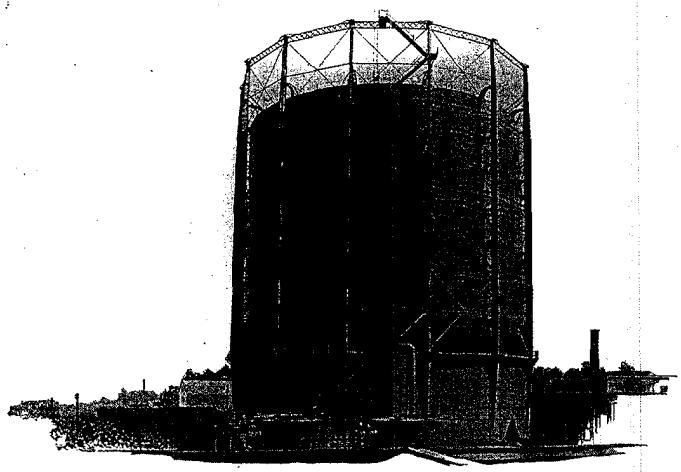

Rust-forming elements *are powerless* against a protective shield of red-lead

THERE is one sure way to combat the forces of corrosion—one sure way to get the longest service from your gasholders. Paint them with pure red-lead.

Pure red-lead is used generally for metal protection in the gas industry. That this is so is shown by the answers to a questionnaire recently sent by a well-known gas paper to gas men scattered over forty-two different states. Of the ninety-three men who answered, seventy-eight (or eighty-four per cent) said they use, specify, or recommend pure red-lead for the protection of metal surfaces.

Many prefer Dutch Boy red-lead

Many of the gas men answering the questionnaire said they use Dutch Boy red-lead exclusively. This red-lead is the highest grade obtainable. It effectively prevents the rusting of steel equipment. It sticks tight to metal, is impervious to air and moisture, and does not chip or scale. It forms a tough, durable film that expands with heat and contracts with cold—without cracking.

What Paint-Users Say

Representative gas men, engineers and oil men were asked in a questionnaire what paint they use for protecting metal. An overwhelming majority answered "pure red-lead." Here are the figures:

78 out of 93 gas men
179 out of 206 engineers
32 out of 53 oil men.

You can get Dutch Boy red-lead in either the paste or liquid form. The liquid comes in the natural orange-red color for coats next to metal, and also in greens, browns, and black for finishing coats.

The paste is obtainable in the natural orange-red, and may be shaded to any desired color.

We shall be glad to help you solve any question of metal surface protection. Specialists in our Department of Technical Service have made a study of paint for metal in the gas industry. They will be glad to give you any help you may require. Address them in care of our nearest branch.





NATIONAL LEAD COMPANY

New York, 111 Broadway — Boston, 131 State St.
Buffalo, 116 Oak St. — Chicago, 900 West 18th St.
Cincinnati, 659 Freeman Ave. — Cleveland, 820 West Superior Ave.
St. Louis, 722 Chestnut St. — San Francisco, 485 California St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

This advertisement appears in the following publication:—
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0000-NLI-000017470