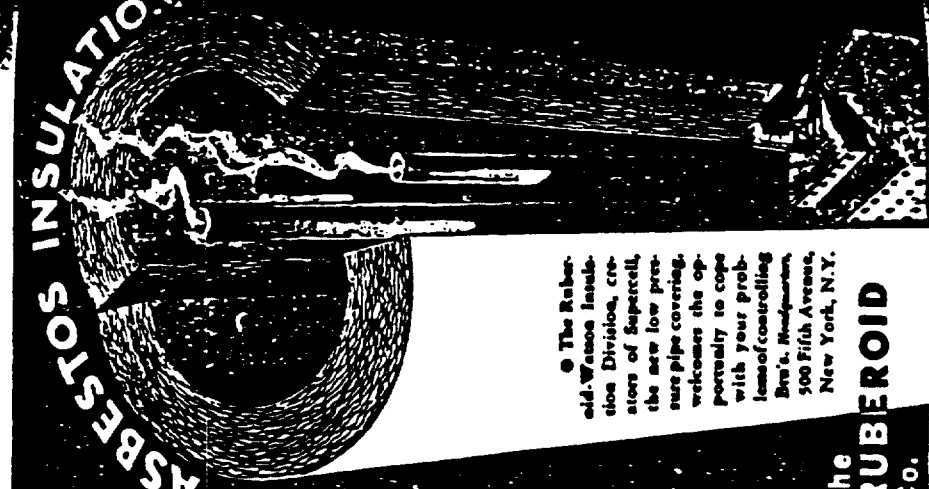


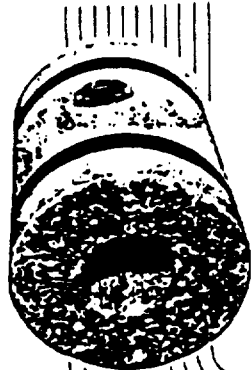
ASBESTOS INSULATION



© The Rubberoid Insulation Division, creators of Supertell, the new low pressure pipe covering, welcomes the opportunity to cope with your problems of controlling fire's. Headquarters, 500 Fifth Avenue, New York, N.Y.

The RUBEROID Co.

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**85% Magnesia
Has no equal**

Substitution for 85% Magnesia Pipe and Block insulation will be found to be less efficient and far more costly in the long run.

85% Magnesia insulation, as made by Ebel, contains nothing but the finest of basic material—pure hydrated magnesium carbonate—the material which engineers agree is unsurpassed for heat insulating purposes, due to its myriad of dead air cells—and long, thin asbestos, scientifically mixed and molded under sufficient pressure to insure proper strength without disintegration of dead air cells.

Being porous by nature, it is light in weight and will absorb many times its own weight in water—and does not in operation without impairing its maximum efficiency. If necessary, the material can be reclaimed by grinding into cement.

That's why Ebel recommends 85% Magnesia for temperatures from 100° to 600° F.—Nothing can equal its high efficiency.

Correspondence is invited from responsible distributors of insulating materials.

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