

A high-luster, greaseless furniture polish, that cleans and polishes in one operation. Dries perfectly smooth in just a few minutes.



METAL POLISH

Retards tarnishing. For outside or inside use. Leaves a transparent film that checks tarnish on brass, nickel and chrome. Gives andirons, appliances, auto chrome, etc., that new looking sparkle.



Add Life to

Slick Linoleum

SLICK Linoleum does not discolor the most delicate linoleum floor covers. Waterproof, durable service to linoleum.