



mel anderson communications inc.

Damon Engle

TO: Messrs. Damon Engle ✓
Dave Goris
Bill McManus
Bill Carter

FROM: Jim Cox

DATE: July 9, 1981

SUBJECT: "Union Carbide in Texas" Brochure



At long last...we are now shipping the completed "Union Carbide in Texas" brochures. They are being distributed approximately in the same percentage share as it was funded, to include the following:

* Texas City	2,500
* Seadrift	1,500
* Brownsville	300
* Linde Houston	500

The remaining 200 copies will be sent for use by H. W. Kacy (100), the Mel Anderson office (50) and Jim Cox (50).

As we mentioned at the last Texas Public Affairs Committee, each major location in Texas should plan a mailout of these with a personalized letter from the plant manager to reach key influencers in the plant community, including elected officials, regulators, local civic and chamber leaders, local news media, other industrial plant managers, etc.

As always, let us know if we may be of further assistance with this or other projects.

JOC:pam

cc: Mr. Mel Anderson, Jr.
Mr. E. T. Nicolaou
Mr. Jim Moore
Mr. Lou Agnello

Enclosure